

**HELENA'S BEAUTY SHOPPE EASTER SPECIAL**  
If You Bring This Ad  
50c Off on \$2.50 Permanent Wave  
\$1 Off on \$4.00 Permanent Wave  
Shampoo and Finger-Wave, 25c  
827 W. Palm St. Phone Gardena 4311

Uth-A-Gen  
Facial ... \$1.00  
GARDENA

If you want one: Hurry!

First Spring  
**HATS**  
by  
*Betty Co-Ed*



\$1.98

Our advance shipment—and it won't last long!  
Styles sponsored by the best Paris houses!

Above: Unusual and UP-TO-THE-MINUTE with creased crown, manipulated brim, flower trim. Popular peanut straw.



Right: One of Fashion's latest... rough, shiny straw... high-back effect... pert trims of patent leather, flower or ribbon!

**J. C. Penney Co. Inc.**  
1269 SARTORI AVE., TORRANCE  
WATCH FOR TORRANCE MERCHANTS' BIGGEST DOLLAR DAYS, APRIL 1st and 2nd

**ASSOCIATED AGROCCERS**  
INDIVIDUALLY OWNED STORES

How About It? Have You won a basket?

Tune in  
K F O X  
7:45 to 8:00  
Tonight



Five baskets of groceries are awarded every week. Why don't you be a winner? Ask your grocer or tune in the Market Basket Revue radio program and learn about the contest. Do it tonight!

Prices Fri. and Sat., Mar. 25-26

**BUTTER** Brookfield, Swift's Premium Quality **1b. 25c**

**Palmolive Soap** **3 bars 21c**

**Olympia Coffee** **1b. 19c**

**SUGAR** Powdered or Brown **2 1-lb. Pkgs. 13c**

**PUREX** **2 for 13c**

**BESS MILK** Tall Can **5c**

**Baby Lima Beans** **1b. 5c**

**HILL'S COFFEE** **1b. 36c**

**Chocolate Cakes** N.B.C. Ass't'd. **1b. 25c**

**PEET'S SOAP** Med. lated With 2 Bars Crystal White FREE **19c**

**SUPER SUDS** **2 for 15c**

**DEL MONTE CATSUP** Lg. bottle **14c**

**CORN UNCLE WILLIAM** 11-oz. Can **5c**

**FOOTE'S STRING BEANS** 11-oz. picnic **5c**

**CEREAL DISH FREE WITH WHEATIES** **2 pkgs. 25c**

**WHEATENA** Pkg. **21c**

**OLD ENGLISH Kraft's Cheese** 1/2-lb. pkg. **25c**

**BROKEN SLICED PINEAPPLE** No. 2 1/2 Can. **2 for 25c**

**DEL MONTE PEACHES** Sliced or Halves Buffet Tin **5c**

WE DO NOT LIMIT QUANTITIES. PRICES EFFECTIVE AT THESE STORES.

**WOODBURN'S GROCERY** G. H. COLBURN  
1801 Cabrillo, Torrance 645-Sartori, Torrance

**HARDER'S MARKET**  
1521 Madrid, Torrance

**IN SOCIETY**  
Edited by Mary Von  
Telephones 64, 555, and 444

**SECRET WEDDING IS ANNOUNCED**

News of the marriage of R. Dee Williamson and Clara Jane McNabb, daughter of Mr. and Mrs. George McNabb of South Torrance, came as a complete surprise to their many friends here when they announced that they had been married at Santa Ana on Saturday, February 6. Mr. and Mrs. Williamson will make their home at Escondido.

