

Doan's Market to Celebrate First Anniversary Friday and Saturday

In celebration of a successful year of exceptional progress, Doan's Market, 2223 Torrance boulevard, has planned a First Anniversary Sale for this Friday and Saturday, and a group of unusual food bargains are offered in appreciation of the patronage enjoyed during the past year.

It was just a year ago that Mr. and Mrs. L. C. Doan opened a fruit market at their present location; but in this 12-month period the store has been improved and enlarged until it now includes a complete grocery, meat, baked goods, fruits and vegetables departments. Mr. and Mrs. Doan conduct the grocery and fruit departments and J. T. Scott operates an up-to-date meat market with a complete line of fresh and smoked meats, poultry and fish.

Doan's Market is a member of the Associated Grocers, individually owned markets, which in turn groups its buying with two other large organizations operating stores throughout the West. The combined buying power of these three great organizations, according to Mr. Doan, is so great that foodstuffs are bought in carload lots, and the savings effected by this large lot buying are passed on to customers in the individual stores.

"We are indeed grateful for the past year's success," said Messrs. Doan and Scott, "and we are starting this special Anniversary Sale Friday and Saturday in appreciation of the patronage we have enjoyed. Instead of giving away useless souvenirs, we have decided upon the more practical method of showing our gratitude by offering exceptionally low prices on a number of items."

The manufacturers of Hostess Cakes are baking a special birthday cake for the occasion, which will be cut and served to those visiting the store Friday and Saturday.

Too Late to Classify
SINGLE or bachelor apartment, \$3.50 per week. Board and room, \$6.50 per week. Sleeping room, \$2.00 week. National Hotel.

EVENING HIGH SCHOOL

Last Monday evening representatives from the different classes were chosen to form a student council. They were called together for the first time to make plans for a Halloween party to be held in the gymnasium, Monday evening, October 30, from 8:30 to 10:30 o'clock. Everyone was very enthusiastic over the plans. Committees were appointed for music, eats, decorations, etc. It is hoped that everyone who is enrolled in the evening school will come and get better acquainted with each other and enjoy a good time together.

The people who attended the forum discussion last Thursday evening report a very interesting discussion on "Currency Inflation." The plan is to continue that discussion this week, considering its effect on the different phases of our life. You could not spend a more profitable evening than to come and take part in the discussion.

The Spanish class is doing good work with Mr. Frike. If you are interested in it come and join the group.

MENTAL MONASTERY

LOS ANGELES (U.P.)—A "mental monastery" where persons suffering from brain disorders may be treated almost wholly by psychology is planned by Dr. L. Cody Marsh, New York psychiatrist, who passed through here en route to Tucson, Arizona, scene of his experiment. Dr. Marsh is a cousin of the late "Buffalo Bill" Cody, and the author of many works on mental hygiene.

'Na Bay-Jay Taxee-Na? Queries Interpreter Who'll Lead Chinese Through Sales Tax Maize

SACRAMENTO, Sept. 30.—Puzzled sales tax administrators and inspectors will be led through the mazes of Chinese dialects in Oriental sections of metropolitan areas by pretty Mrs. Arnes Haviland, expert linguist.

Scores of Chinese merchants are not observing the sales tax provisions for the simple reason nobody can talk to them.

One of Mrs. Haviland's first questions will be: "Na bay-jay taxee-na? (Have you paid your tax?)"

If the answer is "no," she will come right back: "Yot-gong-eyen-tze." (You have to pay a dollar.) The dollar is the retail license fee.

Then Mrs. Haviland will attempt to explain in Chinese the intricacies of the sales tax. She does not anticipate there will be tax slackers among the Oriental race.

"My experience has demonstrated Chinese are civic-minded and anxious to do their part," she explained. Mrs. Haviland was born in Shanghai, the daughter of British parents.

She was educated in a French convent and resided in Shanghai 27 years.

The interpreter can speak the three common Chinese dialects fluently, French, Portuguese and a smattering of Spanish and Japanese.

"I don't think," she smiled, "any Chinese merchant will remark 'Gt in Bay Jimmee' (Penny for Jimmy)."



Mrs. Arnes Haviland, expert linguist, who will attempt to explain to the puzzled Chinese merchants of California intricacies of the new state sales tax law. She does not anticipate any difficulty with the race, always found them "civic-minded and anxious to do their part," she says.

