

YOU'VE GOT IT HERE



HIS CHRISTMAS GIFT The New Sunbeam AC Shavemaster

The new model Sunbeam Shavemaster made for use on Alternating current only, but with the same exclusive Sunbeam head as the famous AC-DC Shavemaster — long the national favorite. Here's a gift for him that means "tops" in quick, close, comfort shaves the electric way. And in a stunning gift box traveling kit \$7.50

HOWARD'S JEWELERS TORRANCE

Bulova announces "HIS EXCELLENCY" ... Every 21 jewel Bulova Watch possesses the same movement as "His Excellency" priced at \$1,000.

21 Jewels \$1000. Iridium Platinium case and band. 21 baguette diamonds. 1000 carats of platinum on platinum dial. Set with 41 round diamonds. \$3975

MISS AMERICA 1940! MISS AMERICA 17 jewels \$33.75 Bulova

P. E. QUILTS SERVICE AFTER JANUARY 15

Rotarians to Lug Boxes of Food and Clothing to Meeting Tonight

Every Rotarian is expected to show a "walking grocery store" as he enters the American Legion clubhouse tonight for the club's special but brief Christmas dinner session. Members have been urged to bring a box or basket containing five pounds of sugar, five pounds of flour, one pound of butter and four or five cans of vegetables, pumpkin excluded.

To this supply of eatables, the club will add a bag of Christmas candy and a loaf of bread. The Torrance Relief Society will add a five-pound roast to each box. Rotarians have also been asked by President Harold P. Appenzeller to bring a bundle of extra clothing and toys.

All contributions will be picked up Friday morning by a truck furnished by Sherwood McIntyre of the C. C. M. O., who will deliver the boxes to the headquarters of the society where they will be distributed to the deserving needy in this community on Sunday.

The regular Rotary meeting



CAUGHT AGAIN ... Here's first picture of Winnie Ruth Judd, right, since her trial eight years ago for trunk murders of her two best friends, Sgt. James Stahl of Yuma police, left, caught her at Yuma after her second escape from Phoenix mental institution.

will be curtailed so that merchant members may return to their stores and serve the Christmas trade. But there will be a special dinner and Rev. Thomas Marshall, program chairman, will present Lloyd Jones in a selection of some baritone solos. The club's newest member, Dr. W. J. Harrison is to be inducted by Grover C. Whyte.

The Herald—3 months, 50 cents.

Local Bus Plans Await Report on City Survey

While the State Railroad Commission has authorized discontinuance of all passenger traffic between Torrance and Los Angeles effective Dec. 31, the Pacific Electric Railway will not actually quit carrying passengers until Jan. 15, or possibly later, H. O. Marler, P. E. general traffic manager has advised L. J. Gilmeister, secretary of the Torrance Chamber of Commerce.

This information was given by Gilmeister to members of the Chamber's board of directors Monday afternoon. Following publication — exclusively in The Torrance Herald — that a formal order had been given by the railroad commission to abandon passenger rail service on the Torrance line before Jan. 1, the chamber secretary stated he contacted Marler and was given the assurance that service would not cease until Jan. 15 or later.

The Pacific Electric manager also advised Gilmeister that there is no likelihood of extension of the Los Angeles Motor Coach bus service to the Torrance area. He stated that he had referred the question of bus service to three or four independent groups, two of whom reported back to him that it did not look good to them. The others had not been heard from, according to Gilmeister.

Will Call Meeting Marler said he would be glad to confer with a group representative of Torrance to offer any suggestions which might be helpful to this city, Gilmeister reported.

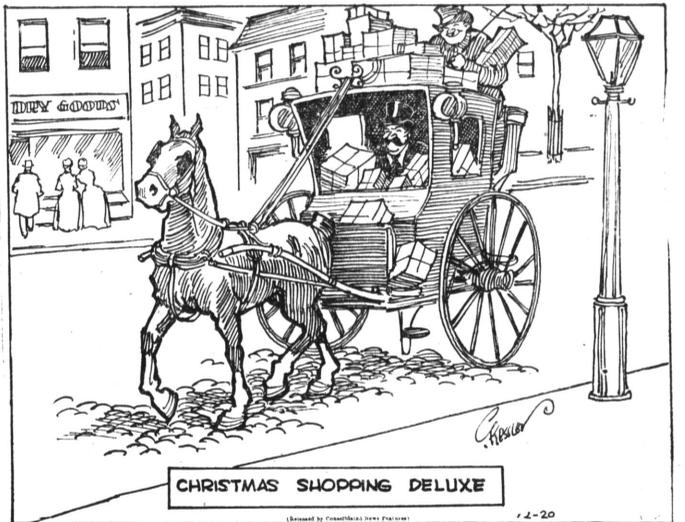
It is expected that results of the public survey, recently conducted by the Western Directory Company thru cooperation with The Herald and authorized by the City Council, will be known in time for publication next week, Grover C. Whyte, Herald publisher told chamber directors.

