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USED CARS**
at prices that will suit the
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BARGAINS
That ARE bargains. Every car
in first class shape

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SEDANS - ROADSTERS
SEE THEM**

Rodgers-Hilton Motors
SAN PEDRO
DODGE PLYMOUTH
Display at 11th
and Pacific

**14 Bargains
IN
USED CARS**

31 FORD VICTORIA
Looks great,
runs better \$295

31 FORD COUPE
4 brand
new tires \$285

CHRYSLER '77' SEDAN
4 speeds \$395

29 PONTIAC SEDAN
Exceptionally
clean \$235

28 PACKARD 6 SEDAN
Side
mounts \$315

27 PONTIAC SEDAN
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transportation \$85

CHRYSLER '66' COUPE
With
rummy
seat \$265

29 CHEVROLET SEDAN
New
paint \$195

29 HUDSON SEDAN
In dandy
shape \$225

33 PLYMOUTH P. D. SEDAN
5-passenger
model \$585

30 FORD COUPE
Looks
great \$255

27 NASH SEDAN
Standard 6
model \$115

ALSO A

1930 DODGE
TRUCK \$150

MODEL "T"
ROADSTER \$20

The South Bay's Largest and
Oldest Dealer

Walter G. Linch
DODGE and PLYMOUTH
DEALER
312 South Catalina Ave.
Redondo Beach
(Open Evenings and Sundays)

THEIR FEUD IS OVER!



Hollywood's two most eminent and vitriolic feudists, W. C. Fields and Baby LeRoy, both of whom appear in Paramount's "The Old-Fashioned Way," coming tonight, Friday and Saturday, August 2, 3 and 4, to the Torrance Theatre, have finally buried the hatchet! The picture above shows them fraternizing on their polo mounts in the backyard of LeRoy's turkey ranch, before they dash out to do or die for the team.

Edna May Oliver and James Gleason are seen on the same bill in "Murder On the Blackboard."

Women Get Most of the Breaks



Women get most of the breaks in "Doctor Monica," a Warner Bros. picture which comes to the Torrance Theatre on Sunday and Monday, August 5 and 6.

There is but one man in the picture who has any bearing on the plot of the story. This is Warren William, who in the role of Doctor Monica's husband, has an affair with another woman which creates the dramatic love triangle.

Kay Francis, Jean Muir and Verree Teasdale have the three important feminine roles, although there are several other actresses who have far more to do with the real story than any of the male characters.

The play was also written by a woman, Maria Morozowicz Szczepkowska and adapted by a woman, Laura Walker Mayer.

Also showing on these dates, George Bancroft in "Elmer and Elsie."

USE HERALD WANT ADS TO BUY-SELL-RENT.

**Special Cachet
Commemorates
Annual Fiesta**

Santa Barbara Offers Unique Advertisement of Yearly Celebration

Santa Barbara, which is celebrating this year its 11th annual Old Spanish Days Fiesta, will for the first time issue a cachet commemorating the event.

The fiesta will be held three days of the full moon in August, starting August 23 and closing on August 25.

The Old Spanish Days Fiesta is a revival of the days when California was under Spanish rule, when the presidio of Santa Barbara was founded during the visit of Father Junipero Serra, accompanied by Philippe de Neve, then governor, on April 21, 1782.

The cachet, which will be of interest to collectors all over the world, will have a special hand cancellation, the only cancellation of its kind in the United States. Requests for the cachet must be made to the Cachet Committee, care of the Santa Barbara Chamber of Commerce, on or before August 20, and all requests must be accompanied by a remittance in cash or money order. Commemorative stamps will be used exclusively, and prices are as follows: Cachet and single stamp, five cents; cachet and pair of stamps, eight cents; cachet and block of stamps, 15 cents.

**Underworld And
Theatre Mix In
Satirical Show**

Broad satire from first fade-in to final fade-out, "Sing and Like It" shows what happens when an emotionally susceptible gang chief "muscles in" on the show business.



to give his favorite mother song to the world. It comes to the screen of the Lomita Theatre Sunday, Monday and Tuesday, August 5, 6 and 7.

ZaSu Pitts plays the off-key mammy crooner who rouses noble sentiments in the hardened heart of the gangster, and Pert Kelton is co-featured with her in the role of a gum-chewing, wisecracking strong-arm moll.

Nat Pentleton portrays the gentile with a weakness for mother songs, and Edward Everett Horton has the part of a "mad genius" theatrical producer. William Selter also directed Ned Sparks.

ELECTED COMMANDER
Richard Yoder, Torrance agent for the Southern California Edison Company was elected commander of the American Legion Post No. 184 at Hermosa Beach last week.

**Look
These Over**

30-31 Packard 8
Sedan, 6 wire wheels \$595

31 Studebaker 8
Cab. A pip \$495

30 Dodge 8 Coupe,
6 wire wheels \$335

30 Ford Tudor,
Excellent buy at \$265

30 Ford Coupe,
See it today \$265

30 Ford Roadster,
Neat sport job \$195

30 Ford Roadster,
New paint \$195

Dodge Senior
Sedan, Ready to go \$195

34 Willys '77' Coupe,
Only 2 months old \$445

TRUCKS

33 Ford V-8 Pickup \$475

31 Dodge 6 Pickup \$265

33 Dodge 1/2-ton Stake \$795

30 Fargo 1/2-ton, 6 wheel \$475

30 Dodge 6 1/4 Stake \$350

20 OTHERS \$15.00 up
We don't expect you to buy unless you feel our cars are the best buys in or near this district.

Dodge - Plymouth
C. Fred Kerr
Phone Gardena 1451
166th and So. Vermont

Frank Buck Brings Thrills With "Wild Cargo" Film



**Romance of a Small Town Is
Shown at the Plaza, Hawthorne**



A typical American small town progresses through 22 years of the most picturesque period of the country's history in "The Life of Vergie Winters," RKO-Radio Picture starring Ann Harding, which comes to the Plaza at Hawthorne Sunday, Monday and Tuesday, August 5, 6 and 7.

