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Redondo Plans 3-Day Fete

Three days of fun and frolic are promised to all who visit Redondo Beach by the Fourth of July committee which is sponsoring the mammoth three-day festivities. This celebration will appeal to out-of-town visitors because amusements will be diversified to meet almost every taste.

The big day, of course, will be Monday, July 4. There will be a fish catching contest for prizes offered by the Eagles Lodge of Redondo, a marathon relay race from Los Angeles to the beach, a rodeo and many other attractions. The Junior Chamber of Commerce is sponsoring the race from the metropolis to the beach.

At spacious grounds reached in a two-minute walk will be staged a thrilling rodeo with champion riders from all parts of the Southland present. Henry Froide, resort superintendent, has arranged for a carnival company to pitch its tents and erect booths. There will be rides, ferris wheel, merry-go-rounds and all sorts of games and contests.

A reception to officers of the U. S. S. Minneapolis will be tendered at the Elk's club, in the form of a buffet supper and dance Saturday evening, July 2. Monday night at the close of the three-day celebration, a monster fireworks display will be staged by the city of Redondo Beach.

Mitchell's Standard Station Greatly Improved Here

With a number of new facilities now in operation, Charlie Mitchell is taking a keen delight in serving motorists at his Standard Station, corner of Carson and Cabrillo, with the well-known Standard products plus "Mitchell service."

The station yard has been paved, a new coat of paint given the station and its new rest room building and new pumps added for greater efficiency. Mitchell has long awaited these improvements and now they are in he is busy every minute keeping the equipment in tip-top condition.

Skeet Championship Shoot Next Month

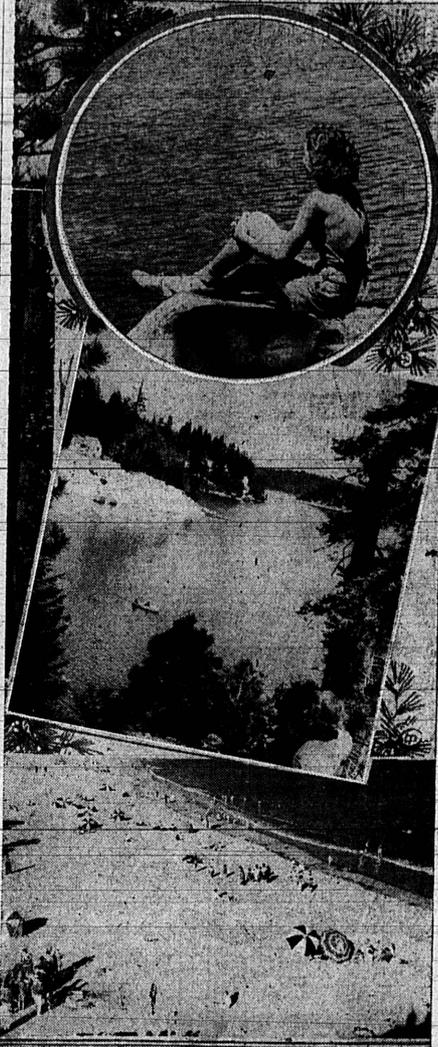
Drawing sportsmen from eleven western states, the eighth annual western open individual skeet championship shoot will be held at the Los Angeles-Santa Monica Gun club July 9 and 10.

Held under the auspices of the Southern California Skeet association, the two-day meet will be a registered shoot to be conducted under the latest 1938 National Skeet Association rules.

OLD SPANISH DAYS

Once again on August 11, 12 and 13, in brilliant pageantry, Santa Barbara will celebrate its "Old Spanish Days" Fiesta, with spectacular parades, plays and informal entertainment reminiscent of the gaiety and hospitality of old Spanish California.

There's Plenty of Elbow Room!



Safety Hints for Vacation Season

Grade schools are closed and a million youngsters in the Southland are "on their own" during the carefree vacation time.

Appropriate and timely, therefore, are the following "tips" on how to avoid accidents during the summer:

ON TRIPS: Drive and ride carefully, never taking unnecessary chances of injuring yourself or others. Walk on the left side of the highways, facing traffic. Do not ask strangers for rides.

AT HOME: Play on public playgrounds, sidewalks, or in your yards. Cross streets only at intersections, not in the middle of the block or against traffic signals. Use roller skates in safe places only, taking them off before crossing busy streets. Stay close to the right side of the road or street when riding on a bicycle, and give proper arm signals.

IN THE MOUNTAINS: Use the main trails to avoid danger of getting lost. Never leave campfires until sure they are out. Give first aid promptly to cuts or scratches. Learn to recognize and avoid poison oak.

AT BEACHES AND STREAMS: Swim in safe places. Avoid venturing too far from shore. Find

out the depth of water in strange locations before diving. Study life-saving methods and learn how artificial respiration is applied. Remain seated when riding in canoes or other small boats.

