

# CLASSIFIED ADS

CLASSIFIED ADVERTISING RATES - INFORMATION Rates Quoted on Per Line Basis

1 Time (per line)	12c
2 Times (per line)	10c
3 Times (per line)	9c
4 Times (per line)	8c
12 Times (per line)	6c

Multiple Time Rates effective ONLY if no change of copy ordered—otherwise open rate of 12c per line will be charged.

Ads may be cancelled after any insertion. Rate earned will be charged and money refunded for space not used. Not responsible for more than ONE incorrect insertion of any ad ordered for more than one time.

### 1. Announcements

Torrance Upholstering Co., 1513 Border Ave. Overstuffed furniture repaired and remodeled. Rugs cleaned and sized. Free estimate. Satisfaction guaranteed. Phone 226.

### 6. Business Directory

OFFICIAL BRAKE SERVICE Wheel and Axle Alignment J. M. RICHARDSON 500 South Catalina Phone 3552 Redondo Beach

FOR EVERY KIND OF INSURANCE, including Life Insurance in the A. O. U. W. with membership in Torrance Lodge No. 33. Call Wallace H. Gilbert, phone 420.

REST homes, convalescent and aged. Battle Creek treatments. 2866 W. Carson. Phone 130-W.

### 11. For Rent: Houses, Furnished

THREE ROOM nicely furnished house and garage. 1819 Gramercy.

### 12. For Rent: Houses, Unfurnished

THREE rooms and bath, hardwood floors, garage; \$15 mo. 22638 So. Vermont.

FOUR ROOM HOUSE with acre ground. 3042 W. 235th street, So. Torrance.

3-ROOM house with bath. Chicken and rabbit equipment. Brook, 3840 Ellis Ave., W. Torrance.

### 13. For Rent: Furnished Apartments

NEW GRAMERCY APARTMENTS Those who demand the ultimate in living comforts will be more than satisfied with all the new and luxurious furnishings. Electric Ranges and Refrigeration, Tile Kitchens and Baths and other exclusive features rarely found in Reasonably Low priced apartments.

Corner Gramercy and Cabrillo Aves. Phone Torrance 43-W

CLEAN 2 and 3-room bungalows, \$12 and \$14, including lights and water. El Prado Court, 1100 El Prado.

NEW cottage single apartment. 2414 Wilmington-Redondo Blvd.

### 15. For Rent: Rooms, Furnished

ROOM and garage, one or two persons. Apply 1324 Acacia avenue.

### 24. For Sale: Poultry and Pet Stock

FAT ducks and geese for sale. Inquire 2061 289th St., Lomita.

CORN-FED turkeys, dressed on order. El D. Grabel, 1445 146th St., Gardena.

FOR SALE: All kinds of rabbits. Call nights. 3004 229th street.

### 25. For Sale: Miscellaneous

FOR SALE: Used Radios, reconditioned and guaranteed, \$5.95 up. Modern Appliances, 1970 Sartori. Phone 898.

COMPLETE COVERAGE—All Torrance Herald ads run in the Tri-City Shopping News without extra charge.

### 27. Help Wanted: Female

GIRL for general housework. 1468 Acacia.

### 28. Help Wanted: Male or Female

AGENTS—25c article every lady uses. Give full value 25c item free to customer. Big profits. Steady repeater. No competition. J. Newkirk, 1006 Sartori.

### 29. Employment Wanted

Van's Window Cleaning House Washing Floor Waxing 2304 Gramercy - Phone 867-W

### 30. Wanted to Buy

RESIDENCE lot in Torrance. Inquire Simmons, Central Garage. Phone 81-J.

### 33. Real Estate: Improved

**Election Is Over!** We're On Our Way to Higher Real Estate Values Buy NOW!

\$2250 Buys this 5-room frame bungalow. Hardwood floors, tile sink. A good buy. Easy terms. Don't wait. See this today.

\$2950 For this well built 2-large-bedroom stucco on Acacia Ave. Hardwood floors throughout. Tile bath and tile sink. The price and terms make this too attractive to last. Act now!

\$4750 For one of the most beautiful homes on the west side. Must be seen to be appreciated.

\$2500 For this six-room frame house. Newly decorated, inside and out. Terms: \$300 down and \$25 per month.

\$3250 Buys a fine stucco duplex, four rooms on each side. Only \$400 down buys this productive income property.

### Torrance Investment Company

1409 Sartori Phone 176

### 34. Real Estate: Unimproved

FOR SALE—Lot 9, Blk. 5, Tract 3308, near A. D. Burrell, 422 So. Bonnie Brae, Los Angeles.

COMPLETE COVERAGE—All Torrance Herald ads run in the Tri-City Shopping News without extra charge.

### 36. Moving and Storage

M & M Transfer, 1513 Cabrillo. Phone 545. We haul anything, anywhere, anytime. Loads insured. Also storage and packing.

### Tail Corn

Thin corn, believe it or not, was grown near Turlock, Cal. It measures 18 feet from soil line to tassel. Autounding to Virginia Smith, top; Virginia Schreyer, Mary Cordner and Ann Nelson, right.

