MacMarr Stores

Prices Effective: Tuesday, Dec. 22, to Saturday, Dec. 26, Incl.

NUTS

- MIXED NUTS — NEW... LB. — 19c
- WALNUTS — NO. 1 SOFT SHELL—2 LBS. — 45c
- ALMONDS — I X L ... 2 LBS. — 35c
- PECAN MEATS — SELECTED—4-OZ. PKG. — 25c
- ALMONDS — SALTED—6-OZ. CELL. PKG. — 25c
- PECANS — SALTED—3-OZ. PKG. — 25c
- POP CORN — LITTLE BUSTER—10-OZ. — 10c

BEVERAGES

- COFFEE — ECONOMY 1-LB. PKG. — 19c
- COFFEE — MAC MARR—1-LB. PKG. — 29c
- COFFEE — MAX-I-MUM—1-LB. CAN — 35c
- GINGER ALE — PIEDMONT—12-OZ. BOT. — 10c — CASE OF 12 BOTTLES $1.15
- GINGER ALE — C & C—29-OZ. BTLS—2 FOR — 45c — CASE OF 6 BOTTLES $1.13
- GINGER ALE — CANADA DRY 12-OZ. BOTTLES—2 FOR — 35c
- California Dry — GINGER ALE—LIME RICKEY—ORANGE 22-OZ. BOTTLES—2 FOR — 25c — 5c BOTTLE CHARGE EXTRA

MISCELLANEOUS

- OYSTERS — 5-OZ. TINS—2 FOR — 19c
- SHORTENING — PANCRUST—3-LB. CAN — 49c
- FLOUR — MAC MARR NO. 10 SACK — 25c
- POTATOES — DEL MONTE SWEET—NO. 2½ CAN—2 FOR — 29c
- PUMPKIN — LIBBY'S SOLID PACK—NO. 2½ CAN — 10c
- FRUIT SALAD — ALL GOOD BRAND—NO. 2½ CAN — 23c
- TOMATO SOUP — CAMPBELL'S—3 CANS — 23c
- CRAB MEAT — GEISHA OR BLUE FLAG—HALVES — 23c
- Orange Honey — DELGADO'S—20-OZ. JAR — 29c
- BON AMI — DE LUXE—LARGE CAN — 22c
- CLEANSER — HOLLY BRAND—3 CANS — 10c

RELISHES

- PICKLES — ROSEFIELD SWEET SLICED OR SWEET MIXED 22-OZ. BTLS. — 19c
- OLIVES — LINDSEY'S LARGE RIPE 9-OZ. TIN — 10c
- MAYONNAISE — GOLD MEDAL PINTS ... 29c QUARTS — 55c

CANDIES

- GUM DROPS — MONSTER—1-LB. BAG — 15c
- CHOCOLATES — ASSORTED—2½-LB. BOX — 79c
- CHERRIES — CHOCOLATE COVERED 1-LB. BOX — 39c
- KRISP SHELL — 1-LB. CELL. BAG — 23c
- CHOCOLATES — OLD FASHIONED—2 LBS. — 35c

DRIED FRUITS

- Hawaiian Glace — PINEAPPLE CELL. PKGS., 10c AND — 25c
- CHERRIES — GLACE—5-OZ. PKGS. — 25c
- PRUNES — EXTRA LARGE IMPERIAL—1-LB. CELL. PKG. — 22c
- BLACK FIGS — EXTRA CHOICE—2-LB. BAG — 19c

DELICACIES

- MINCE MEAT — HEINZ—1-LB. TIN — 19c
- PUDDING — R & R PLUM 1-LB. TIN — 29c
- PUDDING — PLUM FIG HEINZ—MED. SIZE TIN — 30c
- SAUCE — CRANBERRY OCEAN SPRAY 1-LB. TINS—2 FOR — 35c
- DATES — DROMEDARY GOLDEN or PITTED—PKG. — 19c

GRUBB'S MEAT MARKET
1929 Carson St. — In MacMarr Store

Extra Fancy **Turkeys 37c lb.**

An Invitation

We invite you to come in and see our beautiful new market, and our choice cuts of FANCY CHRISTMAS BEEF, nicely trimmed and at very low prices.

We also have all kinds of Freshly Dressed POULTRY, CORN FED PORK, MILK FED VEAL, and SPRING LAMBS,—Everything to make your Christmas Dinner a Big Success. Market Open Christmas Eve until 8 p. m.

