

MILK CREAM
KERN'S

Milk—
HEALTH IN
YOUR
BODY and
KEEPS IT THERE

DRINK MORE OF IT

It's full of
vitamins
and so
it's bound
to make you
robust grow

PHONE TORRANCE 337
PHONE REDONDO 6692
OR, TELL THE DRIVER

**PEERLESS
LAUNDRY**

Phones
Torr. 174 or Lomita 285

LEAVE BUNDLES
LOMITA AGENCY
1146 Narbonne Ave.

MURINE
For
YOUR EYES

Night and Morning to keep
them Clean, Clear and Healthy
Write for Free "Eye Care"
or "Eye Beauty" Book
Murine Co., Dept. H. S., P. O. Box 51, Chicago

Santa Fe

very low fare
back east
excursions
round trip

Return Limit October 31

Atlanta, Ga.	\$113.60
Boston, Mass.	127.75
Buffalo, N. Y.	124.93
Chicago, Ill.	90.30
Cincinnati, Ohio	110.40
Cleveland, Ohio	112.86
Colorado Springs, Colo.	67.20
Dallas, Texas	75.60
Denver, Colo.	67.20
Des Moines, Iowa	81.55
Detroit, Mich.	109.92
Fort Worth, Texas	75.60
Galveston, Texas	75.60
Houston, Texas	75.60
Indianapolis, Ind.	103.24
Kansas City, Mo.	75.60
Louisville, Ky.	85.88
Memphis, Tenn.	89.40
Millwaukee, Wis.	93.00
Minneapolis, Minn.	91.90
Montreal, Que.	148.72
New Orleans, La.	89.40
New York City, N. Y.	151.70
Oklahoma City, Okla.	75.60
Philadelphia, Pa.	149.22
Pittsburgh, Pa.	124.06
St. Louis, Mo.	85.60
St. Paul, Minn.	91.90
Toronto, Ont.	125.72
Tulsa, Okla.	75.60
Washington, D. C.	145.86

and many other points

Santa Fe

En Route Grand Canyon
National Park and
the Indian detour

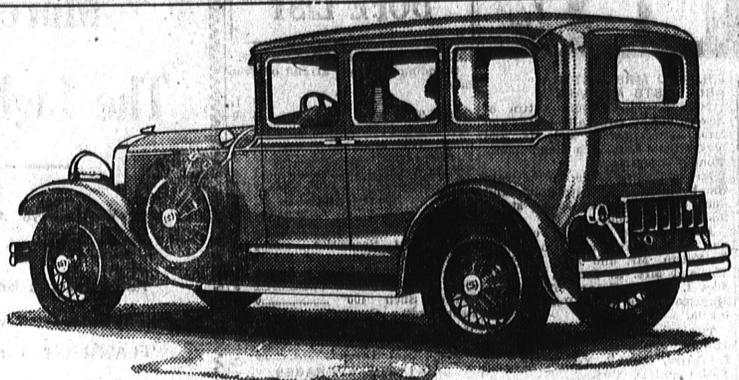
Fred Harvey dining car
and station dining room
service is conceded by
experienced travelers to
be absolutely the best
in the transportation
world, an exclusive
Santa Fe feature

Santa Fe Travel Office
and Ticket Bureau

B. C. Higginson
AGENT
2354 West Carson St.
Phone 244

Santa Fe cool summer way

New Riding Comfort, Feature New Studebakers



The low price of \$1685 f.o.b. factory for Studebaker's New President Eight Sedan represents a value achievement of great significance. Illustrated is the State Sedan at \$1850. Many new advancements in design contribute an unusual degree of riding comfort to the New Studebakers.

A sensational improvement in motoring comfort has been made possible by Studebaker's new ball-bearing spring shackles which are featured on the new Studebaker models announced here last week, according to P. E. Hennis, local Studebaker dealer.

"Studebaker's new cars now are just as far ahead in riding comfort as they are in proved performance," said Mr. Hennis. "The ball-bearing spring shackle has been hailed as the greatest advance in riding comfort since the development of the balloon tire.

"For years engineers have sought to reduce friction to a minimum at the spring shackles—vital points which link the body and the axles of the car. They have tried to make the shackles flexible yet firm and uniform in action, to make them noiseless, and to eliminate the need for frequent lubrication.

"The ball-bearing spring shackles on all new Studebaker models have completely solved these problems. They give an undeviating uniformity of action, give the springs free

play to smooth out road irregularities, and add buoyancy to the cars' riding qualities.

"The incessant action and reaction of the springs is carried on 172 steel balls rolling in lubricant. This means no binding, no squeals, no rattles, no sideways. And in place of complicated systems for oiling and greasing, each ball bearing spring shackle contains sealed within it ample lubricant to last for more than 20,000 miles.

"In addition to the new ball-bearing spring shackles all the new Studebaker models are equipped with hydraulic shock absorbers front and rear. Together, they make a drive in a new Studebaker a revelation in restful riding.

