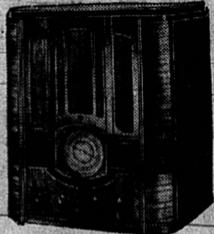




Again **RADIO'S**  
GREATEST ACHIEVEMENTS  
come from  
**RCA VICTOR**

**MAGIC BRAIN  
MAGIC EYE  
METAL TUBES**

Read the history of radio's greatest developments and you are reading a history of RCA activities! Years from now the Magic Brain and the Magic Eye will take their place among such radio milestones as the first powered loud-speaker and the first AC set... both RCA-developed, of course.



**8 TUBES**  
MODEL CB-15 — Here is the same thrilling radio value described at right — plus a larger speaker and leveling console cabinet. Note its Colorband Dial — and other new RCA features . . . \$99.90  
With RCA World-Wide Antenna System Only \$104.90

**8 TUBES**  
MODEL TB-14 — A thrilling table model when it's tuned in on foreign or U. S. programs — police, aviation or amateur calls. That's because it has the new Magic Brain and Metal Tubes, and 1936 quality from antenna to loudspeaker. \$79.95  
With RCA World-Wide Antenna System Only \$84.95

Take a year to pay on the new C. I. T. - RCA Victor Finance Plan!

Other RCA-Victor Radios, \$20.50 to \$695.00

**NATIONAL HOME APPLIANCE SHOP**

1318 Sartori Avenue Torrance  
NEW LIFE FOR ANY RADIO IN RCA TUBES

*10-second interviews with enthusiastic Electrolux owners!*

WHAT DO YOU LIKE BEST ABOUT YOUR ELECTROLUX, MRS. BURNS?



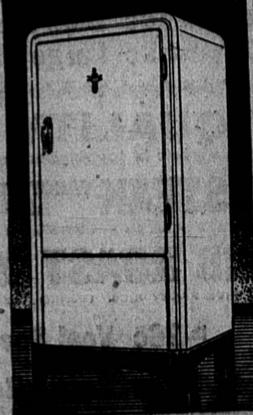
ITS UTTER DEPENDABILITY! ELECTROLUX HAS NO MOVING PARTS TO WEAR . . . AND THAT MAKES IT SILENT, TOO. MY ELECTROLUX NEVER MAKES A SOUND!

IS IT TRUE, MRS. MARTIN, THAT ELECTROLUX COSTS AMAZINGLY LITTLE TO RUN?

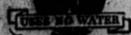
INDEED IT IS! MY ELECTROLUX RUNS FOR A FEW PENNIES A DAY . . . PROVIDES FULLEST FOOD PROTECTION . . . PLENTY OF ICE CUBES . . . DELICIOUS FROZEN DESSERTS.



OWNERS are enthusiastic about the unmatched operating advantages of Electrolux! And they're enthusiastic, too, about its many worthwhile modern conveniences . . . its sparkling beauty of design which American women themselves created. Please accept our invitation to see Electrolux for yourself . . . at our showroom.



NEW *Air-Cooled*  
**ELECTROLUX**  
THE SERVAL *Gas* REFRIGERATOR



10% OFF on All Floor Models  
On NHA Plan . . . NOTHING DOWN  
or with Purchase of Gas Range  
Both for \$10 Down and \$5 Per Month

**NATIONAL HOME APPLIANCE SHOP**

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Harry M. Abramson

Here's the **BIG NEWS** You've All Been Waiting to Hear!  
**GRAND OPENING**  
OF **HARRY M. ABRAMSON'S**  
**National Home Appliance Shop**  
(Previously Announced as the Kay Home Appliance Shop)

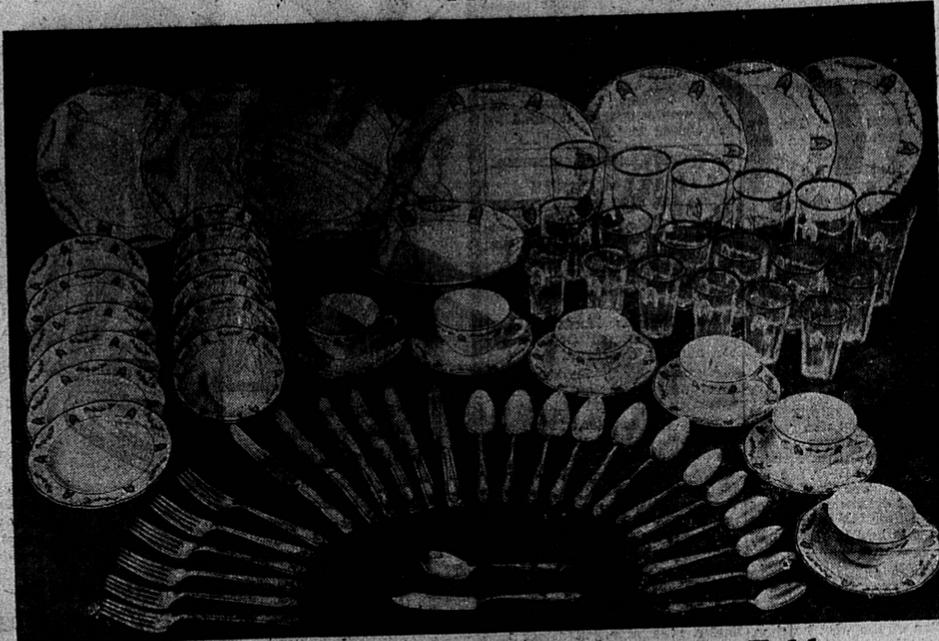
**1318 Sartori Ave. (Opposite Woolworth's) Torrance**  
**DOORS OPEN AT 9 a.m. SATURDAY, OCTOBER 19**  
**Recording Breaking Values for Opening! . . . Gifts for All!**  
**"FRIENDLY CREDIT!"**

