



**Shoe satisfaction begins with a Proper Fit—**

**ENNA JETTICK**

SHOES FOR WOMEN fit perfectly

Even the so-called "hard-to-fit" foot is easy to fit, from our range of 177 different Sizes and Widths . . . . .



Closing Out Some Numbers at \$2.95 \$3.95 and \$4.95

YOU NEED NO LONGER BE TOLD THAT YOU HAVE AN EXPENSIVE FOOT

AAAAA TO EEE—SIZES 1 TO 12

**Holeproof Hosiery**



Consult our new Holeproof Color Ensemble Book for authoritative new Fall shades and their correct relation.

We call your particular attention to the new all-occasion shade . . . Holeproof Gadabout . . . and Holeproof's Glamor for evening. In lovely chiffon and walking sheers . . . and new youthful, special-purpose styles.

**Foot Test Free—**

Get rid of your foot troubles. See our Foot Comfort Expert, trained in the methods of Dr. Scholl, noted foot authority, for free Foot Test and Redograph print of your stocking feet.



**SAM LEVY**

1311-1313 Sartori Avenue, Torrance

**Patronize These Advertisers**

**CLARK'S DRIVE MARKET**

IN

Open Sundays 7 A. M. to 9 P. M. Torrance Blvd. and Elena St. Redondo Beach

Open Daily 7 A. M. to 9 P. M. Saturdays to 10 P. M.

SPECIALS FOR FRIDAY and SATURDAY, OCTOBER 13 and 14

**Robert's Public Market**

REDONDO STORE ONLY

MAID-O-CLOVER BUTTER . . . . . lb. 21c	GOLD SEAL—LARGE EGGS . . . . . doz. 25c
FANCY NUT OLEO . . . . . lb. 6 1/2c	SNOW FLAKE—GRAHAM OR CRACKERS . . . . . 1-lb. box 15c
GLOBE XXX FLOUR . . . . . 24 1/2 lb. sack 79c	CRISCO . . . . . 3 lb. can 49c
CARNATION OATS . . . . . lge. pkg. 16c	SUGAR . . . . . 10 lbs. 46c
ARMOUR'S MILK . . . . . lge. can 5c	FINE GRANULATED CLOTH BAG CIGARETTES . . . . . pkg. 11c
PAR GRANULATED SOAP . . . . . lge. pkg. 25c	Camels, Old Golds, Luckys, Chesterfields
	HARMONY OR TABLE QUEEN SOAP . . . . . 10 bars 27c

**Clark's Meat Department**

Hamburger . . . . . lb. 10c	WILSON'S PURE LARD and COMPOUND . . . . . lb. 8c
Sausage . . . . . lb. 10c	Bacon Squares . . . . . lb. 9c
WHOLE SHOULDER of PORK . . . . . lb. 12c	Pot Roast . . . . . lb. 18c, 12 1/2c
Veal Stew . . . . . lb. 10c	Jack Cheese . . . . . lb. 18c
Rib Lamb Chops . . . . . lb. 22c	CHOICE Veal Roast . . . . . lb. 12 1/2c

**Lomita and H. C. Business Men to Join Harbor District Chamber**

LOMITA.—The Lomita and Harbor City Business Men's Association will join the Harbor District Chambers of Commerce, the matter being decided at last night's meeting of the association. Two members, John Holm and C. F. King, were appointed delegates to attend each meeting. Hugo Schmidt and Mabel M. Erickson being appointed alternates. Mr. King and Mrs. Erickson will attend the meeting tonight to be held at U. C. L. A.

Mr. Powers, in charge of entertainment, stated that he would like the assistance of the two directors in which the meeting is held, to assist him in the choice of entertainment. There are two directors from the downtown section, two from the south end, and two from Harbor City.

It was moved that the president appoint a chairman from each business represented and this will be done before the next meeting.

The matter of advertising was discussed by C. F. King, chairman of that committee, and other members, no definite action being taken.

Mr. King reported that he had secured the hall at Harbor City for the meeting of November 15 and also that the American Legion post of Harbor City had pledged its support to the association 100 per cent.

A communication was received from Clinton F. Pittman stating that a hearing would be held at San Francisco, Monday, October 16, in regard to the N. R. A. code for barbershops.

