

General Cushions New Dual-Balloon

Shock Absorbers Make Tire Most Comfortable Riding

"Reasons for new riding comfort in the General Dual-Balloon '8' will be obvious to motorists in the light of two simple and natural engineering principles employed to make this new General product a success and an outstanding improvement over present style balloons," says Fred Palmer, tire merchant, distributor of the General tire in this district.

"The General company," says Palmer, "has put new live rubber cushions or shock absorbers between every second ply of the carcass and next has built the tire larger to increase its air cushion capacity. The Dual-Balloon '8' is noticeably larger than other tires of the same indicated size.

"Provisions for cushioning properties in the heretofore compact carcass of an automobile tire is an entirely new Dual-Balloon '8' innovation. The rubber cushions are

placed one at a time over every second ply as the tire is built up on the mold. In addition to these, a heavy band of live gum rubber—the major rubber cushion—is placed over the finished carcass just beneath the tread. The result is a positively pliant, easy flexing carcass. The tire, independent of smooth going over uneven roads," continued Mr. Palmer.

"Aside from the better inner construction of this tire, its greater size gives it an outstanding advantage over other tires.

"The Dual-Balloon '8' carrying many more cubic inches of cushioning air is adequately equipped to absorb heavy shocks, to carry the motorist safely along his way and enable him to keep his seat while driving over any road.

"A motor car is no better than its tires in this new high-speed driving day. The tires must be both comfortable and safe. Correctly inflated, the General Tire and Rubber Company will guarantee the Dual-Balloon '8' to give more comfortable and smoother riding than can be obtained by any other tire.

The demand for the Dual-Balloon '8' has been such as to tax to the limit the production departments of the General factories at Akron.

Of INTEREST TO MOTORISTS

Aside from the comfort advantages of the new tire, the extra sturdy tread is perhaps the greatest feature appealing to those motorists who want in addition to long mileage and comfortable auto travel, the full protection of a long wearing tread. One of the important objectives achieved in the development of the Dual-Balloon '8' was a tire that would carry a tougher and deeper non-skid tread.

"The owner of Dual-Balloon '8' tires will easily notice the difference in riding and will note a distinct change in the appearance of his automobile," continued Mr. Palmer.

"Owners of Buick, Nash, Chrysler, Studebaker and Packard and other cars, purchasing the new Dual-Balloon '8' will receive in the generously proportioned Dual-Balloon considerably more tire for their money," he concluded.

Kiwanians Name Acree President

Other Officers Selected at
Weekly Luncheon Held
Last Friday

Bert Acree was elected president of the Kiwanis club to serve next year. The election was held at the weekly luncheon of the club at Legion hall last Friday noon. Other officers elected were as follows: vice president, C. T. Rippey; treasurer, Dr. R. A. Bishop; district trustee, J. R. Jensen; directors, C. A. Paxman, Charles Schultz, R. J. Deininger, Nick Gallucci; H. J. Ulbright and Sam Rappaport. The last two named were tied with Frank Steinhaber for two places on the directorate. Mr. Steinhaber declined the office as the directors meet on Thursday night which is the same night the Scout troop of which he is Scoutmaster convenes.

Regular meeting of the W.O.T.U. will be held Friday, December 7, at 2:30 at the Methodist church. Every member is requested to attend.

School Notes

HIGH SCHOOL
The Aud call Monday, Dec. 3, was allotted to an interesting talk by Alfred Gourdiere, postmaster at Torrance. Mr. Gourdiere told us the rates for mail and parcels and also the different zones into which the country is divided. He also instructed us on the rates of airmail and the recent lowering of rates. There is a little pamphlet at the postoffice for everyone and they are free. The pamphlets were put out by the Western Air Express. After the postmaster finished, Mr. Young represented the Torrance Chamber of Commerce. He told an essay contest that the chamber is putting on. The contest is open to all students in the Torrance schools. There are 150 prizes, amounting to \$250 in cash. The essay must be entitled "Why Torrance Shoppers Should Trade in Torrance." It must not exceed 250 words.

Two Torrance high debates were held on Wednesday, Nov. 28. The question debated upon was the affirmative side of the week before, this week they did not fare so well.

The "home" debate was held with Jacob Riis high school during and the call. The local team fought for the affirmative side of the question, but was defeated by the superior oratorical prowess of the opponents. The other debating team journeyed to Banning High School and there fought for the negative side of the same question but likewise was not successful.

The Junior High School will present a variety program Thursday, Dec. 13 at 8 p. m. in the high school auditorium.

The Christmas operetta, "The Magic Nutcracker," arranged by Jane Kerley is a very interesting feature. It is a story of the Christmas trees coming to life with gingerbreadmen, candy canes, mice and dolls, portrayed by the various students. The scenery for the operetta was painted in the art classes and the costumes were constructed by the students.

Christmas with the Mulligans, an interesting short play is also to be presented and will afford many laughs to the audience.

Choruses, clogging, orchestra and a physical education revue are also features of the program.

The following are in charge: Mrs. Eischen, operetta; Mrs. Kelly and Miss Kunkel, play; Miss Klein, dances; Mr. Crawford, orchestra; Miss Chase, stage and costume design; Miss Sherer, costumes; Mr. Burk and Mr. Burdett, stage; Mr. Nylander, physical education; Mr. Andrews, advertising and programs.

