

# Torrance Herald

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## The Hearst Method

The following editorial appeared last week in the Beverly Hills Citizen—a high type community newspaper, edited by George Barker, who by the way, is a former Flint, Michigan, resident. We reprint it because it gives a different light on the unfortunate accident in which the daughter of Alphonzo Bell figured. The editorial follows:

### GHOUlish!

The attempt of the Los Angeles papers and notably the two Hearst papers to "get at" Alphonzo Bell thru the deplorable circumstance which befell his daughter was as short-lived as it was vicious.

Every effort was made to leave the impression that by connivance between Mr. Bell and the Beverly Hills police department news of the fatal accident of which Miss Bell was the innocent cause was kept away from the public and it was repeatedly stated by both the Examiner and Herald that the story of it was held up by the Beverly Hills police for twenty-four hours after its occurrence.

The entry upon the police blotter at police headquarters was the refutation of this repeated statement. This entry under a 6 o'clock date and entered Thursday evening read as follows:

"Hollywood division reported auto accident at Bedford and Santa Monica boulevard. Answered by Officer Garrison and Fireman Beaudouin. Brought in Mrs. L. B. Briggs, Mrs. J. B. Nirdlinger of 1843 N. Cherokee, Hollywood, and Mrs. Mary McCann, 619 N. Bedford Drive. Dr. Young was called. Officer Ward brought in Minnewa Bell, 801 Bel-Air Road, Bel-Air, driver of the car, Packard roadster, No. 1S-43-19, which was taken to Beverly garage."

The police blotter is open to the use of all reporters. If the reporters of the Los Angeles morning papers did not know of the automobile wreck and Miss Bell's connection with it was not the fault of the police department. It was the fault of the reporters. There was no effort made here at any time to withhold Miss Bell's name. It was known the evening of the tragedy; it will be known Friday morning and Hollywood daily papers carried the story Friday evening.

The reason that the blotter report stated that the Hollywood division reported the accident was that the witness of it in calling police headquarters called in the Los Angeles police headquarters number instead of the Beverly Hills police department number. The report was relayed from the Hollywood station to the Beverly Hills police headquarters.

It appears that the Los Angeles morning papers were "scooped" through their own failure to know the news when it happened and somebody had to be "all-bied." Hence the attack upon the local police and the innuendo cast upon Mr. Bell.

It was perfectly agreeable to the policy of the Herald and the Examiner to get Mr. Bell in bad with the public. For a year now they have persecuted Mr. Bell because of his effort to secure a permit for the construction of a cement crusher upon his property in the San Ynes canyon. The Hearst papers were willing to make of a reporter's dereliction substance for their long carried on campaign against Mr. Bell. The reason for all the misinformation which was spread by the Examiner and Herald was apparent. It had an inspiration which has stopped at nothing in its attack and finally appeared in ghoulish form.

## Lomita Society

### STORK SHOWER FOR MRS. PEDERSEN

Mrs. Otis Pedersen of Allene Street was guest of honor at a surprise stork shower Tuesday afternoon.

Guests who presented Mrs. Pedersen with many beautifully dainty gifts included Mrs. Roy Townsend, Mrs. Merle Gasser, Mrs. William Gibson, and youngest Miss O. Connors of Bakersfield, Mrs. Norman Herr, Mrs. A. E. Cook, Mrs. E. W. Isenhower, Mrs. Ed Tappin, Mrs. F. P. Powers, Mrs. L. P. Carl and Mrs. Frank Laski.

### ENTERTAINS AT BRIDGE WEDNESDAY

Mrs. Charles Gilkinson of Woodland street entertained at bridge on Wednesday afternoon. Her guests were Mrs. Sylvester Goodnow, Mrs. H. H. Lamport, Mrs. Roy Hathaway, Mrs. Oscar Eng, Mrs. L. C. Walker, Mrs. C. G. Marxmiller, and the hostess' houseguest Mrs. Leslie Wilde of Saskatchewan, Canada.

### MOTHER GOOSE CHRISTMAS PARTY

"Christmas with Mother Goose" was presented at the meeting of the Lomita P. T. A. Wednesday afternoon, by the pupils of class B1.

The actors and actresses were all in Mother Goose costumes, with children from the kindergarten class representing Christmas trees. The kindergarten rendered a number of selections, and small Marcella Mae Boyle presented a piano solo.