John E. Rochford, county surveyor, advised the association regarding the uncompleted plans for the sewer system west of Pennsylvania on Redondo—Wilmington boulevard and south of the boulevard. Owing to the low spots on Hillworth the plans had not been completed at the time of the original survey, but it is thought that the difficulty has now been solved and field surveys will be in progress the first of the week. Before these are completed, the county surveyor stated, they will be taken up with the association.

Dr. Bullock called for support for the home team and urged the members to get out for the first game of the Marine League Friday, when the Ganchos play the Tartars at Griffin Field. The game will be called at 3 o'clock.

The next meeting of the association will be held at K. P. Hall, Wednesday, October 18, and F. P. Powers promised a good speaker. President Kemp promised plenty of cats.

Following the meeting last night Hugo Schmidt and Charles M. Smith served coffee and hot dogs with all the trimmings and the members enjoyed the opportunity to get acquainted.

**FOUNTAIN STRIPPED**  
Someone appropriated the valves from the drinking fountain, recently set up on Cravens avenue at the end of El Prado park Sunday morning. The loss was discovered about 1 o'clock.

The Mayfair Apartments, 2014 Torrance Blvd., are offering unusual values in furnished singles and doubles. Open for inspection.—Adv.

**Heads Attorneys**



Harry C. Wyckhoff of Watsonville, elected president of the California State Bar Association, during recent convention at Del Monte, is pictured above.

**Vaudeville Show Presented Here By Famous Stars**

Veterans Relief Benefit to Present Notable Amusement Group

The De Silva Entertainers, famous vaudeville group, will put on the program at a benefit show to be given by the Veterans Cooperative Relief Association at the Woman's clubhouse, Wednesday evening, October 25, according to announcement made this week.

Two shows will be given here, at 7:30 and 9 o'clock, so that all who buy tickets to this affair may see the performance. The proceeds will go into the treasury of the Veterans Relief, which has been maintained over a period of months to provide maintenance for unemployed men of Torrance and their families.

**South Torrance Property Owners May Get Refund**

Organization of a special assessment district covering the northern portion of Lomita which recently annexed to Torrance was proposed at the Torrance city council meeting Tuesday as a method of rebating double assessments collected in the county lighting and fire districts. City Attorney Jensen reported that the county had refused to refund any of the taxes collected during the past two years from the fire and lighting districts, and it appeared that if the property owners in the south Torrance area were to be reimbursed for the double taxation, they would have to look to the City of Torrance for the refund. Formation of the special assessment district would permit the City of Torrance to deduct the amount of excess levy from next year's tax rate, it was claimed.

**Unruly Customer At City Bastille Pays For Damage**

Herbert Vroman, arrested Sunday night on complaint of the proprietors of the Paradise Grove, a Lomita night club, was arraigned in Judge John Dennis court Monday on charges of disturbing the peace and intoxication in a public place.

He plead guilty to both counts and was sentenced to pay \$100 or serve 50 days on each charge.

Vroman paid \$30 of the two fines, the balance being suspended on condition that he is not arrested again within one year, and also on condition that he pay for the damage to the Torrance city jail, where windows were broken and a bench was demolished during his incarceration. He paid the bill which amounted to about \$15 and was released.

**FIRST ANNIVERSARY SALE**

**Star Furniture Co.**

Member NRA We Do Our Part "WE CHALLENGE CITY PRICES!" Member NRA We Do Our Part

1273 Sartori Avenue Torrance Phone 620



**EXTRA!**

A Genuine PHILCO ONLY

**\$21.50 COMPLETE** Federal Tax Paid

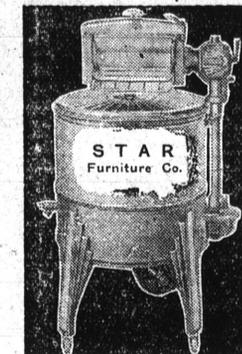
Yes, only \$21.50 for this new 1934 PHILCO 57C—a superheterodyne built to conform to Underwriters' Laboratories Safety Standards. Receives police and airplane calls in addition to regular broadcast. Amazing performance and glorious tone. Beautiful two-tone cabinet of selected woods. See and hear it NOW!

