

"BILL BOOSTER" by GEO. H. MOORE



GEO. H. MOORE HARDWARE
FRIENDLY SERVICE BREAKS ALL RECORDS FOR PLEASED CUSTOMERS
1517 CARRILLO TORRANCE PHONE 167-74

Sell Those "White Elephants" Through Classified Ads

Close Guess Wins Local Man New Electric Razor

When better guesses are made, W. R. Butler, Jr., of 2468 Torrance boulevard, will make them. For his estimate of how long it would take a man to shave with a new Gem-Lectric razor, he received a brand-new razor of that type from the Beacon Drug store this week.

Butler entered a time of three minutes and four seconds for the whisker-removal test. The actual time, as telegraphed Les Prince, owner of the Beacon Drug, on Saturday from New York was just two-tenths of a second less than the local man's guess—3m 3.8s.

The Herald—3 months, 50 cents.

SHOP TALK

by RAY BROOKS



DELIA, OH DELIA!
Many men from various walks of life have opened businesses in Torrance. But the most interesting by far is the case of Joe Delia, tenor. Joe a few weeks ago picked up the defunct Ritz Cafe, remodeled the interior, now has it going full blast.

Quiet Fourth Here Was Not So Uneventful

(Continued from Page 1-A)
ferred in firecracker mishaps and given anti-toxin serum Tuesday were:
At 8:45 a. m.—Ralph Kelley, 14-year-old son of Mr. and Mrs. Ernest Kelley of Figueroa and Sepulveda boulevards, Lomita, burns on his thumb and first finger of his right hand.
At 9 a. m.—Duane Steele, nine-year-old son of Mr. and Mrs. Carl D. Steele, 1320 Cota, burns on his thumb;
At 2:50 p. m.—Harry Mack, 33-year-old longshoreman living at 25026 Narbonne avenue, bad cut on his face from his chin to his ear, as result of a firecracker exploding in a tin can.
At 9:40 p. m.—Robert Drake, 13, of 17506 Arlington, lacerations and burns on his right index finger and thumb.
At 9:50 p. m.—Kenneth Booth, 8, of Long Beach, lacerations and burns on his right index finger and thumb.

Only One Accident
Thomas T. Babbitt, adjutant of the local Legion post who was in charge of the Legion's fireworks sales at two stands here, reported yesterday that the demand for pyrotechnics exceeded the supply. Every item was cleared from the well-stocked stands early Monday evening, the sale netting the post about \$360, he said.
Ted McGill, 48, Redondo Beach WPA worker, was taken from Torrance Memorial hospital where he was treated for a fractured wrist and jailed following a collision between his car and a machine driven by Eugene Potts of 24436 Park street, Waverly. The accident occurred on Highway 101 near Hillsworth on the night of the Fourth.
With McGill were two other men but they were not held. Local police charged him with driving while intoxicated. He was later released on his own recognizance and was scheduled to appear before City Judge Lessing today.

KEEP 'EM OCCUPIED
Landlords: You can't afford to let your property stand vacant. Advertise your vacancies in The Herald's classified section.

work, had the tenor lead in that smash hit "The Desert Song" starring Perry Andrus, strolled thru the eastern stage circuits for many annus.
Joe is Italian by birth, is still young with flashing black eyes. At the Ritz he will specialize in Italian food, serve good drinks. Every afternoon from 2 to 6 is Cocktail Hour with mixed drinks priced low at fifteen centimes.
Joe says drop in and hoist one.

HERE & THERE
Bill "Snapshot" Husbands, local photog whose tolerant wife permitted her kitchen to be strewn from here to there with dark room equipment, finally moved from his old home to a new residence on Cabrillo... where, of all things, he has a complete dark room all to himself... Bill Mullin, over at Ralph's up & coming liquor store, advertises this week new low prices on several brands of whiskey. Seems that on July 1 the distillers had a batch of booze which reached the bonded age, can now offer older whiskey at lower prices.