"Designers of the new cars did not stop with the development of new and easier spring action, however. A wholly new type of form-fitting lounge cushion has been created, with contours scientifically designed to conform to the shape of the body.

"In many models the upholstery is of the overstuffed type, deeply

Hollywood Bowl Now "On the Air"

Stories of the music played at the Hollywood Bowl are broadcast at eleven o'clock each morning, excepting Saturday, by Celeste Ryus over KFI.

Every concert morning (Tuesday, Thursday, Friday and Saturday) at eleven, Sarah Ellen Barnes gives descriptive program notes over KMTR.

The Saturday night concerts are broadcast by the Union Oil Company of California over KFT and associated stations of the National Broadcasting Company.

Favorite motion picture stars, prominent musicians, and civic leaders will greet the radio audiences during the intermission on Saturday nights. Judge Carlos Hardy and Aaron Copland, Bowl soloist on Friday night, July 20, were the "Bowl Radio Greeters" on July 14. Charles Wakefield Cadman, well-known Hollywood composer, appeared before the microphone on Saturday night, July 21. The opportunity of hearing Andreas de Seguroia, former Metro-

politan Opera singer and Vitaphone star, will be afforded radio audiences at intermission of Saturday night's concert, July 28.

Others invited to be Bowl Radio Greeters during this symphony season are Maurice de Mond, president of the Breakfast Club, Ellen Fringie and Adolphe Menjou, motion picture stars, L. E. Behrmer, famous Los Angeles impresario, and Elsie Alben, greatest living Wagnerian singer, formerly of the Chicago Opera and now of the Los Angeles Opera Company.

KFI's announcer, Karl Haverlin, himself a musician and public speaker, will also tell a few interesting facts about each piece of music before it goes on the air.

All of this preparation by the Bowl association and the broadcasters will help listeners to enjoy to a greater extent the "Symphonies Under the Stars." Tune in on Saturday night.

Rates for Classified Advertising are 2c per word for one insertion, 3c per word for two insertions. Ads may be killed after the first publication and money refunded for second week. Torrance Herald and Lomita News.

1913 "Tested by Time" 1928

Fifteen Years of Banking Service

—that means that we have pleased our customers

—that we gained and held their confidence

—that we have served well

—and we offer that service—that experience gained in fifteen years of successful banking to each of you.

—of course

—it's your home owned bank

The First National Bank of Torrance

"Where the Chimes Come From"

Semi-Annual Sale

TREMENDOUS REDUCTIONS IN FINE LATE MODEL AUTOMOBILES. EVERY CAR WILL GIVE MANY THOUSANDS OF MILES OF BEST SERVICE.

Hupmobile 8 Sedan, 1927 Model
Hupmobile 6 Roadster, 1927 Model
Hupmobile 8 Roadster, 1927 Model
Buick Landau Sedan, 1928 Model
Buick 1927 Brougham
Chrysler 72 Roadster
Chevrolet Coach, 1928 Model

OTHER STANDARD MAKES TO CHOOSE FROM. WILL TRADE FOR YOUR CAR. SMALL CASH PAYMENT, EASY TERMS.

HANCOCK MOTORS, Hupmobile Dealers
519 East Anaheim, Long Beach

Italian Conductor Wields Baton at Bowl Next Week

Italy, motherland of music, sends another of her great sons, Alfredo Casella, internationally celebrated conductor, composer and pianist, to the Hollywood Bowl and Southern California, to direct just four concerts, July 1, August 2, 3 and 4.

Three of Casella's own compositions will be played under his baton at the Bowl. "La Giara," on Tuesday night's program, is generally considered one of the most interesting ballet works of recent years, and created a furore when premiered in Paris four years ago by the Swedish ballet.

A unique feature of Casella's novelty program on Thursday night will be his "Scarlattiana," in which the piano part is taken by Signor Casella, who is a brilliant pianist. He will direct from the keyboard in the fashion of Scarlatti's time, some two hundred years ago.

Casella will close his "Pop" program on Saturday night with another of his works, "Italo-Rhapsody," played for the first time on the Pacific Coast under his direction.

Nicholas Ochi-Albi, violoncellist, choice of the Bowl audition board for a string soloist, will appear on Friday night, playing the Saint-Saens concerto in A minor, Op. 33. Ochi-Albi is a native of Bucharest, Roumania, where he was a member of the Royal Opera orchestra, and solo cellist a number of times with the Bucharest Philharmonic orchestra, playing under such renowned conductors as Bruno Walter, Richard Strauss, George Enescu and others. He came to America shortly after the close of the war, and has been a member of the cello section of the Los Angeles Philharmonic and Bowl orchestras for four seasons.

"California," a tone poem by Frederick S. Converse, is naturally and logically a series of episodes witnessed by Converse on a journey he made to California last summer. It will prove especially interesting to tourists and others who have made the western trek to the Southland.