Last Date to Register For State Election

Voters Register By November 9 to Take Part In Referendum

November 9 will be the last date to register in order to be eligible to vote at the special state water and power referendum election to be held December 19, it was pointed out today by W. M. Kerr, registrar of voters. That date is 40 days prior to the date of the election, as required by the political code.

Kerr today placed orders for 1,250,000 ballots and other election supplies, for which he was allowed \$48,189 by the board of supervisors this week.

Total cost of the election to Los Angeles county taxpayers will be approximately \$100,000, it was pointed out today. In addition to supplies, Kerr was allowed \$42,800 for salaries for election officials. There will be but four members on each election board instead of six this time, the supervisors decreed.

While the special election will cost taxpayers of this county \$100,000, the only redeeming feature as affects the welfare of this county will be the employment it will give to those on election boards.

The issue is whether or not the Sacramento and San Joaquin valleys shall be permitted to vote on the formation of a water and power district and to float \$170,000,000 in bonds.

Four Top-Notch Wrestling Bouts Compton Tries.

That "Terrible Turk" Harry Ekizian, undefeated champion of the U. S. navy for the past eight years, has been matched against Cliff Theiler, popular Long Beach Poly high school wrestler, as the main event at the Compton Arena next Tuesday, October 24.

Three other highly promising bouts booked for next Tuesday include: The coming champion, Mike Strelieff, vs. Frank Von Mohr, and Tom Aylward of the Mutual Goldwyn Studios, vs. Jim Nevis, that "Tough Plasterer."



TROOP 3
Joe Bay, Reporter
The Boy Scout meeting of October 13 was run by the Pine Tree patrol. Later Scoutmaster Robert Lowellen presented first class badges and merit badges and a gold palm to those who had earned them.

Abandon All Old Eating Habits For Permanent Weight Control

Dr. Wynne Outlines New Diet Habits To Be Learned To Keep Weight Down
This is the last of a series of articles on weight control by Dr. Wynne.

By Dr. Shirley W. Wynne, Commissioner of Health, New York City
There is no escaping the fact that weight control, if you have a tendency to get fat, will be a lifetime pursuit. But you can make it easy for yourself by changing your eating habits permanently, so that you can maintain the proper weight level without difficulty.

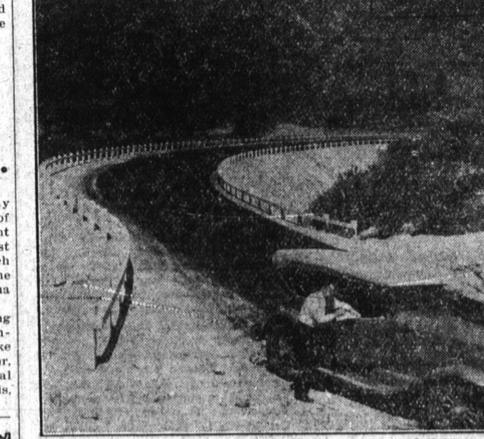
At the expiration of the diet, curb that impulse to fill up on every rich food in sight, by way of celebration! Stick to the diet until you have developed the habit of abstinence. Like many another tendency, the desire to eat too much or to eat the wrong things is merely a bad habit.

Cornerstones of Health
Plan your diet carefully for the first few weeks or months after the reducing period is over—until the habit of eating properly is thoroughly acquired. In preceding articles I have emphasized the importance of the protective foods—milk, leafy vegetables and fruit—in the reducing diet. The diet to be adopted after the reducing or the gaining period is over must contain plentiful supplies of these same foods.

These are the cornerstones of health. They are too little used in today's meals. There is no question but that many of the health troubles of the American people are due to faulty diet—diet too rich in fats and carbohydrates, too poor in vitamins and mineral salts.

A quart of milk a day is not too much for every adult and child. Milk, as I have pointed out, is not a "fattening" food, as many people believe. The average milk contains 3 1/2 per cent of butter fat and 4 1/2 per cent of milk sugar. The total calories yielded by a glass of milk (a glass usually holds one-fifth of a quart) are about 150. In addition to milk, every person should have one or two salads of raw leafy vegetables every day, and some fruit.

Rim Boulevard Dedication Oct. 21



One of the magnificent wide sweeping curves on the new Rim of the World Boulevard into the San Bernardino Mountains.