NEW JACOBS' JALOPY
Gone are the old days when householders fibbed plumbers about forgetting their tools. This is proven by the fact that local plumber David "Your Plumber" Jacobs just a few days ago bought a new Chevrolet truck from Ed Thompson, has it fitted out with over 1500 items which are carried along wherever he goes. This addition now makes three trucks Dave is operating. With this deal he can really get out on calls in a hurry, not have to go back after a wrench, a piece of pipe, or a bolt & nut.

AS IT MUST TO ALL MEN
Shop Talk takes time out to express its sincere regrets occasioned by the death this week of old timer Harry Alcorn, druggist, and Bill Meng, electrician. To us Death is not so bad when we reflect on the apt phrasing Time magazine uses in its obituaries when it always says "As it must to all men. Death came this week to..."

NEW YORK Baffles LOCAL VOYELS
From the country to the Big City usually is only a short distance. But Big Cities like New York have a sad, sad way of giving hicks from the sticks a terrible case of nerves and traffic indigestion. Now take the case of "Appy" and Emma Appenzeller. Appy & Emma made a "trip to Cleveland for the Rotary Convention (Appyvis to be installed local Big Wig next Thursday), thought they might as well go on to New York and the World's Fair.

Coming from Jersey into Man-

hattan via the Holland Tunnel, Appy & Emma emerged happily on the Manhattan side, stopped to ask directions. Stopping was a bad idea. When you come out of the tunnel you are met by a dozen traffic lanes, must make

up your mind quickly which one you want. Once you decide you are sunk, must continue in the lane chosen.
Getting more & more confused Appy & Emma followed a pedestrian's advice, got into a traffic

lane, found to their great chagrin that they were going to snark back to Jersey.
Result: \$1.50 spent (75¢ way!)
Destination: None. They right where they started.

GAS RATES
Reduced again!
July 1st 1939
RATES REDUCED
\$1,303,000 PER YEAR

HERE IS THE RECORD
...representing total savings to our customers of \$24,833,000 during the past 8 years

1931 - Rates reduced	\$1,420,000 a year
1932 - Rates reduced	1,070,000 a year
1936 - Rates reduced	1,284,000 a year
1937 - Rates reduced	1,026,000 a year
1938 - Rates reduced	1,303,000 a year
Miscellaneous reductions	220,000
TOTAL SAVINGS PER YEAR	\$6,323,000

ON JULY FIRST a reduction in gas rates amounting to \$1,303,000 a year went into effect throughout our system, as announced by the Railroad Commission of the State of California.

This latest reduction lowers the cost of gas by more than \$6,300,000 a year, as compared with the rates of only eight years ago.

During that time over 100,000 new families have been added to the growing list of gas customers. The increasing use of gas service in Southern California homes has made these substantial rate reductions possible.

The new reduction is for the benefit of customers who use gas regularly, instead of merely occasionally or infrequently—in other words, it is for our everyday customers whose use of gas service has enabled us to make the reduction. It does not apply to bills which carry only the minimum monthly charge, for occasional and incidental use of gas.

Now Gas is More Economical than Ever Before

Clean, convenient, fast-action natural gas has always been Southern California's most economical all-purpose household fuel—for cooking, heating and water-heating, and for the modern miracle of silent refrigeration. Now, with this latest reduction, it is more economical than ever.

SOUTHERN CALIFORNIA GAS COMPANY

HOT WEATHER SPECIALS

SEE **Johnny Parker** For **BETTER MEATS** AT LOWEST POSSIBLE PRICES

Our Own Bulk SAUSAGE 19¢ lb
PORK ROAST 17¢ lb
Round Swiss, Gr. Round, Club STEAK 25¢ lb

CENTER CUT 7-BONE Chuck Roast 19¢ 15c lb POT ROAST 19¢ 15c lb

Plate Rib Boiling lb. BEEF 7¢
Lamb Stew 9¢
Shoulder Cut lb. Spare Ribs 9¢
Bacon Squares or lb. Salt Pork 12¢

BEST EVER BRAND
Wienies 1/2 lb 4¢
Coneys 1 lb 4¢
Bologna 1 lb 4¢
Minced Ham 1 lb 4¢
Salami, 1 lb 4¢

