

# The BEACON Points the Way to CHRISTMAS Gift VALUES

PATRONIZE YOUR REXALL STORE FOR UNUSUAL GIFTS AT LOW PRICES!

We Give Treasure Hunt Tickets



**Signet Desk Set**  
Sturdy pen with gold pointed point

**98¢**

**SIGNET SET**

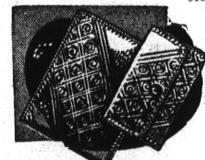


Special! **\$1.00**

Attractive and Efficient Pen and Pencil Sets

Regular \$2.50 Belmont PEN and PENCIL SETS... **\$1.95**

WATERMAN Pen and Pencil Sets... \$3.50 to \$5.00



**Bill Folds - Key Cases**

Singly or in Matched Sets

**59¢ to \$5.00**

TRANSPARENT WHITE or **BLACK EVENING BAGS**  
Fitted with gold vanity loose powder compartment and rouge **\$2.50**

**MEN'S TOILET SETS**



REXALL Gift Set, Shaving Cream, Lotion, Powder and Tooth Paste in Attractive Box **99¢**

**STAG Set**—Hair Oil, Shaving Cream, Powder, and After-Shave Lotion... **\$1.25**

**SAVENDER Shaving Set**—Shaving Cream, Powder and Lotion... **\$1.39**

Other Men's Toilet Sets to... \$2.20

**CARA NOME Perfume and Atomizer**  
IN GIFT BOX... **\$1.25**

**MISC. GIFT SUGGESTIONS**  
SCRAP BOOK, bright covers, loose leaves... **25¢**

Individual **POWDER PUFFS** in transparent containers... **50¢**

**GOLF BALLS** in Gift Boxes  
3 for \$1.00 **3 for 59¢**

**SHAVING BRUSHES**, Genuine Badger Hair \$1 to \$5

## CARA NOME



Here indeed are gifts that speak a language every woman loves,—because the name of **CARA NOME** is universally recognized as the hallmark of quality and refinement. May we suggest such celebrated **CARA NOME** products as:

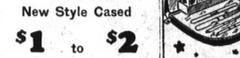
— **FACE POWDER** — **ROUGE** — **PERFUME** — **LIPSTICK** — **FACE CREAMS** — **TALCUM POWDER**, Etc.

Individual **CARA NOME** ITEMS, 75¢ to \$2.00. Attractive Gift Combinations by **CARA NOME** As Low As \$1.25 to \$10.00.



**MEN'S Leather Travel Kits**  
**\$1.75 to \$4.50**

**LA CROSS NAIL POLISH SETS**  
New Style Cased **\$1 to \$2**



We Have "HIS" Favorite Brand of Cigars, Cigarettes, Pipe Tobaccos, etc.



**AT LOWEST PRICES**  
ALL IN CHRISTMAS WRAPPINGS!

**JOAN MANNING Chocolates**  
**50¢ lb.**

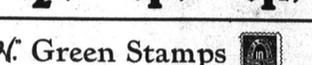
Guaranteed to be as good as any other candies selling at twice the price.

### ELECTREX GIFTS

Approved by Board of Fire Insurance Underwriters  
Bright Polished Metals with Smart Black Trimmings!



**7-CUP Percolator \$2.19**



**Double-Slice Toasters \$1.29**

We Give **J.M. Green Stamps**  
DOUBLE STAMPS EVERY WEDNESDAY!

**BEACON DRUG CO.**  
Now Under New Management of **Wm. J. Lister**  
— Serving —  
**CHOICE WINES — LIQUORS BEER — COCKTAILS**  
Open 6 A. M. to 2 A. M.  
**CARSON and CABRILLO**

The Rexall Store  
**LESLIE L. PRINCE**  
1519 Cabrillo Ave., Telephone 180. Torrance, Calif.  
Authorized Ticket Agency for Greyhound and Union Pacific Bus Lines

### "Public Notices"

**NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION**  
HARRY P. DIAMOND, Plaintiff, vs. JOHN L. ETHERIDGE AS ADMINISTRATOR WITH THE WILL ANNEXED OF THE ESTATE OF LEO D. ACOBY, DECEASED, AND LEE W. CLARK ALSO KNOWN AS L. W. CLARK, Defendants.

