

Zonite
For Cuts and Wounds
Prevent infection! Treat every cut, wound or scratch with this powerful non-poisonous anti-septic. Zonite actually kills germs. Helps to heal, too.

WELL VENTILATED CABINS
STANFORD, Mont. (UP)—Dry Wolf canyon's summer cabins will be well ventilated this summer, thousands of woodpeckers have seen to that. These industrious feathered workers have methodically punched holes in roofs and walls until many cabins resemble sieves.

BEEF PULP FOR FEED
HOZEMAN, Mont. (UP)—Experimental feeding of lambs for 110 days on the Huntley State Experiment Station revealed that silage beet pulp is superior to corn silage.

Write A Limerick, Win A Crosley, Says Irvin S. Sargeant

"WRITE A LIMERICK—WIN A CROSELY"—that's the basis of a novel contest being put on by the Crosley Radio Corporation in Southern California.

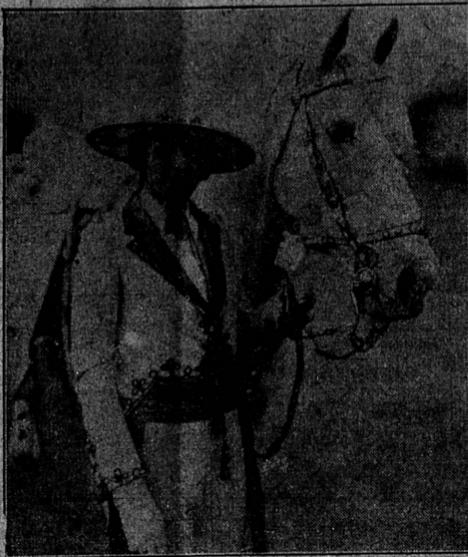
Ten prizes are offered with a new Crosley Screen Grid "Buddy" as first prize and ten other cash prizes. All contestants need do is write their limericks incorporating in each limerick the name of one of the new Crosley companionship series radios. Their names are: "Buddy," "Gum," "Blaymate," "Comrade," "Partner" and "Crony." The limerick is then to be submitted to the Crosley dealer who in turn forwards it to the contest department for Southern California.

The contest ends April 23rd after which prizes will be immediately awarded. All persons engaged in handling or selling Crosley radios, their husbands or wives, are barred from participating and the prizes will be awarded by three newspaper men.

"A limerick," said Irving S. Sargeant, Crosley local dealer, "is a 5-line verse of which the first, second and fifth lines must rhyme. In many contests the first four lines are supplied and the contestants are requested merely to write the last line, but in this contest all bars are down and contestants are allowed to write the entire five."

The contest was announced last Sunday and since then a surprising number of limericks have been in to Mr. Sargeant, who is urging high school students to see these new radios for inspiration, and then enter the contest. He is anxious that the prizes be won by local residents.

California Night at San Gabriel



By G. N. F. A. Service

Arab, the famous Arabian stock horse owned and ridden by Marcorata Hellman, will lead the pageant and parade celebrating California night at the "Mission Play," San Gabriel, April 12. Early California characters and customs featured on the streets in an event reminiscent of pioneer days.

Hollywood Studio Casting Offices Does Most Of Its Work By Phone

"Send me fourteen gangsters, ten men with boards, Bavarian type, one head walter, baldheaded, who can sing in both French and English, three men with wooden legs, and six pretty women with long hair."

A nice, simple little order which you have until the next morning to fill. Fortunately, it is not nearly so difficult as it sounds. There is an organization in Hollywood called

his new job. Whenever the Casting Bureau receives a call from a producing company asking for certain types, the men in charge go to their index files, where descriptions and photographs of all extras are kept, and select those who will best fill the order. The extras are then called by telephone. If the extra is not at home, or cannot be located immediately, another is chosen in his place as nothing is per-



Corrine Cleveland, Catherine Rennick, and Isabel Irwin handle the many daily calls from Hollywood movie extras over the new specially designed switchboard at the Central Casting Bureau.

the Central Casting Bureau, which specializes in filling hundreds of such orders every week. Many of the requests are far more strange than these, yet they are attended to accurately and promptly.