**BETSY ROSS CLUB NOTES**

A beautifully appointed luncheon was enjoyed at Masonic Temple last Monday when covers were placed for more than 25 members of the Betsy Ross Star club and their friends. The table was beautiful with Easter lilies and attractive nests of Easter eggs. Following luncheon community singing was enjoyed and a group of readings by Mrs. Linderman and two piano selections by Gertrude Mowry completed the program. On this occasion special recognition was given members whose birthdays occurred March 23. Those honored were Mrs. Baker Smith, Mrs. George Watson, Mrs. Christine Fletcher. The hostesses were Mrs. Watson, Mrs. J. H. Fess, Mrs. V. L. Maxfield, Mrs. Sam McCord and Mrs. King. Five hundred awards were received by Mrs. W. West. Lute Bullington of Long Beach, and a consolation was presented to T. L. Wertz.

**MRS. H. M. TOLSON ENTERTAINS**

On Thursday of last week, Mrs. H. M. Tolson of Gramercy avenue, entertained the charter members of the Sunshine Emb. Club in honor of Mrs. Geo. Woodward, Jr. who is leaving for the north the 1st of April. The other members are Mrs. Harry Young, Mrs. J. S. Tolson, Mrs. W. H. Tolson, Mrs. C. E. Tolson, Mrs. Eva Woodside of Walnut Park, Mrs. H. M. Tolson, the hostess. The invited guests were Mrs. D. C. Turner and Mrs. J. L. Luck of Lomita. Luncheon was served at noon. Attractive St. Patrick's day decorations were carried out effectively in menu and table appointments. The cake, which was beautifully decorated, was presented to the club by Mrs. J. S. Tolson. The afternoon was happily spent playing games appropriate to St. Patrick's day. Mrs. Joe Luck received the consolation prize which, in presentation, caused much merriment.

**KNIGHTS OF COLUMBUS NOTES**

On Monday evening, March 21, Special Supreme Agent D. F. Hallahan of New Haven, Connecticut, and District Deputy Frank Gasper, were guests of Torrance Council No. 2445, Knights of Columbus at their club-rooms, Torrance boulevard and Portola street. Hallahan and Gasper, in brief talks, both stressed the splendid work that has been accomplished by this lodge in the 50 years of its existence. The organization, founded in 1882 at New Haven by 11 men headed by Rev. Michael J. McGivney, began as a parochial group and has since grown to embrace a membership of 600,000. Fraternal insurance was adopted in 1901 and today there is in force \$300,000,000 in insurance, and \$35,000,000 has been paid in death benefits. The Knights of Columbus has been conspicuous in the work during times of stress in peace as in war. A splendid tribute was made them by General Pershing in a speech at Copley-Plaza Hotel, Boston, in 1925, when he said that of all the organizations that took part in the World War, with the exception of the army, there was none so efficiently or ably administered as the Knights of Columbus. Following the meeting plans were made to attend the golden anniversary of the organization, to be given at the K. C. hall, Santa Monica boulevard and Second street, Santa Monica, Tuesday evening, March 29. Everyone is invited.

**OUT-OF-TOWN PARTY IS ENJOYED**

Mr. and Mrs. F. J. Madden, Mr. and Mrs. J. F. Cook and Mr. and Mrs. Roy Rief were entertained at a delightfully informal party when they motored to Los Angeles Saturday evening where they were guests of Mr. and Mrs. E. Garrison. Five hundred furnished entertainment for the evening and a buffet supper was served at a late hour.

**CLUB WOMEN TO VAN NUYS**

Mrs. Caroline Collins and Mrs. Isabel Henderson enjoyed a Reciprocity Day program at Van Nuys Woman's Club Wednesday. En route they visited the delphinium gardens.

**CHARLOTTE'S Beauty Shoppe**  
Shampoo & Finger Wave, 75c  
Permanent, \$3 to \$8  
Croquignole, Spiral or Combination  
2333 28th St.—Harbor City, Phone Lomita 542-J

**What's on In Torrance**

Friday, March 25.—Moose, Recreation hall; Masons, Torrance Relief.  
Sunday, March 27.—Services in all churches.  
Monday, March 28.—Knights of Columbus, C. of C. Directors' meeting, Kiwanis at Earl's at 6:15 p. m., American Legion, Troop No. 3 Boy Scout Mothers' Auxiliary, Scout hall.  
Tuesday, March 29.—Odd Fellows, Knights of Pythias, Young Ladies' and Young Men's Mutual Improvement Ass'n., L. D. S.  
Thursday, March 31.—Modern Woodmen, 1741 Border avenue; Rotary at noon.