While modes change, however, human nature does not, and it is around the unshaken love of Vergie Winters, the town's milliner, and John Shadwell, its brilliant political leader, played by John Boles, that the drama revolves.

On the brink of marriage, Vergie and Shadwell are thwarted of this happiness by a lie told by Vergie's father. Shadwell marries Laura, an out-of-town girl to whom he had been engaged.

Learning how they have been tricked, Vergie and Shadwell are drawn together by the power of a love that will not be denied.

The affair becomes a town scandal, but Vergie proudly keeps her head erect, serene in the face of malicious gossip and persecution with the knowledge that her love is pure and fine. As the years pass, the romance leads to a climax which brings surprising and poignant developments.

**"Personality Kid"
Is Lively Drama**

"The Personality Kid," a Warner Bros. romance of a conceited, colorful prizefighter, which is scheduled as the feature attraction at the Plaza Theatre in Hawthorne on Friday and Saturday, August 3 and 4, is said to be an unusually thrilling drama with plenty of punch, both literally and figuratively, and with a unique underlying love story.

John Dillinger-Owl Jailed
LIMA, O. (U.P.)—John Dillinger is languishing in jail here, the guest of Police Chief Ward Taylor. John, a monkey-faced owl, is a gift to the chief from a friend in Virginia.

PLAZA THE FRIENDLY FAMILY THEATRE
HAWTHORNE. TEL. 299. GEN. ADM. ADULTS 15c

FRIDAY, SATURDAY, AUGUST 3-4
W. C. Fields and Baby LeRoy in
"THE OLD FASHIONED WAY"
—AND—
"PERSONALITY KID"
with PAT O'BRIEN and Dandy Cast
Added Attraction, "The Wise Little Hen," Silly Symphony

SUNDAY, MONDAY, TUESDAY, AUGUST 5-6-7
"THE LIFE OF VERGIE WINTERS"
Also ZASU PITTS and SALLY EILERS in
"THREE ON A HONEYMOON"

WEDNESDAY, THURSDAY, AUGUST 8-9
Marie Dressler in
"TUGBOAT ANNIE"
Also CHESTER MORRIS in
"LET'S TALK IT OVER"

ALL WORK
GUARANTEED



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Upholstering of Your
Dayenport - Chairs
Footstools, Etc.
Have It Done NOW and Save

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**LOMITA
THEATRE**
24333 Narbonne Ave.
Phone 243
Newly Decorated
New Policy
New, Comfortable Seats

Friday, Saturday, Aug. 3-4
Frank Buck's
"WILD CARGO"
and a galaxy of Stars in
"The Merry Frinks"
Also Cartoon and Serial

Sunday, Monday, Tuesday
Aug. 5-6-7
Joan Crawford and
Francot Tone
"SADIE MCKEE"
and
"Sing and Like It"
With ZaSu Pitts and
E. E. Horton

Wednesday, Thursday
Aug. 8-9
Elissa Landi in
**"SISTERS UNDER
THE SKIN"**
Also James Cagney in
"He Was Her Man"

Friday, Saturday, Aug. 10-11
Eddie Cantor in
"ROMAN SCANDALS"
and the Western Thriller
"Smoking Guns"

**There are some things
we refuse to do
to sell a car**



There are some things we refuse to do to sell a car. We like sales, but fair-dealing and the confidence of our customers are desirable too.

For one thing, we refuse to poison any one's mind against another make of car. We know what our car is and what it will do, and we are ready to tell you about that. But to imply defects in another car is not our business.

We have done our utmost to encourage intelligent buying of motor cars by showing purchasers how to protect their own interests. All that a good producer asks is a customer who knows quality when he sees it. An intelligent purchaser will speedily conclude that only a bad product requires bad sales methods.

We refuse to keep dinning in your ears that the Ford V-8 is the best most economical, lowest priced car. That is claimed for several cars. Obviously it cannot be true of all. There comes a point where claims and adjectives and all advertising hysteria disappears in its own fog. Personally, I prefer facts.

We say the Ford V-8 is the best car we have ever made.

We say that our 8-cylinder car is as economical to operate as any lower number of cylinders.

We say that we have always been known as the makers of good cars and that the many good, well-balanced qualities of our present car place it at the head of our line to date.

Any one wishing to do business with us on these principles will find our word and the quality of our product to be A-1. What we say about economy, operation and durability will stand good anywhere.

Henry Ford

A letter from Mr. Henry Ford published by the Associated Ford Dealers of this territory.

**TORRANCE
THEATRE**
PHONE TORRANCE 132

Thursday, Friday, Saturday, Aug. 2-3-4
W. C. FIELDS and BABY LEROY in
"THE OLD FASHIONED WAY"
—AND—
EDNA MAY OLIVER, JAMES GLEASON in
"Murder On the Blackboard"

Sunday, Monday, Aug. 5-6
KAY FRANCIS in
"DR. MONICA"
—AND—
GEORGE BANCROFT in
"Elmer and Elsie"

Tuesday, Wednesday, Aug. 7-8
WARNER BAXTER in
"Such Women Are Dangerous"
and WYNNE GIBSON and PAUL LUKAS in
"I GIVE MY LOVE"

Thursday, Friday, Saturday, Aug. 9-10-11
WM. POWELL and MYRNA LOY in
"THE THIN MAN"
and LESLIE HOWARD and BETTE DAVIS in
"Of Human Bondage"