

WEEK'S WORLD NEWS

The Torrance Herald

FIFTEENTH YEAR—No. 9

TORRANCE, CALIF., THURSDAY, FEB. 28, 1929

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ACT IN LOCAL HOME SHORTAGE

Torrance Wins High Civic Honor at Big Flower Show

500 LOTS WILL BE OPENED

Work on Shoestring Improvements Will Be Started Next Month

SEE NEW HOUSE AREA

Business Men Would Push Torrance Tracts 4070 and 4071 Paving Projects

One important step toward the solution of the housing shortage in Torrance has already been taken and another is under way, business men were informed at their weekly luncheon at Earl's Cafe yesterday noon.

The improvements will do much toward solving the housing shortage which is now so acute in Torrance. Lots in the district are now available for dwelling-house construction purposes.

Immediate action in starting proceedings for the improvement of Tracts 4070 and 4761 to open a new residential district in Torrance was suggested by several speakers at the luncheon.

It was pointed out that the committee which withheld investigation of the subject pending settlement of the Hollywood-Palos Verdes highway controversy may now take up its work for the council of Torrance has withdrawn from the proposed parkway assessment district.

By unanimous vote the business men passed a motion requesting the committee to re-open its investigation with an eye to getting improvements proceeding started.

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Getting Along Fine on Club's Comedy

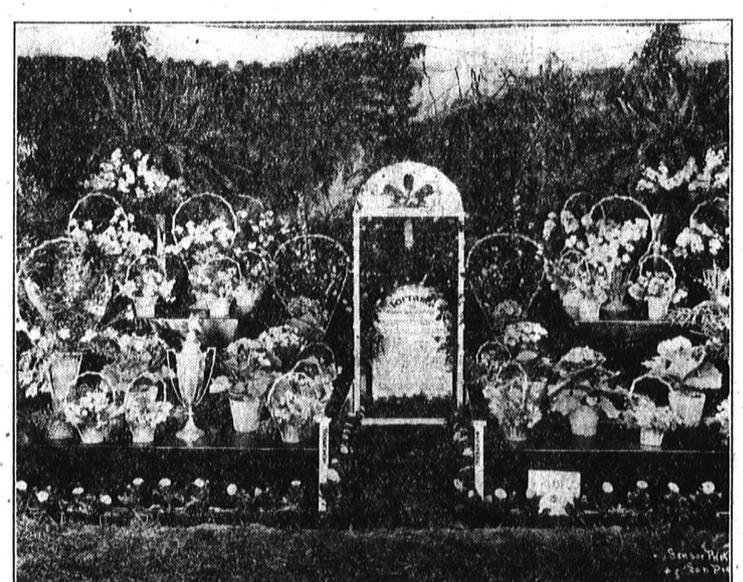
The rehearsals for the annual Women's Club play, "Come Even," are beginning to assume all the aspects of a Broadway production.

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Torrance Advs. in Los Angeles Papers

A series of advertisements stressing the need of home-building in Torrance is being published currently in the Los Angeles Examiner by the Torrance Chamber of Commerce. The first ad was published yesterday morning.

TORRANCE GARDEN CLUB BOOTH WINS FIRST PRIZE AT FINE ENCINITAS FLOWER SHOW



The picture shows the beautiful booth of the Torrance Garden Club, first prize winner at the Encinitas Flower Show.

First place in its classification, was awarded to the Torrance District Garden club display at the recent flower show at Encinitas, Calif.

The display, which was striking with orange and red flowers against a background of black, was easily the winner as the best display shown by service clubs, women's clubs or garden clubs.

A large loving cup was presented to the committee representing the club. This cup is to be competed for at future shows, the permanent ownership to be decided when it is won by one exhibitor three successive times.

The Torrance Chamber of Commerce made the exhibit possible by their financial assistance, together with the earnest co-operation of Miss Mary Baldrick, C. B. Bell, John King and L. E. Brown.

Calif. Oil Tool in New Activity

Doing Substantial Business in Rebuilding and Selling Well Machinery

Putting their expert knowledge of oil well machinery to good use George and Louis J. Smith, of the California Oil Tool company are doing a substantial business in the purchase, rebuilding and sale of used rotary drilling equipment.

The local plant of the company is filled with machinery in process of reconstruction. Many of the machines being rebuilt were originally constructed under the supervision of the two Smiths when they were executives at the Union Tool company's plant.

"We are thankful to our Lord Jesus Christ for you, and we will continue to remember you and your associates at the throne of Grace.

"Yours for service, "FIRST BAPTIST CHURCH OF TORRANCE, "Clarence E. Hedrick, "Pastor."

Country to Hear Hoover Ceremony

All Torrance will be listening in Monday morning when the inauguration ceremonies at Washington will be broadcast over the entire country.

The broadcast will start at 8 o'clock, being relayed over Southern California through KFI. The inauguration address of Herbert C. Hoover will be delivered shortly after 9 o'clock.

Harvel's has installed a radio at the high school auditorium so that students may assemble to hear the historic event. School pupils all over the United States will listen to the broadcast.