**ENTERTAIN AT BRIDGE DINNER**

The home of Mr. and Mrs. Grover C. Whyte on Post avenue provided the setting for an attractively appointed bridge dinner party Saturday evening when Mr. and Mrs. Whyte and Mr. and Mrs. Ray C. Young entertained a group of their friends. Variegated spring flowers were used throughout the rooms and covers were placed at small tables for Mr. and Mrs. Alton H. Paul of Redondo Beach, Mrs. George Long of Tacoma, Washington, Mrs. Ray Crisler of Glendale, Mr. and Mrs. L. B. Kelly, Mr. and Mrs. J. W. McMillan, Mr. and Mrs. R. R. Smith, Mr. and Mrs. E. S. Frenger, Mr. and Mrs. Sam Levy, Mr. and Mrs. J. W. Post, Dr. and Mrs. J. S. Lancaster, Mr. and Mrs. George Peckham. Bridge honors were received by Mr. and Mrs. Paul, Mrs. Ray Crisler and Mr. and Mrs. R. R. Smith while a guest prize was awarded Mrs. Long.

**P. E. CHEERIO CLUB NOTES**

More than 30 members of the P. E. Cheerio Club were present at the last meeting of that organization when they met at the home of Mrs. A. K. Green on Cota avenue, Friday evening. A hard-time party was enjoyed with all members in costume. The most typical costume was worn by Mrs. R. Viellenave, who won a prize. Mrs. Green was assisted by Miss Gertrude Tindall and Mrs. Walter F. Kelley. On Thursday, March 31, held at the home of Mrs. L. E. Murphy, 1024 Cota avenue. A pot luck luncheon will be served at noon. All members are requested to attend.

**CHARITY BALL TO BE HELD**

Redondo Police and Fire Departments will hold their first annual charity ball at Mandarin Ballroom, Redondo Beach, Wednesday, March 30, 1932. Ask any police officer or fireman about the event. Everyone is invited.

**ST. PATRICK'S PARTY IS ENJOYED**

More than 50 were present at the home of Mrs. L. W. Ralston last Thursday when members of the Catholic Altar Society entertained with a bridge luncheon. The St. Patrick's motif was carried out in accessories and menu. A door prize was awarded Mrs. E. E. McMaster and honors for bridge were won by Mrs. J. J. McDonald and Mrs. L. J. Smith, while 500 awards were made Mrs. J. E. McMaster and Mrs. D. McNeil.

**EVENING PARTY IS GIVEN**

St. Patrick's Day was celebrated at Masonic Temple with a well-attended bridge party last Thursday evening when more than 80 members of the Betsy Ross Club and their friends enjoyed the party arranged by Mrs. Fred Knudson and her committee. The St. Patrick's motif was carried out in elaborate detail in accessories and menu. Honors for high score at bridge were awarded Mrs. J. McLaren and Charles Arzilli, Mrs. John Dennis and C. Scribner, while Mrs. A. E. Fletcher and E. M. Mosher of Lomita received consolation. A door prize was received by Mrs. Alfred Goudier.

**FRIDAY AFTERNOON CLUB MEETS WITH MRS. STONE**

The home of Mrs. J. F. Stone on Cota avenue provided the setting for a delightful bridge party when members of the Friday Afternoon club were entertained last week. Bowls of variegated spring flowers were used throughout the rooms. Honors for bridge were awarded Mrs. Ellis Harder, while Mrs. Robert Sleeth received a consolation. Present were Mrs. J. F. Dalton, Mrs. E. W. Huddleston, Mrs. W. H. Stanger, Mrs. L. G. Barkdull, Mrs. D. A. Murphy, Mrs. Ellis Harder, Mrs. Ray Leslie, Mrs. Jack Gill, Mrs. Floyd Evans and Mrs. Charles Myers.

