

Torrance Herald

With Which Is Consolidated the Lomita News

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Money To Spend

But How Will the City Council Spend the Unused Chamber of Commerce Fund?

Chamber of Commerce directors have decided to cut their expenses to come within a five-cent tax instead of spending the entire ten-cent allotment given them by the city council in the past.

Many will agree with Chamber of Commerce directors that \$12,000 a year ought to be sufficient to conduct its affairs, and with conditions as they are at present, it would not seem wise to continue the large overhead expenses of the chamber.

In passing judgment on the chamber of commerce, let us not forget that it was largely through the activities of this body that large annexations were added to Torrance, which now bear over half of the tax bill in this city; 52 percent, to be exact, of all city revenues come from territories outside the original city limits. It is true, that no further annexations are desired nor would it be economical to add further territory to Torrance, but the districts which have been annexed are contributing large tax revenues to the city treasury; and had it not been for these annexations, our tax rate would be nearly twice what it is today.

But the annexation job is done, and it now seems wise to curtail the overhead expenses of the chamber of commerce until such time as there is further work of importance to do.

But what is the city council going to do with the promotion money which the chamber of commerce does not spend?

By law, it must be spent for advertising, music or parks. Why cannot this money be used to develop the beautiful wooded 3-acre site next to the American Legion clubhouse into a picnic and playground. The possibilities of securing the health clinic from the county seem remote, and at best we cannot hope to get the county to build on this property for two years. In the meantime, children are playing in the streets and there is no place within the far-flung boundaries of Torrance where folks can gather for an outdoor meal.

Let's clean up this pretty plot of ground, plant some flowers, build some outdoor ovens, construct tennis courts, and other inexpensive playground equipment, so we can laugh and play this summer and forget our troubles.

Such an improvement work would be largely labor and would furnish work for the unemployed; and the people who are paying the bill would receive some benefit.

If in two or three years the county is willing to take over the property for the erection of a clinic and county center buildings, it could do so; but in the meantime, the good people of Torrance will be enjoying the playground.

Furnishing work to the unemployed is important, but as long as taxpayers must furnish money for men to work, why should they not give them work that would be of benefit to the taxpayers who are footing the bill?

It's up to the city council now. Let's hope the city dads will do something constructive.

SMITH'S Food Market

Independent Cash Market That Undersells Opposite Woolworth's 5c, 10c Store, Torrance

FEATURE PRICES FOR FRIDAY AND SATURDAY

PORK LOINS.....	lb. 13c
PORK SHOULDER.....	lb. 9
FRESH SIDE PORK.....	12 1/2c
LAMB SHOULDER ROAST.....	12 1/2c
MEAT LOAF.....	POUND

SUGAR Pure Granulated **10 lbs. 39c**
(With other purchases)

