

Ed Little Opens New Garage and Service Station

Ed Little, pioneer garage owner in Torrance, this week announced the opening of his new service station, garage and machine shop at 1530 Cravens avenue, corner of Marcelina. Mr. Little has been in the automotive service business in Torrance for the past 13 years and the opening of his fine new quarters opposite the city hall is a tribute to his success.

In the early days of Torrance, Ed Little had his shop in the old White Garage on East Road. Later he moved to Carson and Cabrillo, and a few years ago he again moved to the former Buick garage at Border and Cabrillo. However, his new location at Cravens and Marcelina is by far the best quarters he had occupied during his 13 years in this city.

Associate Dealer

With the opening this week comes the announcement that Ed Little has been appointed exclusive dealer in Torrance for Associated Oil Company products, including Flying A and Green Gold gasoline, Vedol, Cyclo, Aoco Penn and Avon motor oils, Burnbrite kerosene and cleaning solvent.

Other services and supplies offered by Ed Little at his new location include: automobile repairing, machine work, batteries, tires and accessories. In fact, a complete automotive service is available, and old as well as new customers are invited to inspect the new home of Torrance's pioneer auto mechanic.

Drivers Must Use Caution In Passing Buses

The following statement was made by Chief E. Raymond Cato, of the California highway patrol, today:

"It does not seem to me that it should be possibly necessary to talk to the motoring public and caution them about exercising greater care in meeting with and passing school buses stopped on the public highways, but the unthinking few, in the light of recent reports, makes it advisable at this time to do so emphatically.

"Perhaps all motorists know that when a school bus is stopped on the highway, proceeding in their direction, that they must stop and then proceed at 10 miles an hour while little children are being unloaded. But, unfortunately, very few motorists seem to understand that they must also stop when school buses are stopped on the opposite side of the highway.

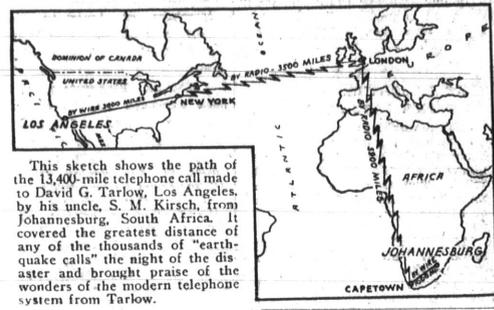
"The California highway patrol officers are particularly alert for motorists who violate Section 134 1/2 of the California Vehicle Act, and as the penalty is severe we urge you to be more careful and help these splendid traffic officers hold down to nothing if possible, injury and death to your children and my children."

Mrs. George Greaves spent the week-end at the home of her son-in-law and daughter, Mr. and Mrs. Ross Van Voorhis, at Huntington Park.

Mrs. W. E. Callahan of Los Angeles was a luncheon guest of Mrs. May McKinley Tuesday.

Mr. and Mrs. J. W. McQuaid and son, Jack, spent several days last week at Las Vegas.

AFRICA TELEPHONES ABOUT EARTHQUAKE



This sketch shows the path of the 13,400-mile telephone call made to David G. Tarlow, Los Angeles, by his uncle, S. M. Kirsch, from Johannesburg, South Africa. It covered the greatest distance of any of the thousands of "earthquake calls" the night of the disaster and brought praise of the wonders of the modern telephone system from Tarlow.

"Hello—Southern California—are you hurt?"

"Hello—South Africa—NO!—the earthquake left us safe—how did you learn about it so quickly?"

"Thank God you're safe!—the radio broadcasts frightened us here."

Thus, in a dramatic telephone conversation extending more than half-way around the world, David G. Tarlow, Los Angeles druggist, assured his uncle in Johannesburg, South Africa, a few hours after the earthquake that all was well with him. Local telephone people state that this was not only the longest post-earthquake call to Southern California, but also point it out as one of the best examples of the performance over such a great distance of the radio, serving the masses, and the telephone, the individual.

Africa, in common with points all over the globe, learned by radio about the tremor a few minutes after it was felt in Southern California. Then the telephone spanned 13,400 miles to get in touch with a nephew. "Only a short time ago all this would have been impossible," Orda V. Peitzke, manager of the Southern California Telephone Company, said today.