#### SHERIFF'S SALE

By virtue of an execution issued out of the Superior Court, of the County of Los Angeles, State of California, wherein HARRY P. DIAMOND was Plaintiff, and JOHN L. ETHERIDGE ETC. ET AL were Defendants, a judgment rendered the 17 day of March, A. D. 1937, for the sum of THREE THOUSAND TWO HUNDRED FORTY EIGHT & 17/100 (\$3,248.17) Dollars, lawful money of the United States, besides costs and interest, I have levied upon all the right, title, claim and leasehold interest of said defendant LEE W. CLARK of California, and bounded and described as follows:

All the right, title and interest of Lee W. Clark, also known as L. W. Clark, in and to that certain oil and gas lease dated July 22, 1938, by and between Henry Klinger and Elsa Schoenfeld, Executrix of the Estate of Bertha Klinger, deceased, Lessor, and Edward E. Davis and Lee W. Clark, Lessee, on that certain piece or parcel of land situated in the County of Los Angeles, State of California, and bounded and described as follows:

The west 82.5 feet of lot 37, Tract 588, in the City of Torrance, as per map recorded in book 15, page 128, in the office of the county recorder of said county. Said lease being recorded August 6, 1938, in book 18841 of Official Records, Page 342, Records of Los Angeles County, California.

**PUBLIC NOTICE IS HEREBY GIVEN**, That I will, on **MONDAY** the 12 day of December, A. D. 1938, at 12:00 o'clock M. of that day, at the East Entrance of the Hall of Justice, city of and County of Los Angeles, sell at public auction, for the money of the United States, all the right, title, claim and leasehold interest of said defendant LEE W. CLARK, also known as L. W. CLARK, of, in and to the above described property, or so much thereof as may be necessary to raise sufficient to satisfy said Judgment, with interest and costs, etc., to the highest and best bidder.

Dated this 17th day of November, 1938.

E. W. BISCALLUIZ,  
Sheriff of Los Angeles County,  
By H. A. LLEWELLYN,  
Deputy Sheriff.

### "Public Notices"

**NOTICE OF INTENTION TO ENFORCE THE SALE OF ALCOHOLIC BEVERAGES**  
December 1, 1938  
TO WHOM IT MAY CONCERN:

Notice is hereby given that fifteen days after the above date, the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

Grass Shack Cafe,  
24203 Hawthorne Blvd.  
Torrance.

Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance of an alcoholic beverage license (or licenses) for these premises as follows:

On-sale Beer and Wine  
Anyone desiring to protest the issuance of such license (s) may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law.

FLORENCE B. JACKSON,  
Dec. 8

### "Public Notices"

**Duck Affair Costly**  
SEATTLE, Wash. (U.P.)—Vernon Poirier, 23-year-old sailor, found it impossible to duck a duck fine for shooting a duck out of season. The duck was only a two-pound affair and the fine was at the rate of \$50 a pound. Worse yet, he did not even get the duck.

### "Public Notices"

to the Hall of Justice, city of and County of Los Angeles, sell at public auction, for the money of the United States, all the right, title, claim and leasehold interest of said defendant LEE W. CLARK ALSO KNOWN AS L. W. CLARK, of, in and to the above described property, or so much thereof as may be necessary to raise sufficient to satisfy said Judgment, with interest and costs, etc., to the highest and best bidder.

Dated this 17th day of November, 1938.

E. W. BISCALLUIZ,  
Sheriff of Los Angeles County,  
By H. A. LLEWELLYN,  
Deputy Sheriff.

### "Public Notices"

(Pursuant to Sections 2468, 2468, 2469, Civil Code of California)

### CERTIFICATE OF BUSINESS FICTITIOUS NAME

THE UNDERSIGNED do hereby certify that they are partners conducting a Venetian blind manufacturing and sales business at 1230 Broadway Avenue in the City of Torrance, County of Los Angeles, State of California, under the fictitious firm name of "A" Capital Venetian Blind Company and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Names	Residence Address
Walter Dettrich	724 Border Ave. Torrance, Calif.
Roy Newkirk	734 Sartori Ave. Torrance, Calif.

Witness our hand this 30th day of November, 1938.

WALTER DETTRICH,  
ROY NEWKIRK,  
State of California, )ss.

On this 30th day of November in the year nineteen hundred and thirty-eight, before me Albert Isen a Notary Public in and for said County, State of California, duly commissioned and sworn, personally appeared Walter Dettrich and Roy Newkirk known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same.

Witness my hand and official seal.

ALBERT ISEN,  
(seal) Notary Public in and for said County and State.

ALBERT ISEN,  
Attorney at Law,  
1607 Cabrillo Ave.,  
Box 434,  
Torrance, Calif.  
Dec. 1-8-15-22

### NOTICE TO CREDITORS

No. 180745  
Estate of ELEANOR E. FISCHER, also known as NORA E. FISCHER, deceased. Notice is hereby given by undersigned Executor of the Last Will and Testament of Eleanor E. Fischer, Etc., deceased, to the Creditors of, and all persons having claims against the said deceased, to present them with the necessary vouchers, within six months after the first publication of this notice to the said Executor at the office of Torrance C. Welch, his attorney, 1333 Post Avenue, City of Torrance, County of Los Angeles, State of California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers, within six months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Los Angeles. Dated November 25, 1938.