### AMARANTHS GIVE CHRISTMAS PARTY

Lomita Court of the Amaranths will give a Christmas party next Tuesday afternoon at 4 o'clock for members' children. A beautifully decorated Christmas tree will be the center of attraction.

A pot luck supper at 6 p. m. will be followed by the regular meeting of the court.

Mrs. Roy Hathaway and Mrs. John Ullman head the committees which are arranging the party and supper.

### MRS. BECKHAM HOSTESS TO CLUB

Mrs. Barron A. Beckham of George street is hostess today to the W.D.W.E. club.

Members who are enjoying an afternoon of bridge are Mrs. Floyd Hubert of Long Beach, Mrs. James Harrison of Compton, Mrs. J. E. Baringer of Hollywood, Mrs. L. C. Walker, Mrs. A. E. Cook, Mrs. Ray Hathaway and Mrs. F. P. Powers.

### THURSDAY BRIDGE CLUB

Mrs. Arthur Hodge of Redondo entertained was hostess to the Thursday bridge club of Torrance last week, when honors were awarded Mrs. F. B. Dille and Mrs. Harry McManus, and consolation offered Mrs. A. W. Meinzer.

Other members present were Mrs. George Greaves, Mrs. F. H. Clark, Mrs. O. W. Hudson, Mrs. J. O. Moore and Mrs. W. C. Dolley.

### POWERS AND COOK TAKE HONORS

Honors went to Dick Powers and Mrs. A. E. Cook when Mr. and Mrs. Powers entertained the Christmas at bridge Monday evening.

Members present included Mr. and Mrs. Otis Pedersen, Mr. and Mrs. Merle Gasser, Mr. and Mrs. Norman P. Herr, Mr. and Mrs. Roy Townsend, Mr. and Mrs. Barron A. Beckham, Mr. and Mrs. A. E. Cook and Romily Harvey. Mes. L. C. Walker substituted for Len Sanders.

### LOMITA FOLK AT LOS ANGELES

Mrs. Glenn Johnson of Los Angeles was hostess to the 509 Club last Friday, when honors were

### SCHOOL NOTES

awarded Mrs. W. W. West and Mrs. E. L. Hills.

Guests who enjoyed a delicious luncheon served at a beautifully appointed table were Mrs. Ed Slobatham, Mrs. J. O. Moore, Mrs. Tom Thomsen, Mrs. West, Mrs. Hills and Miss Fanny Turner.

### NARBONNE NOTES

The 49 banquet, given each semester by the junior high graduating class at Narbonne, was postponed from Monday evening, December 9, to a date in January, owing to the illness of several of the teachers, and of Mrs. Sutcliffe, one of the class advisers.

The Senior Daubers, under the direction of their sponsor, Mr.

Meredith Nugent, art teacher, held an entertaining assembly Wednesday, December 11. They charged five cents admission, and the money taken in will go into the Dauber treasury.

The program consisted of musical numbers by the orchestra, and a play "Polly's Hero." June Phelps, president of the Daubers, took the leading part of Polly Anderson, a high school senior. As girls make up, the membership of the art club, the boys' parts in the playlet were taken by girls.

The cast follows: John Hayes, Jr., Mary Munson; Mr. Anderson, Dorothy Bys; Mrs. Anderson, Elizabeth Moore; Joe Green, Connie Eade; Jim, Wilma Wilder; Kitty, Dorothy Westfall; Sue, Gertrude Gasser; Marie, Rose Mae Argo; Albert, Maribek; Marie, Meers; burglar, Lorraine Scott.

The love of two boys for the same girl, and escapades in which both a fake and a real burglary appear on the scene, make up the exciting play. The assembly was held during the roll call period, immediately after the noon hour.

The Yuletide spirit will reign in

stead of the routine business when the Narbonne faculty holds its meeting Tuesday, December 10. Christmas gifts will be exchanged. The teachers have already drawn names, and have been told by Mr. Nugent, chairman of the party, to compose some funny verse to include with the present, and to limit themselves to ten cents for the cost of the gift.

There will be a short program, after which refreshments will be served.

The Honor Society will hold its Christmas bazaar for three days, December 11 to 13. Christmas cards, candy, toys, a variety of attractive articles for girls and women, and useful gifts for men and boys, will be offered for sale. Members of the Junior and Honor societies will conduct the sale which will be held Thursday evening as well, so that parents who wish to buy anything may avail themselves of the opportunity on night school evening.

