

22 VALUABLE PRIZES

To Be AWARDED TOMORROW NIGHT
To Introduce Merchants' 'Santa's Gift Chest'
Read Simple Rules Below! You Can Easily Win a Prize!

SANTA ARRIVES

A Gay And Noisy Nick When He Arrives Christmas Letter

GAILY COLORED STREET LIGHTS

PUT YOUR LETTERS TO
SANTA CLAUS IN MAIL
BOX, MARCELINA and
SARTORI, BEFORE
SANTA ARRIVES!



GIFT CHEST STORES

ASK FOR FREE TICKETS
WITH PURCHASES

YOUR NUMBER IS ON THE FRONT PAGE!

\$103³⁰

In Valuable Prizes To Be Awarded Tomorrow Night!

here ARE THE SIMPLE INSTRUCTIONS

1. Look on the front page of today's Torrance Herald or Torrance Shopping News (whichever you are now reading) for your LUCKY NUMBER.
2. Bring the ENTIRE front page with you tomorrow night when you come downtown. Check the windows of every store listed on the right hand side of this page. If you find a number in a store window which corresponds to the LUCKY NUMBER printed on the front page of your paper, all you have to do is to step inside and be handed a valuable prize.
3. Each store will give one prize tomorrow night and TWO prizes on SANTA'S GIFT CHEST NIGHT, Friday night, December 22!
4. Adults ONLY are eligible to receive Merchants' Gift Awards tomorrow night! Those under 21 years of age will not qualify.
5. You have until 8:00 p. m. tomorrow night to carefully check all participating store windows to find your Free Gift! Stores will be open until then.