

Torrance Herald

With Which Is Consolidated the Lomita News

Published Every Thursday
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Tom Quinn Speaks on Fox Redondo's Second Birthday

This is anniversary week at the Fox Redondo theatre and Tom Quinn, general manager of the entertainment center, has made every program especially pleasing and interesting. The theatre was opened two years ago on Washington's birthday.

"We have tried to make our theatre a real community institution of which not only Redondo Beach but also this entire territory might well be proud," Quinn said yesterday. "During the past two years we have consistently endeavored to give our patrons the very best programs obtainable; to create and maintain an atmosphere of hospitality, courtesy and comfort."

Ice Cream Cent A Pint At New Lomita Stand

A pint of ice cream for a penny. Can you beat it? This is but a sample of the low prices that will prevail at the opening of the Mountain View Dairy's new stand at the corner of Narbonne avenue and Redondo-Wilmington boulevard in Lomita, on Saturday, February 28.

Read Our Want-Ads

News of Lomita

Edited by Miss Birda Paddock
Phone: Lomita 24-R

Street Namers Confer on New Lomita Titles

LOMITA.—The Street Naming Committee of the Association of City Planners met with the local committee Friday afternoon and heard reports. The residents of Pine, Fir, Acacia, Palm, and Pepper were reported favorable to changing those names to numerical names to correspond with the eastern continuation of those streets. City Engineer Leonard and Carl Hyde of Torrance, and Dr. Wade and Bundy of Redondo Beach were named a committee to confer with property owners on Redondo-Torrance boulevard on the proposal to change that name to Torrance boulevard. Wilmington avenue, which is many times duplicated, will also be considered at the next meeting.

A proposal to change Arizona street to 26th street met a decided objection so that the matter was tabled. No action was taken on changing Brethren street to a numerical name. The meeting warmed to a boiling point when the subject of changing Narbonne to Arlington was brought up. It was stated that there were seven Arlingtons in Los Angeles county and only one Narbonne in the state. Twenty years ago property owners on Narbonne deeded land to widen the avenue on the promise that it would be the continuation of Western avenue and the south end of Narbonne in the Palms Verdés hills is now named Western.

As a compromise a committee was formed to ascertain if the name Arlington could be changed to Narbonne. N. F. Cobb, named to this committee, declined in favor of Mrs. Susie Renn Buchanan, stating that the surveyor's office was interested only in carrying out the wishes of the people and he did not want to be involved in any controversy. Other members of the committee were Everett M. York of Palms Verdés, W. H. Vandeburgh, Los Angeles, and C. M. Smith, Lomita.

A proposal to change Cabrillo in Torrance to Eschelman was made by John Holm, and Frank Leonard was requested to ascertain the sentiment of Torrance property owners. The next meeting of the local committee will be held Tuesday, March 3, and the regular committee Friday, March 6.

Costume Hunt is on For Play Garb

LOMITA.—It's a little early for house cleaning but Lomita women are ransacking old trunks and attics for costumes of the days when shapes were shapes and petticoats, willow plumes and French puffs were chic. The costumes will be used by the Orange street P. T. A. when they present the three act comedy, "Clubbing a Husband," at Narbonne Auditorium, Friday, March 27th. The bald headed row is reported already sold out.

12-Year-Old Girl in First Recital

LOMITA.—Before a large and appreciative audience, Frieda Dorothy Oehlmann, talented small daughter of Mr. and Mrs. Fred C. Oehlmann of Weston street, appeared in her first recital Friday evening at the First Methodist church in San Pedro.

This twelve-year-old student possesses technique and expression and was heard with pleasure in her difficult numbers. She was assisted at the second piano by Mrs. Jewel Todd Wickstrom, and by her nine-year-old sister, Joan.

Boulevard Market Opens Saturday at Lomita With Sale

The Boulevard Market is the new name of the store at Narbonne and Redondo boulevard formerly owned by L. C. Bilbro. Edward Vetter, the new proprietor, has enlarged the store and meat market to twice its former size by removing the center partitions, the portion formerly used as living quarters being added to the store space.

