

Syncrotax Assn. To Renew Effort At Next Session

Drive to Substitute Present Taxes By Gross Receipts Levy to Continue

W. M. Patch, president of the national syncrotax association, sponsors of the gross receipts tax which won a place on the November ballot only to be thrown off because of a technicality in the heading of petitions, today announced that the association had redoubled its efforts and this temporary set-back has in no way changed plans to put this measure before the people of California. New petitions will be prepared and a full gubernatorial candidates have committed themselves to a special election early in 1935, it is intended to have the measure ready for submittal at that time, Patch stated.

A syncrotax convention tentatively set for Fresno, October 1st and 2nd, has been postponed and will probably be held at Santa Ana about the middle of October. Notice will be given from headquarters of the association.

The gross receipts tax proposes that all present forms of taxation including the sales tax, gasoline tax, real estate taxes in their present form and every kind of taxation now existing in the state be supplanted by a tax on gross income, allowing no exemptions or exceptions of any kind. Tax experts and statisticians estimate that a levy of less than 2 per cent will cover the cost of all city, county, state and school governments in California.

A re-draft of the amendment is under way and certain technical changes will be incorporated which it is believed will make the measure even more advantageous, Mr. Patch stated.

Isen Reports Colden Speech At Meeting Sat.

Says Congressman Supporting Sinclair, Democratic Ticket 100 Per Cent

In addressing the Torrance Democratic Club at the Upton Sinclair headquarters, 1311 Sartori avenue, at its first public Saturday afternoon meeting held October 13, Congressman Charles J. Colden characterized the Epic Plan as "a fine and splendid crusade to end poverty in California," according to a report of the meeting by Albert Isen, publicity chairman of the newly organized Democratic Club sponsoring the election of Sinclair.

Mrs. Lura Gallagher also spoke on the Epic Plan and the religion of Upton Sinclair. She stressed the spiritual and moral values which would accrue to the situation in California.

In reporting the speech of Congressman Colden, Mr. Isen says: "Congressman Colden further stated that he believed that if the Epic Plan succeeded only 10 per cent, it would cross America like a prairie fire, and we will soon be ending poverty in 48 states. Mr. Colden declared that the country is now dividing into two groups, the humanitarians versus the stand-patters or reactionaries, who have not awakened to the suffering of their fellow men. For himself, he said he was supporting Mr. Sinclair and the other nominees of the Democratic party 100 per cent, not because of the individuals, but for the cause for which they stand. President Roosevelt, he added, is the man who inspired Upton Sinclair in his program to help the forgotten man. The federal government, said Colden, is now putting vacant land to use under the subsistence homestead, and is fostering the cooperative movement, and the production for use program."

Torrance Democratic Club will sponsor another of these public meetings on Saturday afternoon, October 27, at 2 o'clock, at the Sinclair headquarters, and the

THIRTY YEARS OF PROGRESS



Central picture shows the Bank of Italy, predecessor of the Bank of America, as it looked in 1906. The original office on Columbus Avenue where the Bank was established on October 17, 1904, was razed by the San Francisco fire. In thirty years the Bank of America has assumed state-wide proportions under the leadership of A. P. Giannini (lower center). San Francisco, head office of the branch bank (left) and Los Angeles, main office (right) as they are today, are shown in contrast to the Bank premises of twenty-eight years ago.

Manager Leech Host To Torrance Branch Personnel

From senior officers to messengers, members of the Bank of America organization turned out last evening to celebrate the founding of the bank in San Francisco 30 years ago. Sponsored by members of Bankamerica Club, the organization which arranges the social and athletic functions of the personnel, festivities were held at the Torrance branch where the home of James W. Leech, local manager.

Founded as the Bank of Italy on October 17, 1904, the Bank of America has a romantic story behind its present-day status. Thirty years ago today its assets consisted of \$150,000 in invested capital and a lease on a single office at Washington and Montgomery streets in San Francisco.

Today the bank has resources of more than a billion dollars and operates 420 branches in 257 communities, serving more than 1,500,000 depositors.

