

Professional Negotiators Are Stumbling Block to Labor Peace

"Take the profit out of labor troubles" is suggested as the solution to the present labor situation in the fall issue of Southern California Business Review, now off the press. "Both employers and workmen have submitted too easily to racketeering of one type or another," the review stated. "The labor situation is insoluble so long as it is profitable for professional adjusters representing either side to direct warfare on issues which can only be settled by peaceful negotiation."

STORY 1

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Cascoigne, and Grover C. Whyte editor of the Torrance Herald.

Responding in behalf of the honored guests Mayor Stanger said that he was very happy to see a better feeling existing between the people of North Torrance and the old city. Such a happy gathering as this is very unusual and if I had accomplished nothing else during my term of office I should feel repaid for the efforts put forth, said the Mayor.

Souvenir Cake

An elaborately decorated cake, with a replica of the new "North Torrance" sign mounted on its crest was presented to the city officials "to take home." The cake was baked by Mrs. Lela Gonner. It is now on exhibition at the city hall and City Clerk Bartlett says he is going to have a picture taken of it to preserve as a lasting memento of the happy occasion.

Splendid Entertainment

Preceding the remarks by Mr. Giddings, a highly entertaining musical program was presented, the various numbers being announced by Mrs. Gonner.

Naomi Chiss played a piano solo which was well received. A group of high school boys who called themselves "The Hungry Five" won enthusiastic applause for their German folk songs, played on the flute, clarinet, trombone and bass horn.

Hit of the program were the Blue and Grey Ensemble girls from Perry school who gave two spirited and well executed tap dances, led by Arthur Shipman, who also sang. Members of the ensemble were: Bobbie Jo Ferry, Dorothy Elliott, Hazel Munro, Jellie Graham, Charlotte Elliott and Ruth DeGuire. The girls wore attractive grey and blue uniforms.

Mary Capallino and Alfred Burke were given merited applause for their accordion duet, and a chorus of ladies from the

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TO take our men and women off alphabetical relief rolls with inadequate wages and give them work in industry at increased wages.

TO protect this nation from Communist tendencies which the administration in Washington apparently approves and encourages.

TO maintain the standard of living to which our people are accustomed.

TO eliminate fomenting of class hatred by men in high places for political purposes to further their political ambitions.

Keep America American

... Relief workers are the forgotten men and women. They can lift themselves out of their present plight by voting for

LANDON and KNOX Nov. 3rd

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1317 EL PRADO
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SOUTHERN CALIFORNIA REPUBLICAN CAMPAIGN COMMITTEE

SHOP TALK

By RAY BROOKS

NEW DEALER

I must tell this one as told me by Postmaster Earl Conner: A gentleman stopped Earl in front of the vacant lot next to the postoffice the other day and asked where the Republican headquarters were located. Earl (a good Democrat... believe it or not) pointed in all seriousness toward the old library building on El Prado. However, in the line of vision was the building owned by Sam Levy, now occupied by a church group. On the back of the building and squarely in view of Earl and the Republican was a big sign... "MISSION OF HOPE."

The gentleman seemed taken aback and said, "They call it the Mission of Hope now do they?" Earl is still chuckling!

WIN A RADIO

To the RCA-Victor factory already has gone my entry in their big contest of 25 words on "Why I Like the Magic Voice Radio." There is nothing to buy. Nor do you have to plunk out a half buck or better for a bottle or a tube, etc. Just pop into Modern Appliances, 1279 Sartori, have super-salesman Allison give you a few tips on the new Magic Voice, cock one ear and take in all its fine tone qualities... then scribble on a post paid entry card which Allison will give you why you like the radio. It's a cinch!

FREE CAKE

To L. C. Doan, proprietor of Doan's Market, 2223 Torrance boulevard, go our orchids on the anniversary of his fourth year in the present location. As a special treat Mr. Doan has ordered from the Hostess Cake Co. two big cakes, the which he will cut on demand and hand out to all customers and friends. If the cake is half as good as L. C. Doan is an honest, capable grocer... then it will be TOPS... and no mistake about it.

PENNY SALE

This said that when One Cent Sales started years ago certain quick thinking citizens would come into the drug stores and demand two of a certain advertised item FOR ONLY ONE CENT! No more, no less. Almost any good is the One Cent Sale now going on at the Beacon Drug. Les Prince has hundreds (I said hundreds) of swell items on sale where you get two for the one price PLUS one cent. (I thought I better explain it.) One item in particular is good. For 26c you get three regular 25c tubes of tooth paste. Some stuff. Eh?