Attractive green paneling, new fixtures, and the place repaired make a very attractive market. On Saturday there will be a special sale to celebrate the opening under the new name. Added shelving and added floor space have enabled Mr. Vetter to greatly enlarge the stock.

SCOTS TO DANCE
LOMITA.—The Scots and their friends will enjoy a dinner dance, Thursday, March 5 at the Odd Fellows hall. The ladies of the Amaranth will serve the dinner.

Four New-Comers Welcomed This Week

LOMITA.—This community is taking the credit for an advance in population of four new-comers this week. Another arrival, although now making her home in Owensmouth, is also included in the list.

Here they are: A daughter, Genevieve Marie, to Mr. and Mrs. Carl Pisel, last Thursday. A 12-pound son to Mr. and Mrs. R. M. Jones, Sunday. A daughter to Mr. and Mrs. Otis Pederson, Monday. A son, Charles Alden, to Mr. and Mrs. W. M. Schildmayer, Monday. Mr. and Mrs. J. V. La Malda of Owensmouth greeted a daughter on Friday. Mrs. La Malda was formerly Miss Laura McGinnis, of Lomita.

MISS TOWNE AND LESLIE PETERSON WED SATURDAY

LOMITA.—Rev. James Elliott officiated at the wedding Saturday of Miss Edna Towne and Leslie Peterson of Las Vegas, Nevada. The bride, attired in a spring and a joyous friend, appeared in a gown of gold-crepe de chine and wearing a corsage of violets, was attended by Mrs. S. M. Ward. Mr. Ward acted as best man for the groom. Immediately after the ceremony the couple left for Silverado Canyon. They will make their home at Las Vegas.

MRS. McHENRY'S DEATH COMES AS SHOCK HERE

LOMITA.—The news of the passing of Mrs. Lottie McHenry last Sunday morning brought sadness to many Lomita friends. For the past 12 years a resident of Lomita, Mrs. McHenry had been well known as a kind neighbor and a loyal friend. Funeral services were held Wednesday afternoon from the Stone & Myers chapel, Torrance. Rev. E. E. Clark of Eagle Rock officiating, while several favorite songs were sung by Mrs. Lilly Willacy. Interment took place at Roosevelt Memorial Park. Mrs. McHenry was born in Indiana, August 5th, 1876, and passed away at the Torrance hospital early Sunday morning.

PILFOLDS ENTERTAIN

LOMITA.—Mr. and Mrs. George Pilfold, Sr. and Mr. and Mrs. George Pilfold, Jr., entertained Monday night with an Italian dinner, bride furnishing diversion for the evening. Invited guests were Messrs. and Mesdames E. Lillard of Long Beach, Herbert Stuetz of Los Angeles, Bernard Affman, and J. E. Dyson.

TWO BIRTHDAYS ARE OBSERVED AT SCHOOL

LOMITA.—Two birthday parties were enjoyed at the Lomita school this week. Monday Mrs. Ralph L. Morter gave a birthday party for the classmates of her son, Ralph, who celebrated his eleventh birthday, and on Tuesday the faculty celebrated the birthday of Mrs. Alma Smith, BS teacher. A profusion of spring flowers decorated the tables around which the teachers gathered to cut the birthday cake, and a potted plant was their gift to their popular fellow worker.

WIN PLAY PRIZES

LOMITA.—For the best conclusions to the play "Pais" given by the dramatics class last month honors were awarded Lorraine Scott, first, Leona Ridenour, in the eleventh and twelfth grades, Callista, Washburn and Dorris Watkins, in the ninth and tenth, grades, and Shirley Reeves, and Mae Whisler in the seventh and eighth grades. The play was presented in full, except for the conclusion, stopping abruptly at the climax.

CARPENTER WINS

LOMITA.—Floyd Carpenter again won the cross country run at Narbonne Wednesday, morning winning the first run last year. The run is an annual event, instituted last year, for a cup donated by Miss Griffin.

MERCHANTS TO PLAY TRAVELERS SUNDAY

LOMITA.—Lomita Merchants will play the United Commercial Travelers of Los Angeles next Sunday. Jonny Yelovitch, who has been pitching for Lomita, is trying out with the Angels this week.

