

SAM LEVY 1311-13 Sartori Torrance

Fascinating White Footwear For the Easter Promenade!

Levy's Big Line Includes Every Wanted Mode

WHITE KID Low Heels Oxfords For Women, Misses and Growing Girls \$2.45

- WHITE KID PUMPS.
- WHITE-BUCK PUMPS, with Buckle Straps.
- WHITE KID 3-EYELET TIES.

Your Choice Only All Sizes, 5 to 8 1/2 All Widths, AA to D \$2.95 and \$3.95



White Elk Sport Oxfords with Low Heels

In Growing Girls, Misses and Women's Sizes.

4 NEW STYLES

- (1) With Moccasin Toes
- (2) Sandal Cut-Outs
- (3) Decorated Oars
- (4) Wing Tip with Flaps

Your Choice \$2.95



Alluring New Arrivals in Easter DRESSES \$3.95

Clever Creations in Smart Prints and Sheers.

SILK DRESSES Refreshing New Varieties Just Received for Easter.

- Some with Capes
- Some with Jackets
- Some with Puff Sleeves

AS LOW AS \$7.95



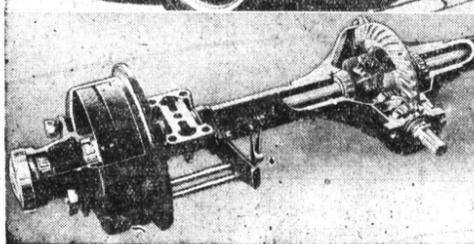
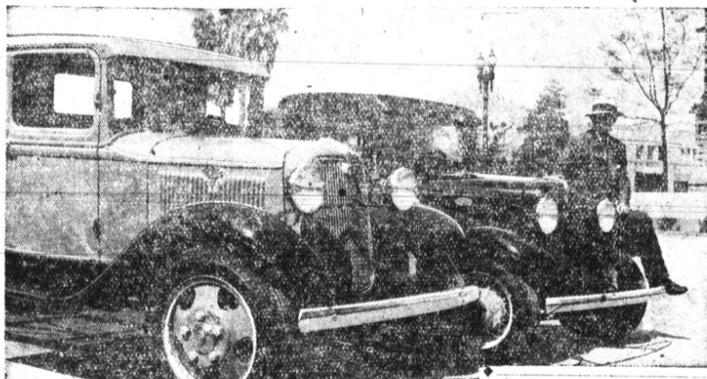
Chic Hats For Easter

In White, Black and Colored Straws. No Two Alike

\$1.95 \$2.95/\$3.95

All Wool Flannel - - - SKIRTS - - - \$3.45 White, Blue, Brown, Plaids
New Pastel Shades in - - - SWEATERS \$1.95 Light Weight Angora for Summer and \$3.95

Features of New Type Ford Trucks Explained



With full-floating rear axles, improvements in the special truck-type V-8 engines, and newly designed front ends, the Ford trucks and commercial cars for 1934 made their appearance in dealer's showrooms last week. There has been no compromise between truck and passenger car

requirements in the construction of the new trucks, according to Mr. George Peckham of Schultz & Peckham, local Ford dealers. "The 50 horse power V-8 truck engine with heavy-duty bearing inserts, large size clutch and transmission, heavy driving screws, together with the torque tube and radius rod drive, permit utilization of the engine's full power without undue strain on any part of the driving mechanism or chassis," said Mr. Peckham.

"Much heavier construction has been used in the entire rear end design so that the axle housings now carry the entire load, leaving the axle shafts free to perform their single function of driving the wheels. The shafts can be readily removed for service without jacking up the truck.

"Furthermore, an important element of safety is introduced by the fact that a broken axle shaft no longer carries the possibility of losing a wheel. The rear hub is mounted on the axle housings, entirely independent of the shaft, making it perfectly feasible to tow the new truck any distance with one or both axle shafts broken or completely removed."

Mr. Peckham says that the new full-floating rear axle is not an experiment. "The Ford Motor Company, Ltd. of England, has had these trucks in actual service for more than six months," he said, "and in that length of time they have not been called upon to replace a single broken axle shaft."

