

SHOP TALK

by RAY BROOKS



MARY'S MALTS

Well known to Torrance residents these past several years is Mary Harder, formerly of Har- der's Market which operated for quite some few annuums at Mad- rid & Sonoma. Selling out about a year ago, Mary went to Eagle Rock where she opened a malt shop, did right well.

Unable, however, to stay away from the Torrance area, Mary came back again, looked about for a location, finally found one down on 101 Highway (2072) next to former Torranceite Tommy King's S & K Mkt. All set is Mary for the grand open- ing this coming Saturday of her new place, called The Malt Shop. Mary will feature home made candies, thick malts, sandwiches, etc.

Shop Talk wishes her every success, hopes that all her pre- vious acquaintances in Torrance will drop down Saturday for free ice cream, or on later dates for malts, candy or other toothsome tidbits.

AMERICAN APOLOGIZES

Faced with a tough problem the first three days of this week was the American Beauty Shop caught between two fires when a small advertisement in last week's Herald brought swarms of women to take advantage of a special three-day half-price offer on permanent waves. Frankly, the American could not take care of all the business, was forced against its will to turn away several customers.

Wishing, however, to give all a chance to share in the saving, Prop. George Morton announces today that the same prices will prevail again next Monday, Tuesday & Wednesday, that all who were disappointed can now phone or call for an appointment, can guarantee they will get the best service possible.

TIRE TRIUMPH

Not to be outdone by the big tire companies now advertising Mammoth Tire Sales and Colossal Casing Cut-Price Sales, Ben & Mac, only recently the new mgrs. of the Torrance Blvd. Gilmore Station, advertise this week a One Cent Tire Sale. It is no gag. It is no trick. A purchaser can actually buy a brand new Federal premium tire for only one copper penny . . . providing, of course he buys another tire at the regular list price. Federal tires are top notch and unconditionally guaranteed for life.

Primed & loaded are Ben & Mac for pa-tent tire business over the week end. (Sale ends next Tuesday.) To keep in step, "Red" Brown, who operates the B & M Auto Service in back of Ben & Mac's place, will clean & adjust spark plugs until next Tuesday for only one cent each!

INGRAM OPENS

For first time in business for himself is tall, likeable Ray In- gram who swings wide his doors this week end, will be glad to take in all the cleaning and pressing he can get. Ray is doing business at 1604 Gramercy, next to Ralph's Liquors. Under the well known name of Coury & Son, of Redondo Beach . . . the latter does the cleaning for Ray, let him use their name. He will feature pick-up and deliv- ery service. The new prop. has lived in Torrance for eleven years, went to Torrance High, married a girl from Redondo, now they have a healthy young daughter.

To the Ingrams . . . all three of them . . . Shop Talk wishes suc- cess.

COURAGE IN ADVERTISING

Again Shop Talk is indebted to sharp-eyed Don Kennedy of the Beverly Hills Citizen for rooting out the following milestone in straight-from-the-shoulder ad- vertising . . .

In contrast to California super- latives, Adams' grocery store in Shelbina, Missouri, recently ran an advertisement in the "Demo- crat" which set advertising agen- cies on their ears all over the country.

"This stuff ain't so hot!" the ad began. "But we have it, and we're getting tired of looking at it. You probably won't be able to eat any of it. But we sure will express our appreciation if you buy some of this junk and make yourself a penny richer." The advertisement then went on to list items, including the following:

PROMOTED



LEONARD R. YOUNG
... ass't to acting to engineer

Now, for the first time since the death of Frank R. Leonard on April 15, 1938, Torrance has a city engineer. The city council advanced Leonard R. Young to that position Tuesday night. Young, who had been acting city engineer since April 18, 1938, has been associated with that municipal office for more than three years. He is secre- tary of the City and County En- gineers and the Southwest Dis- trict Highways associations.

McLeods Hosts at Combined Party

Mr. and Mrs. Roy McLeod combined a 15th wedding an- niversary and a housewarming at their new home, 2019 Androo avenue, last Friday evening when they were hosts to five couples for cards and games. The guests presented the McLeods with an attractive floor lamp. Those present were Messrs, and Mesdames Lem Luck, Ed Holloway, George Pottorff, J. E. Miller and Gaston Arca.

lb. package, 15c.
Brown Baked Beans, 1 8-oz. swelled and rusted, can, 10c.
Pink Salmon, improved, been dead a long time, two cans 25c.
Sugar, dirty, damp and lumpy, 10 lbs. 50c.
Paper Napkins, all colors, been used only twice, two packages 15c.

