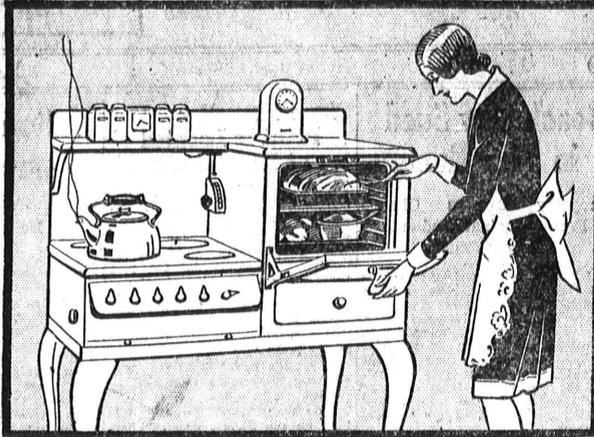


Enjoy the Benefits of Electric Cooking NOW



Cook Electrically...

Secure **REDUCED RATES** on all the electricity you use . . .

WITH a new Electric Range in your kitchen, you will secure the benefit of the same low Edison Special Rate that thousands of other range-owners already enjoy.

This low rate will enable you to use more electricity for everything . . . for lighting, cleaning, laundry. You will get greater benefits from this wonderful servant in the house than you ever had before . . . yet you will pay less for every service that electricity renders you.

Electricity already is cheap. This special rate makes it yet cheaper . . . enables you to use more of it, for every household need.



Read Super-Values and Save

NOTICE

To The People of Torrance and Environs

DUE TO OUR DOUBLE DISCOUNT SALE ON SEVERAL OF THE NATIONALLY ADVERTISED BRANDS OF ELECTRIC RADIOS, WHICH IS NOW ON, THERE IS AN IMPRESSION THAT IT IS A CLOSE OUT SALE AND THAT WE WILL CLOSE OUR STORE IN TORRANCE . . . WE WISH TO ADVISE THAT THIS RUMOR IS ABSOLUTELY FALSE AND THAT OUR BUSINESS IN TORRANCE HAS GROWN BEYOND OUR EXPECTATIONS . . . WE ARE HERE TO STAY AND GIVE OUR PATRONS A SERVICE "SECOND TO NONE" . . . YOU CAN BUY WITH CONFIDENCE FROM US . . . AS YOU KNOW THAT WE HAVE BEEN IN THE RADIO BUSINESS FOR OVER THREE YEARS IN HERMOSA BEACH IN THE SAME LOCATION AND FULLY INTEND TO OPERATE BOTH STORES PERMANENTLY . . . VISIT OUR TORRANCE STORE AT 1314 SARTORI AVENUE AND SEE FOR YOURSELF THE BIG DOUBLE DISCOUNTS WE ARE OFFERING YOU. HOWEVER THERE ARE NO CUT PRICES ON THE FAMOUS "MAJESTIC RADIO" . . . AND FURTHERMORE THERE WILL BE NONE!

C. ALEXANDER & Co.

FOR RADIO

1314 Sartori Ave., Torrance Phone 543-J
530 Camino Real, Hermosa Beach—Phone 9052

PROUD OF MAJESTIC



Miss Betty Boyd, popular motion picture actress, is enthusiastic over the performance of her new Majestic Electric Console, one of the 1929 models, which is creating such a furore in the radio industry.

Keep youth longer!

cleanse the system of poisons

Two of the great enemies to youth and vitality are delayed elimination and intestinal poisons. To keep yourself free from both these common difficulties will help you to stay young.

With the use of Nujol you can do it too. For Nujol absorbs body poisons and carries them off, preventing their absorption by the body. Nujol also softens the waste matter and brings about normal evacuation. It is harmless; contains no drugs or medicine. It won't cause gas or griping pains, or affect the stomach or kidneys. Every corner druggist has Nujol. Make sure you get the genuine. Look for the Nujol bottle with the label on the back that you can read right through the bottle. Don't delay, get Nujol today.

Thrift Movement Making Progress

A group of young business and shop men of Torrance are working along a plan which will be watched with much interest. This group is known as the Torrance Investors. They will deposit a sum equal to what they spend each week foolishly. This fund will be invested by the Board of Directors in whatever they judge to be a good investment. Each member of the group will be over on the alert for good sound investments and an investment recommended to the Board must be backed up with facts rather than by hunches.

We feel that training of this kind among our young men will keep them on the alert and make it rather difficult for "gold brick salesmen" to peddle their wares in our city.

Consistent saving is really what counts. It is not what you make but what you save that you measure progress by. Each member of this thrift group is provided with a bank pass book and it is his duty to deposit \$5.00 each Monday in The First National Bank of Torrance, or pay a fine of ten cents for each day's delinquency. This group will undoubtedly be surprised at how easy it was to save a nice "nest egg" during the five years which the group intends to carry on. All profits are to be reinvested and at the end of the five year period the Torrance Investors will undoubtedly vote to continue longer as an organization.

A meeting and banquet will be held each month and at this meeting a report of progress will be made by the board. Stock markets, commercial law and general investments that are so lazy in the average man's mind will become close acquaintances. It is planned to have good competent speakers at these meetings to further our knowledge of the investment world.

Our city should profit from a group of this kind centering our interests at home. Strangers will become acquainted over the banquet board and we will all find that intimacy will show us that there are really some other very wonderful people in the world besides ourselves.

