

## ED THOMPSON WILL HAVE 140 CHEVROLETS ON DISPLAY AT LOCAL AGENCY, OCT. 14

Ed Thompson, owner of the local Chevrolet agency and garage bearing his name, today received word that the new 1940 Chevrolet cars will be introduced locally and nationally Saturday, Oct. 14. A great deal of interest surrounds the introduction of the new models.

It has been indicated that they will have a new full-vision body by Fisher and, will be bigger inside as well as outside. The new vacuum power shift, exclusive with Chevrolet, will be standard equipment on all 1940 models.

Thompson, who stated he was not in a position to confirm any advance information on the Chevrolet cars, expects to attend a factory conducted meeting in Los Angeles in the near future, at which the new cars will be shown to all Chevrolet dealers in this region.

**Slashes Used Car Prices**  
The local dealer expects quite a fall upturn in new car sales, a fact indicated by the large number of advance orders placed by those who want to be sure of early delivery. He said that he has taken orders for 28 of the new models already.

Meanwhile, Thompson is making drastic cuts in the prices of some 40 "superior buys" in used cars to clear his lot in preparation for new Chevrolet business. These used machines are said to be in excellent condition and priced far below the average. Each one has been thoroughly inspected and Thompson declared that they are exceptional buys for those who desire cheap transportation with comfort and security.

The local dealer and other Chevrolet agents throughout the nation are determined to maintain the 1939 sales record which placed Chevrolet on top of the list of all cars sold in 46 of the 48 states.

**Service Unit Enlarged**  
In preparation for the showing of the new models, Thompson has refurnished the interior of his display room to provide an attractive, colorful setting for the 1940 Chevrolets.

During the recent months, Thompson has expanded his service department and now that unit of his widely-known business has many of the most modern appliances for the correction, repair and adjustment of all makes of cars and their accessories.

### O. K. Larson Joins Thompson Staff Selling Used Cars

One of the best-known automobile salesmen in the South Bay area, O. K. Larson, has rejoined the staff of the Thompson Chevrolet agency here and is now serving as manager of the used-car sales department.

Larson, who formerly worked and lived in Hermosa Beach, has been connected with Chevrolet sales units since June, 1922. He has moved to Torrance.

Back in 1929 he was associated with Ed Thompson in San Bernardino. Larson is regarded as a thoroughly dependable Chevrolet representative and his work with the Thompson used-car department is expected to make many new friends for the business.

Some of the new equipment includes a Manbee wheel alignment machine and frame straightener, Kentmore headlight adjusting machine—the official apparatus for fixing beams to the legal angle, Sun scientific motor tune-up and diagnosis machine, and Kentmore electric welding machine for fender and body work.

The Thompson service department also includes an official Mobilization unit, steam cleaning plant, general repair shop and other facilities for making any kind of improvements to all parts of automobiles.

#### ACCIDENT NOTICE

Local police were asked by sheriff's officers early Sunday morning to notify a Mrs. McIntyre (no initials were given) of 18035 Crenshaw boulevard that her daughter and son-in-law, Mr. and Mrs. Charles Burleigh were injured in an auto accident and taken to the county hospital.

## People and what they are doing

**Mr. and Mrs. M. J. Holloway**, 1344 Post avenue, returned last Saturday from a three weeks vacation trip which took them through 12 states, into five national parks, Carlsbad Caverns, and into Mexico. A highlight of the trip was the wedding of Mr. Holloway's sister which they attended in St. Louis on Sept. 7.

**Mr. and Mrs. Fred Harder** and **Mr. and Mrs. Max Felker** of Redondo Beach, spent an entertaining evening at the Pan Pacific Auditorium last week reviewing the Ice Follies of 1940.

**Mr. and Mrs. W. A. Barnett** and sons **Earl** and **Bill** went to Mammoth Lakes Sunday. Bill had been sent home from the San Francisco hospital last Friday and returned to the C.C.C. camp Sunday. They were accompanied by Mr. and Mrs. Ed. Branscomb and Mr. and Mrs. G. W. Barnett. Messrs. Barnett, and Branscomb hope to bring back a deer each.

**Mr. and Mrs. J. L. Luck**, 2243 243rd street, left Saturday for an extended Eastern trip. They will visit Niagara Falls, N. Y., the New York World's Fair, Washington, D. C., and Mrs. Luck's old homes at Fredericksburg and Richmond, Virginia. Returning, they will stop at St. Louis, Mo., to visit Mrs. Luck's mother and friends at Winfield, Mo.

