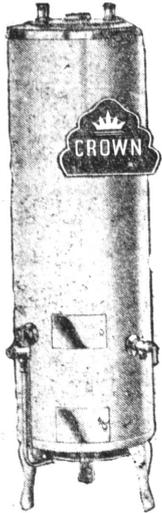


This CROWN Water Heater Won't Fail...

it's RUSTPROOF
NOW SAVE \$15⁰⁰ to \$30⁰⁰



• WATER! HOT AND CLEAN! With a CROWN Everdur water heater you can know the joy of having hot water that is certain to be clean... all the time. The Everdur strengthened copper tank resists all type of caking and WILL NOT RUST. CROWN Everdur is guaranteed for twenty years against rust and corrosion.

• ECONOMICAL. This new full floating tank, heated by a highly efficient star burner, assures maximum heating efficiency at a minimum expense. The CROWN heater has heavy mineral insulation surrounding the tank, the outside of the heater is always cool to the touch, no wasted fuel. It's noiseless, too.

20 YEAR GUARANTEE



National Home Appliance Co.
HARRY ABRAMSON
1312 Sartori Avenue
"FRIENDLY CREDIT"
Phone 78

Know Your Stuff GEORGE EAGER



BABY CARRIAGES
The FIRST BABY CARRIAGE APPEARED IN AMERICA in the MIDDLE of the 19th CENTURY and CREATED a SENSATION in NEW YORK CITY.

A SMALL TABLE ON WHEELS USED TO CARRY A BABY IS PICTURED ON AN ETRUSCAN VASE OF 600 YRS. BEFORE CHRIST.

SWISS WOMEN BALANCE THEIR BABIES IN CRADLES ON THEIR HEADS AS THEY WALK ALONG and KNIT

Torrance Police Are Fifth in Fullerton Pistol Tournament

A team representing the Torrance police department placed fifth last week in the first string of the invitational pistol tournament being held at Fullerton for all police departments and sheriff's offices in Los Angeles, Orange, Riverside and San Bernardino counties. Two more strings are to be shot off on March 13 and 27.

Eighty-eight percent of the soil in Spain is regarded as productive or potentially so.



WINDUP... John H. Knott, Chicago White Sox pitcher, winds up for a practice pitch during spring training at Pasadena.

Young Pair, Now 16, Celebrate Fourth Birthdays

Catherine Rosshottom and James Asher, now 16, celebrated their fourth birthdays together last Thursday evening at the home of Mr. and Mrs. Thomas Rosshottom, 2135 250th street.

A home birthday cake with Catherine's name and four candles on one side and James' name and four candles for him signified that these two, born on Feb. 29, had reached the age of 16.

Red and white decorations were used in the living room and in decorating the dining table. Schoolmates helped celebrate the unusual event and, oned in an evening of games preceding the serving of a birthday supper.

NEW RECORDS

... the latest selections by Goodman, Kyser, Orrin Tucker and many others.

- Columbia Red Seal 50c
- Vocalion 35c

Broadcasting Studio Sample Records 10c & 15c

Complete Library of Mexican Recordings

NATIONAL Home Appliance Co.

HARRY M. ABRAMSON "Friendly Credit" 1312 SARTORI AVENUE Torrance Phone 78



SEE PAPER IN PRODUCTION... One of the most interested groups ever to tour The Torrance Herald-Lomita News plant was conducted thru all departments of this newspaper last Thursday by Publisher Grover C. Whyte. Twelve women active in P.T.A. work composed the group...

Those in the party, nine of whom are shown in the picture, were: Mrs. J. L. Abbott, Gateway Council and Narbonne high P.T.A. Publicity chairman; Mrs. E. P. Howe, Orange Street P.T.A. Publicity chairman; Mrs. S. C. Murray, president of the Lomita-San Pedro Council; Mrs. Philip A. Mehan, Gardena high school P.T.A. Publicity chairman; Mrs. L. F. Watson, Fern Street Publicity chairman;

Mrs. J. A. Coad, Cabrillo Avenue (San Pedro) Publicity chairman; Mrs. E. W. Lock, Torrance Elementary Publicity chairman; Mrs. M. C. Isaacson, Lomita-San Pedro Council Publicity chairman; Mrs. C. W. Stevens, Torrance high Publicity chairman; Mrs. R. E. Moffit, Lomita Elementary Publicity chairman; Mrs. Ora Wade, Torrance high Publicity; and Mrs. William Jelley, Torrance Gateway Council Publicity chairman.