Bancitaly Earnings in New High Mark

Normal earnings of Bancitaly Corporation reported for the past six months have amounted to \$35,233,522.23—exclusive of any profits from the transaction involving The Bank of America, Bowery and East River National Bank and Commercial Exchange National Bank of New York, and after setting aside more than \$13,000,000 in reserves. It was announced today by L. M. Giannini, executive vice president of the corporation, following the publication of the current statement of condition.

Profits for the period covered by the statement—January 20 to July 19, not only have set a new high record, but also are greater than for any previous full year of operation, and more than six times dividend requirements for the first two quarters. If the same level is maintained throughout the remainder of 1928, the corporation will have earned \$12 per share, or in excess of 11% on the present market price of the stock.

"From the standpoint of normal earnings and investment return, this has been an even more profitable period of operation than we anticipated," said Giannini. "While as much as a year ago we questioned the likelihood of profits being maintained at the high levels then enjoyed, and asked our stockholders not to expect that records established during boom times could be sustained permanently, nevertheless because of continuing prosperous conditions throughout the nation, our earnings have exceeded all normal expectations.

Although the securities account is carried on the books at \$25,497,867.07, this figure is actually less than either cost or market price.

During the period covered by the statement, Bancitaly Corporation paid more than \$28,000,000 in cash to the capital of The Bank of America, over and above the stock of the other New York banks which it turned in when the recent merger with the Bowery and East River National Bank and the Commercial Exchange National Bank was effected. In addition, the published statement shows there has been a complete liquidation of all bills payable, an item that amounted to \$32,000,000 at the time the January 20 report of condition was issued. This together with the large reserves and \$29,000,000 on deposit with banks and loaned at call, gives the corporation a stronger position than at any previous period in its history. The statement shows an increase in the capital account of \$29,000,000 and an aggregate gain in total resources of over \$5,000,000.

"In many respects the present year is proving to be most gratifying," said Giannini. "The net normal earnings, (exclusive of the profits from the transaction involving The Bank of America, Bowery and East River National Bank and Commercial Exchange National Bank) and after setting up appropriate reserves, have far exceeded expectations. We have also witnessed the inauguration of our long planned extension of service in New York, Chicago and London. These offices, opened during the early part of the year, have been followed by similar units in Cleveland, Pittsburgh and Baltimore. Other strategic points throughout the United States and Europe have been selected for the establishment of additional offices at a future date."

Variety Bill in Cool House at Orpheum Next Wk.

Vaudeville has always been the branch of amusement which appealed to the lover of every kind of entertainment—music, dancing, novelties, comedies, drama, and the personalities of the day, all have been and are being presented by this great popular amusement. The bill promised for the Orpheum, Los Angeles, starting Sunday matinee, July 29, will be one to delight the heart of any vaudeville devotee for it has all of the above qualities in addition to the comfortable surroundings which are the Orpheum's own, and the coziness which comes from the mammoth \$50,000 cooling and refrigerating plant. Headlining the new bill will be the famous trio from Hal Roach's "Our Gang"—Kids—Mary Kornman, original leading lady; Johnny Downs, original leading juvenile, and "Scout" Lowry, original tough guy. They will appear under the direction of Harry Weber, in an act entitled "In and Out of the Movies" written especially for them by Herman Timberg, Jack Pearl, the celebrated comedian who has caused so much hilarity at the Orpheum this week, will remain for another week and present an entirely new comedy playlet entitled "The Old Army Game." Other features of unusual brilliance will be Foodles Hannaford, the famous circus clown, and his own company of sides and horses; Val Harris, with Ann Howe, in "A Western Wild Cat"; and Joe Daly and Helen Lewis and the Co-Eds. Tommy McAuliffe, the famous armless golfer and trickster, will be an outstanding novelty. Mary Martin and Gilbert and French will complete the bill.

Look to the Leader for Leadership

On Display Saturday July 28

The
SILVER ANNIVERSARY
BUICK

A wonderful new car by Buick

Read Our Want Ad

"Mike" says

HE AND WE COULD KEEP ON MAKING LOVE FOREVER

SHE WOULD RATHER LISTEN IN OCCASIONALLY TO A RADIO WED GET AT

DEBRA RADIO CO.
POST & CRAVENS
TOWER, KENT - KOLSTER
CROSLY-ZENITH - PHONE 370-W



RAIN CHECKS

When rain drives the crowd away, pay your expenses and assure your profits with Rain Insurance. See this agency now.

L. B. KELSEY
1405 Marcellina Ave.
"Where Insurance is Not a Side-Line"

Torrance Phone 135-M

R. S. FLAHERTY
BUICK SALES AND SERVICE

1316 Cabrillo Avenue, Torrance

Phone 65

WHEN BETTER AUTOMOBILES ARE BUILT... BUICK WILL BUILD THEM