Declared to be the most perfect example of modern mountain highway construction, the new Rim of the World Boulevard, extending from San Bernardino to the crest of the San Bernardino Mountains, through Crestline, Lake Arrowhead, and other resort areas to Big Bear Valley, will be dedicated with appropriate ceremonies Saturday afternoon, October 21.

Governor James Rolph, Jr., Director Earl Lee Kelly of the department of public works and members of the state highway commission have been invited to participate in the opening. The party, to which the general public is invited, is scheduled to leave the arch of the road leading to Arrowhead Springs Hotel in the mouth of the Waterman canyon at 2 o'clock. The ceremonies will be held at Panorama Point and the party will go on to Lake Arrowhead for dinner.

The new link, which cost \$367,000 to build, is the last in the new high gear program of the state highway system, replaces the old Waterman canyon route built more than half century ago by private capital and used for years as a toll road. By its use the motorist can now make the entire trip to Bear Valley in high gear, where formerly the major portion of the trip necessitated the use of second and low gears.

Continental Market

Corner Cabrillo, Carson and Cravens
The Torrance Store of the Continental-Van Organization Is Now Celebrating the 10th Anniversary of Its Founding in This Community.

FOR TEN DAYS...
Starting with the appearance in your home of this issue of The Torrance Herald, we are offering an unprecedented array of Bargains in foodstuffs. The wholesale market is firm and looking upward—the N. R. A. is urging all citizens to do their part. NOW IS THE TIME AND THIS IS THE PLACE TO BUY AND SAVE! These Special Prices are in effect for 10 days (until Saturday, October 28). The description of the items is guaranteed to be 100% accurate. NO LIMIT, NO COMBINATIONS AND NO DEALS.

Sugar Pura Cane, Cloth Bag, 10 lbs. 47c
Sea Island, or Snowflake
C. & H. Powdered or Brown Menu, 1-lb. pkg. 7c
Corn Sugar, Bulk, lb. 4 1/2c

FLOUR
Pillsbury Best or Globe A1
5-lb. sack, 22c 10-lb. sack, 40c
24 1/2-lbs. 93c

CANNED MILK
Crescent, TALL CAN 4 for 19c
M. & M. BORDENS, CARNATION, ALPINE
TALL CANS, 3 for 16c
All Brands, Small cans 4 cans 11c

MALT EXTRACT
3-lb. Cans, Light or Dark, Blue Ribbon, Budweiser, Schlitz 59c
CATSUP—Yolo, pints 10c
Heinz, pints 19c
Del Monte, pints 15c
OLEOMARGARINE—Seal Nut, lb. 7c
Nucoa, lb. 10c
CHEESE—Mellowwest, lb. 15c
Tillamook, lb. 17c

SOAPS AND POWDERS
LIFE BUOY or LUX, 4 bars 25c
Cocoa Almond, Cocoa Lemon, White King or Mission Bell, 4 bars 15c
White King, Crystal White or P & G for Laundry, 5 bars 13c
Rinso—Small pkg. 7c Rinso—Large pkg. 18c
La Paloma, 10 bars 21c Fels Naphtha, 5 bars 19c
White King Washing Machine Powder, large pkg. 27c
Holly Cleanser, 3 cans 10c Old Dutch Cleanser, 4 cans 25c
Pee's Crystal White Granulated, large pkg. 19c
Par, large pkg. 25c Sani Flush, can 15c

CANNED GOODS
Corn, No. 2 Can Standard Quality 9c
String Beans, No. 2 can 10c
Calif. Lima Beans, 2 cans 15c
B. & M. Red Kidney Beans, No. 2 can 19c
CAMPBELL'S PORK AND BEANS, 16-oz. cans, 4 for 19c
Ocean Spray CRANBERRY SAUCE, Strained, Sweetened, 16-oz. can 14c
DEL MONTE CORN, Tiny Kernel, Crosby, Cream Style 2 for 23c
Country Gentleman, No. 2 cans 12c
DEL MONTE EARLY GARDEN PEAS, No. 2 can 2 for 15c
BURBANK HOMINY, No. 2 1/2 cans 10c
DEL MAIZ, THE NEW CORN, No. 2 can 17c
PIONEER MINCED CLAMS, 7-oz. can 13c
CHICKEN OF THE SEA FANCY TUNA, 7-oz. can 25c
HEINZ BAKED BEANS, All 10c cans, 3 for 10c