In 1906, when the newly founded bank was besieged by the San Francisco fire, A. P. Giannini rescued all funds, securities and records before the building burned and set up an office on a dock, so that the bank was the first in the city to reopen for business.

Loans were made for the rebuilding of the city while the ruins were still smoldering and thus the bank was the first financial institution to help to recreate "The City That Was."

During the panic of 1907, with a heavy supply of gold on hand, the bank was able to meet all other institutions in stemming the run. In that year its first branch was founded in the Mission district, and the expansion program which was to create a statewide bank was under way.

Establishment of new branches, acquisition of existing banks and consolidations built the Bank of America to its present stature as the nation's only statewide branch bank, serving a territory in which a minimum of bank closings occurred during the last depression.

public is invited to attend. Plans are also now under way for a gigantic open-air rally to be held prior to the general election, Mr. Isen states.

No need to tramp around looking for bargains. Read the ads and save time... and money.

New Music Store Opens In Torrance

Mr. and Mrs. George M. Mershon, who during the past year were engaged in business in Lomita, have moved their music store to Torrance and may be found at 1627 Cabrillo avenue, where they offer a variety of services to patrons. Musical merchandise is on sale, instruments are repaired and orders are taken for expert piano tuning.

Mr. Mershon, who is a fine musician, was first violinist in the Pacific Symphony orchestra at San Francisco for several seasons. He received his musical education in Europe where he was born and grew up. He came to the United States 12 years ago, has since taken out his naturalization papers and is now a citizen. Parents who are interested in securing the best of training for their children are invited to see Mr. Mershon in regard to lessons.

TOO LATE TO CLASSIFY MARGARET Court, formerly Hall-dale; manager, Mrs. Miller. Singles, \$12; doubles, \$14. 218th and Halldale avenue.

Apartments Equipped With Westinghouse Unit Refrigerators

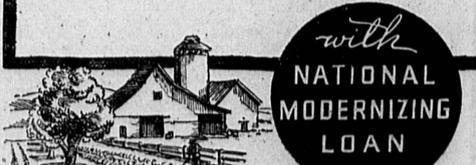
Installation of unit Westinghouse electric refrigerators in each of the six Edison Apartments, 1417 Marcelina avenue, was completed this week by the Torrance Electric Shop, Westinghouse dealers in this district.

The improvement was received with much enthusiasm by tenants and the management of the Edison Apartments reports that all six of the apartments are now occupied.

Star Furniture Delivers Goods To Banning, Cal.

Salesmen at the Star Furniture Company, 1273 Sartori avenue, were floating this week of the sale of a complete household of furniture to a customer at Banning. The purchase was made by Mr. and Mrs. W. E. Parrish, who are furnishing a new home at Banning. Mr. Parrish was formerly associated with Schultz & Peckham at Torrance.

Mr. Farmer Here's Your chance to purchase PROFIT EARNING ELECTRIC EQUIPMENT



Are you planning to take advantage of the loans available to you through the National Housing Act? Terms are low and extended. It is an opportunity to purchase electrical equipment which will help you increase profits during the months ahead. Check the items below which you need and decide.

- Brooder
- Incubator
- Lighting
- Water Heater
- Feed Grinder
- Fruit Dryer
- Irrigation Pump
- Milking Machine
- Separator
- Sterilizer
- Milk Cooler
- Dairy Refrigerator
- Meat and Egg Refrigerator
- Domestic Water Pump
- Ventilators

By writing the Edison Company you can secure a copy of a booklet telling you exactly how you can secure a loan under the National Housing Act. Write today, and it will be mailed to you FREE without delay. By acting immediately you can quickly secure much-needed electrical equipment that will more than 'pay its way.'

SOUTHERN CALIFORNIA EDISON COMPANY LTD.

Free Entertainment At Recreation Bldg.

Playground instructors of the Torrance Recreation department will offer music and entertainment for the public at the Recreation building, 1316 Cabrillo avenue, tomorrow evening, October 19.