L. A. Municipal Camps to Open

Camp Seelye in the San Bernardino Mountains and Camp High Sierra, picturesque municipal resorts, will open for the summer season July 2. Vacations at these two camps are offered individuals and families on a low cost, non-profit basis through arrangements with the Playground and Recreation Department of Los Angeles.

Scenic Trip Over Redwood Highway

California's Redwood Highway offers an exceptionally scenic trip with safe travel conditions throughout from the San Francisco bay region to Eureka and Crescent City. Except for short stretches of construction or repair work good hard surfaced road extends the entire distance.

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EIGHT HOUR SERVICE ON FINISHING! We will gladly help you understand your Camera. Call in, ask us anything you wish. No charge for this service.

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8. Clean All Chrome.
9. Clean White Sidewall Tires.
10. Clean All Windows.
11. Dress Tires and Running Board.
12. Clean Inside of Car.
13. Dust Off Car.

PARTNERS IN SAFETY!



SELECT AND BUY Firestone GUM-DIPPED TIRES

You may never drive your car at the record-breaking speeds made by America's famous race drivers — but isn't it a comforting thought to know that Firestone Gum-Dipped Tires have proved their SAFETY at speeds much higher than you will ever drive? In planning your Fourth of July trip or your summer vacation tour, guard your life and the lives of your family with the only tires made that are Triple-Safe.

By Triple-Safe we mean — First: Every fiber in every cord of every ply is saturated and coated with liquid rubber by the Firestone patented process of Gum-Dipping which counteracts tire-destroying internal friction and heat. That means protection against blowouts.

Second: They have two extra layers of Gum-Dipped cords under the tread. That means protection against punctures.

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Only Firestone gives you these patented and exclusive SAFETY features. Join the Firestone Save-A-Life Campaign today by equipping your car with a set of new Firestone Tires — the only tires made that are safety-proved on the highways.

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CRAVENS and MARCELINA

TIPS FOR YOUR 4th OF JULY TRIP

FIRESTONE AUTO RADIOS \$22.50
This new Archiel is "As Easy to Merely, push buttons — see your station — 8 Tels \$27.50"

BATTERIES For greater power — longer life use a Firestone Extra Power Battery. Ask for our "Changeover" Price.

FIRESTONE SPARK PLUGS Save gas — get improved motor performance. Best — save money. 65¢ each

BRAKE LINING \$3.05 up
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Others at \$3.98 up

SPORT GOGGLES Just the thing for your Holiday trip. Various frames and shades. 19¢

SEAT COVERS Cool as a breeze. Easy to clean. Tailored to fit. Fire covers are ideal for hot weather driving. Cloth-fibre style coupes \$2.95 up. Other Coupes Much Less

HORNS \$5.45 up
INSECT SCREENS Keep out bugs and leaves. 59¢

BABY SEATS Complete complete for the baby in your car. 89¢
PICNIC JUGS \$1.49 up
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Auto Cushions 79c 98c 98c

It is only natural that camping should be one of the West's most popular forms of vacationing due to the many delightful sites that numberless parks, camps and forests provide. It is likewise only natural that Western Auto outfits are preferred by particular and economical campers who frequent these places, for in this equipment are combined highest guaranteed quality and lowest prices, the Western Auto man declares.

Endorse Proposal For Mountain Road

Making the mile-high Sierran flats and slopes of the Camp Nelson-Quaking Aspen Meadow area more accessible to Southland recreationists is the goal of citizens of Porterville and the lower San Joaquin valley.

Improvement of the road in from Porterville as a major artery to the ideal winter sports fields and summer playground has been urged upon the state highway commission.

KELP FISHING GOOD Live bait boats fishing the local waters at Horseshoe Kelp

Huntington Library Closed On July 3

The exhibitions of the Huntington Library and Art Gallery at San Marino will be closed Sunday, July 3, and Monday, July 4. When they reopen Tuesday, July 5, they will be open every week day afternoon (except Monday) and on every Sunday afternoon in July and August. Admission can now be arranged by telephoning the Exhibitions Office as late as the morning of the visiting day.

report good catches of barracuda and white sea bass. White bass, on an average, weigh 20 pounds and run up to 35 pounds.

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Sandwiches and soft drinks can be purchased — no liquor sold on the premises.

Ladies Are Welcome!

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EVERYTHING You'll Need For The 4th



FOR THE WOMEN-

- CATALINA BATHING SUITS \$2.95 to \$6
- SUN SUITS
- SLACK SUITS
- PLAY SUITS \$1.95 to \$5.95

FOR THE MEN-

- SPORT SHIRTS \$1 to \$1.95
- SPORT SLACKS \$1.95 to \$5.95
- SPORT COATS (Reg. \$12.50) Special \$9.95
- WHITE SPORT COATS Close Out! \$4.95
- AIR-COOLED SPORT SHIRTS 39c



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