**Mmes. Florence Evans**, and **Lorene Ulrich**, of Torrance, and **Jean Mosher**, of Lomita, were guests Monday night at the Eastern Star chapter in Hawthorne. The 38th officers presided. After the business meeting, refreshments were served. The hall was beautifully decorated. Many Matrons were present.

**Mr. F. B. Dye** left Monday for a month's vacation trip east. First he will attend the Veterans convention in Minneapolis, and from there before returning home will visit friends in Ohio, Missouri and Iowa.

**Bill Keefer** was host to the Alpha Sigma Chi at his home, 2259 Torrance boulevard Monday night.

Among a few of the Torrance people to attend the Pomona Fair Sunday were **Mr. and Mrs. J. O. Bishop** and **Mr. and Mrs. J. Rowe**.

**Bill Wylman**, accompanied by his parents was a Sunday visitor at the Pomona Fair.

**R. R. Smith** and **L. J. Gilmeister** attended the Manufacturers and Industries committee luncheon of the Los Angeles Chamber of Commerce Monday. Major Baird of the U. S. Navy ordnance department gave an informative talk on preparatory work of the navy in this area.

**Mr. and Mrs. Charles Schultz** and daughter, **Phyllis Jean**, a cousin, **Duane Schultz**, and Mrs. **George Peckham** are expected home this week-end from a two weeks vacation trip with relatives in North Loup, Nebraska.

**Mr. and Mrs. Roy Bair** have recently returned from a week's trip to San Francisco and Yosemite Park. Roy was sorry he didn't have his gun as the deer came right in the cabin.

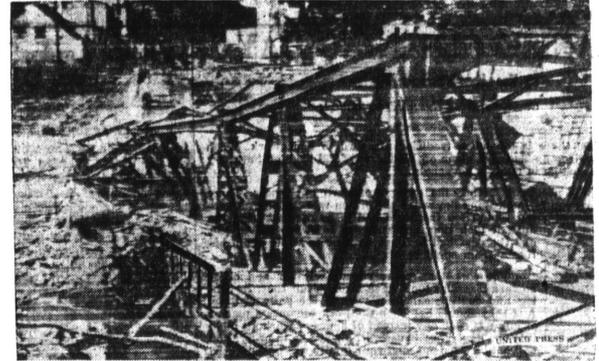
**Mr. and Mrs. R. J. Deininger** spent the week-end at Dr. Magill's summer home at Laguna Beach with friends from Santa Ana.

**Carl Jack Massie**, son of **Mr. and Mrs. Harry E. Massie** left Monday to attend the Pacific Military Academy in Culver City. **Harold**, another son, is attending Compton Junior College.

**Mr. and Mrs. Jack Keefer** on Torrance boulevard are vacationing in San Francisco.

**Miss Dorothy Matz**, daughter of **Rev. and Mrs. E. W. Matz** of this city, left last week for Santa Barbara where she is attending State Teachers College.

**Sir Edwin Chadwick** and **Sir John Simon**, both Englishmen, are regarded as the founders of modern public health practices.



#### Rattler Commits Suicide

**SANTA ROSA, (U.P.)**—James Keegan, foreman of a weed extermination crew, is confident he has complete verification of the belief that a rattlesnake, seriously injured, will commit

**ONCE THIS WAS A BRIDGE . . .** Destroyed by either heavy Nazi shelling, or retreating Polish forces, the remains of this bridge was found by the advancing German troops near Bromberg, Poland.

suicide. Keegan shot one, partly back, imbedded its fangs in severing the body, whereupon the open wound and died in the rattler, throwing its head less than a minute.

## Ed Thompson Makes An Earnest Plea To All Prospective Used Car Buyers

# "Man To Man — All I Ask Is A Chance To Show You Our Used Cars Before You Buy!"



## Won't You Give Me That Chance-For Your Own Sake?"

Let's have a heart-to-heart talk. I've spent considerable money for this ad and I'd sure appreciate it if you'd take a few minutes to read it.

Frankly, I'm desperate for cash. Large sales of 1939 Chevrolets have brought in so many good Used Cars that all my money is tied up in them. Soon the 1940 Chevrolets (and what beauties they're going to be!) will be here and that means more sales and more Used Cars. And honestly I can't stand many more Used Cars. I'VE GOT TO SELL THEM.