Building Permits

- Monte Darling, 2267 Sierra, 5 room stucco \$2500, garage \$200.
- Columbo Creamery Corp., 3486 Huntington, shed addition to dairy, \$400.
- W. G. Angus, 23827 Park street, 4 room stucco, residence, \$2300, Garage \$200.
- T. L. Wertz, 2061 Redondo Blvd., addition to galvanized building, \$150.
- Roy C. Stewart, 255 Linda Vista, 9 room stucco residence, \$10,000.
- Newton N. Bass, 624 Cape Mira Mar, 9 room stucco residence, \$13,000.
- H. Dart, 1370 Carson, steel addition to service station \$500.
- Bank of Italy, 1317 Caballo, addition to bank building, \$5,000.

Zonite

For Cuts and Wounds

Prevent infection! Treat every cut, wound or scratch with this powerful non-poisonous antiseptic. Zonite actually kills germs. Helps to heal, too.

Traveling Plumbing Exhibit to Visit Torrance, Wed., March 6

Home owners and prospective builders in Torrance will have an opportunity of seeing the remarkable traveling exhibit of plumbing materials which will visit here on Wednesday, March 6th. In a big special body built on a motor truck of 23-inch wheelbase will be shown a varied and interesting display of the most modern ideas in bathroom, kitchen and laundry equipment.

Many thousands of people have examined this free exhibit along its route from coast to coast, and have carried away many practical ideas and suggestions for the improvement of their homes.

Within the car is installed a modern built-in bath tub complete with overhead shower and Aqua silk curtain. An attractive combination kitchen sink and laundry tray, a popular fixture which saves space, time and steps is also displayed. Lavatories, closets and other bathroom fixtures and accessories help to make this exhibit complete, in addition to the "Premier" Automatic Storage Gas Water heater, Crane Electro-Matic Water Softener, and, for rural sections and suburban towns beyond the reach of city water mains, the efficient Crane Automatic Water System.

Additional interest is given this exhibit from the fact that the supply fixtures of the lavatories and the sink are actually connected to running water. The water is supplied by the Crane Automatic Water system.

There is no admission charge. None of the fixtures displayed are for sale, although any or all of them may be obtained and installed by the Torrance Plumbing Company, Crane dealers, without delay.

Keystone C. of C. Holds Gathering

Chamber of Commerce was well attended on Saturday night when the monthly meeting was held in the auditorium of the Carson street school with Thomas A. Cowan, president, presiding. Following the short business session at which time reports were given by Chairman Charles H. Diggs, director of the Los Angeles County Planning Commission spoke interesting on the county regional plan. A. K. Warren, chief engineer of the Los Angeles County Sanitary Commission addressed his audience on the sanitary question, stressing the sewerage issue to be brought before the citizens of this district on April 2. Robert Lewis, Scoutmaster and members of the Keystone Troop No. 1 were presented to the chamber which is sponsoring them. A short demonstration of the Scout work was given by the boys, including first aid, bandaging, friction fire, resuscitation and the singing of the Scout song. It was reported that there were now 22 members in this troop. Two reels of motion pictures, "The Grand Canyon" were shown through the courtesy of the A.T.S.F. Ry. Co. A piano solo was rendered by Miss Muriel Howe.

Miss Vila Hughes, popular young girl of Torrance, spent the weekend in San Bernardino visiting friends and seeing the orange show.

MURINE
FOR YOUR EYES
Night and Morning to keep them Clean, Clear and Healthy
Write for Free "Eye Care" or "Eye Beauty" Book
Mutine Co., Dept. H. S., 92, Ohio St., Chicago

Read Our Want Ads

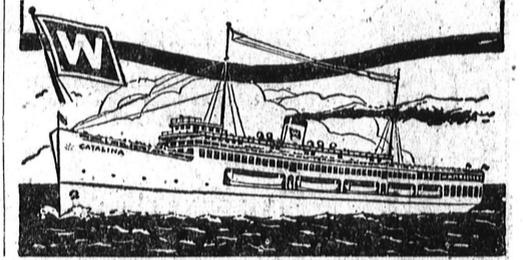
Catalina

CALIFORNIA'S MAGIC ISLE

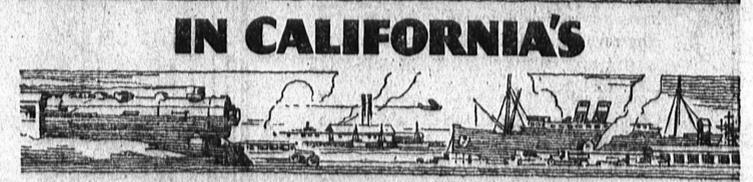
"The Memory Lingers"

Where sport reigns supreme—boating, bathing, swimming, tennis, golf, riding, hiking game fishing dancing—every diversion, with glorious air and sunshine. Visit the Catalina Island Bird Farm. Hundreds of varieties of rare birds from all over the world. Play the new Golf Course. Glass Bottom Boats make daily trips over the famous Submarine Gardens—a sight you will never forget. Magnificent new Casino Theater and Ballroom to be opened early this summer (1929). Round trip from Wilmington \$2.25. Steamer sails 10 a. m. daily, with orchestra for dancing. Sunset stages from Torrance and Lomita make direct connection with steamers. Get tickets at Torrance Pharmacy, phone 3-J and Stage Office in the Post Office Bldg., Lomita, phone 13-J, or at Catalina Steamer Pier, foot of Avalon Blvd., Wilmington, phone Wilm. 127.

Write for Illustrated Folder
Catalina Island General Passenger Department
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Phone TRinity 2961 Los Angeles, California
In All the World — No Trip Like This



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