An improvement which is available to fleet operators on the 112-inch chassis and one which has given as high as 20 per cent greater economy is the 3:54 to 1 rear end which is called the "economy axle." Many of the largest fleet operators in the country have tried the V-8 commercial with this axle and report it highly satisfactory. Its economy is self-evident when it is realized that it reduces engine revolutions about 300 per minute at 40 miles per hour.

Truck-type cylinder heads, newly designed combustion chambers and dual carburetion play an important part in delivering greater power output per gallon of fuel than any other Ford engine ever built. High lead bronze connecting rod bearings of the same type as used in racing cars and airplane engines, are designed especially to meet the needs of those truck operators who require heavy-duty or high-speed service.

Straddle mounted driving pinion, larger pinion shaft and bearings with positive lubrication, wider stronger teeth on pinion and ring gear; more rigid differential housing and stronger axle housing are among the improvements which aim at reduced maintenance costs and increased reliability. A wide range of body types, from the pickup and station wagon on the commercial chassis, through the various panel deliveries and stake bodies, to the heavy duty express and dump trucks, is provided to meet the widest variety of commercial hauling requirements.

Torrance Couple Remembered In Will

Mr. and Mrs. Joseph F. Stephens of 1329 Cota street, Torrance, and Blanche Lamm of 1338 Linden avenue, Long Beach, are remembered in the will of their friend, Alice Bristol Cranston, who died in Long Beach last February 21, according to the petition for probate of the will filed in Los Angeles county superior court this week.

The value of the estate is estimated at \$5743.76. Hearing on the matter has been set for April 5.

Scholarships Are Offered to Junior Citizens

Bank of America Makes a Liberal Offer to Young Californians

Leaders of tomorrow will be accorded an opportunity to educate themselves in preparation of their leadership by expressing their ideas on "The World of 1961." Bank of America is offering \$1000 in awards to junior citizens of California, under 18 years of age, for the best essays on this subject. The competition, endorsed by leading educators, is designed to stimulate youthful foresight.

Two scholarships, each for \$2000 will be awarded for the two best essays submitted by young Californians. The scholarships may be utilized at any university, college, or school which the winners select.

For the awarding of subordinate prizes, the state has been divided into four parts of approximately equal population. In each of those districts, apart from the two primary scholarship awards, the following awards will be made: First, \$250; second, \$150; third, \$100. In addition to district awards, 400 awards of \$10 each will be presented throughout the state.

Excursion Rates For Two Meetings

Special excursion fares for delegates to two state wide meetings to be held in April have been arranged by the Southern Pacific Company. It was announced here today by Lawson Overman, district passenger agent.

The first meeting will be the state convention of Knights Templar and other Masonic bodies to be held in San Francisco, April 16 to 21. The second will be the Second district meeting of Rotary International at Fresno, April 25 to 28.

In each case fares will be on the basis of 85 per cent of the regular first class one-way fare for the round trip to delegates upon presentation of identification certificates.

Huntington Park Reopens City Hall

Huntington Park today celebrated the reopening of its city hall which was damaged to the extent of \$55,000 in the March 10, 1932, earthquake. Rebuilding operations were handled largely by CWA workers and the city officials, in their ceremony, installed a plaque commemorating this fact.

Sues Kearns

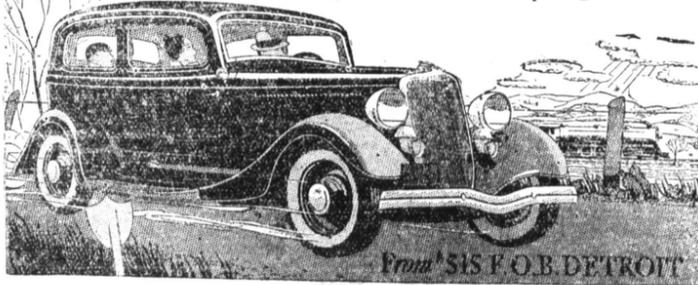


Alleging that Jack Kearns, former manager of Jack Dempsey, and other prominent boxers, is the father of her child, Elizabeth Williams, 45, has filed suit for \$25,400 against Kearns for support of the child. He was ordered to appear in court Mar. 30 and show cause why he should not contribute to the child's support.

THREE-FOOT CARROT WEIGHS 3 1/2 POUNDS

Los Angeles now points with pride to its gardens, as well as its climate. One youth planted carrots in a city lot vegetable plot and when he pulled them, found a giant among the harvest. The carrot was nearly three feet long and weighed three pounds and seven ounces.—Popular Mechanics.