The public is invited to the auditorium here to listen in.

The Father and Son meeting at the high school auditorium was attended by about 100 men and 200 boys last Thursday night.

Observations

How the Aztecs Enforced Morality—Have the White Men Done as Well?—The Spanish Rule of 300 Years in Mexico

By W. HAROLD KINGSLEY

A LITTLE learning is truly a dangerous thing. Conclusions drawn from sketchy information are more than apt to be so much applause.

There were many phases of the Aztec civilization which the world is probably doing very well without. But there were others which represented an advancement which the white successors have not yet attained.

THE Aztecs, it is true, made whoopee at the religious ceremonies over the corpses of captives sacrificed to appease the gods.

THERE was one ceremony of the Aztecs which is particularly striking at a distance of several hundred years.

This pretty little ritual was designed to impress all and sundry with the emptiness of fleshly excesses and the sad fate which awaits the human who dallies more often than wisely.

In the light of modern customs this ceremony may seem a bit silly. But who will contend that it was ineffective in driving home a moral.

THE stern measures of the Aztecs in education by object lesson were matched by their summary methods of punishing offenders.

For centuries white men have been striving to bring about temperance in the use of alcoholic beverages. We have attempted everything from preaching to outright prohibition.

OLD men and old women were privileged to get drunk. But the young or middle aged person who drank to the point of intoxication was publicly flogged until the skin was raw.

There was little drunkenness in the days of the Montezumas. Rumor has it that the temperance of the folks whom Cortez vanquished does not prevail today in the white colony of the ancient city of Mexico.

NOR was their method of enforcing temperance the only stern example of strict law-enforcement among the predecessors of the Spaniards.

Aztec law was plain, direct, clear. Courts acted independently of the otherwise supreme ruler. There was no right of appeal.

A person found guilty of petty thievery became the life-long slave of the person from whom he had stolen.

Death was the penalty paid by the adulterer. And even more refreshing—a slanderer paid for his (or her) gossip by having his (or her) hair burned to the roots.

THE Aztecs enforced morality with unflinching hand. The Spaniards who followed them could boast of no such devotion to righteousness.

GETTING ready in mind for a trip to Mexico City with the California Press association, I have done a little reading about the history of Mexico.

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A CENTURY is a short time in which to charge a people long-oppressed with the electricity of ambition.

BUT the whole urge of every people is toward something better, toward democracy, stability of government, insurance against poverty.

There being no protests, the council Tuesday night ordered work on proceedings for the paving of Cedar avenue, Dominguez street and Arlington avenue to the General Petroleum site to go forward and the assessment plan to be adopted.

Deputy to Assist on Income Returns Here for 3 Days

Carl L. Hyde announces that a deputy collector of internal revenue will be at the offices of the Torrance Chamber of Commerce all day on March 11, 12 and 13 to assist local residents in making out their income tax returns which must be filed by March 15.

McGroarty Lecture Here is Announced

Members of the Women's club are looking forward to a rare treat soon when John Steven McGroarty will give a lecture in the clubhouse for the benefit of the club.

COLUMBIA SELECTS HEADS

Henry Lintott Made Assistant Manager of Steel Plant Here

NEW ROLLING MILL SUPT.

Joseph H. Brown of Carnegie Company Takes Over Executive Position

One promotion and one new appointment to executive positions were announced at a meeting of plant department heads by the Columbia Steel Corporation Monday.

Mr. Lintott came to Torrance several months ago from the Pacific Coast Steel company and his promotion to the position of assistant to Bert Lanz is a popular one throughout the Columbia organization here.

Mr. Brown comes to Torrance after 21 years of steel mill experience with the Carnegie Steel Corporation's plant at Clairton, Pa., near Pittsburgh.

Lights came in for a lot of deliberation at the meeting of the city council Tuesday night.

A request from the Coast Insulating Company for an overhead light at Arlington avenue and 298th street was granted.

P. J. Bennett, president of the Walteria chamber of commerce asked for installation of overhead lights in South Torrance in accordance with a petition requesting them.

Overhead Lights to Be Installed

The council also voted to pay for the operation of nine lights at the Pueblo.

Weather, Recording Apparatus Ordered Bought by Council

Apparatus for recording rainfall and temperature in Torrance was ordered purchased by the city council Tuesday night.

The apparatus will be in charge of firemen. The equipment will record rainfall, temperature and wind velocity.

City to Pay When Poor Tots Hurt

The council Tuesday night voted to pay out of city funds for emergency treatment by physicians of children injured on their way to and from school, providing children so injured are unable to pay for the treatment.

The action was in response to a request from W. M. Bell, principal of the grammar school. The city pays for such treatment for persons injured in emergency on city streets and the action Tuesday merely extends that arrangement to take care of injured children.

MESSINGER BOY HURT

L. A. Ruppacht, a messenger boy, was injured Tuesday morning when the motorcycle on which he was riding collided with a car.

He was taken to the Jared Sidney Torrance Memorial Hospital, where he was treated for a cut on the ankle and one on the head.