"Come in and look this grub over or ring us up. If we don't answer, we're sitting down. Try again in a few minutes. We'll de- liver if you ketch us just right and we feel like it."

IT CAN HAPPEN TO YOU

By Katharine Fisher
Director, Good Housekeeping Institute

Every seven seconds someone has an accident at home. Every year more than 30,000 people—mostly women and little children—are killed in home accidents; 150,000 or more are permanently crippled; and nearly five millions are temporarily disabled. These figures, of course, represent only accidents which are serious enough to be reported. Doubtless there are many thousands more. Even so, home accidents outnumber traffic accidents and nearly all other kinds of accidents combined.

Perhaps you've never had a serious accident in your home. But don't let your good luck lull you into a false sense of security. The delusion that "it can't happen here" is the chief cause of the majority of home accidents. It makes for carelessness in observing precautions, and indifference to the possible existence of hazards. Both are an invitation for an accident to happen to you. It is infinitely wiser to make a frequent checkup of your home, and of yourself, too, and correct other rooms safe, and you can burn them continuously with trifling expense.

Falls lead the list of home accidents. An old of- fender is the skidding scatter rug. You can anchor yours firmly with one of several products we have found satisfactory, and which do not harm rugs or floors. Waxed floors should have the wax evenly ap- plied, and if wax which requires rubbing is used, the floors should be well buffed; otherwise they may be slippery.

Poor lighting facilities cause many falls. Each room should have a wall switch by its door so lights can be turned on before entering. Stair- ways need "double acting" switches at top and bottom, so that lights can be turned on before starting up or down, and off again afterward. Bedside lamps or switches save stumbling and falling when arising in the middle of the night. Small electric night lights in hallways, bedrooms and the dark. Small electric night lights in hallways, bedrooms and the dark. Small electric night lights in hallways, bedrooms and the dark.

Stairways need guard rails. Bathrooms and showers are safer when provided with a sturdy grasping rail. Use an approved sturdy stepstool or stepladder when climbing instead of a rickety box or mother makeshift. Most injuries from burns and scalds happen to little children. Keep small children out of the kitchen as much as you can, especially when you are preparing meals. Do not leave a little child unguarded in the bathtub; he may turn on the hot water. Drying cleaning fluids are either highly inflam- mable or give off toxic fumes. Keep a small bottle of non-inflammable cleaning fluid for removing occasional spots and stains. Use it in a well ventilated room. But for a thorough job, send your clothes to a reliable dry cleaner. It is far safer.

Look to the extension cords on your portable lamps and appliances. If they are frayed or worn, replace them promptly with new cords which bear the "brazelet label" of the Underwriters' Laboratories. There are different types of cords for different kinds of appliances. Be sure you buy the right type.

Do not use portable electric appliances of any kind in the bathroom. The shock hazard in the bathroom with its moisture and water connec- tions is too great. If a fuse "blows" it is a sign of trouble—a short circuit or an overload. Do not replace a fuse until you have located and corrected the trouble, and be sure the new fuse is of the correct amperage. Don't string makeshift wiring along baseboards or picture molding, and espe- cially not under rugs. To do so is inviting trouble. If your house is not adequately wired, so that you cannot use lamps and appliances conven- iently, have more circuits and convenient outlets installed. The cost will not be great, and it will repay you well in convenience and perhaps in lowered electricity bills. All electrical installation work about the house should be done by a licensed electrician in accordance with the national and local electrical codes.

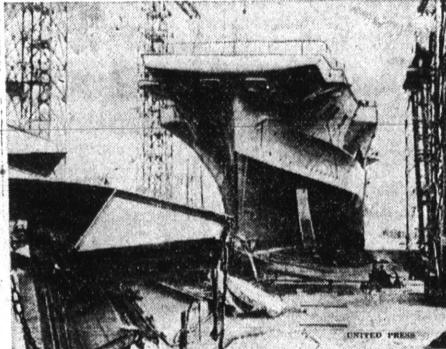
Munson Advanced by U. S. Steel

John G. Munson has been elected vice-president, Raw Ma- terials, United States Steel Cor- poration of Delaware it was an- nounced yesterday. He succeeds Thomas Moses who retired Aug. 18, upon reaching the corpora- tion's retirement age of seventy and who will continue in a con- sulting capacity. Munson has been president of

INTEND TO WED

Clifford E. Ruppel, 30, of 938 Arlington avenue, and Winifred M. Guay, 33, of Banning, Floydce Church, 22, of Ingle- wood, and Georgia Meade, 17, of 804 Portola avenue.