CEREALS
Kellogg's Corn Flakes, pkg. 7c
Post Toasties, pkg. 7c
Albers' Flapjack Flour, pkg. 10c
Sperry's Pancake Flour, pkg. 10c
Aunt Jemima Pancake Flour, pkg. 10c
Albert's or Sperry's, lge. pkg. 19c
Quaker Oats, sm. pkg. 7c
Lge. pkg. 17c
Grape Nuts, pkg. 15c

MOTOR OIL
Eastern Paraffin Base, Med. or Heavy 2-gal. can 89c 5-gal. can \$1.92
Ovaltine—50c size .43c \$1 size .79c
TOILET TISSUE
WALDORF, 3 rolls 10c
SCOT, 4 rolls 25c
Baker's Prem. Bitter Choc., 1/2-lb. 19c
DOG FOOD
Marco, Doyle or Bozo, 15-oz. can 5c
Whits Rover, Ken-L-Ration or Dr. Ross, 15-oz. cans, 3 for 25c
COFFEE
Pride-O-West, 2 lbs. 29c
Will grind to suit.
Ben Hur—1 lb. 31c 2 lbs. 60c
Hills Bros. Red Can, lb. 31c
S. & W. Mellowed, lb. 27c
Chase & Sanborn, lb. 29c
Maxwell House, lb. 25c
M. J. B., lb. 29c

FOR SHORTENING
Formay, Snowdrift, Crisco, 1-lb. can 17c
Formay or Snowdrift, 3-lb. can 43c
Crisco, 3-lb. can 51c
Mazola Oil—Pints 17c Quarts 34c
CIGARETTES, 2 pkgs. 23c
Luckies, Chesterfields, Old Golds, Camels Tax Included
TOBACCO, two 2-oz. tins 25c
"P. A." Edgeworth, Half and Half, Velvet
TOBACCO, 3 pkgs. 25c
Five Bros., Mail Pouch, Granger, Beech Nut

MEAT DEPARTMENT
Lard or Shortening, 3 lbs. 21c
Hamburger or Sausage, 2 lbs. 14c
Beef Hearts, lb. 7c
Boiling Beef, lb. 6c
Beef Roast, lb. 10c
SLICED BACON, no rind, no ends, lb. 16c
GOOD STREAKED BACON, whole or half, lb. 14c
GOOD SKINNED HAMS, whole or half, lb. 14c
MAYONNAISE IN BULK, quart 21c
LAMB CHOPS, lb. 16c
Thursdays, Friday, Saturday
Pork Shoulder Roast, lb. 10c
Round Steak, lb. 15c
Pork Steak, lb. 14c
Pork Chops, 2 lbs. 25c
Veal Stew, lb. 8c
SPRING LAMB CHOPS, lb. 16c
WEINERS 2 lbs. 25c
CONEYS
BOLOGNA
LIVERWURST

FRUITS AND VEGETABLES
Fancy Stockton Burbank Potatoes - - - 15 lbs. 25c
Per 100-lb. sack \$1.50
ALL VEGETABLES 3 bunches 5c | Tomatoes, String Beans, Sweet Potatoes, per pound 3c
EVERYTHING IN SEASON at the Lowest Prices. At 7:00 P. M. Saturday, All Perishable Vegetables Will Be On Sale at 1c a Bunch, and the Fruits at 2c a Pound.

Fish
FRESH DAILY
Fresh caught and brought to us under the finest sanitary conditions. That insures the finest fish, safe from impurities. Prices are unusually low.
These Prices Effective Friday and Saturday
RED ROCK COD . . . 2 lbs. 25c
FRESH SALMON . . . lb. 24 1/2c
BARRACUDA lb. 21c
SMELTS 2 lbs. 23c
TORRANCE FISH MARKET
1621 Cabrillo. 2 Doors North of Earl's Cafe

"I'm so glad you have a telephone!"
FRIENDS are quick to feel that way, and to welcome you into the circle of the easy-to-reach.
It will mean so much to you, too: saving your strength; saving the nickels and dimes of unnecessary errand-doing in person.
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Business Office: 1266 Sartori. Telephone Torrance 4600.

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