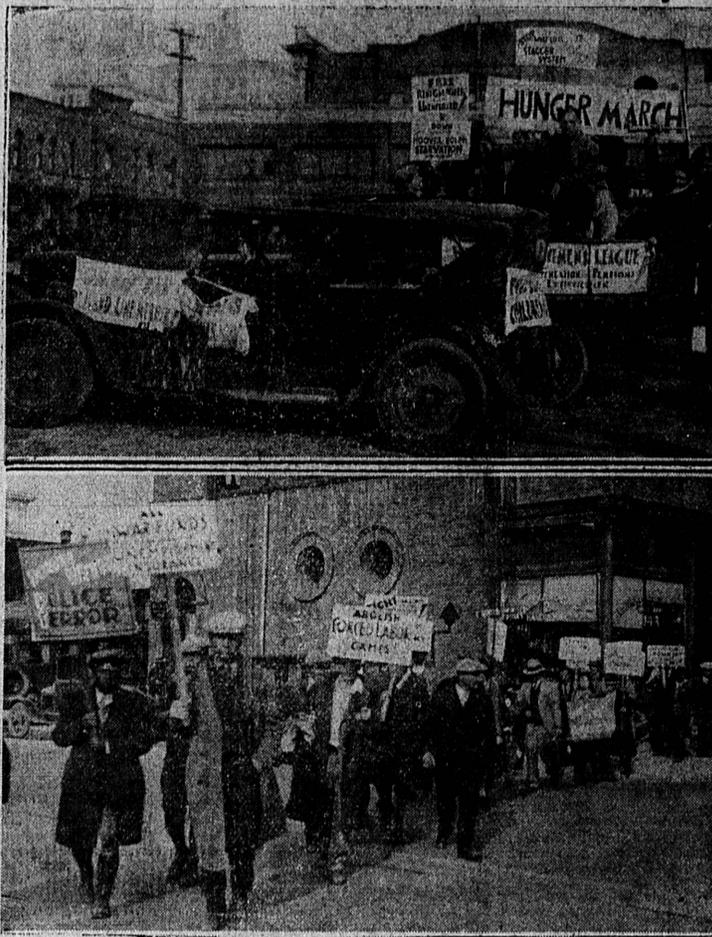
COFFEE, Dandy Flavor.....lb. 17c

VINEGAR, large bottle.....10c

RIPE OLIVES.....2 cans 9c

Patronize Herald Advertisers

Jobless Reach Trail's End On Protest Journey



Scores of "hunger marchers," most of them traveling by automobile, entered San Francisco from all parts of California to lay their pleas before Gov. Rolph. The line of march from Southern California was punctuated by delays caused when municipal authorities in some centers refused to let them pass through. Upper picture shows a group reaching San Francisco while a line of the marchers is seen in the lower picture passing through San Jose.

How To Buy Most Food For Your Money Is Told By State Board

By the United Press
To buy the most food for your money (especially if you have very little money) divide your food dollar in five parts, and spend it for five different kinds of food.

This is the advice of the California state board of health, which says that if there are children in the family, each dollar that goes for food should be spent like this: 25 cents for milk and cheese, 25 to 30 cents for vegetables and fruit, 15 to 20 cents for bread and cereals, 20 to 25 cents for butter, lard or other fats and sugar or molasses, 15 to 20 cents for meat, fish and eggs.

A family of adults would need less milk and cheese and correspondingly more vegetables and fruit.

Suggested Market Orders
"The fewer dollars you have, the more important to buy the right kinds of fruit," the state health experts observed. "If men and women are to feel well and able to work, and if children are to be healthy and able to go to school, they must have enough food and of the right types."

Suggested market orders include:
only the necessary kinds of food, and those that cost the least. A family of five, it was pointed out, consisting of father, mother, and three children under 14 years of age, need at least this much food each week:

- Bread, flour, other grain products, 30 pounds.
 - Milk, 28 pounds.
 - Potatoes, 20 pounds.
 - Dried beans or peas, 1 pound.
 - Tomatoes, fresh or canned, 6 pounds.
 - Leafy vegetables (greens), 10 pounds.
 - Butter, lard, bacon, margarine, other fats, 3 pounds.
 - Sugar, molasses, sorgo syrup, 7 pounds.
 - Lean meat, fish or cheese, 7 pounds.
 - Eggs, 1 dozen.
- "This ration contains enough of each food to meet the needs of the body with a margin of safety," said the board. "You can live on this ration for any length of time."

Half-Day School Sessions Steadily Being Eliminated

Half day sessions, which have been one of the problems in Los Angeles ever since the opening of the first elementary school in 1878, and which have followed as a result of the rapid growth of the city, have been steadily reduced since the opening of the school year, according to a report recently issued by the Board of Education.

When the fall term began in September there were 16 elementary schools in which half-day sessions were necessary and the total number of classes on half time was 50.

At the close of the third month only 12 schools with a total of 12 classes, were on part time, and during the past month this figure has been reduced to 12 schools and 32 half-day sessions.

John Schlik and family, who have been residing at 2075 Torrance boulevard, have returned to Meadow Grove, Nebraska.

Community Hall New Edifice to Be Dedicated

LOMITA—Dedication of the new Community hall, built to replace Fisher hall which burned November 1, 1929, will be held Friday evening, February 5, beginning with a dinner served at 6:30. Dr. J. G. Kiene, pastor of the Calvary Presbyterian church of Long Beach, will be the principal speaker. Dr. C. F. Ensign, of the Westminster Community church of Long Beach, will make the dedication address. Dr. Wm. G. Mills, chairman of the Vacancy Supply committee, will offer the felicitations of the Presbytery. A musical program will be given by the Huntington Male Quartette of Los Angeles.

The new building was completed in less than four months, all labor being donated by members of the Community Presbyterian church congregation and friends of the church. It is 36x80 feet in size, fully equipped with kitchenette and will be used as a community center and as classrooms for the Sunday school. The total cost of building and equipment is estimated at \$6000.

WHAT? NO HORSE?
SALINAS.—(U.P.)—Lady Godiva, without a horse, visited several hotels here to get a room. Blushing clerks called the cops, and the police but unshamed young lady was held "for investigation."

BROWN'S
Shoe Repairing
Prices in
Step With
The Times
Portland at
Torrance Blvd.

SUTTLE'S
Beautiful, Finest Quality
Permanent Wave
That wave twice as
beautiful. Longer
lasting. Lowest price.
Consistent with Quality.