Michigan Limestone and Chem- ical company since 1928 with which as operating manager he began in 1919 his connection with the United States Steel Subsidiaries.



NEWEST BRITISH CARRIER . . . The 23,000-ton Formidable, England's latest aircraft carrier, makes a run- away launching into Belfast Lough, Northern Ireland. Faulty construction of the supporting cradle caused the \$15,000,000 vessel to slide down the ways partially un- controlled. One woman was killed and six persons were injured. Reports indicate that the Formidable will more than typify the stiffening attitude of the Chamberlain Gov- ernment in Central European affairs.

Rivers of the globe are esti- mated to pour salt into the ocean at a rate of 35,000,000 tons a year. Italy is utilizing methane or marsh gas as a gasoline substi- tute. Fifteen hundred omnibuses use the fuel.

STOP

... fighting your way thru tough, starchy meat when it's so easy (and less costly, too) to start buying ALL your meat at GRUBB'S where a tough, tasteless piece of meat is as seldom found as a straw hat at the North Pole!

GRUBB'S MARKET

CHOICE MEATS
PHONE 779-TORRANCE
IN SAFEWAY STORE 1929 CARSON ST.

ANY WAY YOU FIGURE YOU SAVE AT SAFEWAY

YOU SAVE ON A SINGLE ITEM | YOU SAVE ON A GROCERY ORDER | YOU SAVE ON A MONTH'S SUPPLY | YOU SAVE ON A YEAR'S SUPPLY

EDWARDS COFFEE

Regular or drip grind. (Regular grind, 2-lb. can 45c.) 1-lb. can 23c

SUGAR PEAS

Sea Bright Brand, choice quality, fine flavored peas. 3 No. 2 cans 25c

PINEAPPLE

Stokely's Finest quality, sliced pineapple. Note price. 2 No. 2 cans 31c

FANCY TUNA

Fancy quality light meat tuna, Chicken of the Sea Brand. 1 No. 1 can 16c

MAYONNAISE

Guaranteed fresh—it's dated! (Quart size jar, 37c.) 24-oz. jar 21c

SU-PURB SOAP

Protects the hands. (Price ex-tax, .15534; sales tax, .00466) 24-oz. box 16c

FRESH PRODUCE

From producers who know how to grow them best, Safeway has purchased these quality fruits and vegetables. Visit your Safeway produce department today!

APPLES NEW CROP GRAVENSSTEINS

Fancy quality new crop Gravensteins. Ex- cellent for fresh apple pie or for sauce. 6 lbs. for 15c

BARTLETT PEARS

Mountain grown Bart- letts. Excellent flavor. 1 lb. 5c

POTATOES

No. 1 Stockton Brand. 10 lbs. 19c

JERSEY SWEET POTATOES

No. 1 Jersey Type. 3 lbs. 12c

ONIONS

Sweet & Spanish. Fine to slice. 4 lbs. 5c

DAIRY & BAKERY FOODS

Lucerne Milk Grade "A" 2 quarts 47c
Dairyland Milk Pasteurized 2 for 45c
Ice Cream Party Pride pint 43c
Butter Meadow Wood Brand lb. 33c
Fresh Bread Julia Lee Wright's 1-lb. 6c
Toasted Bread 1 1/2-lb. loaf 7c

12 GRAND EGGS

Large size Extra, in cartons. Doz. 29c
BREAKFAST GEM EGGS Large size fresh Extra, Cartoned. Doz. 32c
CREAM O' THE CROP EGGS Large size fresh Extra, Cartoned. Doz. 34c

SAFEWAY MEATS

At your Safeway meat department you are assured of top grades of beef, pork, lamb and veal. These are trimmed "waste-free" and sold at money-saving prices. Order your favorite cut at Safeway today. Your satisfaction is guaranteed—or money back!

PRIME RIB

Fancy roast, cut from first five ribs of Safeway Guaranteed beef. Trimmed, ready for the oven. 1 lb. 31c

TURKEYS

Fancy quality hen turkeys. Average weight, 10 to 13 pounds. Serve roast turkey now. 1 1/2-lb. loaf, 8c 1-lb. 6c

WIENERS

Fancy quality skinless wieners and frankfurters. For picnic or Dutch lunches. 1 lb. 17c