Let's assume you're in the market (or will be) for a Used Car. Certainly, you can buy good cars in Long Beach or Los Angeles. But are you sure? Do you know the dealer? Is he honest? Will he make all things right if something goes wrong?

That's where I have the edge on the out-of-town dealer. You know me and I know you. If any adjustment is needed I'm right here close to home. NEVER, TO MY KNOWLEDGE, HAVE I EVER CHEATED A MAN OR GIVEN HIM A "BUM DEAL." I sell GOOD Used Cars and ONLY good Used Cars! Right now there are over 40 of the best buys in California right on my lot. I've cut prices way down. You might as well save the money I lose if I am forced to sell them to a wholesaler.

So I ask again . . . just let me SHOW you our cars before you buy. Isn't that fair enough? The cars themselves will convince you of their merit.

## IF WAR CONTINUES YOU'LL NOT BUY USED CARS AS LOW-PRICED AS THESE FOR YEARS AND YEARS!

1936 Studebaker Touring Sedan . . .

In excellent cond. New tires, original finish. Was \$475. NOW **\$395**

1935 Dodge Coupe . . .

a beauty. Good paint, new tires, runs like new. Was \$395. NOW **\$350**

1933 Chevrolet Coupe . . .

New paint, New tires. An ideal car for a business man. Was \$265—NOW **\$225**

1934 Chevrolet Pickup Truck

Paint good, plenty of miles left in this one. Was \$295—NOW **\$250**

1932 Chevrolet Cabriolet . . .

New top, new seat covers. Original paint. Was \$195. NOW **\$175**

1937 Ford Fordor Sedan . . .

1 owner car, low mileage, original finish. Was \$475. NOW **\$445**

1934 Chevrolet Master Coach

What a car! Runs like a watch! Original paint. Was \$345. NOW **\$325**

1936 Willys 77 Sedan . . .

Motor just overhauled and rebored. A real buy. Was \$195. NOW **\$150**

# ED THOMPSON

Your Chevrolet Dealer

"THE MAN WHO TREATS YOU RIGHT"

1601 CABRILLO AVE Phone 592 TORRANCE

### ED THOMPSON HAS THE BEST EQUIPPED, MOST COMPLETE SERVICE DEPT. IN TORRANCE

1 **Manbee Wheel Aligning and Frame Straightening Machine . . .**  
Only one in Torrance! Saves you \$\$\$ on tire wear!

2 **Kentmore Headlight Adjusting Machine . . .**  
Official Headlight Adjusting Station. Have lights checked for efficiency.

3 **Sun Scientific Motor Tune-Up and Diagnosis Machine . . .**  
Finds all the troubles scientifically and without guesswork.

4 **Kentmore Electric Welding Machine . . .**  
Only one of our many modern machines to give you greater fender and body service.

5 **Complete, Modern Mobil-oil and Pennzoil Lubrication Equipment . . .**  
Only expert, factory-trained men employed. We guarantee a good job.

6 **Complete Car Washing and Steam Cleaning Plant . . .**  
We guarantee to give the best car washing job in Torrance.

7 **Fender and Body Straightening Machine**  
A new machine that takes all kinks and bends out of fenders and body.

8 **Complete General Automotive Repair Dept . . .**  
Expert car painting. We employ only the most skilled mechanics. Give us a trial.

## PLACE YOUR PREFERRED DELIVERY ORDER FOR THE NEW 1940

# CHEVROLET

## NOW! CHEVROLET NOW!

AND

## ENJOY THESE ADVANTAGES

- 1 Your present car is worth more today, so "cash-in" on its highest value NOW by placing your order for a new 1940 Chevrolet
- 2 Enjoy the security that comes with the ownership of a new Chevrolet—make this winter's driving season trouble free and more comfortable
- 3 Be among the first to own and drive a new 1940 Chevrolet and thus save the money difference of maintenance costs between your present car and the new Chevrolet. And don't overlook the added savings when costly repairs are needed on your present car.
- 4 Be a style leader in your community and reap more ownership return on your new car investment by being among the first to drive the new 1940 Chevrolet.
- 5 Preferred Delivery Orders are given "preferred attention" and by placing your order NOW you can be assured of the exact car you want and on a delivery date most convenient for you.

CHEVROLET IS THE CAR FOR YOU!  
ON DISPLAY HERE OCTOBER 14

# ED THOMPSON

YOUR CHEVROLET DEALER  
1600 Cabrillo Avenue

"The Man Who Treats You Right"  
Phone 592