This comprehensive survey, as soon as the results are tabulated, will give an accurate reflection of the number of Torrance residents who desire bus service to Los Angeles, whether they prefer municipal or private operation of the system, and what the potential weekly traffic would be.

As soon as these figures are

SEEMS LIKE YESTERDAY

By C. KESSLER



CHRISTMAS SHOPPING DELUXE

Pastor Plies Pier in Profitable Pursuit of Piscatorial Pleasure

A modern Peter is one C. W. Northrup, pastor of Torrance's First Baptist church. Not only does he minister faithfully and well to his flock on the Sabbath, and perform all the manifold outside duties of the ordained clergy throughout the week, but, like the Apostle Peter, he also knows something of the art of casting and wielding the net both when he is, as the Good Book says, "fishing for men" and when he's using it for purely piscatorial purposes.

Last week he used it for other purposes. And thereby hangs the tale of a fishing record what is a fishing record! Never before in the history of surf fishing off the Redondo pier has anyone, preacher or layman, landed a 35 pound halibut. And that is exactly what Rev. Northrup did.

But that's only half the tale. The best part of our little fish story lies in the fact that Fisher Northrup used, as his bait, discarded sardines which several musty old salts, who make the pier their daily habit, had pronounced definitely "out of the running." Well, Rev. Northrup really put his faith "on the spot" when he used the aforesaid sardines, but by so doing, enjoyed a palatable fish dinner along with the rest of his parishioners.

Zoning Meeting in N. Torrance Set for Dec. 28

All residents of North Torrance are invited to a special meeting Dec. 28 at the Perry School in the 1800 block on Prairie avenue when a recommendation regarding zoning of the McDonald tract will be sought for presentation to the City Planning Commission at the adjourned public hearing set for Jan. 8. The meeting will begin at 8 o'clock.

At the last hearing on the proposed zoning ordinance for the entire city, North Torrance residents indicated they were not in favor of any restrictions but later it developed that some zoning regulations were needed to bar further encroachment of such objectionable enterprises as hog ranches, brick yards and junk yards.

Gaming Machines Ousted in Harbor

More than 300 pin-ball game machines have been taken from San Pedro and harbor district drug stores, cigar stands, beer parlors, pool halls and bowling alleys to comply with the will of Los Angeles residents as expressed in condemnation of the gambling devices in the recent election. Mayor Fletcher Bowron has ordered Los Angeles police to confiscate any marble, claw, scoop or grab machine games found in operation.

MAY BECOME STUDY

An educational commission to promote study of conservation in California schools is now being organized.

Reliefers Will Get More Cash

Families of this community on county indigent rolls will receive an increase averaging \$1.95 in their January checks, according to an announcement of Rex Thomson, County Charities Department head who stated his office is now completing arrangements for the increase.

The added sum to relief checks will be for the purchase of street car fares and other items which previously have been acquired with funds provided the clients for food. The increase will cost \$50,000 during the remaining six months of the fiscal year, Thomson stated.

Only families with children will participate in the increase. Families of two persons, such as mother and child or father and child will receive \$1.45 more in the January check. Where there are three persons in a family the increase will total \$1.75; four, \$2.00; five, \$2.30; six, \$2.60; seven, \$2.90; eight, \$3.15; nine, \$3.45; ten, \$3.75; eleven, \$4.05 and twelve \$4.30.

Thomson stated that approximately 3,500 charity cases in all sections of Los Angeles County are affected by the increase.

OLSON IS HOST

Approximately 6000 children from relief families will be guests of Gov. Culbert Olson and the state employes in Sacramento at a Christmas party to be held Dec. 23.

Wooldridge Herald Circulation Mgr. Writes

It's a waste of raw material to love a girl you don't expect to marry ... like knitting a sweater you don't expect to wear.

SEE IT AND BELIEVE IT! GRUEN VERI-THIN The Most Revolutionary Watch Of All Time!

Advertisement for Gruen Veri-Thin watches, showing various models and prices: Gruen Veri-Thin 'Airway' \$2975, Gruen Veri-Thin 'Grace' \$2975, Gruen Veri-Thin 'Contour' \$3975, Gruen Veri-Thin 'Shadow' \$3750.

Advertisement for Eastman Kodak cameras, featuring the slogan 'The Gift of a Lifetime!' and 'On Most Models Pay as Little as 50¢ Weekly'.

Advertisement for Parker pens, featuring the slogan 'You Can't find any Gift for the money that will do you more credit!' and 'Parker VACUMATIC'.

Oh, my Gosh! Have I forgotten someone? Aunt Susie? Uncle Hiram? Cousin Jake? Well, Keep Cool! It's Not Too Late! HOWARD'S JEWELERS Are Still Open-Ready to Serve SPECIAL CHRISTMAS TERMS! BUY NOW—PAY NEXT YEAR!