Mrs. Gertrude Boyle will direct a play entitled, "Columbus Discovered America," which will be acted by the children who attend the playgrounds.

Guitar music, singing and other entertainment will also be featured. On Tuesday, October 23, the SIRA playground instructors will have charge of music and athletics at the Pueblo fiesta. Dancing, ball game and boxing bouts will be on the program.

But He Got His Man PROVINCETOWN, Mass. (U.P.)—Although he had only a correspondence school education, he got his man, Charles H. Adams, with the use of his magnifying glass, little brushes, powder, camera, fingerprints, and his 'mail-order course in detecting, was able to trace a burglar.

Fifth Eyegraphic Program Thursday At Christian Church

The fifth of the series of eyegraphic programs will be given next Thursday night at the Torrance Christian church.

Everyone is invited to attend for the system comes well endorsed by pastors of all leading denominations as a system to cause all to quickly assimilate a connected, consecutive Bible outline, historically, geographically and missionarily.

Thursday night's story is of particular interest to all Christian people, as it is the history of Israel from the time of their Egyptian bondage to the death of Moses. The paintings on the screen so vividly portray not only the Old Testament story, but also you will see the beautiful antiques of Christ.

All are invited to come and see the place where Israel crossed the Red Sea, the Rock Kadesh as it looks today, Mt. Hor where Aaron lies buried, etc. The story and pictures will be pleasing to the

little folks also. The program will begin promptly at 7:30 p. m. All this is made possible through the auspices of the Eyegraphic Products. There is no charge, a silver offering is taken to help to cover the expenses of Mrs. E. A. Baker of Pasadena, the lecturer.

"I Always Get Such Good Meat At Grubb's"

It's expressions such as the above, heard so often around the dinner table, at evening parties, or wherever people gather, that is responsible for the ever-increasing patronage at our market.

We appreciate the many kind words of our customers and strive constantly to merit their praise and patronage, by handling ONLY THE BEST!

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IN SAFEWAY STORE 1929 CARSON ST.

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Special Low Prices and

\$3000 Cash Contest

Featured during Stokely Tomato Products Week

GET CONTEST RULES AT SAFEWAY OR PIGGLY WIGGLY

Stokely's Solid Pack Tomatoes—firm, red-ripe tomatoes, picked and packed the same day in golden enamel lined cans. Original fine flavor retained. Also tasty catsup, chili sauce, soup, and juice. Buy a liberal supply at today's low prices.

Stokely's Finest Foods

TOMATOES SOLID PACKED
No. 1 Can 3 for 25c
No. 2 1/2 Can 2 for 25c

CATSUP
FULL FLAVORED MADE FROM RED RIPE TOMATOES
14-ounce Bottle 12c
CHILI SAUCE
ASPICY TASTY CONDIMENT FOR MEATS & SOUPS
12-OUNCE JAR 15c

TOMATO JUICE
MADE FROM FRESH RIPE TOMATOES
Small Can 5c 23-oz. Can 10c
TOMATO SOUP 10 1/2 oz. cans 3 cans 25c

SALMON ALASKA LIBBY'S RED No. 1 Tall Can 16c
Fancy—Libby's Finest Quality—Note exceptionally low price and stock up today.

TUNA LIGHT MEAT No. 1 Can 10c
Choice light—For salads or sandwiches. At today's low price you should buy liberally.

PEACHES MISS CALIFORNIA SLICED OR HALVES No. 2 1/2 Can 15c
Choice quality—Your choice of sliced or halves at this money saving low price.

SAUCE DEL MONTE 2 8-oz. Cans 9c
Spanish Style—It's Del Monte, nationally known for quality. Buy a dozen.

SCOT TISSUE 3 20c
Soft as old linen, double wrapped for your protection. Keep a full supply on hand.

