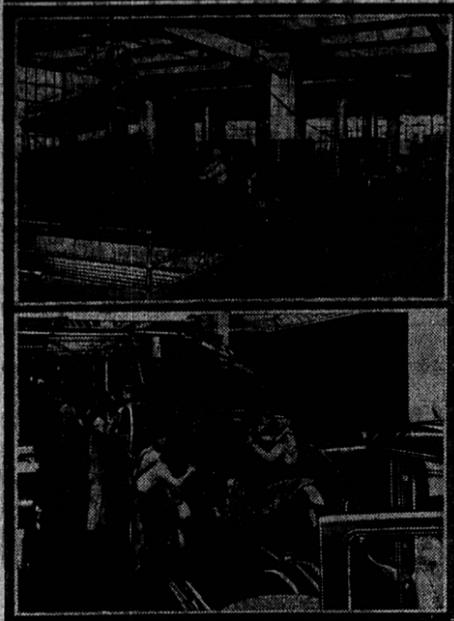


Perfect Timing Necessary in Factory



The picture shows a Chevrolet body ready to be dropped through the "well" to the completed Chevrolet chassis waiting below. Perfect timing is necessary to have the body built, upholstered and ready to meet the completed chassis moving along the assembly line below. The job requires complete and perfect timing throughout the factory.

Timing in industry is just as important as it is in golf or football or tennis or any other sport.

Many famous football coaches time their forward passing game so that the receiver is "on the spot" when the ball is thrown. The golfer must time his swing so that his whole body works as one, in order to "hit the ball and make it go where it is supposed to go."

"Timing in industry has reached the point where it is absolutely essential that every single thing be exactly right, or there will be trouble," stated E. W. Fuhr, regional manager of the Chevrolet Motor Company, in an interview recently.

"At the Chevrolet assembling plant every operation is timed so that there is no hitch in production anywhere. The Fisher Body factory, which adjoins the Chevrolet factory, times its operations so that a Chevrolet body is ready for a chassis at the exact second the two are ready to be bolted together."

"In the assembling plant in Oakland each body is tagged for a certain chassis, and that body must be in position when the chassis below is ready to receive it. The bodies are swung through a well in the floor and lowered to the chassis waiting below. Experts seize the body and start bolting the chassis and the body before the crane is loosened. Electrical connections must be made and the whole car made ready for delivery right then and there—and there is never a hitch."

"The assembling plant in Oakland is now operating at capacity. Nearly 400 Chevrolet cars every day are leaving the plant for dealers and buyers. Seventeen hundred men are employed."

"The freight bill alone at the factory is over \$200,000 each month and 1544 carloads of freight move in and out of the factory each month."

"The factory is so arranged that all materials enter at one end and the finished cars leave at the other. The same arrangements are made in the Fisher body factory. After the cars are assembled they are

thoroughly inspected and are then loaded into freight cars for shipment, or are driven away by dealers who send men to the factory to drive the cars to their salesrooms.

"All parts are inspected at each stage of the assembly, and are certain to be right when they are placed in the finished automobile."

"The Chevrolet factory is a fine example of prosperity in California. With 400 Chevrolet cars going into the hands of owners each day, it certainly shows that business is on the up grade and that this state is a "white spot" in the business map."

Figuroa Opening and Widening Work Gets Well Under Way

Figuroa street extension and improvement was advanced last week when the Los Angeles City Council adopted a report of the Public Works Committee recommending that the City Engineer's report relative to the opening and widening of Figuroa street, between Manchester avenue and 100th street. The Engineer was instructed to prepare plans under two proceedings, one covering that portion between Manchester avenue and 152nd street and the other portion between 152nd street and a point 300 feet southerly.

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CROWN BEER CHAMPIONS

Harvard Man and Pennsylvania Woman Hold Paris Records

PARIS—(UP)—After persistent attacks by thirsty Americans during the past two years, the beer-drinking championship of the world remains accorded to Jack Frost, late of Harvard, who clipped five seconds off the previous best when he lowered a half gallon stein in 17 seconds.

Two years ago this August, Frost, who appears to believe his name so far as beer imbibing is concerned, made drinking history at the New York Bar when he wrested the laurels held up to then by a Frenchman. Apart from the honor thus gained, the new champion had the privilege of leaving the bar without paying for the beer, thus setting a new precedent in barroom annals.

And women? There is a woman world's champion beer-drinker, too. She is Miss Helen Eshelman, of Lancaster, Penn., who found enough time during a flying trip to Paris last year to down the half gallon mug in 22 1/2 seconds, officially certified by barmen and spectators. As woman's champion, she stands completely alone, since all the other women who have tried have either been hopelessly outclassed or given up half way through the attempt. Competition in the men's and women's sections of the beer-drinking contest will continue for another year and if the records remain unbroken the present holders will be declared world champions for life and will be granted certificates entitling them, among other things, to butt in on conversations, borrow off the barman and generally make themselves at home wherever they happen to be.

School Property To Be Improved

The Board of Education has authorized the construction of 1082 lbs. ft. of 8 ft. chain link fence on the school property here; also one 5 ft. single and one 12 ft. double gate on west property line to cost \$1487.00.

Invite Young People To Hear Reiser

Rev. Royal Reiser, superintendent of the young people's work in the Southern California Conference will speak to Hugh Henry's young men's class Thursday night in the church parlors. All young people of the city are invited to hear this address.