We Are Also Agents For GENERAL ELECTRIC and MAJESTIC RADIOS

New Radios Priced from \$8.50 up

Console Models \$26.50 up

EASY TERMS



**THOR 1933 MODEL Washing Machine**

Let us show you the many features in this remarkable washer. Big capacity. Fast, safe and efficient washing action. No hand rubbing. Clothes last longer. Sturdy all aluminum wing-er with balloon rolls. Very Attractive Price

**\$44.50** Pay \$1 Each Week

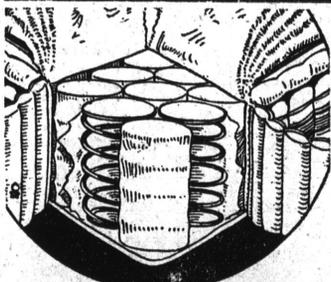
We Also Carry General Electric, Apex and Gain-a-Day Washers, \$44.50 up. Easy Terms



Complete Line Radiant Heaters

PRICES START AT \$4.95

Bathroom Heaters \$2.95



**Mattress Week**

Have a good rest on a real mattress.

Special This Week Inner Spring Mattresses \$9.75

We also carry a full line of Simmons, Karpen and Bauman Mattresses

Remember Star For Values!

**Federal Funds Requested For New Sewer System In Lomita**

Another important sewer job, estimated to cost \$179,374, was proposed as a federal public works project this week by Los Angeles county with the filing of an application for a loan with the California advisory board.

The job is an extensive sanitary sewer installation in Lomita, in the area bounded by Torrance on the west, the Los Angeles shoeing addition on the east, 263rd street on the south and approximately 248th street on the north. The area contains 660 acres, 3060 residents, 756 houses and two public schools, it was pointed out.

Work to be done involves the laying of vitrified clay sanitary sewer pipe of 8, 10, 12, 15 and 18-inch diameters, with six-inch house connections. No storm waters are to be handled by this installation, which will be connected to the county sanitation district No. 5 system.

A duplicate copy of the plans on file with the board of supervisors on the fifth floor of the Hall of Records calls attention of federal engineers to the fact that the population of the area has grown from about 20 persons in 1910 to 1500 in 1920 and 3000 in 1930. Of the total cost of the work, \$93,800 would be for labor and \$85,500 for materials. As the federal government has announced it will make a grant of 20 per cent of the cost of approved public works projects, the county will seek \$53,812 on this basis.

Endorsement of the Lomita Harbor City Business Men's Association is attached to the loan application, which was prepared by Alfred Jones, deputy county surveyor. Improvement of Redondo-Wilmington boulevard is being delayed pending installation of these sewers, it was stated. The boulevard almost bisects the district. Cesspools in the area are unsatisfactory owing to the adobe soil, it was stated.

**Riviera School Offers Complete Course of Study**

A complete course of study from kindergarten to junior high is offered by the Riviera girls' school, 1600 Esplanade, Redondo Beach, whose slogan is "An individual school for the individual child." It is the only resident and day school for girls in the southern district.

Besides the regular studies, courses include French, drama, and dancing. Children are accepted for kindergarten at four years of age. The school is under the personal supervision of Mrs. Floy Rissinger, who has a staff of accredited teachers. The homelike atmosphere of the school appeals to children, Mrs. Rissinger states.

Prof. Rueb, physical instructor at Westwood, is in charge of physical development of students. For 12 years, Prof. Rueb was physical instructor at the Long Beach schools and his reputation for helping crippled children is recognized throughout Southern California. He lectures over radio KECA daily at 7:30 a. m.

Tuition rates at the Riviera girls' school are very reasonable and parents are invited to visit the school for further particulars.

**Keeping Up With Torrance High**

The Modes and Manners Club has hitherto been the most exclusive club among the girls of Torrance high, new members being invited to enter only after the club had voted on their eligibility.

This term, however, all of the older girls interested in rules of etiquette were invited to the first meeting, October 5. Each girl signified which form of etiquette she was most interested in, and the following officers were chosen for this term: President, Dorothy Lonsen; secretary, Catherine Mitchell; treasurer, Esther Terry; and reporter, Joy Fossum.