**32 Dishes**  
6 dinner plates 6 cups  
6 sauce dishes 3 saucers  
1 platter 1 veg. dish  
6 bread-and-butter dishes

**26 Pieces Silverware**  
6 dinner knives 6 soup spoons  
6 dinner forks 6 tea spoons  
1 butter knife 1 sugar shell

**18 Glasses**  
6 decorated water glasses  
6 decorated wine glasses  
6 decorated juice glasses

All For **\$10.95**



**Opening Feature . . . Everything On the Table**

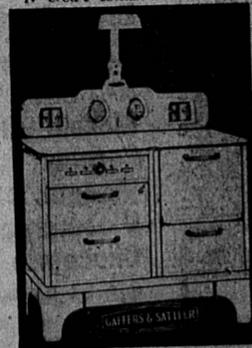
ALL the Dinnerware, ALL the Silverware, ALL the Glassware  
76-Piece Matched-Complete Service for Six **\$10.95**  
PAY 50c A WEEK  
Every Piece Matches All the Rest



Full Line  
Caffers &  
Sattler

**HEATERS**

Both radiant and circulator types. Guaranteed odorless and economical on gas. Very moderate prices and Friendly credit terms.



This Elegant New Caffers & Sattler Range at . . . \$130.75  
Less Allowance for your old range . . . 13.08

ONLY . . . \$117.67  
Pay \$2.50 a Month  
On NHA Plan, NOTHING DOWN, 3 Years to Pay

Other Brand New, Modern Caffers & Sattler Ranges, all with Heat Control, Full Porcelain Ovens, Console Styles  
**\$74.50 to \$139.50**  
Pay As Little As \$1.50 A MONTH

**Genuine SILEX**  
Coffee-Makers Made of Pyrex  
Opening Special — \$2.95  
FREE: 1 lb. of 8 O'clock Coffee specially ground for Silex

**TEA SETS**  
Complete Service for Four  
Opening Special — \$1.39  
Choice of Attractive New Patterns

**Electric Clocks**  
\$1.69  
Also Full Line of Others with Chimes and Alarms

**Alarm Clocks**  
77c  
Choice of Square or Round Styles

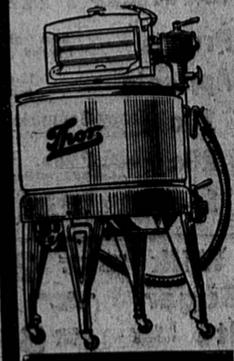
**WHISTLING COPPER**  
**TEA KETTLES . . . . . 99c**

**PLAYING CARDS**  
Regular 49c Value  
Opening Special 19c  
Gilt edge, individually boxed. An ideal gift!

**Electric Toasters**  
Will quickly brown 2 slices of bread at same time.  
Very Special for Opening — 89c

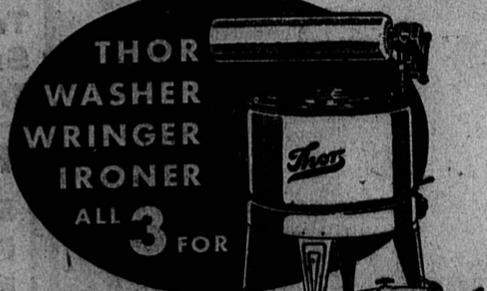


**FREE** Whole Case of 30 Packages  
**WHITE KING WASHING POWDER**  
Given with Each Purchase of a THOR Washer!



Opening Special!  
**THOR Washer with Pump**  
**\$59.50**  
NOTHING DOWN Under NHA Plan

Let us show you the many features of this remarkable washer. Big capacity. Fast, safe, efficient washing action. Sturdy construction.



**\$79.50**  
3 machines for the price of 1! Nothing Down Pay \$3 a Month!

**WASHER ALONE \$59.50**

Quality Washer with Super-Agitator, Lovell Wringer, and speed Ironer that irons everything in 1-3 the time and with 1-10 the labor.



MODEL 5-MT

**BETTER Short-wave**  
Plays regular broadcast from 550 to 1750 K.C. plus short wave from 2300 to 6800 K.C.

**NEW METAL TUBES**  
Perfect performance. Has hi-gain coils and a special high-efficiency dust-proof speaker.

**TIFFANY-Tone Radio**  
The standard of quality from the smallest to the largest radios. The model shown above has a fine walnut cabinet, trimmed with built-in walnut overlay. A very handsome small radio and a real value.

**\$23.90**  
"Friendly Credit!"

We Have **NEW RADIOS** at \$12.95 up Sold on Easy Terms

**FREE GIFTS FOR THE KIDDIES AND GROWN-UPS** (While They Last) at Grand

**Opening Saturday** Many Other Opening Bargains Not Advertised

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