There are over 17,500 motion picture extras registered at the Central Casting Bureau, and every day the ranks of these hopeful applicants are swelled by the additional enrollment of approximately 75 more. The vast majority of them telephone the bureau daily in an effort to secure work.

To handle these calls and those of the producers, the telephone company found it necessary to install a special switchboard which handles as high as 1,000 calls per hour. Forty trunk lines connect the switchboard with the Hollywood central office of the Southern California Telephone Company.

Into this specially designed switchboard flash a continual stream of calls. In the same room with the three operators who handle them are the men in charge of employing the extras. These men sit facing the switchboard operators and when a call is received the operator repeats the name of the hopeful employment-seeker to the casting group. These men have trained themselves to remember thousands of names and faces. If there is a demand for the type of extra calling, he is switched to the casting director who gives him the necessary information concerning

mitted to hold up production. A telephone is an absolute necessity in the life of an extra, and if he is interested in his "art"—and also in his pay check—he will remain within sound of it.

There was a time, before the establishment of the Central Casting Bureau five years ago, when extras wandered wearily from one studio to another, usually meeting with disappointment. Now, applications for work are made almost entirely by telephone. This necessitates a private branch exchange switchboard where the thousands of daily calls can be handled promptly.

Read Our Want Ads

Feen-a-mint
The Laxative
You Chew
Like Gum
No Taste
But the Mint



I'm Buying My Easter Outfit

at the J. C. Penney Company

WHERE SMART CLOTHES ARE INEXPENSIVE

Marathon
Hats
\$3.98

Spring hats that are pleasingly different. Styles are smart—quality and workmanship is above the average.

Broadcloth
Shirts
\$1.98

This price group consists of shirts that represent distinct values and savings. Patterns are varied and smart.

Men's and Young Men's
Spring Suits
\$24.75

The new... the smart... that's what you will find in our new Spring selection. Fabrics are varied, tailoring is of the kind for which all J. C. Penney Co. clothing is noted.

Smart New Oxfords
\$3.98

Several styles in either tan or black—just right for Spring. Sturdy soles and heels and what is very important—extremely good looking.

Pure Silk
Socks
49c

An outstanding history value for Easter and every time in the year. Our special "Tu-Toe" gives added strength.

Spring
Neckwear
98c

Our Spring assortment includes the smart new fabrics in patterns and colors to suit every taste and inclination.

J.C. PENNEY CO.

1269 Sartori Ave.,

Torrance, California.

THERE'S A
TREND TO
VALUE
AMERICA IS CHOOSING

BUICK

Buyers today demand known goodness... dollars must bring a real return... and so motorists are buying more than

TWICE AS MANY

Buicks as any other car priced above \$1200.

TOTAL IN U. S.	BUICK	2nd Car in U.S.	3rd Car in U. S.
1,465,988	730,652	639,511	

Men and women in all walks of life are now seeking positive value. They are demanding the most and best for their dollars. And so today more than ever the trend is to Buick.

Not only are motorists driving 700,000 more Buicks than any other of the 15 makes of cars in its price class—not only are they awarding Buick from 35 to 50 per cent of

the combined sales of these fifteen makes—but they are giving Buick a greater proportion of the total sales in its field than at any previous period in Buick history.

See Buick with Body by Fisher—compare it—consider the tremendous buyer preference revealed in the above figures—and you'll agree that Buick does provide greater value in all elements of motor car appeal.

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Canadian Factories: McLaughlin-Buick, Oshawa, Ont. Division of General Motors Corporation Builders of Buick and Marquette Motor Cars

Richard S. Flaherty

1316 Cabrillo Ave., Torrance Calif.

Phone 65

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



HAVE YOU
A ROOM OR
A HOUSE TO
RENT?

PUT IT BEFORE THE EYES THAT YOU WANT TO
SEE IT—ON THE
Torrance Herald
and Lomita News
CLASSIFIED PAGE
TELEPHONE 444

HITT AND RUNN—The Poor Little Shrimp Wasn't Invited But He Doesn't Care One Bit and—"There's a Reason"!

BY HITT

