

TORRANCE, CALIF.

TORRANCE HERALD

Spring Modes For You And Stardom

Youthful Air and Charm for Spring

Nifty Hair Style



Ladies, try this when you are sick. Given Lee, movie star, has her hair rigged this way during her recuperation at the hospital. Very chic and comfortable.

What I Found In Torrance Stores

By Buddy Darnell

White is a certainty, and a clear white which will invite brilliant coats, scarfs, hats and shoes as contrast, will be the smart sports attire for the season.

Many of the Torrance merchants are buying large stocks of millinery for the Easter and Spring season. The hats they are offering are very recent arrivals.

Deauvilles will be worn a lot this summer with the sports attire. Merchants on Sartori and Cabillo avenues have a large variety of Deauville sandals, ranging from a pure white to many two-tone colors.

Cotton and linen cut to fashion's newest line belong in the smart Spring wardrobe says Dame Fashion. Gorgeous prints are being shown in the yardage departments here, suitable for the charming sleeveless frock, the house dress, and the wash ensemble coat. At one of the stores on Cabillo avenue matching prints are being shown for the ensemble. The smaller print of lightweight material is for the dress, and the larger print of heavier material is for the coat. Prints of this type were recently on display at one of the leading Los Angeles merchant's windows.

A few years ago, the word ensemble came into fashion use, and it meant one thing very definitely, a coat with a dress to match. No better illustration can be given of our increased wisdom in fashion more than the fact that now the whole wardrobe is treated as an ensemble, and the well-dressed woman no longer considers each dress as a separate item, but as a part of a distinct scheme. Each dress as a separate item, but as a part of a distinct scheme. Each dress as a separate item, but as a part of a distinct scheme. Each dress as a separate item, but as a part of a distinct scheme.

Clever ensembles for adults are being shown at a frock shop on El Prado, and in a wide range of colors. Millinery, and powder puffs with a hand painted back, are also being featured there.

Those adorable wooden beach sandals in colors, and with interesting wide straps, are sold in Torrance at a store on Sartori. They are priced at \$1.49.

Orchid and green vie for favor in colored shirts and plain sweaters. Sweaters, shirts, ties and felt sports hats in those popular colors and others, are seen in men's shop windows here.

Spring brings not only the gardening craze to every woman, but the desire to do the house over. Many women are giving the house a spring touch by making slip covers for the massive overstuffed furniture this spring. Heavy velvet drapes and heavy furniture in dark color is cozy in winter time but with the first breath of spring they take on a stuffy appearance, that is relieved only when bright cretonnes and chintzes are used in draping and slip covers.

There is a large variety of materials for slip covers and summer drapes and curtains to be had in Torrance, and at a very reasonable price. One of the new yardage stores on Sartori avenue is showing a variety of drapery and curtain goods.

For Easter gifts, lingerie and hose are more than acceptable, as well as flowers, candy, and books, but for a better gift, I found the most adorable cut crystal choker necklace and crystal pendant at one of the jewelry stores on Cabillo avenue. Priced at \$8 it is a thing of beauty, for it is diamond cut and reflects light from every angle. Here too, is a selection of the finest in Easter hand bags.

Hostessing in the Modern Mode



Debutante gown worn by Helene Costello, film star, is made up with rose and pink taffeta and chiffon in the skirt. The scalloped hem and huge bow complete the ensemble.

It's Collegiate



Lillian Gilmore, pretty movie ingenue, enjoys this collegiate sweater and skirt mode. Her costume of a brown plaited skirt and gold and brown sweater is extremely smart. With the skirt Miss Gilmore wears a brown felt hat.

Torrance Stores Are Better This Spring Than Ever Before Look Around in Torrance First

For An Afternoon's Tea-ing

For Street Wear



Informal and gay and precisely the thing for an afternoon's tea-ing is this Drecoll "peau de soie" creation brocaded in flowers and cut with the fashionable circular skirt. It drapes longer to the left in the P-manner.

This smart costume of brown velvet requires a long smock edged with real fox. The same fur is used for the collar. Green embroidery adds a touch of color to the smock. Given Lee, picture player, is the happy possessor.

LOOK AROUND IN TORRANCE FIRST!

LINGERIE TOUCHES ARE IMPORTANT!



This spring the use of lingerie trills and furbelows, nor does it mean that sprigs of embroidery will suddenly appear on our best dresses. It simply means that the mode is constantly growing richer and more feminine and that the smart woman as she is today has a sensitive appreciation for the little things that bring beauty and freshness to the mode.

This does not mean a revival of prints. Tucks and shirring are used with discretion and are never conspicuous in themselves, but always are a structural part of the dress. Lingerie touches are charmingly used in the three illustrations here. The frock at the left is of navy-blue semi-sheer crepe with a collar and cuffs of white crepe. The dress of blue-and-white checked crepe at the upper right uses white chiffon for the scarf collar, edged with the checked material. A smart model is of beige crepe (lower right) and has an inserted scarf collar of printed material.

The Madeira embroidery used this season is in the form of a dainty eyelid edging for collars, jabots and cuffs. It is usually done in the color of the dress itself or, if the dress is printed, in the predominating color of the