Lean PORK CHOPS 23¢ lb
Lamb CHOPS 27¢ lb
Veal CHOPS 27¢ lb
Baby Beef LIVER 27¢ lb
Pork Lamb LIVER 15¢ lb

GENUINE SPRING Lamb Legs 27¢ 17c lb SHOULDER ROAST 27¢ 17c lb

Medium Brown EGGS 23¢ doz
BIG EYE SWISS CHEESE 25¢ lb
Mt. Lowe BUTTER 28¢ lb

SEE **Jack Brown** FOR MORNING FRESH VEGETABLES

CRISP, LARGE LETTUCE 3 Heads 10c FANCY STRING BEANS 3 lbs. 10c

New Crop Gravenstein APPLES 4 lbs. 15¢
Large Fancy Arizona Grapefruit 8 FOR 25¢
Fancy Red Ripe TOMATOES 3 lbs. 10¢

FANCY JUICE ORANGES 3 doz. 10c FRESH, CRISP CUKES 3 For 5c

PARKER & BROWN
1328 SARTORI (Next Door Bank of America) PHONE 984

HANCOCK
Buy from an Independent!
Your Independent Hancock Dealer is one of your local business men. Like you, he lives here and spends here.
HANCOCK Gasoline

Condensed Statement
Bank of America National Trust and Savings Association
June 30, 1939

RESOURCES	LIABILITIES
Cash in Vault and Due from Banks \$ 227,908,271.94	DEPOSITS: Demand \$600,790,189.32
U. S. Government Securities 398,637,286.14	Savings and Time 807,516,608.99
State, County and Municipal Bonds and Other Bonds and Securities 167,262,727.61	1,408,306,798.31
Loans and Discounts 695,102,388.44	Liability for Letters of Credit, Acceptances, etc. 14,349,374.64
Bank Premises, Furniture and Fixtures 34,636,313.32	Reserve for Interest Received in Advance 7,397,591.81
Customers' Liability on account of Letters of Credit, etc. 13,629,996.48	Reserve for Interest, Taxes, etc. 596,478.01
All Other Assets 12,647,276.16	Capital, Surplus, Undivided Profits and Reserve 119,174,077.32
TOTAL RESOURCES \$1,549,824,260.09	TOTAL LIABILITIES \$1,549,824,260.09

Record Showing Due To Branch Banking
Bank of America Report Shows Increase in Capital Funds

Reflecting the steady growth of more than on the same date a year ago.

BIG LOAN VOLUME
Deposits total \$1,408,306,000, an increase of \$50,528,000 over June 30, 1938, while total resources stand at \$1,549,824,000, a gain of \$51,297,000 for the same period.

Earnings for the first six months of 1939 are \$14,777,000. Dividends paid out in the same period at the annual rate of \$2.40 a share on 4,000,000 shares outstanding amounted to \$4,800,000. There was added to surplus and undivided profits accounts the amount of \$5,215,000 after provision of \$3,100,000 reserve for depreciation on banking premises, amortization of bond pre-

miums, etc., and \$3,967,000 reserves applied to reduce carrying value of assets.

PROFIT SHARING PLAN
Also, during the half year, \$597,000 was allotted to the bank's personnel under its profit sharing bonus plan, on the basis of 7 1/2 per cent of salaries up to \$500 a month, and 5 per cent of any portion of salaries in excess of \$500 a month. The plan, which has been effective since December 1, 1937, and which makes each employee an actual partner in the enterprise, has been accepted as another instance of the leadership of Bank of America in anticipating modern trends, according to President L. M. Giannini.

SAVINGS RATE UNCHANGED
In commenting further, President Giannini said: "Our gratifying showing, made possible without the necessity of lowering our present rate on savings deposits, is due to popular acceptance of the branch banking method under which we have brought metropolitan banking service to 307 communities through 495 branches, thus providing an unique public service to all of California."

COMPLETE STATEWIDE BANKING SERVICE
Savings • Commercial • Trust • Safe Deposit