Try a lb. of Our Famous PORK SAUSAGE. None Better Made, lb. 20c

- RHODE ISLAND Roasting Chickens, lb. 35c
- CHOICE CUTS Pork Loin Roasts, lb. 15c
- Pork Shoulder Roasts, Half or Whole, lb. 12½c
- Pork Leg Roasts, No Fat, No Waste, lb. 15c

PRODUCE DEPARTMENT

PRICES EFFECTIVE IN ALL MACMARR OWNED AND OPERATED STORES. PRICES EFFECTIVE TUES., WED., THURS. ONLY

- SWEET POTATOES — LOCAL FANCY NO. 1 GRADE, CLEAN, SMOOTH — 5 lbs. 14c
- CRANBERRIES — LATE HOWE'S—EATMOR BRAND — 2 lbs. 25c
- LETTUCE — ICEBERG TYPE—SOLID HEADS—LARGE — 2 for 15c
- APPLES — WASHINGTON ROME BEAUTIES. Extra Fancy Grade. Large Size — 4 lbs. 25c
- ORANGES — NAVELS. SWEET, THIN SKINNED — 2 doz. 25c
- CELERY — LOCAL—WELL BLEACHED — 2 Stalks 15c

1929 CARSON STREET, Torrance

Phone Directory Issued This Week

Miss Gisella Massera in a native costume of Guatemala illustrates how Torrance's new telephone directory, which lists more than 12,000 telephones, compares with the book for Guatemala City. The Torrance-San Pedro book for December is under her arm.

Made possible by new developments in printing and constant study of efficiency methods, Torrance's latest telephone directory, which is being delivered to subscribers this week, was 23 days in the making as compared with 48 days in 1927, according to Fred Smith, district manager of the Southern California Telephone Company.

Each step from assembling the original manuscript to delivery of the books has been steadily shortened in the last four years, and the telephone company is continuing its research for faster and more accurate directory production methods.

American telephone directories total 2,290 with over 35,000,000 annual circulation, of which 4,000,000 is on the Pacific Coast. The Torrance directory for December, in a new brown cover, lists more than 12,000 telephones.

WHAT'S THE GOOD NEWS?

(Optimistic Items Gathered Around the State by United Press)

LOS ANGELES.—(U.P.)—Every year 20 million pies are eaten in Southern California, according to bakery statistics. Apple is the favorite, followed by raisin, cherry and blackberry.

GERBER.—(U.P.)—Prune trees have been pulled up and alfalfa land used to make room for 1,100 acres to be planted in sugar beets here by A. T. Spencer of Woodland.

SAN FRANCISCO.—(U.P.)—Recent storms have aided striped bass fishing in the North Bay sloughs and rivers. Fine catches are reported by anglers who are sports enough to weather the storms.

BAKERSFIELD.—(U.P.)—Purchase of the famous Big Blue mine at Kernville by Guggenheim interests, who expect to spend $750,000 on the property, have revived rumors of a big gold strike.

LOS ANGELES.—(U.P.)—A new "industrial exchange" where unemployed may swap work for food and clothes, is to be opened by the Planetaryans. It is modeled after a similar exchange in Australia.

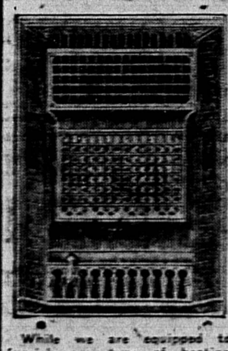
CORNING.—(U.P.)—The Corning airport, one of the first in California, has been leased for 10 years by the United States department of commerce, airways division, as a landing field.

WATSONVILLE.—(U.P.)—Reduced rates on inter-coast apple shipments, granted by the interstate commerce commission, will save local growers 55 cents per 100 pounds.

PALO ALTO.—(U.P.)—Mrs. Herbert Hoover, wife of the president, has sent a contribution of $300 to the local unemployment relief fund, and has offered further aid if necessary.

PORTERVILLE.—(U.P.)—Excavation has started on the site of the proposed $250,000 postoffice and federal building in Porterville.

Andrews WALL HEATERS



While we are equipped to furnish any type of heating equipment, we especially recommend Andrews Wall Heaters. They are easy to install in old as well as new houses and do not take up valuable floor space.