The Only V-Eight under \$2,395.00



THE CAR WITHOUT A PRICE CLASS

Features of Ford V-8 for 1934	Found in no other car under—
V-TYPE 8 CYLINDER ENGINE	\$2395
STRADDLE-MOUNTED DRIVING PINION	2380
TORQUE-TUBE DRIVE	1125
4 FLOATING REAR AXLE	1345
WELDED STEEL SPOKE WHEELS	3200

A Ford V-8 "delivered" price is the total cost to you—no extras

THE V-type engine holds every land, water and air speed record. The V-type engine powers the most expensive cars that are made today.

And the new Ford for 1934 is the only car selling under \$2,395 that has a V-type engine! The new Ford V-8 is not only the fastest and most powerful Ford ever built—it is the most economical. Dual manifolds and dual carburetion send it even farther per gallon of gasoline than last year's economical model.

This new car offers you Clear-Vision Ventilation, unusual roominess and luxury. It offers you the riding ease of freedom for all four wheels—with the price-less safety of strong axle construction. Before you buy any car at any price, see and drive the new Ford V-8.

FORD V8

Schultz & Peckham Torrance, Calif.

Easy terms through Universal Credit Company—the Authorized Ford Finance Plan

Patronize These Advertisers

STAR FURNITURE CO., TORRANCE

Wanted 25 Used Radios!

Our Reconditioned Radio Department Is In Urgent Need of 25 More Radios and We Are Offering

Extra Liberal TRADE-IN Allowances

This is a golden opportunity to get a "big price" for your old radio in exchange for one of the very new modern sets that bring in foreign countries and all wave lengths.

(Model Above, \$24)

Late Model . . . **PHILCO RADIOS**

As Low As **\$21** Small Down Payment 50¢ a Week

New Radios at \$3.50 up

Radio Repairing By Skilled Technicians

Only 3 Days More . . . Special Gas Range Offer to Be Withdrawn April 1

SAVE \$48.95 On These \$123.50 Full Porcelain

GAS RANGES With Automatic Cooking Clock

\$80.55

And Your Old Range

Monthly Payments Small Carrying Charge

\$40.00 Saving Made Possible by co-operation of Gas Co. Also \$8.95 Allowance for Your Old Range. Save \$48.95

Choice of 4 Famous Makes—

- * O'KEEFE & MERRITT
- * MAGIC CHEF
- * BUCK
- * GAFFERS & SATTLER

New Apex Washers

\$49.75 Pay \$1.00 a Week

The new Apex is the result of 20 years manufacturing of high quality electric appliances. Tub is finished inside and out in glistening stippled vitreous porcelain. Heavy duty motor has 100% over-load capacity. Three-vane agitator,—washes fast, thoroughly, safely.

We Also Sell General Electric, Easy, Thor, Gain-a-Day and Horton Washers. See big display on our floor. And Remember! Easy Terms - Pay As You Save

Firestone TIRES AND TUBES

30 WEEKS TO PAY! Free Mounting Service By Experts

VISIT THE STAR ANNEX FOR BARGAINS IN USED FURNITURE!

Star Furniture Co.

1273 Sartori Ave., Torrance

PHONE 620

"WE CHALLENGE CITY PRICES!"

STONE and MYERS

Funeral Directors

Licensed Embalmers

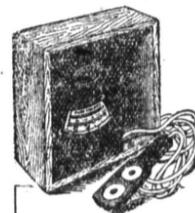
TORRANCE: Cravens at Engracia Telephone 195

LOMITA: 1204 Narbonne Ave. Telephone 347

AMBULANCE SERVICE

Merchants! CAUTION

When considering the purchase of new lighting equipment... or for checking your present fixtures



No legitimate lighting fixture company will object to having their equipment checked by this "Light Meter."

Use this LIGHT METER (SERVICE FREE)

It is not necessary to guess or accept broad claims about the efficiency of new or present lighting fixtures. The "Foot-Candle Meter" shown at left, accurately measures light intensity on your counters or merchandise. This scientific instrument was perfected by the Weston Instrument Co. The use of this meter is available to you without charge. Phone or call.

Southern California EDISON COMPANY

1328 Sartori Ave. Torrance Phone 194