HINTS AND HOPES

Down on Motor Row (Cabrillo avenue to you) automobile dealers are jumping around like a father who anxiously awaits a Blessed Event. Like the doctor's X-ray, the motor car manufacturers have sent the dealers tantalizing bits of information on their new 1937 bables, have carefully refrained up to a few days ago from revealing size, character, sex, color of eyes, etc., of their offspring.

However, the same date in November evidently has been agreed upon by the manufacturers as the BIG DAY. Meanwhile local dealers have nothing to sell, are straining at the bit with sales energy injected by manufacturers' sales meetings, barbecues, pep talks, ad infinitum. So good were car sales in 1936 that local dealers expect to have their quotas upped somewhat. With the purchase of so many autos this year, it remains rather doubtful if the public can hold the pace. There seems to be no end, though, to the need for the things. Manufacturers have high hopes and with a good 1936 under their belts, they at least will come out next month with the greatest collection of adjectives and superlatives the world has ever known.

WHY?

Amused and sympathetic was I the other p. m. as I watched a poor merchant try to sell a certain item to a bearded old customer, who would monotonously ask "why" to every statement the merchant made. Finally in desperation the merchant handed the old crank a folder of company literature and said, "all the answers are in here. You go home and study this and then come back!" It reminded me of the story of the smart professor who asked a high school class this question, "I have a 60 acre field that produces 30 bushels of corn to the acre. I have a 90

Lincoln-Zephyrs For 1937 Displayed By Local Dealers

The "first anniversary" series of Lincoln-Zephyr motor cars for 1937 went on display today at Lincoln dealerships throughout the United States.

Schultz & Peckham, local Ford dealers, who attended a preview showing of the 1937 Lincoln-Zephyr V-12 Thursday at the Ambassador Hotel in Los Angeles, expects to have one or more of the new cars to display within a few days.

Just one year old and with a successful year's record written since its maiden bow to the public last autumn, the Lincoln-Zephyr, representative of the Ford Motor Company and the Lincoln Motor Company in the medium-price field, enters its second year with important improvements which are expected to substantially widen its appeal. There are four body types, including a new three-passenger coupe.

Although basically, the 1937 Lincoln-Zephyr is the "car of the future" announced a year ago, the first anniversary models have substantially smarter appearance and pleasing improvements in interior treatment. Also as a result of the "road" experience of some 15,000 enthusiastic owners during the past year, a few minor mechanical refinements have been made. Most important among these are a newly designed luggage compartment, reached thru the rear deck hatch and a new steering system intended to further facilitate steering and parking.

The new cars continue to pioneer the Ford-Lincoln conception of advanced motor car engineering. They retain the exclusive Lincoln-Zephyr all-steel welded "bridge truss" design with its popular streamlines; the 110 horsepower V-12 engine and the superbly engineered running gear which contributes so much to the car's unusually comfortable riding qualities and ease of handling.

Still the most completely streamlined car built in production volume, the changes for 1937 noticeably enhance its smart exterior appearance and the beauty of its interior treatment. The beautiful new frontal appearance is an example of how these refinements have added to the new car's charm. The distinctive sharp nosed radiator grille topped by its "flying wing" is ornamented with horizontal strips of bright chromium. Similar strips border the hood louvers. A body stripe is carried across the length of the car from stem to stern below the belt line. All these add much to the air of motion which the body lines present.

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New Interior The smart new fittings and the deep divan seats give the interior of the new car the appearance of a cozy lounge. The deeply-cushioned seats are upholstered in new pleated design either in broadcloth or cord. Door treatment is in panel design with narrow chromium strips bordering the pleated panels.

Probably the most striking feature of the car interior is the instrument panel design which includes a new enclosed grille reaching down to the top of the transmission housing and designed to screen installation of a car heater and radio. The grille gives the front compartment a decidedly shipshape appearance. Both the panel and grilles are finished in the body color. Garnish moldings are in rare wood grain.

Glove compartments are fitted at each end of the instrument panel. They flank the instrument group which is centered about the middle of the panel and the top of the grille. In the middle of the panel is a 100-mile speedometer and below it in the top of the grille a large electric clock. Engine recording instruments are arranged in two vertical inset panels, one at each side of the two large dials.