How Would You Make An Animal "Act" Without Speaking to It?

HOLLYWOOD (UP)—Even the animals are affected by the talkies, for none of them can hear "his master's voice" during the filming of a scene.

Each animal is "on his own" today and only before a scene can he be instructed by voice, although motions from outside the camera's range are still used.

Nevertheless, use of animal actors has proved highly successful on the audible screen.

Take Jiggs, the bull pup of "The Love Parade" for instance. It is claimed that he can perform the remarkable feat, with a peculiar jaw movement, of saying both "mama" and "hamburger."

Then, there was the highly successful all-dog short film released by Metro-Goldwyn-Mayer. Melodramatic to the extreme, it showed dogs in college on the day of the big football game. The star player was kidnapped, etc. Human voices were synchronized to the actions of the dogs.

Horses and cattle may be used most effectively, the studios have decided. A number of parrots have proved successful talking picture actors.

One of the strangest animal actors in the talkies was employed in a comedy scene of Moran and Mack's "Anybody's War." The sequence showed Mack asleep and a buzzing bee awakened him.

Dozens of bees were tested on the set before the correct effect was obtained. The bee had to be harmless, yet large enough to be seen and loud enough on buzzing to be heard distinctly through the microphone.

It finally was discovered that a drone bee is ideally suited for such scenes. The drone, being a non-worker and without stinger, is harmless and yet has a more audible buzz than work bees.

Albert de Start, technical director on sound at Paramount was the bee experimenter.

"We have had little difficulty in recording voices of animals," de Start said. "Perhaps when he is called on to register the trumpeting of an elephant we will find our light valves wanting. The voices of animals report remarkably well because they are harsh and of nasal quality. There is little of the high musical notes which often are lost to the microphone."

ALL-DAY MEETING. The Women's Council and Missionary Society will have an all-day meeting starting at 10 a. m., Tuesday, May 13, at the home of Mrs. L. G. Danford, 2217 Sonoma. Members are requested to come at 10 o'clock sharp to complete the business meeting before going to the convention at San Pedro.

THAT CAR OF YOURS

The shock on your car is intended to make starting easier, it should be closed as soon as the motor begins to warm up.

Fast driving and climbing long grades causes the motor to consume more oil.

The most common causes of over heating of a car are lack of water, clogged radiator, lack of oil, or a broken fan belt.

A few drops of oil on the latch will make the door of your car open and close more easily.

An oil leak around any part of the engine of your car should be stopped at once. The loss of oil may not be expensive, but the damage that may result through the lack of oil is often far in excess of the cost of stopping the leak.

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low speed has a tendency to cause crankcase dilution. It is a good plan to shift to a lower gear occasionally in order to speed up the motor, thereby overcoming this fault. If you paint the core of the radiator of your car, never use a heavy paint. To do so cuts off the needed air supply, thereby reducing the cooling effect caused by the fan drawing air through the

Mothers' Day Sunday, May 11

Surprise Her



... with a JACKSON-BELL RADIO. You would make her a very happy Mother and give to her hours... days... weeks... months... years of happiness. IT IS A LASTING GIFT

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IT'S WISE TO CHOOSE A SIX

A demonstration tells you why it's wise to choose a six

Everywhere, buyers in the low-price field are agreeing "It's wise to choose a Six." And if you want to know why—get a demonstration of the new Chevrolet Six.

The Chevrolet Six is always smooth. When you idle the motor—drive fast in second—or travel at top speed—the power flows easily and evenly at all times. And everyone in the car enjoys a pleasant ride.

Developing 50 horsepower, the Chevrolet motor is also a marvel of flexibility. Needless gear shifting is avoided. And on the steepest hill, there is a reserve of power more than equal to every need.

And six-cylinder smoothness protects the entire chassis from the destructive effect of vibration. As a result, the whole car lasts longer—and resale value is increased.

Moreover, a demonstration reveals

many other reasons why it's wise to choose a Chevrolet Six.

Chevrolet offers the smartness and luxury of bodies by Fisher—built of



Chevrolet, 1930, 1.6. factory

ROADSTER \$495 OR PHAETON The Coach or Coupe \$565 The Club Sedan \$625 The Sport Roadster \$585 The Sedan \$675 The Special Sedan \$725 The Sport Coupe \$635 (6 wire wheels standard) Trucks: Light Delivery Chassis \$348 The Sedan Delivery \$392 1/2 Ton Chassis \$422 1/2 Ton Chassis with Cab \$422 Roadster Delivery (Pick-up box extra) \$480 ALL PRICES F. O. B. FACTORY, FLINT, MICH.

hardwood and steel, the finest type of body construction known.

Chevrolet's four semi-elliptic springs and four Lovejoy hydraulic shock absorbers provide comfort and security wherever you drive.

And Chevrolet's completely enclosed, weather-proof, four-wheel brakes give definite assurance of quiet, positive braking control.

It will take only a few minutes to confirm all these reasons why it is wise to choose a Chevrolet Six. So come in today. Get behind the wheel—and drive!

And, as you do, remember this fact: The Chevrolet Six is just as economical as any car you can buy. It costs no more for gas, oil, or service. It is priced as low as \$495 at the Flint factory. And it can be purchased for a small down payment with unusually easy terms.

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