A number of the World Friendship Club members attended the installation of the City Federation officers at Polytechnic high last Thursday. The installation was preceded by a very interesting talk by Miss Cary. After the officers were introduced a representative of each club presented the plans of that club for the coming year. All those who attended from Torrance declared it to be a most enjoyable meeting.

**Compton Assumes Responsibility For Hospital Pay**

Las Campanas hospital at Compton has recently been made the official city emergency hospital, by action of the city council there. Under the ordinance the hospital now receives a reimbursement for all emergency cases brought in from accidents happening within Compton city limits. The physician attending is also paid a set fee.

This arrangement is equitable, as in the majority of cases patients who are brought in have no money to settle their bills and the hospital is the loser, as the law requires them to render first aid. The burden amounts to a considerable sum during the course of a year.

**Firemen Plan Big Benefit Dance Sat.**

Firemen of Redondo Beach have made elaborate plans for the staging of a benefit dance Saturday evening, October 14, at the Elks club in Redondo Beach. The Los Angeles fire department orchestra, which is an exceptionally fine organization, has been engaged to furnish the music, and an invitation is extended to the people of Torrance and vicinity to attend. Arrangements have been made for entertaining a large crowd.

**STORY I**

Continued from Page 1

front-door "cry baby" salesmen. The Herald is determined that such methods shall not be associated in any way with their building program.

The work entails easy and pleasant contacts with people the several workers are acquainted with and all efforts are directed in that line of endeavor. Neither is it a sympathy plea for "support."

The Herald is a newspaper which does not need that kind of an appeal in order to grow. The cost of regular delivery of Torrance's only local newspaper is inconsequential in comparison to what it brings to the people of Torrance. The Herald can and insists on adding to its family of readers on the basis of merit alone.

Call at Herald

But, referring again to the money being earned by the first workers enrolled in this campaign, it should be stated again that the Bonus Check plan of campaign provides bonus checks in the amounts of \$500, \$200, \$100, \$50 and \$50.

That means that some individuals will be earning up to \$55, \$10, \$35 and some will be realizing \$20 each week on this job. The twice-a-week pay is being immediate cash return in the amounts of—

- 1 Year, New or Renewed.....\$ .40
- 2 Years, New or Renewed..... .80
- 3 Years, New or Renewed..... 1.20
- 4 Years, New or Renewed..... 1.60
- 5 Years, New or Renewed..... 2.00

This job is open to you if you are willing to work for The Herald. In the event you have a desire to earn more money, do yourself the justice of fully understanding the working details of the plan.

A personal visit to campaign headquarters at The Herald office, a mail communication to the same address or a telephone call to 444 will bring you whatever information may be desired.

Next Saturday is pay day again. Will yours be among the new names of the pay list. You must decide for yourself.

**Torrance Delegate Attends Convention of Future Farmers**

Dale Howe attended as a delegate from Torrance chapter of the Future Farmers of America a convention held in Los Angeles Saturday afternoon, where a number of projects were adopted as the program for the coming year. The meeting was held at the state building with about 30 delegates present.

The six projects adopted were to develop the F. F. A. ritual in every regional meeting; secure definite agricultural program in each chapter; calendar of events for the year (Southern Region); 100 per cent membership in each chapter; a plan of operation for Camp Condee, Dale Howe acting as chairman of the committee assigned to this topic; athletic and social program.

Harold Kerber had as his guest over the week-end, Dick Beacher, of Los Angeles.

**Mrs. Tolson Burned In Gas Explosion**

Mrs. H. M. Tolson, who with her family removed from Torrance to Indio, recently was severely burned in a gas explosion shortly after her arrival in the southern city and is now recuperating from her injuries at the home of Mrs. Evangeline Cummings, in this city.

The blast occurred when Mrs. Tolson attempted to light the gas stove which had just been connected in their new home. The family resided at 1695 Gramercy until their transfer to Indio two weeks ago.

**Informed**



Walter Phillips, independent service station operator, 410 Carson, Torrance, reveals an unusual service Richfield renders its dealers. Says the newest creations of the motor car world are studied by Richfield engineers and lubrication data promptly sent to each dealer.—Adv.

**An Emblem of Civic Loyalty**



Ask for MAYFAIR MILK "It's Good" Phone Torrance 337