SEVEN BONE ROAST

Fancy center cut seven bone roast of Safeway beef. 1 lb. 20c

ROUND BONE ROAST

Choice roast, from shoulder of Safeway quality beef. 1 lb. 24c

GROUND BEEF

Freshly ground under state inspection. Packed in Visking. 1 lb. 18c

PORK SAUSAGE

Un-x-ld. Made from pure pork & spices in 1-pound Visking. 1 lb. 23c

PORK LOIN ROAST

Large roasting cuts from either end of loin of pork. 1 lb. 19c

SALT SIDE PORK

Choice sides, from fancy Eastern pork. Fine for seasoning, lb. 13c

PIEGE BACON

Choice sugar-cured Eastern bacon, in the slab. 1 lb. 19c

SLICED BACON

Un-x-ld. Sliced and wrapped in 1/2-lb. Cello pkg. 2 pkgs. 25c

LUX TOILET SOAP

Soap of the Stars. 3 bars 17c (Price, .05502; tax, .00165)

NEW 1940 RINSO

Granulated 22 1/2-oz. 20c (Price, .19417; tax, .00583)

Economy

69-oz. 54c (Price, .52426; tax, .01574)

DASH SOAP

Granulated, 36-oz. 29c (Price, .25359; tax, .00641)

GIANT

70-oz. 44c (Price, .42718; tax, .01282)

PEET'S SOAP

Granulated, 36-oz. 29c (Price, .25330; tax, .00641)

LIGHTHOUSE CLEANSER

For kitchen, cans 3 for 10c (Price, .03236; tax, .00907)

CALI-FOAM CLEANSER

A new pint discovery. can 50c (Price, .48543; tax, .01457)

PAPER NAPKINS

White or colored, 2 pkgs. 15c (Price, .07282; tax, .00219)

SCOT PAPER TOWELS

For the kitchen, 3 rolls 25c (Price, .08091; tax, .00242)

SCOT TISSUE

Toilet paper, per roll 7c (Price, .06796; tax, .00204)

MORE LOW PRICES

Coronado Nectarines 2 No. 1 cans 15c
Fruit Cocktail All Good Brand 10c
Grapefruit Glenn Aire Brand No. 2 9c
Fancy Segments can
Puritan Baked Beans 28-oz. 17c
Stokely's Beets Whole No. 2 40c
Stokely's Corn Country No. 2 40c
Emerald Bay Spinach No. 2 1/2 40c
Corned Beef Hash Prudence 10-oz. 15c
Cudahy's Tang An All Pork 12-oz. 23c
Marlo Chicken Ravioli 12-oz. 9c
Peter Pan Salmon Choice tall 11c
King Oscar Sardines in No. 1 16c
Mission Tuna Choice Quality No. 1 12c
Kellogg All Bran 10-oz. 18c
Kellogg's Pep 10-oz. 10c
Kellogg's Corn Flakes 2 1/2-oz. 11c
Kre-Mel Pudding Three 3 pkgs. 10c
Crisco Gyro-Churning 1-lb. 3-lb. 48c
Mazola Oil pint 21c quart 39c
Leslie Salt Plain or Iodized box 7c
Strongheart Dog Food 6 tall 27c (Price ex-tax, .04369; sales tax, .00131)
Pard Dog Food 3 tall 25c (Price ex-tax, .08091; sales tax, .00242)
Balto Dog Food 2 tall 15c (Price ex-tax, .07282; sales tax, .00219)

PRICES EFFECTIVE THROUGH SATURDAY, AUGUST 26, 1939

SAFEWAY

YOUR NEIGHBORHOOD GROCER
Sales tax will be added to the retail prices on all taxable items.

Any business man will tell you...

"When you borrow money ... borrow from a bank"

Bank of America Timeplan loans are available for every need

The business man has a sound reason for saying "borrow from a bank." He knows that a bank is the logical source of low-cost credit for any constructive need. He knows that the occasional necessity for borrowing is also an opportunity—an opportunity to build your bank credit.

TIMEPLAN IS ALL-PURPOSE BANK CREDIT
Timeplan loans are available for home building, buying, and modernization. . . . Timeplan automobile financing is available through any California dealer for the purchase of any make of car. . . . Timeplan home appliance dealers finance appliances of all makes and models. . . . Timeplan provides for refinancing and additional cash on your automobile, paid for or not.

When you buy on time be sure you sign on the Timeplan line. . . on the green Timeplan contract. Timeplan is the only financing which gives you statewide bank credit. Timeplan can save you money. . . . You need not be a depositor of Bank of America to finance a car or to borrow money through Timeplan.

Bank of America

NATIONAL TRUST SAVINGS ASSOCIATION
Member Federal Reserve System and Federal Deposit Insurance Corporation
Complete Banking Services . . . Commercial . . . Savings . . . Trust . . . Safe Deposit

TORRANCE BRANCH
DEAN L. SEARS, Manager

495 BRANCHES IN 307 CALIFORNIA COMMUNITIES