PATRIOTIC PROGRAM IS HELD BY P. T. A.

LOMITA.—With Miss Ruth Vincent, district organizer of the Girl Reserves as the chief speaker, the Orange street P. T. A. held a patriotic meeting Tuesday, the smaller pupils presenting a program honoring Washington and Lindbergh, while the Campfire Girls displayed samples of their craft, and photographs of their activities. Miss Vincent gave a talk on the objects and benefits of the Campfire organizations.

ENTERTAIN CLUB

LOMITA.—Mrs. John Unsworth entertained the Amaranth auxiliary at a potluck luncheon Wednesday. The auxiliary is forming a backgammon club, backgammon, furnishing diversion after the luncheon Wednesday.

PLEADS NOT GUILTY

LOMITA.—L. M. Scott, also known as Laura Smith, appeared before Judge Dennis Tuesday morning and pleaded not guilty to a charge of embezzlement. A court trial was set for Friday, February 27 at 10 a.m. The charge grew out of a dispute over the purchase of a radio.

Torrance Notes

Mr. and Mrs. Bessie Sidebotham were guests Sunday of Mr. and Mrs. J. P. Cook of Arlington ave.

Mrs. Alta Hudson, Mrs. Charles Parks, Mrs. Edith Kasper, and Mrs. Juliette Johnson motored to Los Angeles last Thursday to attend initiation of Salton chapter, O. E. S.

Mr. J. H. Hemsath arrived from Cleveland, via Panama to spend the winter with his son, A. W. Hemsath at Los Angeles.

Mr. H. G. Hemsath and his father, Mr. J. H. Hemsath motored to San Diego to spend the week end.

Mr. and Mrs. B. A. Richardson of friends of Mrs. M. Louise Lynch, Jones of Los Angeles, old time friends of Mrs. M. Louise Lynch, called on her Sunday and all renewed old times.

DELEGATES TO COURT

LOMITA.—Royal Matron Lillian Neely and Mrs. John Ulman have been appointed delegates to the Grand Court of the Amaranth which convenes at the Biltmore March 3, 4, 5, and 6.

DINNER COMING
LOMITA.—A pot luck dinner, for members and their families, will be given by the Fleet Reserve next Saturday night at the V. P. W. hall.

New Carpets MADE TO ORDER

Carpets Cleaned and Sized Upholstery Cleaned "QUICK SERVICE"

San Pedro Carpet Cleaning Co. 755 N. Pacific Phone 2470 SAN PEDRO

SARGON SPECIAL

2 Bottles Sargon, value.....\$2.70
1 Bottle Sargon Soft Mass Pills......60
Total value.....\$3.30

The results accomplished by Sargon have been as astonishing that Health Authorities, Doctors and Chemists have been astounded and gratified at its wonderful health and strength-building powers and have given it their unstinted praise. Based on new and remarkable discoveries by Medical Science that have completely overturned old moss-grown beliefs and theories, Sargon is bringing health to countless thousands by methods undreamed of only a few short years ago. That's why it is now called "The Medicine With a Million Friends."

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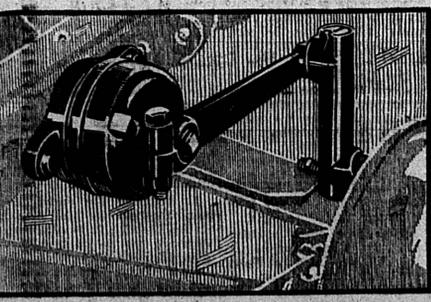
EXCLUSIVE SARGON AGENTS
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The Boulevard MARKET

EDWARD VETTER, Proprietor
CORNER — NARBONNE and REDONDO BLVD.
LOMITA, CALIFORNIA
Formerly Bilbro's Grocery