The call went by long distance telephone land wires 1,000 miles to Cape Town, South Africa. From there it was relayed by short wave radio 5,900 miles to London. The British post office radio at London picked it up, amplified it and sent it over the Atlantic ocean to New York. From New York voices proceeded 3,000 miles over long distance telephone wires to Southern California. Then the telephone completed at 4 a. m. following the earthquake.

Tarlow, who lives at 810 North Rampart avenue, after finishing the conversation with his uncle, S. M. Kirsch, of Johannesburg, caught himself marveling at what had taken place. Then he wrote a letter to the local telephone company. The letter reads in part as follows:

"... Little do we in everyday life realize the value of our so-called commonplace things which we take so much for granted. It takes an earthquake or some other calamity to awaken us to their true value—none more necessary than our telephone. . . . That conversation I had with South Africa stirred my imagination. I could see my words racing over thousands of miles of land and sea—I could see my message untangled from millions of other telephones and brought to me in my very own room all in the space of seconds. . . . I sat for fully ten minutes in silence marveling at that little instrument and the power behind it. . . ."

Mrs. Tom McAroy spent last week at Fresno where she was entertained at the home of Mr. and Mrs. A. W. Wilding.

Misses Ruth Batsch and Nita McFarland returned this week from Santa Barbara where they were visiting Mr. and Mrs. Charles Batsch.

Miss Virginia Watson returned from Fowler, California, this week and is spending Easter vacation with her parents here.

No Reduction In Assessments For Earthquake Loss

Assessments on all buildings and other property in the recent earthquake area must be assessed as of March 1, regardless of damage done to them by the quake of March 10, even though they fell in ruins. This was the decision of County Counsel Everett W. Mattoon, given to Assessor Ed W. Hopkins in response to a request by the board of supervisors as to whether there was any way in which the county could reduce assessments.

Mattoon, author of the Mattoon Act which he himself urged be repealed, explained that it was a state law that these assessments must stand, and that it could be changed only by amendment of the state constitution by a vote of the people. He added, however, that his ruling "might be against sympathy and human inclination."

Meanwhile, property owners in the earthquake area were awaiting action of the state legislature on a bill which would empower the supervisors to sit as a board of equalization on quake-damaged property.

Keeping Up With Torrance High

"We want caps and gowns." That's the battle cry of a few senior boys and girls. But it looks as if caps and gowns are to be finally dropped. This and other subjects were the topics discussed at the senior class meeting last week.

The class has decided to hold a party some time in the near future. The party is to be what is commonly called a "hard times party," that is, the boys will not be allowed to wear good suits or the girls their evening dresses.

Announcement card styles were also presented at the meeting by Mr. Andrews. Seniors will have seven different styles to choose from for their cards.

The cafeteria has a new gift, as a result of which it is supposed more students will patronize the cafeteria.

By the plan a student must save ten ten-cent meal tickets or ten 15-cent tickets. After he has saved ten tickets of either type, he is given a free meal ticket.

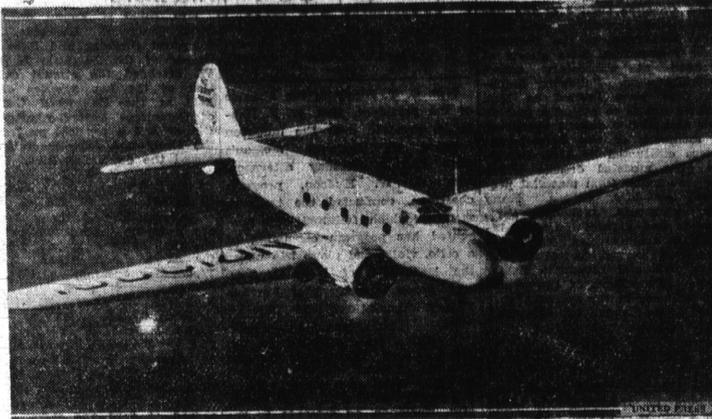
The first 25 persons to do this will have some surprises awaiting them, announces Mr. Freeland, finance manager.

Cyril Paisley and Raymond Schumaker attended a lecture at the University of Southern California last week as T. N. T. staff representatives.

Christopher Morley, noted author and lecturer, was the speaker of the evening, and his subject was, "Off the Deep End." According to the representatives, Mr. Morley was decidedly interesting.