Hospital Notes

Barbata Valdez, who was injured in an accident at the Columbia Steel recently, is doing nicely.

Mrs. Robert Lowellen returned to her home on Madrid street last Sunday.

Miss Lilla Hatten is slightly improved.

The Mitchell baby is gaining every day. He now weighs four pounds.

Mrs. Peggy Murray, 2728D Cherry street, Lomita, who was operated on recently, is doing nicely.

Washer Wilson Opens Branch in Torrance

Word has been received from H. Phillip Machling, district manager for Washer Wilson that a branch has been opened at 1913 Carson street.

Carl Kriwanek has been selected as the local manager.

Opening of this branch will offer to the public an opportunity to secure washers and irons from a complete line of all kinds of these articles.

This is the 21st year of the Washer Wilson Company. While in Torrance before Washer Wilson enjoyed a good business and after careful survey they have decided to return permanently.

Miss Ellnor Boice is now employed at Eby's Dollar store.

Sunset Stages MOTOR COACH CO.

For Lomita, So. Lomita, San Pedro, Wilmington, Long Beach: HW 6:54 A. M.; HW 7:49, HW 8:24, C 9:15; HW 10:29, 11:24 P. M. HW 12:24, 1:24, HW 2:24, 3:14, 4:34; 5:19, HW 6:24, 7:34, 8:29, 9:44, 11:29, and (15:30 to Lomita only, except Sun.)

For Redondo: A. M., 6:20, 7:15, 7:45, 8:10, 8:47, 9:40, 10:50, 11:30. P. M., 12:30, 1:30, 2:30, 3:30, 4:35, 5:35, 6:15, 7:40, 8:55, 9:55, 11:59.

For Hermosa, Manhattan, El Segundo, Del Rey, Venice, Ocean Park, Santa Monica: A. M., 8:47, 10:50. P. M., 12:30, 2:30, 4:35, 6:15, 8:55.

*Daily, except Sundays and Holidays.

†Sundays only.

Tickets and information at
BEACON DRUG CO.
Cabrillo Ave. Phone 80

TORRANCE PHARMACY
Carson and Cabrillo Phone 3-J

Building Permits

Total Torrance permits for the year to date are \$1,623,414.00

December 4, building permits taken out by Peter Bartmus for a 10-room stucco and frame house at Hollywood Riviera, to cost \$41,000.

NOTICE!

We do not sell, nor give away photo coupons, but we will accept any one else's at face value, on photographs.

Make This a Photograph Christmas
Send them a photo Christmas card made from your own kodak negatives.

THEY ARE DIFFERENT PRICE \$3.00 a Dozen DO IT TODAY!

Come in and see our new framed mottoes—our new Christmas cards and our representative line of abalone pearl articles made here in Torrance by the Salm Manufacturing Co.

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TIRE MERCHANT
Border and Cabrillo Phone 131

ELEMENTARY SCHOOL

Another paper drive, the third this year, will be held this Friday, December 7.

Teachers at the Fern street school are preparing a Christmas program to be given at the auditorium, Friday, December 14.

Mrs. Lynch, who has accepted a position in Hollywood, will be succeeded by Miss Florence Everts. She will have charge of the upper adjustment room.

Last Wednesday, the Harbor section of the City Teachers' Club met at the Avalon boulevard school. Mr. Kersey spoke and there was a very enjoyable Christmas program. Teachers from Torrance attended the meeting in a body.

NARBONNE HIGH

Miss Edna Claire Van Matre, music supervisor was quietly married last Thursday, Thanksgiving day. We haven't heard the name of the fortunate young man but we know he's a teacher at the Charles Dana school.

Monday and Tuesday of next week are the days chosen for the scholarship bazaar. Many useful articles suitable for Christmas gifts will be placed on sale. These are things which have been made by the girls and boys, including toys, handkerchiefs, Christmas cards and other small gifts.

TORRANCE NOTES

Mrs. Idella Bale, who was a houseguest of Mr. and Mrs. Harry Bale Thanksgiving week, returned to her home in Roseburg, Oregon last Friday.

Mr. and Mrs. L. R. Brandon, 2116 Gramercy avenue, are the proud parents of a baby boy, born November 22. The baby weighed 7 1/2 pounds at birth, and was christened Leroy, Junior.

A business meeting of the Torrance High Alumni association will be held in the music room of the High School at 8 o'clock Tuesday evening, December 11. All members are urgently requested to be present.

The next meeting of the Mothers' Educational Center will be held at the Women's Clubhouse Friday, Dec. 7.

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1929 Auto License Plates

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A BRAND NEW PONTIAC IS COMING!

IN KEEPING with its policy of progress, Oakland has for months been working on a new Pontiac Six. It is more than a refinement of its famous predecessors. It is essentially a brand new car from beginning to end.

Details will be announced later. But this much can be said now. This new Pontiac will represent an even greater innovation today than the first Pontiac represented in 1926! Without departing from the low-price field, it will bring to this field fine-car elements of style, performance and luxury never before provided in a car so inexpensive to buy!

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