FREDERICK A. FISCHER,  
Executor of the Last Will and Testament of said Deceased.  
TORRANCE C. WELCH,  
Attorney  
1333 Post Avenue  
Torrance, California.  
Dec. 1-8-15-22

### IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF LOS ANGELES

No. 181169  
**NOTICE OF HEARING OF PETITION FOR PROBATE OF WILL**

In the Matter of the Estate of CHARLES F. MYERS, Deceased. Notice is hereby given that the petition of BESSIE V. MYERS for the Probate of the Last Will of Charles F. Myers, Deceased, and for the issuance of Letters Testamentary thereon to petitioner will be heard at 10 o'clock A. M. on December 1, 1938, at the Court Room of Department 25 of the Superior Court of the State of California, in and for the County of Los Angeles. Dated November 17, 1938.

L. E. LAMPTON,  
County Clerk,  
by WM. BAUMEL, Deputy.

### JOHN A. SHIDLER, 1448 Post Avenue, Torrance, California, Attorney for Petitioner. Nov. 24-Dec-18

# CLASSIFIED ADS

BUY IT HERE — SELL IT HERE

### 1 Announcements

Torrance Upholstering Co., 1327 Cabrillo Ave. Overstuffed furniture repaired and remodeled. Rugs cleaned and sized. Free estimate. Satisfaction guaranteed. Phone 225.

**CHRISTMAS DINNER**  
served 12 noon to 8 p. m. Sunday, Dec. 25.  
Closed all day Monday, Dec. 26  
Make Reservations Early!

**ATTEBERY CAFE**  
4010 W. Sepulveda Blvd., Torrance  
Phone Redondo 6802

### "Public Notices"

(Pursuant to Sections 2468, 2468, 2469, Civil Code of California)

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Names	Residence Address
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Roy Newkirk	734 Sartori Ave. Torrance, Calif.

Witness our hand this 30th day of November, 1938.

WALTER DETTRICH,  
ROY NEWKIRK,  
State of California, )ss.

On this 30th day of November in the year nineteen hundred and thirty-eight, before me Albert Isen a Notary Public in and for said County, State of California, duly commissioned and sworn, personally appeared Walter Dettrich and Roy Newkirk known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same.

Witness my hand and official seal.

ALBERT ISEN,  
(seal) Notary Public in and for said County and State.

### 6 Business Directory

**FOR WILLYS**  
• SALES • SERVICE • PARTS  
**Call Harold W. Grundt**

217 SOUTH PACIFIC  
SAN PEDRO  
SAN PEDRO 0770

### C. ALEXANDER

Is Back in Town!  
with the **NATIONAL HOME APPLIANCE CO.**

1318 Sartori - Phone 78

REPAIRING: Radios, Vacuum Sweepers, Washing Machines, Electrical Appliances and Refrigerators!

Come in and let us tell you how to re-beautify your floors with our "Handy Sandy" Floor Sander. Easy to use, quiet and dustless. Torrance Paint Store, Phone 884.

**"OR EVERY KIND OF INSURANCE**, including Life Insurance in the A. O. U. W. with membership in Torrance Lodge No. 23. Call Wallace H. Gilbert, phone 420.

### POULTRYMEN ATTENTION

Feed Reliable Leader Mash all grain ration. One Feed for all ages. Nothing else to buy. Tested and approved by poultrymen everywhere. Sold on a money-back guarantee. Save time and money. Our distributor for Torrance is the Torrance Poultry & Feed Market, 1963 Carson, Phone 407. We deliver!

### 9 Business Opportunities

CAFE and cocktail bar, for sale. Sacrifice for cash. Investigate this. Owner, 1822 Redondo Beach Blvd., Redondo.

### 11 For Rent: Houses, Furnished

COMPLETELY furnished 4-room house with bath and garage. 1783 Andree.

### CLASSIFIED ADVERTISING RATES... DATA

Rates Quoted on Per Issue Basis

(3-line minimum)	
1 Time (per line).....	12c
2 Times (per line).....	10c
3 Times (per line).....	9c
4 Times (per line).....	8c
12 Times (per line).....	6c

Multiple Time Rates effective ONLY if no change of copy ordered—otherwise open rate of 12c per line will be charged.

Ads may be cancelled after any insertion. Rate earned will be charged and money refunded for space not used. Not responsible for more than ONE incorrect insertion of any ad ordered for more than one time.

### 1. Announcements

**TORRANCE LODGE**  
No. 447 F. & A. M.  
Clarence L. Ingold  
Worshipful Master;  
Jesse Howard Sproul,  
Secretary.

Meets every Friday Night  
Masonic Temple  
1321 Sartori Ave.  
All visiting Masons welcome.