The bodies are fitted with the Ford-Lincoln clear-vision ventilation system, designed to provide adequate fresh air without drafts at all times. Rear quarter windows of the sedan are of the casement type. They may be swung open to provide additional air circulation if desired.

The new arrangement of the luggage space is the most important improvement in body structure design. The compartment is reached thru the rear deck hatchway. When the deck is lifted the spare tire and its supporting rack are revealed. This can be swung down, out of the way, giving access to the luggage space, which is large enough to hold a family's travelling baggage.

The four body types this year include sedan, with four doors; a coupe-sedan, a two-door type; the new three-passenger coupe and a town limousine. The town car was added to the line early last summer.

Governors Enjoy Health LINCOLN, Neb. (U.P.)—Eight former governors of Nebraska—every chief executive in the past 30 years except one—are living, Gov. R. L. Cochran found when he sent out invitations to them for a roundup at the Indiana-Nebraska football game here on Oct. 17.

Student Gets Revenge TOKYO. (U.P.)—A 17-year-old

Japanese boy who had received poor marks in his English language course set fire to the home of his teacher, Shinji Seida.

Softball Not Soft OBERLIN, Kas. (U.P.)—The name softball is a fraud and deception, William Kessler, a car mechanic here, decided. He suffered a broken leg playing the game.

Streamlined Music Next PASADENA, Calif. (U.P.)—Streamlined music will be the next successor to "swing" music, according to professors of the Pasadena community dance.

Goldfish Weigh Two Pounds ST. LOUIS. (U.P.)—Goldfish weighing up to two pounds have been seined out of St. Louis' celebrated Forest park lakes this year.



Clearance Sale on USED CARS with Money Back Guarantee

WANT a better car—one that's guaranteed from bumper to bumper—at a price you can afford to pay? Then see the clearance specials now offered by Ford Dealers. Big cars, small cars—open and closed models—cars of every make and price to choose from.

YOU TAKE NO CHANCES—Back of every car is a written money-back guarantee. Here's the offer: Select any car. Drive it. Then if you are not satisfied it's a real, honest-to-goodness value, bring it back within 48 hours in its original condition and your money will be refunded.

NO CASH DOWN—You may not need a cent to drive away one of these bargains. Your present car will probably cover the down payment. Easy terms can be arranged through UCC to take care of the balance.

DON'T DELAY—ACT NOW—These clearance specials are going fast—so stop at your Ford Dealer's today and find the right car at the right price!



AT Ford DEALERS

1936 FORD Four Door Sedan	\$595
1933 FORD Four Door DeLuxe Sedan	\$435
1935 FORD Tudor DeLuxe Sedan	\$555
1935 FORD Tudor DeLuxe Touring Sedan	\$565
1936 FORD Four Door Sedan	\$595

The above five cars are just a few of the many R&G Used Cars which are offered in this great Clearance Sale! See them today!

SCHULTZ & PECKHAM

AUTHORIZED DEALERS OF FORD PRODUCTS
In Torrance 14 Years
TORRANCE

1514 CABRILLO TORRANCE PHONE 137

BARON MUNCHAUSEN

I FELL TO WORK AND TWISTED ME A ROPE OF CHOPPED STRAW AS WELL AS I WAS ABLE



DON'T LAUGH—



IF YOU SEE A SPIDER IN THE MIDDLE OF THE ROAD YOU WILL RECEIVE A LETTER BEFORE THE DAY IS OVER.

THIS I FASTENED TO THE MOON'S HORN—AND SLID DOWN TO THE END.

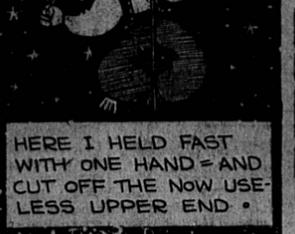


SUPERSTITIOUS BELIEFS



IF IT RAINS ON ST. SWITHIN'S DAY IT WILL RAIN FOR TWO WEEKS LONGER.

HERE I HELD FAST WITH ONE HAND—AND CUT OFF THE NOW USELESS UPPER END.



—By Blumey



IF YOU SEE A SPIDER IN THE MIDDLE OF THE ROAD YOU WILL RECEIVE A LETTER BEFORE THE DAY IS OVER.

WHICH, WHEN TIED TO THE LOWER END, BROUGHT ME A GOOD DEAL NEARER THE EARTH.



—By Fred Nordley



IF IT RAINS ON ST. SWITHIN'S DAY IT WILL RAIN FOR TWO WEEKS LONGER.