Unlike radiant heaters, the opposite side of the room is heated as well as the space in front of the heater. Pure air is drawn in from the outside, heated and circulated to all parts of the room.

EASY TERMS ... May be arranged for Plumbing, Heating Work and Hot Water Heaters.

Torrance Plumbing Co.
FAY L. PARKS, Prop.
1418 Marcelina Ave.
Opposite Post Office
PHONE 60

Little Lomita Girls Are Not Going Toyless

(Continued from Page 1-A)

ished except for the final touches they were receiving coats of green, red, yellow and orchid. In the sleeping quarters there were finished toys piled high and under the beds.

"It was all due to Carl Schulz and Vic Wittrock," says the chief. "You see, the boys had jobs and wanted to do something for the little girls. I just bossed the job." But Santa Claus knows there are three fellows at the fire hall who have been giving time ... [illegible] ... happiness to the girls ... Santa Claus didn't fool us.

All Ready for Santa

But when it came to sewing the bedclothes, making pillows, and mattresses, the boys were stumped. So George Key was taken into the secret. Mrs. Catherine Fink, Mrs. Mary Alexander, Mrs. Vera Paige, Mrs. Estella Stephenson, Miss Eva May Wilcox, and Miss Helen Patterson answered his S. O. S. The dainty bedclothes are all that could be desired. Mrs. Robert McCartney had a hint and collected a number of dolls in which she used her skill as a facial surgeon, and Mrs. Wheeler Newman, with paint and brush, restored makeup.

On Christmas eve the toys will be turned over to the Lomita Community Relief. If you know any little girl who may not see Santa give her name to Mrs. L. A. Stump.

Torrance Herald

With Which Is Consolidated the Lomita News

Published Every Thursday
GROVER C. WHYTE, Editor-Publisher
MICHEAL STRASZER, City Editor
1336 El Prado, Telephone Torrance 444
Torrance, California

MEMBER California Newspaper Publishers Association — MEMBER United Press Associations

Published weekly at Torrance, California, and entered as second class matter January 30, 1914, at the Postoffice at Torrance, California, under the Act of March 3, 1879.

Subscription Rates in Advance

Anywhere in Los Angeles County	$2.00 per year
Anywhere in the U. S. Outside of Los Angeles County	$3.00 per year
Canada and Other Foreign Countries	$6.00 per year
Single Copies	5c

OFFICIAL PAPER OF THE CITY OF TORRANCE
Adjudicated a Legal Newspaper of Los Angeles County, Superior Court Case No. 218470, Dated March 22, 1927.

More Goods Sold But A. & P. Sales Revenues Are Less

Sales of The Great Atlantic & Pacific Tea Company for the four-week period ending November 28 were $74,702,978. This compares with $79,824,093 for the same period in 1930, and is a decrease of $5,121,115, or 6.42%.

More goods were sold during the November period in 1931 than in the same period a year ago, as shown in the estimated tonnage figures. November sales, expressed in tons, were 418,762 this year, compared with 400,203 in November 1930. This is a gain in quantity of merchandise sold of 18,559 tons, or 4.64%.

Average weekly sales in November were $18,675,745, compared with $19,956,023 in 1930, a decrease of $1,280,278. Average weekly tonnage sales were 104,691 compared with 100,051 in November 1930, an increase of 4,640.

ARCATA.—(U.P.)—A tentative lease was signed by the city council here, granting to Martin Klinge and associates the right of gathering oysters on Arcata tidelands.

Mrs. Zulu Parker of Los Angeles, sister of George Piper, will spend the week-end at the Piper home on 216th street.

Earn 6% On What You Save

Torrance Mutual Building and Loan Association
Auditorium Building

Ferguson's Service Station
Corner Carson St. and Arlington

HELEN WEBSTER KFI KGO 10:50 A. M. WEDNESDAYS

Give a Gas Refrigerator

Electrolux ... the Gas Refrigerator ... is the most economical refrigerator for the home. It has no moving parts and is absolutely silent.

You can buy food in larger quantities and keep it fresh, tempting, and wholesome. Often the saving in food pays for the refrigerator.

Terms ... installed ... as low as $5 down and $7.50 a month (25 cents a day).

ELECTROLUX
THE Gas REFRIGERATOR

Southern California Gas Company
Corner Post and Cravens Avenue