

AN EVENT OF GREAT IMPORTANCE TO EVERY PERSON

1513 CABRILLO AVENUE
TORRANCE

RAPPAPORT'S

ENTIRE STOCK SACRIFICE

In The Greatest Store Wide Sale Event In The History

THIS ENTIRE HIGH GRADE STOCK, CONSISTING OF MEN'S, WOMEN'S, CHILDREN'S SHOES, HOSIERY, READY-TO-WEAR, UNDERWEAR, YARDAGE, DOMESTICS, NOVELTIES, HENDAN SHIRTS AND MANY OTHER WELL-KNOWN NATIONALLY ADVERTISED BRANDS OF BEST GRADE MERCHANDISE OFFERED TO THE BUYING PUBLIC OF TORRANCE AND VICINITY AT DRASTIC UNHEARD OF REDUCTIONS.

A SALE POSITIVELY WITHOUT PARALLEL OR PRECEDENT IN ITS SCOPE, POWERFUL IN ITS SALES

THE SOLE AND ONLY REASON FOR THIS GREAT SACRIFICE OF PROFIT IS THAT WE ARE HEAVILY OVER-STOCKED IN ALL DEPARTMENTS WHICH MAKES IT NECESSARY TO SELL AT A LOSS—AND WE REALIZE THAT MERCILESS AND TERRIFIC PRICE CUTTING THROUGHOUT THE STORE ARE THE ONLY FACTORS THAT MAKE POSSIBLE

The Greatest Most Bonafide Sale Ever Presented To

Please Bear In Mind

This is no ordinary sale. The variety, the values you will find here will meet the buying and saving expectations of the entire community. The magnitude of this vast stock brings this event into a prominence that will create an immediate attendance of the hundreds who have been waiting for just such an event to happen. It's a golden opportunity for the people of this county to participate in a gigantic sale event that involves one of the finest stocks of merchandise of its kind in this section of California. No matter whether you see what you want advertised or not, you may rest assured that it will be on sale at a great saving; the immediate disposal of our surplus stock must be effected, regardless of the loss. The entire store presents an amazing outlay of values that will win instant approval on every hand. This great carnival of savings opens Friday, January 16, at 9 A. M. Make your preparations to be here the opening day.

PLEASE BEAR IN MIND THAT THIS STORE HAS NEVER BEEN ADDICTED TO THE SALE HABIT—AND THIS, YOU MIGHT SAY, IS OUR FIRST BIG SALE EVENT IN NEARLY 18 YEARS, AND WE ARE LEAVING NO STONE UNTURNED TO MAKE IT STAND SUPREME AND ALONE FOR ITS SUBSTANTIAL AND GENUINE REDUCTIONS.

MEN'S FINE CAPS

Regular Values to \$2.50. Nationally Known Makes to Go During This Event at **\$1.79**

BOYS' WAIST and BIB OVERALLS

Sizes 5 to 12 Years. Sale Price **79c**

Men's Wear
Drastic Reductions

Values to \$1.95
DRESS SHIRTS \$1

Fine large selection stripe and fancy collar attached and neckband.—Lay in a supply.

Dress Shirts \$1.59

Reg. \$1.95 and \$2.50 plain color and fancy Madras, Broadcloths, etc.

Union Suits 95c

Regular \$1.50 balbriggan and light weight, ribbed, short sleeve, ankle length. All sizes.

Sweaters \$3.45

Regular \$5.00 coat style and slip-overs; wool or wool and rayon mixed. Plain and fancy.

MEN'S PHOENIX Hose 3 Pair \$1

Regular price 50c a pair. Fancy and plain colors.

MEN'S BELTER Coats, \$2.50

Regular selling price \$3.95; famous Hendan make. Khaki color, finest material.

Men's Pajamas \$1.59

Button front and slip-over, Russian style. Fine Broadcloth, wanted colors. Reg. \$1.95.

Men's Pajamas \$2.15

Regular price \$2.95. Fine grade stripe Broadcloth; slip-over and button front.

MEN'S "STRONGHOLD" Overalls \$1.39

"Nuff Said."—Never before at this price.

Men's—Strong Made "Days of '49" Overalls, \$1.00

Selling regularly at \$1.45. Full cut, all sizes

MEN'S "STRONGHOLD" Work Shirts, 59c

This nationally known shirt at great saving. Buy now.

MEN'S BATH ROBES ENTIRE STOCK Cost

Boys' Shirts 79c

Regular price \$1.00. Fancy patterns, sport and collar attached. Fancy and plain colors.

DOMESTICS At Sensational Savings Read Every Item

TURKISH Towels 4 for \$1

Regular price 35c; large size, double thread color border.

Extra Size Turkish Towels 3 for \$1

Regular price 49c. All white, double thread.

BOOTT Face Towels 6 for \$1

Size 18x36 inches; heavy quality, strong weave. Regular selling price 25c.

Rayon Spreads \$2.45

Regular price \$3.45. Size 81x105, in choice of 5 colors.

Pillows 1/3 Off

Entire line feather and floss filled.

Table Damask 69c Yard

58-inch width; regular price 96c yard. Choice of 4 colors.

DRAPERIES ENTIRE STOCK RAYON, DAMASK, CURTAIN SCRIMS, CRETONNES, ETC.

All to Go At 1/3 Off Regular Price

1-Pound Bag Kapok, 23c

Here's a real saving. Take advantage.

Boys' WASH SUITS

Entire stock, size 2 to 8 years, at sensational savings. Regular values \$2.45 to \$3.45 **\$1.95**

Regular values to \$1.95. **\$1.19**

SHOES

FOR — THE — ENTIRE — FAMILY

MEN'S Reg. \$7.50 and \$8.50 "WALKOVER" Oxfords \$5.95

Black and brown. All sizes. Widths AA to D.

MEN'S Reg. \$6.50 Dress Oxfords \$4.95

Including arch support. Black and tan kid and calf; plain toe and fancy.

MEN'S \$5.00 Oxfords \$3.95

Black or brown calf. Bal and blucher style. All sizes

Children's Pied Piper Jr. Shoes

High and low, all widths; Dress and School Shoes; plain toes and double tips. Patent, smoke or tan.

Reg. Price	Sizes	SALE PRICE
\$3.00	3 to 6	\$2.45
\$3.75	6 1/2 to 8	\$2.85
\$4.50	8 1/2 to 11 1/2	\$3.45
\$5.00	12 to 2	\$3.95

LADIES' Reg. \$6.00 "TRU-STEP" Oxfords \$4.95

Latest style creations, all sizes and widths. Strap and lace; choice 4 colors.

LADIES' Reg. \$5.85 Pumps \$4.45

New arrivals included. Black kid, patent leather and satin; high heels.

MEN'S WORK Shoes \$3.95

Arch supports; plain or cap toe.

CHILDREN'S SHOES

Reg. Price	Sizes	SALE PRICE
\$1.95	2 to 5	\$1.59
\$2.45	5 1/2 to 8	\$1.95
\$2.95	8 1/2 to 11	\$2.45
\$3.45	11 1/2 to 2	\$2.95

BOYS' LOW SHOES

Reg. Price	Sizes	SALE PRICE
\$3.45	2 to 5	\$2.95
\$3.95	5 1/2 to 8	\$3.45

STORE CLOSED!
ALL DAY THURSDAY TO REARRANGE AND MARK DOWN THE STOCK

1513 CABRILLO AVENUE
NEXT DOOR "SAFEWAY"

RAPPAPORT'S