



ANNOUNCING



LA MODE FURNITURE

1513 CABRILLO AVE.

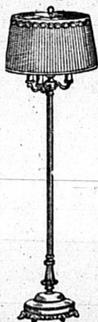
GASTON J. ARCO, Proprietor

Formerly Miller Furniture Co.

PHONE 545

A BIG BIRTHDAY SALE TO ANNOUNCE OUR NEW NAME AND OWNERSHIP... PLEASE NOTE THIS IS NOT A NEW CONCERN... 5 YEARS IN TORRANCE... SAME SERVICE AND FRIENDLY CREDIT ALSO QUALITY MERCHANDISE FOR LESS!!

SALE 9 DAYS :-: THURSDAY SEPT. 2nd TO SATURDAY SEPT. 11th :-: 9 DAYS



LAMPS

7 Way REFLECTOR FLOOR LAMP—Complete with Silk Shade and Genuine Onyx Base... **\$9.95**

COMBINATION END TABLE REFLECTOR LAMP—With New Parchmentized Shade 40 - 60 - 100 Watt... **\$13.95**

COMBINATION BRIDGE LAMP AND TABLE Silk Shade... **\$14.95**

New Norge WASHING MACHINE
\$59.50
Less Old Washer Trade-In 20.00
\$39.50
BLACK AND WHITE FINISH

New 2-Piece Roberti LIVING ROOM SUITE
\$89.50
Less Trade-In On Old Set 30.00
\$59.50
RUST VELOUR

New Home Electric SEWING MACHINE
\$99.50
Less Trade-In On Old Machine 30.00
\$69.50
Westinghouse Motor

YOUR OLD FURNITURE WILL BRING LARGER TRADE-IN AT LA MODE

BRIDGE OR BED LAMPS Assorted Shades. Regular \$1.45
75c

DIVIDEND DOUGH
GIVEN WITH EVERY PURCHASE

SMOKERS Bronze or Black Spring Door Equipped—ONLY **\$1.28**

Never before such a Buy

COMPLETE ROYAL CLEANING OUTFIT

ALL 3 UNITS \$56.95 VALUE
Now **\$39.95** AND YOUR OLD CLEANER

• Floor Cleaner has motor driven brush... great suction power... is quick and thorough. A cleaner that should last a lifetime.

Studio Couches GOOD CONSTRUCTION SINGLE OR DOUBLE **\$19.95**

NEW ATHENS 4-Burner Range Full Size Oven Enamelled Broiler **\$23.95**

New White CUPS and SAUCERS—White Stock Lasts—Limit 1 Doz. Sets to a Customer—Each **1c**

LARGE ASSORTMENT Sampson CARD TABLES You Can Actually Stand On Them!! **\$2.95 AND \$3.95**

WOODSTOCK — 36 in. x 6 ft. **WINDOW SHADES** COMPLETE WITH ROLLER AND FIXTURE EACH **35c**

NOW, AIR-CONDITIONED REFRIGERATION for EVERYONE!

New 1937 Grunow Offers Advantages NEW to Refrigeration!



FOUR REASONS WHY EXPERIENCED HOUSEWIVES PREFER GRUNOW

- 1 FOOD ODOR PREVENTION due to Air Conditioning "Acrator."
- 2 FASTER FREEZING 15 to 20 hours faster than others.
- 3 UNIFORM SHELF TEMPERATURE Perfect food preservation on every shelf.
- 4 DOUBLE ICE CAPACITY 16 pounds (168 cubes) even in lowest priced Grunow.

See Our New Line of 1938... TELEADIAL GRUNOW RADIOS

TERMS AS LOW AS 15¢ A DAY!

It's here NU-KRAFT



Sealy Rest INNER SPRING MATTRESS BOX SPRING TO MATCH

NU-KRAFT Air Cushioned Pads Porous, Springy NU KRAFT Air Cushioned Pads, support your body in Cool, Invigorating Comfort. Nu Kraft Pads are so constructed to give maximum coverage over the Inner-Springs and are honey combed with Air Springs. Made by GOOD-RICH CO. exclusively for Sealy Mattresses.

AIR-VENTILATED—TUFTLESS Hundreds of Eyelets in the Pre-Built, Embroidered Border assure complete Ventilation of Mattress interior. NO TUFTS to mar its Smooth Sleeping Surfaces. Inner Rolled Edges, Bound Hand Lifts, Sealy Re-Tempered Spring Unit and Imported Darnest Ticking are among the Sealy Comfort Features. **\$44.50** RESALE

3-PIECE WALNUT Bed Room Set Bed, Dresser and Chest Regular \$39.75 **\$29.50**

DISHES Lovely 32 Piece Set **\$3.25**

FULL SIZE BABY CRIBS Full Panel—\$12.50 Value **\$9.75**

RADIO, END and MAGAZINE STYLE TABLES Up to \$4.00 Value **\$1.90**

WELLINGTON PIANO Reconditioned Throughout—\$95.00 Value **\$74.50**

REFLECTOR TYPE LAMPS WITH SILK SHADE Regular \$9.75—Close Out! **\$4.95** ONLY

MEN'S 5-DRAWER Walnut DESK With Book Shelf End Regular \$19.50 **\$12.75**

Smart... Practical... Pebbly-surfaced... **Bigelow's FIRMTWIST**

"Treat 'em rough" is today's style edict for floorcoverings! Here's a new Bigelow plain broadloom carpet made of finely twisted yarn tufts which produce a stippled, pebbly surface. Banishes footprints and shading. In a wide range of perfectly enchanting colors. Ask to see our complete assortment in Bigelow's Firmtwist broadloom carpeting.

ALSO A Full Line of Bigelow BROADLOOM CARPETS—As Low As **\$4.25** Square Yard

FURNITURE FOR EVERY ROOM IN YOUR HOME... ALSO NATIONAL VENETIAN BLINDS... COLUMBIA WINDOW SHADES... PABCO AND ARMSTRONG LINOLEUM... BIGELOW RUGS AND CARPETS... MAYTAG WASHERS AND IRONERS... CROWN HOT WATER HEATERS... GRUNOW REFRIGERATORS AND RADIOS... VACUUMCLEANERS... GAFFERS & SATTLER AND BUCKS RANGES AND HEATERS... ROBERTI OVERSTUFF SETS... SEALY AND PALMER MATTRESS... BABY LINE CHILDREN'S FURNITURE AND FULL LINE OF UNPAINTED FURNITURE.

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