

--reveries

—come to think of it about all we get out of life . . . is just what we put into it . . . now weaving thrift into our every day actions will bring us that generous harvest of abundance just as sure as sunshine . . . while waste . . . well it too brings its own reward . . . fills our lives with "cant's" . . . so let's get on the "plenty side" by just "stickin' with thrift" . . . with a growing bank account down at that real home folks bank

The First National Bank OF TORRANCE

—where the chimes ring.

Announcing a Special Offer of \$200 in Gold to Be Awarded for New Subscriptions

Enthusiasm has grown considerable since the Herald-News announced the extra prize of \$200. All of the candidates seem to be filled with renewed energy, realizing the wonderful possibility that this prize offers them. An entirely new contestant has the same opportunity of winning this special prize as those who are already entered. Every one is on an equal basis for the new prize. NOW is the time to launch your greatest drive if you have any desire to win this \$200 in cash within the next few days.

New Determination Shown Many candidates who call at the election headquarters are expressing new determination to put forth their best efforts during this important period. Reports from candidates in both districts and their friends, filled with the same sort of enthusiasm make one believe that the remainder of the race will be more spirited than ever.

In just four weeks more and this interesting election will come to a close and the most stupendous list of prizes ever offered this vicinity will be distributed. "Second Period" Now On The "second period" is now on and the present vote schedule will be in effect only EIGHT DAYS more—then the schedule is very sharply reduced in anticipation of the lowest vote schedule of the entire campaign which is effective in the final period.

Extension Subscriptions Votes will be issued on extension subscriptions, according to period in which the original subscription was turned in. This means that you can go back to those who have already given you a six months or one year subscription and secure an extension or a continuation of that subscription, and in the event the first subscription was a new one, the extension will count as a NEW EXTENSION SUBSCRIPTION thus giving you the bonus votes for new business. Candidates should not overlook these extensions, and don't forget, it doesn't make any

difference whether you get the first subscription or some other candidate, it counts extension votes just the same. The longer you delay in getting in "full swing" the less valuable your subscriptions will be from a vote standpoint. And votes are what you are after—YES—or should be after them if you expect to be one of the big prize winners. The Herald-News gifts are to be distributed to those who make the best records in the vote column. "Wishes" won't get anywhere in this campaign—but the vote producers will be handsomely rewarded in accordance with the effort put forth. This truly is a neck-and-neck affair, and is a campaign of "live ones."

Herald-News campaign now in second period. Campaign ends December 1st.

"Perfect" Tire Is Developed

Dual-Balloon "8" General Gives Motorist New Mileage

The General Tire and Rubber Co. in magazine and newspaper announcements of its new Dual-Balloon "8" automobile tire, points to modern General tire records of twenty thousand, forty thousand and sometimes sixty thousand miles as a guide to the motorist as to what may be expected of the company's newest product," says Fred Palmer, General distributor in Torrance.

The General company recently announced a new advanced style balloon tire, regarded as an entirely new departure in balloon tire design. There are more miles in the new Dual-Balloon "8" than most owners will ever fully use, more comfortable, uninterrupted automobile rides and more all-important non-skid tread travel than

was ever thought possible to put into a tire. The Dual-Balloon "8" represents General's latest triumph in fourteen years of faithful adherence to the one quality principle of tire manufacture—a triumph of maximizing as many years of confidence on the part of the public, in General tire manufacturing ideals.

"No tire that can compare even remotely with its great mileage capacity can offer its low-pressure advantages—its cradle-like riding ease and superior traction—the supreme comfort and confidence that mean luxurious travel," says Palmer.

"The General Tire and Rubber Company," said Palmer, "is the outstanding American firm which has constantly followed the single quality tire idea and which has shied away from the practice of building second, third and fourth line tires to sell at various prices. The company today as a result finds itself fortunately situated in the new scramble of tire factories for the favor of a public seeking better tires in this new motoring day. The General company has always believed that ultimately it would produce a tire which under

normal conditions would deliver punctureless, trouble-free, non-stop mileage, as long as the life of the automobile itself. In the introduction of its new Dual-Balloon "8," General has given the motoring public a tire that closely approaches perfection."

Chas. Farrell Coming Here in "Fazil"

Sad eyes, with a slight suggestion of mystery, are the greatest assets a girl can have in the motion picture industry, says Howard Hawks, Fox film director, who made "Fazil," coming to the Torrance Theatre on Sunday and Monday, Nov. 11-12.

"When we began searching for a girl to play the leading feminine role opposite Charles Farrell," said Hawks, "I knew that we were going to have trouble. I wanted a girl with those mysterious, smouldering eyes, which express so very much, and yet tell

so very little. This is power, of the deepest, most significant kind, but few women possess it. "Farrell, cast as a haughty Arabian prince, is capable of great love—but it is not the way of men of his wealth and position to confess their love in so many terms. Such things are deeper than words. "Therefore, I wanted a girl, with the eyes of the soul—a girl so vastly different that she could wrench the heart of this haughty lover and make him declare his passion.