Brain to Aid Science VIENNA, (U.P.)—Herr A. Gruen, official of a large Viennese firm, who has not slept for 19 years, has agreed to give his brain when he dies to the Rockefeller Institute. He suffered a shell injury in the World War.

Long Beach Activity Could be Adopted Long Beach insurance brokers doing business as the Cooperative Underwriters, Inc., have asked the board of supervisors to permit them to participate in the county's insurance business.

Long Beach has been consistently paying increased attention to getting its portion of county business. It might be well for Torrance firms to conduct the same kind of observation.

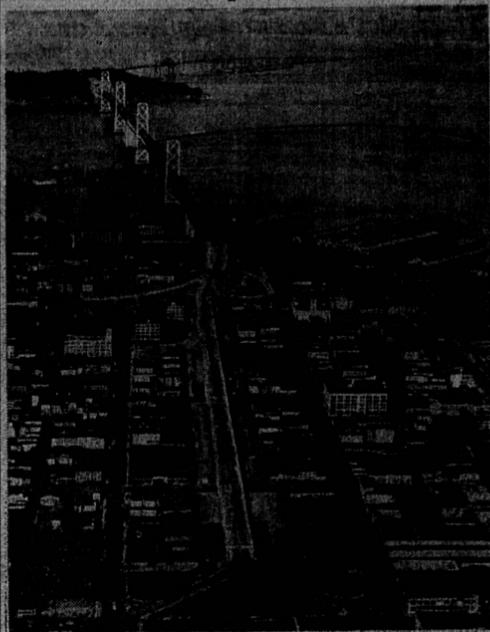
Supervisors Bid to Long Beach Meeting Members of the board of supervisors this week were invited by City Manager R. M. Dorton of Long Beach to meet with the Long Beach city officials at breakfast Nov. 9. Dorton said the meeting was "to discuss county problems affecting Long Beach."

State Ready to Battle Winter Snow-storms California is preparing for a hard winter. In preparation for its annual campaign to keep principal mountain highways open, the bureau of purchases announced it had bought \$25,000 worth of new equipment for snow removal.

The equipment includes 21 four-wheel drive trucks and two new large rotary snow plows.

Tough Meat "Tenderized" HONOLULU, (U.P.)—The "tenderizing" of tough meat has been successfully solved in the Hawaiian Islands. It is cooked in papaya leaves, that grow profusely on the islands.

## The Complete Picture



The above airphoto reveals the San Francisco-Oakland Bay Bridge and its vast ramifications for the handling of traffic. The suspension span is clearly visible while the second section on the Oakland side may be seen.

## Morning After Hallowe'en Finds Merchants at Work

Many a Torrance merchant hoisted himself out of bed Sunday on week-day schedule and hid himself to his place of business, there to put in several hours' hard labor washing windows. Sunday was more than the Sabbath holiday for your progressive Torrance merchant because the night before was Hallowe'en.

All panes of glass—except those which had been rubbed down with glycerine or oil by store owners who recalled previous "spook nights"—were liberally and, in some cases, caustically daubed with streamers, labels and figures of soap Saturday night by hilarious youngsters celebrating the time-honored institution of Hallowe'en.

Those who coated their windows were well repaid for their advance efforts because the soap, tallow, paraffin or what not found little or no hold on the glass surface—much to the chagrin of the youngsters on the business end of the street.

No Structures 'Tipped' Police reported but few cases of outright vandalism and destruction of property. The officers said that it was the calmest Hallowe'en they ever experienced here. A number of signs were uprooted and garbage cans flipped over, some gateposts were unhinged and many were the doorbells rung but shrubbery and other valuable possessions were generally undisturbed.

Adding to the evidence that Torrance is definitely out of the "small town" class is the police notation that not one single building of the type made famous by Chic Sale felt profane hands intent on "tipping it over." The reason: There are none of those structures remaining on the civic center buildings with the result that none of the new structures were approached during the night.

A large number of parties, private and public, served to furnish counter-attractions to the customary "Hallowe'en tours" of the city and the spirit of the night was expressed in traditional manner by many residents—old and young.

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# ★ BUSINESS DIRECTORY ★



## Histories In Brief of Business Directory Advertisers

After 12 years as cost accountant for the McKinney Manufacturing Company, of Pittsburgh, Pa., Howard G. Locke, affable owner-manager of the Torrance General Insurance Agency, 1405 Marcelina, came to Torrance in January of 1930 as local representative for the Crown Laundry Company.

In November, 1930, Howard Locke joined A. H. Bartlett in the latter's insurance business, established in 1912, and now the oldest agency in Torrance, as well as the only agency that does not sell life insurance. Four years later, Howard purchased the agency from Mr. Bartlett and a few months later bought the business of L. B. "Slip" Kelsey.

Specializing in automobile, fire and other types of insurance, Howard and his capable assistant, Mrs. Locke, are now enjoying better business, and are quite optimistic over the future of Torrance.