Coffee	Hills Bros	39 ^c	77 ^c
	Red Can		
Milk	BANNER BRAND	large size	5 ^c
Butter	DANISH	lb.	30 ^c
EGGS	U. S. LARGE	doz.	20 ^c
	Guaranteed		
BREAD	WHITE or WHOLEWHEAT		6 ^c
	SLICED		
Peas	STANDARD QUALITY	2 for	23 ^c
	No. 2 Cans		
Salmon	ALASKA PINK	No. 1 TALL	10 ^c
HAMS	SUGAR CURED	Half or Whole	lb. 23c
BACON	HICKORY SMOKED	Half or Whole	lb. 22c
HAMBURGER	FRESH GROUND		2 lbs. 29c
COMPOUND	Cudahy's Best		3 lbs. 25c
Wienies and Coneys,		lb. 18c	2 lbs. 35c
FRESH FISH			Wed., Thurs. and Fri.
Potatoes	No. 1 Russets		12 lbs. 25c
Lemons	Large Size		Doz. 5c
Apples	Pippins		9 lbs. 25c
CHEESE	Full Cream		lb. 18c
MACARONI SPAGHETTI	Italy	1 lb. pkgs.	10c

FORD COMFORT



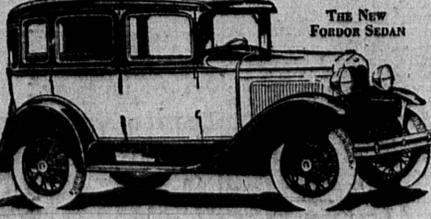
Every new Ford is equipped with four Houdaille double-acting hydraulic shock absorbers

ONE of the fine things about driving the new Ford is the way it takes you over the miles without strain or fatigue. No matter how long the trip, you know it will bring you safely, quickly, comfortably to the journey's end.

The seats are generously wide, deeply cushioned and carefully designed to conform to the curves of the body. Every new Ford has specially designed springs and four Houdaille double-acting hydraulic shock absorbers. These work both ways — up and down. They absorb the force of road shocks and also provide a cushion against the rebound of the springs.

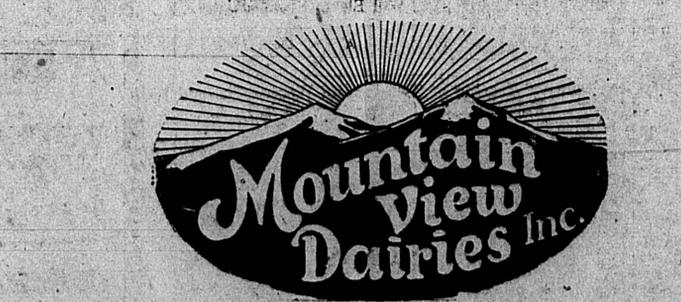
Other features that make the new Ford a value far above the price are the Triplex shatter-proof glass windshield, silent, fully enclosed four-wheel brakes, more than twenty ball and roller bearings, extensive use of fine steel forgings, aluminum pistons, chrome silicon alloy valves, torque-tube drive, Rustless Steel and unusual accuracy in manufacturing.

In addition, you save many dollars because of the low first cost of the new Ford, low cost of operation and up-keep, and low yearly depreciation.



LOW PRICES OF FORD CARS
\$430 to \$630

F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra at small cost. You can buy a Ford for a small down payment on a convenient financing plan. See your Ford dealer for details.



NEW STAND SELLING MILK, ICE CREAM, COTTAGE CHEESE BUTTERMILK AND CREAM AT NARBONNE and REDONDO BLVD.

--LOMITA--
OPENS -- FEBRUARY 28

SPECIAL PRICES!

SATURDAY AND SUNDAY

ONE PINT	30c
Three Flavor Brick Ice Cream		
SECOND PINT	1c
QUART	31c
CHURNED BUTTERMILK	20c Gal.
(Bring Your Own Container)		
CREAM COTTAGE CHEESE	2 lbs. 25c
MILK SHAKES	10c
Any Flavor		
3-10c DOUBLE DECK CONES	25c

This store is established to serve you with the highest class of fresh dairy products from our own farm. A courteous attendant will serve you cheerfully—if it be a quart of milk for the home, double deck cones for the children, a rich malt, a healthful glass of buttermilk, or an order for the home delivery of our products.