Mr. and Mrs. H. H. Dolley and children, Karmee Irene and Happy, were guests Sunday of Miss Evelyn Hellem at her home at Glen Green, Hollywood.

Ultra Streamlining Helps It Along at 182 Per



This new low-wing, streamlined transport plane made its bow to Pacific coasts last week when placed on the Los Angeles-Seattle run of the United Air Lines. Lessened wind resistance and powerful motors give it a top speed of 182 miles an hour with a cruising range of 185, it is claimed.

Torrance Poultry Market

Carson and Gramercy. Phone 115-W.

EGGS Per Dozen **18c** 2 doz. **35c**
These are Guaranteed Strictly Fresh Local LARGE EGGS — Choice of White or Brown

HENS HEAVY **1b. 22c** WHITE **1b. 17c**
REDS HENS. White or Colored

RABBITS Fresh Dressed **1b. 12c**
White or Colored

FOR EASTER...

LIVE BABY CHICKSeach 10c
LIVE BABY RABBITSeach 25c
FRESH CUT FLOWERSbunch 10c

BUY AMERICAN, NOW!

3 BIG Value-Giving FOUNDER'S DAYS

at Penney's

APRIL 14-15 & 17

... a dazzling array of "last-minute"

EASTER SPECIALS

Air-Cooled Marathon HATS

Newest Spring colors: Slate, Tan, Beige, Pearl Grey, Nut Brown! Luxuriously lined and trimmed.

\$1.98

Spring TIES FOR MEN

Heavy Taffeta and Lined. **25c**

Waverly CAPS

Cravenetted Shower-proof **98c**

BOYS' CAPS **49c**

Easter Dresses

For Street, Afternoon and Sunday Night Wear

New, distinctive lines! Interesting detail and trim! Darling new sleeves, capes! Bows, buttons, scarfs! And such MARVELOUS VALUES! Materials include:

- Rough Crepes
- Heavy Sheers
- Printed Flat Crepes

\$2.98

Betty Co-ed PANAMAS

Clever New Ornaments and Bands. **98c**

Ladies! Here's the greatest value ever offered in PURE **SILK HOSE**

Sheer Chiffon, silk to top, full fashioned, 42 gauge. All the new Spring shades, ONLY **49c**

Children's Anklets New Arrivals For Easter. **10c**

MEN'S QUALITY Broadcloth SHIRTS

Fast Colors! Pre-Shrunk!

Man—here're shirts liberally cut... skillfully tailored—shirts that meet the demands of smart dressers—at prices today's limited budgets demand! In the new solid colors and patterns.

49c

Big Easter Arrivals! COATS

For Sport or Dress

Pick of the Spring Styles! Broad shouldered for slim heights, full sleeves for your new frocks!

New Sleeves! New Collars! Ascots! Capes! Colors: White, Tan, Grey and Navy! Irresistible values!

\$6.90

Pure Linen Crash Towels

Hemmed. Plaids with striped borders. Good size, 15"x30"; ONLY **5c**

Women's New Spring Footwear

Ties - Straps - Pumps Black - White - Beige Pigskin - Kid - Calf Marvellous Values. **\$1.98**

Mayfair Milk

As Sweet and Pure as the Lilies on Easter Morning!

Delivered to Your Doorstep From Nearby Dairy Herds

"Let's Help Ourselves by Helping One Another"

Phone Torrance 137

Dress Slacks FOR YOUNG MEN

Smart Spring patterns, stylish and comfortable! Well tailored!

\$1.98 and **\$2.98**

MEN'S PAJAMAS

Fancy stripes or plain. Elastic belts, roomy and comfortable. All colors fast! Durable material, well made.

98c

Boys' Sizes 79c

BOYS' TRUE-BLUE Shirts

49c

Fancy percales—guaranteed fast! Plain-color broad-cloths—tan, blue, or green! An excellent value!

Vat Colored Percales, yd. 8c

Style in every inch of these new Spring patterns. Real fast colors.

Save 30% On SILK FLAT CREPES

Last Fall they were 69c yd. **49c**

White, black and a range of lovely pastel shades; 39 in. wide. A record low price for this high grade material.

PRINTED RAYON FLAT CREPE, yd. **49c**

Beautiful new Spring patterns, and an extraordinary value for Founder's Days.

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