**DELEGATION ATTENDS CHURCH SERVICES**

As a special observance of Palm Sunday members of the Christ Episcopal church of Torrance attended services at St. Luke's Episcopal church at Long Beach Sunday evening. The services were conducted by Rev. Perry G. Austin, pastor. Bishop Gooden, bishop of Los Angeles for bridge, preached an edifying sermon. Those who attended from Torrance included Mr. and Mrs. G. B. Worcester, Mr. and Mrs. W. T. Klusman, Mrs. L. F. Dalton, Mr. and Mrs. Fred Boice, Mr. and Mrs. Sleppey, Mrs. Kramer Carson and Miss Dorothy Carson.

**SURPRISE BIRTHDAY PARTY IS GIVEN**

The 15th birthday of Patrick Henry Sullivan was the occasion for a delightfully arranged surprise party in the St. Patrick's motif when a group of school friends were entertained last Thursday at luncheon at his home, 786 Border avenue. At a table having as a centerpiece an elaborately decorated birthday cake, flanked with crystal and green candelabra, covers were placed for the honoree, Pat Sullivan, Virginia Kirsten, Tony Proden, Anthony Benji, Mary Hodson, Lillian Wahl, Barbara Geik, Muriel MacLeod, Gabrielle Heath, Billy Plotner, Kathleen McAlister, Eileen McEwen, Betty Shea, Thomas Burch, Joseph McNeil, Robert Lehman of Inglewood, and Charles and Mary Ellen Dalley. Assisting Mrs. Sullivan were Mrs. C. A. Dalley, Mrs. Julius Lehman of Inglewood and Mrs. J. V. Murray.

**WOODMEN TO SPONSOR BILLYGOAT DEGREE**

The former American Legion hall at 1741 Border avenue will be the setting for a hilarious party when members of the Modern Woodmen of America will entertain the California Billygoats No. 101, tonight, Thursday evening, March 24, at 8 o'clock. The clubhouses will be decorated with old newspapers and tin cans as a fitting background for this meeting. A Billygoat will also furnish a realistic touch. The Billygoat is a humorous side degree of the M. W. A. A boxing bout will be a feature of the entertainment planned for this occasion, according to Counsel W. T. Walker.

**Sal's Beauty Shop**  
Croquignole \$2.50  
Spiral \$3.00  
Phone Gardena 2501  
Opposite P. E. Depot  
16414 S. Vermont, GARDENA

**Platinum Finger Tips**  
Will Add to Your Easter Appearance  
The Latest Fashionable Grooming for Your Hands  
MANICURING A LA MODE

**Suttle's Beauty Salon**  
1335 El Prado, Phone Torrance 438.

Announcing . . .  
**AMERICAN BARBER and BEAUTY SHOP**  
UNDER NEW MANAGEMENT  
Frank Marshall, Proprietor  
Miss Bee Christensen . . .  
In Charge of Beauty Shop

We Wish to Insure Our Patrons of "Perfect Satisfaction" in . . .  
**ALL MODERN BEAUTY WORK**  
PERMANENT WAVES \$3.00 POPULAR PRICES  
1511 Cabrillo Avenue Phone Torrance 333

**Privileged—to just look around—to Really shop!**

Buying food is an important event in the life of every shopper. You want food facts, and at Piggly Wiggly every article is easily available for your inspection. You may pick up the can or the package—read the label and become familiar with the manufacturer's description of the contents. Compare values if you wish . . . check the prices, one with another and then decide. Use your own judgment. That's Piggly Wiggly.

**SHOPPING SUGGESTIONS FOR THURS., FRI. & SAT. MAR. 24-25-26**

**ASPARAGUS** lb. 10c  
Fancy Northern Mendota. Our first shipment of this superior flavored asparagus from the North. Straight, green, tender spears with crisp, compact tips. If you like asparagus—and who doesn't?—you will not want to miss this excellent end-of-the-week feature at our produce stands.