CANE SUGAR 10 Pound Cloth Bag 48c
AIRWAY 3-lb. 19c
COFFEE 55c lb. 19c
DORIS JAM 38-oz. Jar 25c

LA FRANCE BUTTER lb. 32 1/2c
LUCERNE EGGS LARGE EXTRAS doz. 37 1/2c
SELECT EGGS LARGE EXTRAS doz. 31c

PEANUT BUTTER 15c
Max-i-mum, 2-lb. Jar, 27c; 1-lb. Jar. 15c
NUCOA 2 lbs. 27c
Nut Margarine
SALAD OIL 29c
Durkee's, Quart
FORMAY 17c 3-lb. 49c
Shortening, 1-lb.
LESLIE'S SALT 2 2-lb. pkgs. 15c
Plain or Iodized.

MAYONNAISE Best Foods, Qt. 33c + 21c
JELL-WELL 3 pkgs. 13c
Or Jiffy Lou
EGG NOODLES Miller's, Medium; Fine or Wide, 6-oz. 10c
A-Y BREAD White or Wheat, 24-oz. 9c 16-oz. 6c
CANNED MILK 3 tall 17c
Max-i-mum, Evaporated
NOODLES Wide Or Medium Miller's Egg, 10-oz. Pkg. 19c
HORMEL'S SOUP 2-29c
Vegetable, 20-oz.
PORK & BEANS 2 for 11c
Van Camp's, 16-oz.
LIMA BEANS 2 for 15c
Seaside Brand, No. 1 can.
TEA Yellow Label Lipton's, 1/2-lb. 39c 1/4-lb. pkg. 21c

NEW STORES OPENED

As part of our expansion program we announce the opening of five new Safeway stores—new fixtures, new arrangements. All departments—meat, grocery, produce separate operated for quality at low prices.

2103 WEST SANTA BARBARA
2925 BEVERLY BOULEVARD
4011 WEST SIXTH STREET
1450 WEST SANTA BARBARA
10073 SOUTH MAIN STREET

CANDY G. F. P. Assorted in "Cellophane" Bag, Each 10c
COOKIES N.B.C. Quality John Alden or Priscilla, 1-lb. Pkg. 19c
DOG FOOD 3 cans 13c
Strongheart
WHITE KING 27 1/2c
Granulated Soap, 40-oz.
RED SEAL LYE 2 for 15c
Efficient, 13-oz. can

Fruits and Vegetables

POTATOES FANCY NO. 1 STOCKTON BURBANKS 10 lbs. 15c
ONIONS
SWEET SPANISH 3 lbs. 5c
BELL PEPPERS 3 for 5c
AVOCADOS Pueblo variety 2 for 15c
TOMATOES Large, firm, ripe 4 lbs. 15c
LETTUCE Iceberg type, Head 5c
GRAPEFRUIT Imperial seedless 6 for 15c
SWEET POTATOES Northern Jerseys 5 lbs. 15c

MEAT DEPARTMENT FEATURES

Prices effective at Safeway and Piggly Wiggly Markets only.

HAM SWIFT'S PREMIUM OVENIZED SKINNED Also Other Nationally Advertised Eastern Home BUTT lb. 17c SHANK lb. 12c
BEEF QUALITY ROASTS POT. PRIME RIB OR RUMP lb. 19c CENTER CHUCK lb. 14c POT. ROAST lb. 10c
LAMB LEGS 20c PER LB. SHOULDER CUTS BOSTON STYLE 17c ROAST lb. 14c
RED SALMON FANCY NORTHERN lb. 15c

Sliced Bacon 2 1/2-lb. PKGS. 33c
Wiensers Frank- And Bologna, Lb. 14c
Pork Loin Roast Shoulder Rib or Large Loin End, Pood 16c
Tillamook 18c

Steaks Sirloin, Club, T-Bone, Lb. 25c
Ground Beef Freshly Made, Lb. 10c
Oysters Red Cross Eastern, Doz. 29c
Jack Cheese California, Lb. 18c

TUNE IN KFVB 10:30 A. M. DAILY EXCEPT SATURDAY — "THE FAMILY CIRCLE" — A SPARKLING HALF HOUR PROGRAM.

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