Shampoo and
Finger Wave

\$2.00 Facial.....\$1.00
Shampoo, Rinse and
Finger Wave.....\$1.00
2 Manicures.....\$1.00
2 Finger Waves.....\$1.00
3 Manicures.....\$1.00

SUTTLE'S
BEAUTY SALON
1335 El Prado. Ph. Tor. 438

Torrance Notes

Mrs. W. W. Woodington has as her house guest this week, Mrs. Rachel Gay of Inglewood.

Dinner guests of Mr. and Mrs. H. E. Reeve Sunday were Mr. and Mrs. Leon Morrison of Pasadena.

Mrs. Thomas Kendrick was a guest of Mrs. James Tower at Los Angeles when she entertained Tuesday with a luncheon for 12 guests.

Miss Ruth Boice of Los Angeles spent the week-end with her parents, Mr. and Mrs. Fred Boice of Cabrillo avenue.

Guests of Mrs. Frank Buffington Saturday afternoon were Mrs. John Ingalls, Mrs. Henry Michel of Huntington Park, Mrs. Alice Mills of Los Angeles and Miss Lillian Thompson of Glendale, all former Washington State classmates.

Mrs. Melvina Beckwith and her daughter, Mrs. Ralph Grant, of Chula Vista were dinner guests Tuesday evening of Mr. and Mrs. F. M. Kruse of Los Angeles.

Dinner guests Sunday of Mrs. May McKinley were Mrs. W. Fred Bowen of Los Angeles, Mr. and Mrs. Romayne Shaw and children, Shirley Anna, Eleanor and Richard of Alhambra.

Mrs. Fred Smith and son, Addison, spent the week-end at Corona.

Friends of Mrs. E. W. Huddleston will be glad to know that she has recovered sufficiently from a recent illness to motor to the Huddleston ranch at Escondido where she will remain for several weeks.

Dinner guests of Mr. and Mrs. P. G. Beiney at their home at San Pedro Tuesday evening were Dr. and Mrs. W. J. Nedlands, Mr. and Mrs. Archer Lewis and Mr. and Mrs. F. E. Parka.

Mrs. Lon W. Halston and sons and Mr. and Mrs. G. D. Rogers and S. W. Richardson were guests Sunday of Mr. and Mrs. Jack Thompson at Montebello.

Mr. and Mrs. Kenneth Kasper, Mrs. Clark Shelton, Mrs. C. H. Klimes and Mr. and Mrs. Paul Kasper were dinner guests Saturday evening of Mr. and Mrs. Grover De Lapp at Montebello. Twenty guests were bidden and bridge was enjoyed. Mr. Kinsison was awarded prize for high score.

Dinner guests Sunday of Mr. and Mrs. William Gascoigne were Mr. and Mrs. Addis E. Thomas.

Mr. and Mrs. C. T. Rippy were called to Union City, Tennessee, last week upon news of the serious illness of Mr. Rippy's father.

Continental Stores

1639 Cabrillo Avenue 2223 Torrance Blvd.
—TORRANCE—

FOOD SALE Jan. 28th to Feb. 3rd

No. 2 Cans PEAS	No. 2 1/2 Cans TOMATOES
STRING BEANS	HOMINY
CORN	SAUER KRAUT
Your Choice 3 cans 25c	Vegetables You Use Every Day

S and W Coffee 1-lb. can **31c**

APRICOTS - - Large can..... **15c**

PINEAPPLE - - Del Monte Large can, 2 for **23c**

PEARS Del Monte Large can..... **19c** 2 No. 1 cans **25c**

LOGANBERRIES Del Monte No. 2 can..... **25c**

BLUEBERRIES - No. 2 can..... **18c**

CHASE & SANBORN COFFEE 1-lb. can..... **33c**

LUCKY STRIKE CIGARETTES 2 pkgs. **25c**

PARFAY 1-lb. can **19c** 3 lb. can **55c**

SNOWDRIFT 1-lb. can **20c** 3-lb. can **57c**

WESSON OIL Pint can **25c** Quart can **47c**

GOLD MEDAL FLOUR 5 lbs. **20c** 10 lbs. **36c**

ALBERS Flapjack Flour 24 1/2 lbs. **73c** 40-oz. pkg. **23c**

AQUA CALIENTE GINGER ALE 3 12-oz. bottles..... **25c**

CATALINA BEVERAGES Case **\$1.00** Big 24-oz. Family bottle..... **9c** 5c deposit on bottles



SY BUTTENS SAYS...

127,000 PEOPLE OWN THE EDISON COMPANY

The great Olympic Stadium has a seating capacity of 105,000. In the Liollywood Bowl there are 20,000 seats.

These two, combined, would be inadequate to accommodate all the stockholders of the Southern California Edison Company, for there would be 2,000 left over when both were filled.

The savings of this great body of men and women, your friends and neighbors, are employed by this home company in furnishing abundant and reliable electric power at low rates to Central and Southern California.



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