The ad for the Torrance General Insurance Agency will be found below under Insurance

### AUTO TOP REPAIRING

### AUTO TOP SHOP

Tops • Upholstering Side Curtains • Seat Covers Car Covers • Floor Rugs  
George G. Gill, Manager  
Virginia Garage  
15314 S. VERMONT  
Phone Gardena 3971

### AUTO ACCESSORIES

### TORRANCE AUTO WRECKERS

New and Used Parts  
Windshield and Door Glass  
We Buy Metals  
1001 TORRANCE BLVD.  
Phone 336

### AUTO ELECTRICAL



### Torrance Auto Electric Service

F. C. Morgan, Prop.  
Authorized Service for United Motors, Auto Lite, Carter and Stromberg Carburetors  
We Tune Up Motors  
1320 Cabrillo Phone 498

### BARBER SHOPS

Tansey Beauty and Barber Shop  
1623 CABRILLO  
Phone 580  
Prices Reasonable  
Expert Service

### CARPENTERS

### OPPORTUNITY KNOCKS AT TORRANCE!!!

- Climate and Central Location,
- Build NOW!
- Remodel or Repair
- New Homes.

F. O. Winchester  
1815 ARLINGTON AVE.  
Res. Ph. 146; Bus. Ph. 251

### CLEANERS & DYERS

### NIFTY CLEANERS

It takes first rate work at a fair price to assure quality, results and satisfaction.

CASH AND CARRY PAYS!!!  
1324 Sartori  
Ph. 174

### REFRIGERATOR SERVICE

Does Your Refrigerator Need Repairing?  
CALL  
C. E. ELMER  
REFRIGERATOR SERVICE

### Domestic and Commercial

Used Boxes Bought, Sold and Reconditioned  
207 BERYL ST.  
REDONDO 3796

### PLUMBERS

SAVE \$38.00 on Hoyt STORAGE AUTOMATIC WATER HEATERS With Everdur Copper Tanks  
DAVID JACOBS  
1908 222nd Street Phone 358-W

### DRESS SHOPS

Stone's Specialty Shop  
MOJUD HOSE Service Weight Chiffon and Thigh Mold style 79c to \$1.00  
Join Our Stocking Club 13th Pair FREE  
Hats Remodeled Mending Alterations Dresses Aprons Night Wear  
Slips, \$1 to \$1.95 Corsets, \$1 to \$5.95  
1333 El Prado Ph. 430R

### GIFT SHOPS

TORRANCE GIFT SHOP  
C. J. Rhoades, Prop. Magazines - Gifts Rental Library - Novelties Canaries - Pet Birds  
We take subscriptions for all periodicals and newspapers.  
1322 SARTORI

### INSURANCE

Make Us Your SERVICE STATION for Automobile Insurance  
Let Us Check the Points of Your Protection Today  
Howard G. Locke  
Dependable Insurance Fire - Automobile  
1405 Marcelina Ave. Phone Torrance 135-M

### NEWSPAPERS

Subscribe Today!  
TORRANCE HERALD  
3 Months, 50c  
6 Months, \$1.00  
1 Years, \$2.00  
Delivered by Carrier Boys Every Thursday  
Call 444

### COOKTAIL SALON

THE RITZ CAFE  
V.G. Barlow Manager  
Sandwiches...  
1913 CARSON PHONE 349-W

### The Famous Chili Shop

24-Hour Service  
Call Any Time For a Lunch to Take Out  
1437 Marcelina Ph. 37-J  
CALL 444 FOR AD SERVICE

### ROOFING

### SANDERS BROTHERS

ROOFING  
Phone Redondo 7204  
24410 Neece Ave.  
WALTERIA

### Oregon Roof Co.

Roofing and Repairing  
T. W. CONLEE, Mgr.  
1936 Lomita Blvd.  
Phone Lomita 502W

### SERVICE STATIONS

Hammond Motor Service  
Hancock • Quaker State  
Richfield • Hyvis  
Shell • Hanco  
GAS and OILS  
We Give S & H Green Stamps  
2053 Torrance Blvd. Ph. 387

### BUY

Goodrich Electro-Pak The Super-Power Battery  
Dunham's SERVICE & GARAGE  
Shell Products Economy Gas  
Quaker State Oil Goodrich Tires and Tubes  
1403 CARSON Ph. 621

### EXPERT AUTO REPAIRING

MULLIN'S Complete Auto Service  
2053 Torrance Blvd. Ph. 320J

### LATEST TYPE LUBRICATING EQUIPMENT

We Use Factory Recommended Oils and Greases  
SMITH'S Super Service Station  
Phone 212  
Torrance Blvd. at Portola

### SHOE REPAIRING

TURNER'S Shoe Repairing  
The Oldest Shoe Repairing Shop in Torrance  
Shoes Repaired and Rebuilt for every need.  
All Work Guaranteed  
1501 Cabrillo Avenue

### SAVE TIME!

SAVE STEPS!  
Call Upon Directory Advertisers! They Can Fill Your Needs!

### Buyers find it convenient and advantageous to patronize Business Directory advertisers.

Sellers find it profitable and exceptionally inexpensive to advertise in the Business Directory.