Mrs. Emma Hall, 1503 Narbonne, Lomita, entered the hospital December 2 for treatment.

### Charles Gregg Elected Master

Charles Gregg was elected Master of the Lomita Masonic Lodge at the annual election held last Friday night. Other officers-elect are W. B. Hall, senior warden; Norman P. Herr, junior warden; L. J. Hunter, treasurer; and O. W. Thistle, secretary. The last two were re-elected.

Installation ceremonies to be held December 27 will be open to the public.

### Bank Official Is Optimistic

(Continued from Page 1) in the continued growth and prosperity of the nation.

The eminent banker likened the recent stock debacle to that of a herd of sheep—if the first sheep jumps, all the others do also, and that is all there is to it, declared the speaker, and there is no use of searching for underlying causes. Nobody knows why it happened, but it is just a phase, Monette stated.

**To San Francisco**  
ROUND TRIP '18  
7-day return limit  
ONE WAY \$13  
Including MEALS and BERTS  
"HARVARD" and "YALE"  
SAILINGS TO SAN FRANCISCO—Tues., Thurs., Fri., Sun. from L.A. Harbor, 4 p.m.  
\$5 ROUND TRIP TO SAN DIEGO  
21-day return limit  
ONE WAY \$3  
Including MEALS  
SAILINGS TO SAN DIEGO—Wed., Thurs., Sat., Sun. at 3 p.m.  
Through connections via Sunset Steages.  
**LASSCO**  
LOS ANGELES STEAMSHIP CO.  
1444 Narbonne Ave. Torrance Pharmacy  
Lomita—Tel. 26 Torrance—Tel. 3-1  
730 So. Broadway, Los Angeles  
Tel. VA adks 2421

## CHECK THE ITEMS THAT INTEREST YOU

- CHRISTMAS GIFTS
- TRAVEL
- A PIECE OF JEWELRY
- FUR COAT
- A WRIST WATCH
- NEW MOTOR CAR
- NEW FURNITURE
- AEROPLANE
- ORIENTAL RUG
- NEW LUGGAGE
- MONEY FOR TAXES
- A NEW HOME
- INSURANCE PREMIUM
- RADIO
- COLLEGE EDUCATION
- NEW CLOTHES
- A MOVIE CAMERA



California's most popular savings club gained 400% in membership and savings in 4 years

WEEKLY DEPOSIT	TOTALS
50c for 50 weeks	\$ 25
\$ 1 for 50 weeks	50
2 for 50 weeks	100
5 for 50 weeks	250
10 for 50 weeks	500
20 for 50 weeks	1000

or any amount you wish to deposit.

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# then JOIN Bank of Italy Christmas Club

This gigantic savings institution has proved a tremendous force in establishing the habit of thrift. It has enabled tens of thousands of Californians to save MILLIONS OF DOLLARS for both necessities and luxuries. Join NOW at any of our 292 branches.

## Bank of Italy

NATIONAL TRAVEL ASSOCIATION  
A NATIONAL BANK

### TORRANCE BRANCH

1330 Sartori Avenue  
JAMES W. LEECH, Mgr.

### "THAT LITTLE GAME" Inter-national Cartoon Co., N.Y.—By B. Link

SIX REAL ESTATE MEN MOTORED TO THE COUNTRY, RIGGED UP A TABLE AND SEATS AND STARTED A LIL' GAME AT MIDNIGHT BY THE LIGHTS OF TWO AUTOS.— A STRAY COW HORNED INTO THE GAME BUT THE BOYS BUSTED UP THE LADIES NITE IDEA BY CHASING THE COW, WHO INSISTED ON COMING BACK AFTER EACH OUSTING.— SHE CAME BACK WHEN DUNC WITH FOUR BULLETS ON THE GO, DREW ONE TO FOOL 'EM.— KUNK FILLED A FOUR-FLUSH AND BOB MADE A 'FULL'.— THE BOYS ASKED DUNC TO CHASE THE COW, AND TO FEIGN A WEAK MITT HE LAID IT NEAR EDGE OF TABLE, GOT UP TO SHOO THE BEAST AND IN SO DOING FACED HIS FOUR ACES.—

