



New Arrivals..

Ladies' Silk Frocks

Every new box . . . holds within its tissue wrappings some delightful new Frocks. When you see these Frocks you'll agree with us that we've never offered such values before at this price.

The materials in one group include
Silks—
Flat Crepes—
Satin—
in all sizes

\$14.75

Dresses

A special group of sport dresses of jersey in a beautiful range of the newest colors. All sizes.

\$10.75

We Suggest That You Come Early For Best Selection

SAM LEVY

1311-1313 Sartori Avenue, Torrance

Columbia Builds Lake For District's Benefit



Photo by LaPlante

Columbia officials stand by while water is turned into Lake Columbia, just north of El Prado in Torrance. Left to right they are Hugh Roberts, construction superintendent; Bert Lanz, manager of the Torrance plant; James M. Fitzhugh, Southern California sales manager; J. D. Fenstermacher, general sales manager; A. M. Clark, northwestern manager; N. A. Gray, engineer; N. A. Becker, consulting and efficiency engineer; William Ostling, Torrance plant executive.

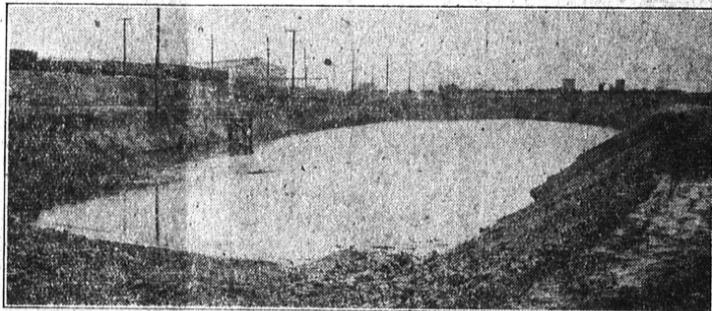


Photo by LaPlante

Here's a picture of Lake Columbia a few days after water had been running into the big artificial reservoir.

When they start to move things down at Columbia Steel—things certainly do move. Take Lake Columbia as an example. That's what they call it—Lake Columbia. Now the Columbia Steel Corporation pays plenty of taxes. In addition to the regular levy for general purposes of county, state and city they pay handsomely under the special bond assessment for the big metropolitan sewer system.

responsibility for any mosquito nuisance, even though they were paying taxes for disposal of waste. So they appropriated \$10,000 for a lake of their own. And in just 16 days that lake—half a mile long, an eighth of a mile wide and 12 feet deep was completed.

pumped back to the mills for use again. Mr. Lanz knows the inclinations of little boys. As one who has long been interested in Boy Scouts he appreciated the fact that Lake Columbia will be an inviting place for the kids to swim.

But that isn't all. They had to move a lot of dirt to make that lake. They could have made it in a natural hollow on their own property, but as Bert Lanz, manager of the Columbia plant here said, "If we built the lake there some day it would interfere with natural drainage or a storm sewer, so though the natural hollow was on our own property we went to the extra expense and put the lake where it wouldn't hurt anybody, now or in the future."

The dam which serves as banks for the lake is wide. On top of it, running all around the lake workers are now building a road, to be used for trucks coming in, and out of the Columbia plant. Waste water flows into the lake after having been cooled and most of the acid removed and then is

Now Columbia didn't want to be

BUILDING PERMITS
Mr. Tylot, 4 room stucco residence at 1103 Cravens, \$2,000 and 10 garage stucco, \$800.

Mr. and Mrs. Walter Schlick spent Thanksgiving at the home of Mrs. Mary E. Schlick in Los Angeles.

20 Shopping Days
"Buy Better in Torrance"

Four hour drying enamel \$4.95 gal., Consolidated Lumber Co.—adv.

Sunset Stages
MOTOR COACH CO.