Printed Christmas cards ordered on or before Dec. 10, will be delivered Dec. 19.—50 Cards for \$1. Torrance Herald.

### 3 Card of Thanks

We wish to express our appreciation for the many acts of kindness and expressions of sympathy and condolence extended by our friends and neighbors during the recent illness and death of our beloved daughter, Mr. and Mrs. C. Carlson and family.

We wish to thank the entire community for the manner in which they rallied to our assistance during the illness of our son and brother Joe. J. J. O'Toole and family.

### 22 For Sale: Furniture and Household Goods

TWO Good Used Gas Ranges, and Furniture Bargains.  
1828 Sartori Ave.

### 25 For Sale: Miscellaneous

16-INCH dolls, nicely dressed or will dress your dollie to order. Will do plain sewing. 2355 248th St., Lomita.

### 29 Employment Wanted

**VAN'S WINDOW CLEANING**  
House Cleaning  
Floor Waxing  
Chimney and Fireplace Cleaned  
2301 GRAMERCY Phone 607

### HEMSTITCHING, 5c yd. Work done while you wait. Pennington, 2376 Maritopa Place.

WASHINGTON, reasonable, 1 day service. Called for and delivered. 2231 Andree Ave., Phone 498.

XMAS shopping? Complete nursery service for baby, young children. 1443 Post.

### 30 Wanted to Buy

WILL pay cash for your home or acre of land. Must be bargain. Give details. Allen, 1828 Sartori.

BEAUTIFUL 5-room home in excellent condition. Corner lot 55x140. Beautifully landscaped. 2 single garages. Priced to sell quickly. 917 Anapola, Phone 592.

### 33 Real Estate: Improved

REAL bargain, corner Carson and Arlington, 80x140, excellent location. Make offer. See J. J. Byrnes, 2028 Carson.

### 39 Musical Instruments

STANDARD guitar in A1 condition. Reasonably priced. 1222 Portola Avenue.

PIANO, upright, excellent condition, lovely tone, for sale cheap. 2440 Park St., Water-taria.

FOR SALE: "Lyric" 9 Tube Radio, Bargain. 10 inch Rolla Speaker, built-in Electric Phonograph attachment connected directly with speaker, separate volume control. Highway Walnut cabinet, a beautiful piece of furniture and the radio is in good condition. Cost \$160, will sell for \$29. Call 1829 En-gracia, evenings.

# BUSINESS DIRECTORY

### CEMENT CONTRACTOR

**Cement Work**  
OF ALL KINDS  
Sidewalks - Paving Foundations

No job too large—none too small to receive our prompt and careful attention.

ALL WORK GUARANTEED. Estimates Gladly Given.

**M & M Trucking & Cement Co.**

1617 Border Ave. Ph. 524-J

### MOVING & STORAGE



Trucks of All Sizes to Haul...  
• Anything  
• Anywhere  
• Anytime

Also Storage and Packing  
Lodges and Insured  
RIBBONS and SUPPLIES

1617 BORDER Ph. 524-J

### RESTAURANTS

# RITZ CAFE

NOW UNDER NEW MANAGEMENT OF **Wm. J. Lister**

— Serving —  
**CHOICE WINES — LIQUORS BEER — COCKTAILS**

Open 6 A. M. to 2 A. M.  
**CARSON and CABRILLO**

### INSURANCE

**Howard G. Locke**  
DEPENDABLE  
INSURANCE  
FIRE - AUTO

1405 Marcelina Ph. 135-M

### SHEET METAL

**TORRANCE SHEET METAL SHOP**

• We have a complete workshop capable of turning out the finest in Commercial... Industrial... and Private Dwellings Sheet Metal Work. Columbia-made sheets used exclusively. Moderate prices!

Robt. T. McCallum  
1418 MARCELINA AVE.

### TYPEWRITER REPAIR

**Ace Typewriter Service Co.**

Agency At First Stop - Ph. 382-J  
NEW and USED TYPEWRITERS and STANDARDS

REPAIRS - RENTALS  
1 Mo. \$2.00 - 3 Mo. \$5  
RIBBONS and SUPPLIES

1617 BORDER Ph. 524-J

### VENETIAN BLINDS

In the Matter of the Estate of CHARLES F. MYERS, Deceased. Notice is hereby given that the petition of BESSIE V. MYERS for the Probate of the Last Will of Charles F. Myers, Deceased, and for the issuance of Letters Testamentary thereon to petitioner will be heard at 10 o'clock A. M. on December 1, 1938, at the Court Room of Department 25 of the Superior Court of the State of California, in and for the County of