Townsend Club Activities

Mrs. Beth Paige having resigned her position as scribe for the club, Vernon F. Glidden will report the Townsend Club's activities in the future.

A goodly number of Townsend club members enjoyed an excellent potluck dinner last Thursday evening as a preliminary to an evening packed with enjoyable features. Following the dinner the regular business session was held. Guests present were Mr. and Mrs. Sellers, Mr. and Mrs. Amos French and Ross Ogilvie, of Gardena. We were entertained by Mrs. Lura Davis with two humorous readings.

Ross Ogilvie sang with Mrs. Beth Paige at the piano. Remarks by Mrs. French and other comments and reports regarding Townsend activities, brought by various members, created much interest. Games and a social time

Special Services at Presbyterian Church Sunday

Closing a church loyalty campaign there will be a roll call of members and the admission of new members at the Community Presbyterian next Sunday at the morning service. Rev. J. E. Orr will speak on "The Household of God" in welcoming the new members.

In the evening a pageant entitled "Our Church" will be presented by about 75 young people of the church. Rev. Murdoch McLeod, secretary for men's work in the Presbyterian church, will speak.

Holy Week service will be held at the church at 7:30 p. m. beginning Tuesday, March 19 and continuing Wednesday, Thursday and Friday evenings. County Supervisor Gordon McDonough was speaker at district headquarters last Sunday afternoon when several of our poet-Chinese baritone, as soloist, ple heard him in an interesting address.

fashions that will be leading the Easter Parade

And Easter is Only 2 Sundays Away!

Smart New Dresses As New As Spring and As Gay as an Easter Bunny.

Some of the "hottest" numbers from leading manufacturers are already here with more arriving daily. Lovely silks and crepes in gray, navy, and rose - favorite colors for Spring - predominating. Also gay new Prints. You're sure to find a dress to suit both your personality and your purse in these three price ranges:

\$4.95 \$8.95 \$14.95

Fashion Decrees: "It's a Coat Easter"

Coats will be THE news for Easter! They're newer, smarter, more versatile than ever before! Wonderfully wearable styles that go right with your suits, frocks and furs. Right for daytime, for dress-up-in Tweeds, Navys, and Solid Colors. They're made with one eye to your figure—and the other on your budget!

\$10.95 to \$19.75

EASTER MILLINERY In All the New Spring Colors

Hats for every costume in your wardrobe. Simple or Glamorous Styles for Every Woman—and all at most reasonable prices.

Just Arrived for Easter—New Shipment RED GOOSE SHOES for Boys and Girls

Attractive new Spring models in all leather construction, providing longer wear. Properly made to fit growing feet.

\$1.95 to \$3.45 pair

SAM LEVY Dept. Store 1307-1313 SARTORI AVENUE TORRANCE PHONE 121-W

Every 24 hours



SOMEONE GETS \$100 IN CASH FOR BUYING A USED CAR FROM A FORD DEALER

SIMPLE AS A-B-C

- (A) See your Ford Dealer and select a used car bargain.
- (B) Get an official entry blank at time of purchase and complete this statement in 20 words or less: "Ford Dealers' used cars are the best in town, because..."
- (C) Mail completed statement to the board of judges. If the statement you submit is selected, you will win one of the daily \$100 prizes.

Here's an example of how easy it is to complete the statement: "Ford Dealers' used cars are the best in town, because they're guaranteed in writing and backed by the reputation of a dependable merchant."

NOW at Ford Dealers'... you'll find an amazing variety of fine late-model used cars... priced at rockbottom to move fast. They've got to go to make way for more trade-ins on new Fords, Mercurys and Lincoln-Zephyrs.

And many of the best buys are backed by the Ford Dealers' exclusive R & G buying protection... renewed to factory specifications and guaranteed in writing.

If you want a better used car, by all means go to your Ford Dealer's first. Get the car you want, at the price you want to pay... plus a chance to win one of those big \$100 CASH PRIZES.

WATCH FOR NAMES OF WINNERS IN SUBSEQUENT ADVERTISEMENTS

Winners will be notified by wire 72 hours after purchase. Contest opens March 1st... closes March 31st, restricted to the following counties: Imperial, Inyo, Kern, Los Angeles, Orange, Riverside, San Bernardino, San Diego, Santa Barbara and Ventura.

See the daily line-up of RED-HOT SPECIALS ALL MAKES ALL MODELS

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