



A BONUS CHECK OR TWICE A WEEK PAY CHECK FOR ANY- ONE WILLING TO WORK!

Not A Contest Plan

The Torrance Herald Subscription Campaign is NOT A CONTEST, nothing like it. The plan is simply a straight wage-earning business proposition for live ambitious men and women who desire to earn spare-time money. It's just a job, a way to earn money. The Herald has nothing to give away, or anything for you to win. This campaign is an earning proposition, you are paid for the work you do at the rate of - - - - -

1 Year, New or Renewed	\$.40
2 Years, New or Renewed80
3 Years, New or Renewed	1.20
4 Years, New or Renewed	1.60
5 Years, New or Renewed	2.00

At the end of the campaign the workers will share in the Bonus Checks as explained elsewhere in this advertisement. Understand there is no element of chance in this plan. Everybody gets paid. If you are ambitious and want to earn money come to the Herald Campaign Department and receive working material and details or telephone 444 and a representative will call at your home.

This Campaign Is A Business Proposition

The Herald campaign is strictly a business proposition for live, ambitious people who wish to add to their present income by cashing in on spare time. We say spare time because the people who enter this campaign will be people who are employed people—people who have other things to do beside this—so that puts the whole proposition on a spare-time basis. This is work that can be carried on successfully in one's spare time. Everyone has some spare time in which to make money. All one has to do to receive one of these Bonus Checks is WORK—nothing else. If you are going to enter - - -

ENROLL NOW!

\$200
BONUS CHECK

\$50
BONUS CHECK

\$500
BONUS
CHECK

\$100
BONUS CHECK

\$50
BONUS CHECK

Magazine Combination With Herald!

During The Herald Bonus Check campaign anyone subscribing or renewing their Herald subscription for one year can also get a year's subscription to the three following magazines: SUNSET, MODERN MECHANIX AND INVENTIONS, AND SCREEN BOOK by paying an additional 75 cents. In other words, for \$2.75 you get these three magazines and The Torrance Herald for one year—all for \$2.75. RENEW OR PLACE YOUR HERALD SUBSCRIPTION TODAY THROUGH ONE OF THE HERALD BONUS CHECK WORKERS.

Don't Wait! Act At Once!

If you are ambitious, if you want to work, and have some spare time each day, then there should be no real reason why you should not take advantage of the opportunity that The Herald offers today. You are just as big and just as capable as anyone. Just have confidence in yourself and enough backbone to get out and make a sincere try and if you do you will start immediately earning good money. Remember, this campaign is big enough for any man or woman living in this section. The work is pleasant and highly profitable. START TODAY!

100 Points Coupon

THE TORRANCE HERALD
BONUS CHECK CAMPAIGN

I hereby cast 100 POINTS to the credit of

Miss, Mr. or Mrs.

Address

This coupon, neatly clipped out, name and address of the worker filled in, mailed or delivered to The Herald, will count as 100 POINTS. It does not cost you anything to cast these coupons for your favorite worker and you are not restricted in any sense in giving them. Get all you can and send them in—they all count.

Do not Roll or Fold. Deliver in Flat Package. NOTE—This coupon must be voted on or before October 7.

"IMPORTANT OPPORTUNITY COUPON"

150,000 OPPORTUNITY POINTS

During a worker's first week of his or her entry 150,000 Points will be issued with every three yearly subscriptions or its equivalent and as many of these Opportunity Coupons may be used as a worker secures subscriptions to cover this week.

Name of Subscriber

Address

Name of Subscriber

Address

Name of Subscriber

Address

ENROLLMENT BLANK

In the
TORRANCE HERALD BONUS CHECK CAMPAIGN

Date Enrolled Opportunity Week Expires

I hereby enter and cast 5,000 Points for

Miss, Mr. or Mrs.

Address

Phone

as a worker in The Torrance Herald Bonus Check Distribution.

NOTE—Only One Entry Blank Accepted for Each Worker Entering.