**EGGS** FOR EASTER—Large Fresh U. S. Extras. Piggly Wiggly's Famous Breakfast Gems.—Limit 2 Dozen. Doz. 19c

**PURE CANE SUGAR** In Cloth Bags—10 pounds . . . . . 43c  
**AIRWAY COFFEE** Fresh Roasted every day—Pound . . . . . 17c  
**MAX-I-MUM EVAPORATED MILK** Table or cooking—Tall can .5c

**FLOUR** GOLD MEDAL NO. 10  
The "Kitchen Tested" Flour SACK 27c  
24 1/2-lb. Sack (Limit 2) 159c (Limit 2)

**MAX-I-MUM PEANUT BUTTER** 2-lb. glass jar . . . . . 25c  
**FRANCO-AMERICAN SPAGHETTI** 15 3/4-oz. cans—3 cans. . . . . 25c  
**HONEYMAID GRAHAM CRACKERS** 1-pound package . . . . . 16c

**SALMON** LIBBY'S Red Alaska TALL CAN 19c  
Rich, flaky salmon for your favorite dishes. Limit 2

**SCHILLING'S BLACK PEPPER** 2-ounce box, each . . . . . 10c  
**STOKELY'S FANCY SAUERKRAUT** No. 2 1/2 can, only . . . . . 10c  
**ARMOUR'S GRAPE JUICE** Pint bottle . . . . . 19c Quarts . . . . . 35c

**BEANS** CAMPBELL'S delicious PORK AND BEANS In Rich Tomato Sauce 6 16-oz. Cans 25c  
Limit 6

**DEL MAIZ NIBLETTES** "Off the cob" Golden corn—Can . . . . . 15c  
**ARGO SUGAR PEAS** Sweet as sugar. No. 2 cans—2 for . . . . . 25c  
**ROSEDALE CHIP BEEF** Fine for sandwiches. 2 1/2-oz. glass . . . . . 15c

**FRESH MILK** LUCERNE 9c  
21% Richer than the State Law requires. . . . . Qt.

**KINGSFORD CORN STARCH** For delightful desserts, 1b. pkg. . . . . 9c  
**ZEE TOILET TISSUE** 750 sheets to the roll, roll . . . . . 5c  
**WALDORF TOILET TISSUE** Clean, sanitary, roll . . . . . 5c

**FEATURE BREAD**  
2—One Pound Loaves—unsliced . . . . . 7c  
1—One Pound Loaf—unsliced . . . . . 4c  
1—1 1/2 Pound Loaf—unsliced . . . . . 5c  
1—One Pound Toastee—sliced . . . . . 5c  
3 One Pound (Unsliced) LOAVES Both Kinds 10c  
We want the whole world to know that the quality remains unchanged at these new prices.

**PIGGLY WIGGLY CHOICE MEATS**  
Meat Prices effective only in Piggly Wiggly operated Meat Markets.

**HAMS** The famous ARMOUR'S STAR \$1.69  
Fixed Flavor. Be Sure to Get One for Easter Each 1

**FANCY DRY-PICKED HENS** Per Pound . . . . . 25c  
**EXTRA FANCY MILK FED BROILERS** 3 for . . . . . \$1.00

**LAMB** FANCY BABY LAMB Boston style legs, lb. 19c  
Shoulders Lamb Pound . . . . . 14c

**FRESH SEA BASS** Sliced or by the piece—Lb. . . . . 15c  
**PORK SHOULDER ROAST** Fancy grain-fed, lb. . . . . 9c  
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

**PIGGLY WIGGLY**  
All Over the World

912 PALM AVENUE, GARDENA 1315 SARTORI AVENUE, TORRANCE 118 N. PACIFIC AVENUE, REDONDO