For Lomita, So. Lomita, San Pedro, Wilmington, Long Beach: HW 6:54 A. M.; HW 7:49, HW 8:24, C 9:15; HW 10:29, 11:34 P. M. HW 12:24, 1:24, HW 2:24, 3:14, 4:34; 5:19, HW 6:24, 7:24, 8:29, 9:44, 11:29, and (12:30 to Lomita only, except Sun.)

For Redondo: A. M., 6:20, 7:15, 8:45, 8:10, 8:47, 9:40, 10:50, 11:30, P. M., 12:30, 1:50, 2:30, 3:30, 4:35, 5:35, 6:15, 7:10, 8:55, 9:55, 11:09.

For Hermosa, Manhattan, El Segundo, Del Rey, Venice, Ocean Park, Santa Monica: A. M., 8:47, 10:50, P. M., 12:30, 2:30, 4:35, 6:15, 8:55.

*Daily, except Sundays and Holidays.
†Sundays only.
Tickets and information at
BEACON DRUG CO.
Cabrillo Ave. Phone 480
TORRANCE PHARMACY
Carson and Cabrillo Phone 3-J

Free Rides to L. A. to See New Six Chevrolet Offer

Jack Hanson of the Torrance Motor Company stated that his company will gladly furnish transportation to anyone wishing to see the special showing of the new Chevrolet Six models at the Ambassador Auditorium, Los Angeles, December 1 to 6. Those interested at invited to telephone the Torrance Motor Company, 127 and arrange to go up as guests of the local agency.

New Veterinarian Comes to Torrance

C. H. McDonald, M. D. C., veterinarian, has decided to locate here in Torrance to practice veterinary medicine. He comes here from Northern California and has been in constant practice over 25 years. Dr. McDonald is a graduate of the Chicago Veterinary College and also won honorable mention in the Chicago Veterinary Medical society. He was formerly a veterinary surgeon in the British army. Dr. McDonald treats all the diseases of domesticated animals, the horse, cow, dog, cat, sheep and goat, and anyone in need of a veterinarian will do well to look him up. At present call Dolley Drug Store, telephone 10.—adv.

PUT OUT BRUSH FIRE
A brush fire on the rear of the lot on Plaza Del Amo, between Andreo and Cabrillo avenue, called out the Torrance Fire department last Monday evening about 7 o'clock. The fire was quickly extinguished, and there was no property damage.

Buy torrents of gifts in Torrance, and avoid the danger of city store crowds, and flu bugs.
Dance, Dec. 6, Legion Hall, Gardena, by the Gardena Rebekah lodge. 50 cents admission.—adv.

PHOTOGRAPHS LIVE FOR EVER

Settle the Gift Problem with Photographs

The most intimate and appreciated presents you can give.
Don't wait—do it today. Good photographs are not made over night.
Call 157-J for an appointment day or night or Sundays.



1509 Cabrillo Ave., Torrance
Phone 157-J

Now! Save 25%

Cash and Carry Cleaners

FREE

Until Saturday, Dec. 8th
We will clean a man's cap FREE with every order.

The Selma Cleaners & Dyers

1422 MARCELINA AVENUE

meet our demonstrator

MR. HOW-TO-DO-IT

the GENERAL ELECTRIC CLEANER PLAN

Mr. How-to-do-it is a tag tied to the handle of each General Electric Cleaner. This cleaner demonstrates itself. You telephone. A Cleaner is delivered. You use it 2 days. If you don't like it, you return it. NO OBLIGATION. You don't have to explain if you return it. We answer your questions—that's all. THAT'S WHY PRICES ARE ONLY

\$35.50 and **\$42.50**
less attachments Complete

567

Torrance Electric Shop

1419 Marcelina Avenue

Get the jump on Santa

Christmas Savings Club
Pay to John Mackenzie
One Hundred Fifty Dollars
Your Bank
(150%)

Prepare For Next Christmas--

JOIN
First National's Christmas Savings Club

The
First National Bank
of
Torrance