

# Full Speed AHEAD!

I have made many friends and served many customers since coming to Torrance.

I have tried hard to please them and I appreciate their patronage.

To them and to everyone I wish a Very Joyful and Successful

### NEW YEAR

M. L. FENWICK

**Fenwick Shoe Repairs**

1308 SARTORI TORRANCE

### A Happy, Prosperous NEW YEAR

from the

**J. J. NEWBERRY CO.**

J. H. BOYD, Mgr.

To Our Friends and Customers

We Wish

### A Happy and Prosperous NEW YEAR

**DOLLEY DRUG ANNEX**

H. ROBERTS  
Sartori and El Prado

We've Said It for Years—  
And We Still Mean It—

### A Happy New Year

To All Our Many Friends  
and Customers

**FANNY C. KING**

Real Estate and Fire Insurance  
1324 Sartori

### Modern Appliances

1279 SARTORI

★ ★

Wishes Everyone

### A Happy, Prosperous NEW YEAR

May Everyone of Our Customers  
and Friends Enjoy a Happy,  
Healthful, Prosperous

1937

**Torrance Tire and Retreading Co.**

J. B. Parazetto B. W. Buckland  
1618 CRAVENS

### HAPPY NEW YEAR

★ ★

**Schultz and Peckham**

Authorized Dealers of Ford Products  
In Torrance 15 Years

1514 CABRILLO TORRANCE

### Best Wishes for a Happy, Joyous NEW YEAR

**Dr. Arthur P. Stevenson**  
PHYSICIAN AND SURGEON  
1315 Sartori

New Year's Greetings  
and a  
Prosperous, Successful  
1937

**Dr. Harley G. Mitts**  
CHIROPRACTOR  
1337 El Prado

### Success and Prosperity

In  
1937

Torrance Investment Co.

1409 Sartori J. C. Smith

**Charles B. Mitchell**  
Authorized Distributor  
STANDARD STATIONS, Inc.  
Carson and Cabrillo

Wishes Everyone a Very  
Happy, Successful  
New Year!

### THE OLDSMOBILE DEALER

For This Community  
Wishes All a Very  
Happy New Year  
**MULLIN'S GARAGE**

2053 Torrance Blvd.

### Happy New Year To the People of This Community

★ ★

**Dominguez Land Corporation**  
1315 POST AVE.

To Everyone—

### A HAPPY NEW YEAR

**C. L. Ingold - Optometrist**  
1409 Marcelina

To the Patrons and Friends of the  
**California Barber Shop**

We Wish a

### Happy New Year!

1304 Sartori F. D. "Lefty" Lipp

Sincere and Grateful  
Appreciation for Your  
Past Patronage and a

### Happy New Year

EDNA STONE  
**Stone's Specialty Shop**  
1333 EL PRADO

### ALCORN'S . . . .

WISHES ALL THEIR CUSTOMERS AND  
FRIENDS A HAPPY NEW YEAR

The Best Cup of Coffee on Earth!

### OUR OWN ICE CREAM

2203 Torrance Blvd. Phone 276

### HOWARD G. LOCKE INSURANCE

Appreciates the Business Placed with  
Him in 1936 and Extends to Everyone  
**Happy New Year!**

For the Patronage of Our  
Patrons and the Friendship  
of Our Friends—

### A HAPPY NEW YEAR

**Torrance Sign Co.**  
1618 CRAVENS

A Happy New Year  
to Everyone from

**DR. J. S. LANCASTER**  
PHYSICIAN AND SURGEON

1329 Sartori

We thank you for a  
prosperous 1936 and  
sincerely hope that for  
you the year 1937 will be  
a happy, successful one

**J. LEPKIN**  
MERCHANT TAILOR  
1320 Sartori

Year In and Year Out the  
**Dolley Drug Company**  
has been wishing the people of Torrance  
A Happy New Year  
we say it again—

### HAPPY NEW YEAR!

1618 El Prado Harry Dolley

One of Torrance's Oldest  
Merchants Wishes His  
Customers and Friends—

### A Prosperous New Year

**C. A. PAXMAN**  
**Paxman's Hardware Store**  
1219 El Prado

To Our Friends and Customers

### A Happy, Successful NEW YEAR

**American Barber and Beauty Shop**  
1511 Grillo Phone 333

Happy New Year  
And Thank You for Your  
Patronage in 1936

### Ed Schwartz

STORE FOR MEN  
1505 Cabrillo  
Around Corner from Torrance Theatre

Wishing Everyone  
A  
Prosperous, Happy  
NEW YEAR

**Dr. Walter Hoxie**  
DENTIST  
1311 Sartori

### Happy New Year

For Your Kind Patronage  
in 1936 We Wish to Thank  
You—and Assure You Even  
FINER FOODS IN 1937

**CHRISTY'S**  
1401 SARTORI



★ We're Going Places In 1937!

There's a new skipper at the helm. There's a real cargo of things that people want. And we're starting out with a stiff breeze behind us! We've weathered a bad storm. We got a bit sick. The going was tough and the old tub took a bad beating! But we've picked a stout crew now and we're set! So heave ho! Give her canvas! Weigh anchor! All hands on deck! Full speed ahead, Pilot 1937! We're bound for new ports, so hang on . . .

We're Going Places!!