"It takes the eyes of a siren to do that, but I did not want a siren. I wanted a woman, who could love one man, and be loved by one, but her power had to transcend the audible power of the desert. So much depended upon the eyes—yet I wanted soul behind those eyes. "So I decided upon sad eyes, with a slight suggestion of mystery. Miss Nissen is the one woman in the motion picture industry who completely met my conception of the girl I desired for this part. Her eyes, coupled with poise and magnificent acting, make Miss Nissen one of the most magnetic women in the motion picture business."

STOP!

Linger Long Enough To Protect Your Life And The Lives Of Others With A SAFETURN SIGNAL

Operated By Vacuum - Approved By The State

IN A WORD HERE IS WHAT THE "SAFETURN" SIGNAL IS—

A new invention operated with one movement from the steering post of your automobile—a legal substitute for the old hand signal, that may be operated with the windows closed—it is electrically illuminated—can be seen at a great distance and is a guaranteed product.

THIS IS WHY YOU SHOULD HAVE A "SAFETURN" INSTALLED—

Statistics show more than 74 per cent of automobile accidents occur at intersections due to improper hand signals. With a "SAFETURN" it is impossible to make a mistake.

The SAFETURN SIGNAL APPROVED! STATE OF CALIFORNIA DIVISION OF MOTOR VEHICLES. Includes image of the signal device and a car with the signal installed.

Let us tell you why large corporations have installed "Safeturn" signals on all of their trucks and passenger cars.

SEE

Dewey Super Service Border and Cabrillo Dewey Fix District Manager PHONE 250

FREE VOTING COUPON In The Torrance Herald and Lomita News "Everybody Wins" Grand Prize Campaign GOOD FOR 100 VOTES

I hereby cast 100 FREE VOTES to the credit of Miss, Mr. or Mrs. Address This coupon, neatly clipped out, name and address of the candidate filled in, and mailed or delivered to the Election Department of The Herald-News, will count as 100 FREE VOTES.

Your Old Range Will Help You Buy this New Hotpoint SUPER-AUTOMATIC ELECTRIC RANGE



Have us make an appraisal, without obligation to you . . . name a liberal allowance that will surprise you . . . show you how easy it is to own this modern cooking equipment.

This 13-piece Pyrex Set FREE with every Hotpoint Range only \$9.75 DOWN PAYMENT

This small sum places the finest of all Hotpoint Ranges in your kitchen . . . relieves you of the hardest, most confining work of cooking. Why put up longer with old, tiresome methods?

Electric range users enjoy a Special Low Rate on all Electricity



Safeturn Signal Device Makes Driving Safe

Chief Calder Recommends Safety Signal Sold by Dewey Fix

Dewey Fix was this morning appointed district manager of the Safeturn Signal Corporation, 666 South Vermont Avenue, Los Angeles, for the distribution in this district of a new signal for automobiles. Mr. Fix's place of business is Border and Cabrillo avenues.

This new signal, which has been approved by the State Motor Vehicles' department is taking a country by storm. It is easily installed on any machine and may be operated with one movement from the steering post of the automobile.

According to Mr. Fix it is the only signal ever invented that is absolutely foolproof and will last the life of one's car. That won for it the above-mentioned approval. One of the first satisfied customers to be received by Mr. Fix was Chief of Police Calder. Los Angeles.

In commenting upon the new signalling device the Chief said: "I can readily understand the action of the Chief of the Motor Vehicles division in approving the use of the Safeturn signal as a legal device. If every automobile had such a signal installed there would be fewer accidents in this city."

"I am in a position to know that a great percentage of automobile accidents are caused at intersections by the use of improper signals given by drivers."

Frank C. Jordan, secretary of the state of California, is president of the new corporation.

Mary McCormic at Philharmonic Tuesday, Nov. 13

Mary McCormic, the beautiful young American soprano, is one of the few American artists who has received such outstanding recognition in European music centers.

It was four years ago that Mary McCormic, then an unknown quantity, a mere student who was studying, read that Mary Garden was to hold auditions for operatic aspirants; availed herself of the opportunity; won out, and made a phenomenal success in her first season with the Chicago company. After that she went to Europe where she was immediately engaged by the National Opera of Paris, where she very quickly won new laurels.

She is an unusually brilliant soprano, whose exquisite voice is backed up by personality, youth and beauty. A lucky girl, with a romantic history, a girl who has weathered storms that would swamp many, but who has won to her present height by sheer force of merit. That is petite Mary McCormic, whose bright star is at its zenith.

She will appear in L. E. Behymer's Philharmonic series Tuesday evening, November 13th. Willard Sekberg, a pianist of repute will be her accompanist.

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