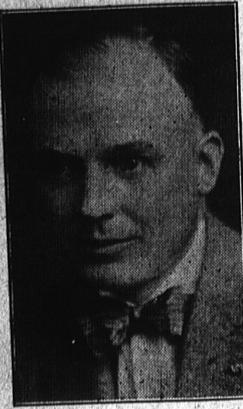


Barnes Joins Chevrolet Force



J. W. BARNES

Jack Hanson of the Torrance Motor Company, announced today that J. W. Barnes had become affiliated with the local Chevrolet agency.

Mr. Barnes is well known in both Torrance and Lomita, where he formerly conducted dry goods stores. He will be in charge of sales and service for the Torrance Motor company, distributors of Chevrolet automobiles in Torrance, Lomita and Gardena.

"We feel that we are particularly fortunate in securing Mr. Barnes for our sales and service manage-

ment," said Mr. Hansen. "He has an enviable reputation in this district for satisfying customers gained through years of conscientious service to his patrons in the dry goods stores, and we know they will be pleased to learn that their good friend and fellow citizen, Jack Barnes, will continue to be among us."

Schumann-Heink and Two Other Artists at Bowl

Three internationally renowned musicians—Mme. Ernestine Schumann-Heink, Pedro Sanjuan and Bernardino Molinari—will share honors during the third week of the Hollywood Bowl concerts.

Pedro Sanjuan will open the week with an all-Spanish program Tuesday, July 24. He is the founder and was for four years conductor of the Havana Philharmonic orchestra. His works have been produced widely in Europe and America, and Tuesday night's program will include two movements from his suite "Castilla." The prelude to the opera "Goyescas" by Enrique Granados, and "Sinfonia Sevillana" by Turina will also form a part of the vivid program of Spanish music, which this fiery conductor has prepared for his Bowl appearance.

Bernardino Molinari, for fifteen years conductor of the famous Augusteo Concerts in Rome, has a reputation of great merit in this country. Last winter, in his first appearance in America as conductor of the St. Louis and New York Symphony orchestras, his success was so sensational that the Bowl association took immediate steps to induce him to come to the west.

Under the leadership of Molinari, Mr. and Mrs. Charles Inman left July 4 for a vacation in the extreme southern part of the state. They will return about August 1. During their absence, G. C. Gorman of Los Angeles, is in charge of the Economy Wholesale House.

"Don Juan" by Richard Strauss and "Pines of Rome" by Respighi will feature the Thursday night's concert.

Mme. Ernestine Schumann-Heink known the world over as one of the greatest singers, offers her farewell concert to the Pacific Coast at the Hollywood Bowl on Friday night, July 27, with the orchestra under the direction of Molinari. There is something magnificent about Schumann-Heink's farewell in Hollywood Bowl, for art such as hers is as enduring as the hills themselves which will echo these last notes of this beloved two of her greatest Wagnerian roles, "Erda Scene" from "Rheingold," and Waltraute's narrative from "Gotterdammerung."

Molinari's farewell program on Saturday night, July 28, will feature music of the lighter moods, it being "Popular Night" at the Bowl.

TORRANCE NOTES

Mr. and Mrs. Paul Eby spent Sunday on a beach exactly 3000 miles west of New York City. It was Cabrillo Beach.

Mr. and Mrs. C. W. Huber, Miss Emma Huber and Nelson Nyberg of Tehachapi spent the weekend at the home of Mr. and Mrs. H. J. Savage.

WOMEN DRIVERS SET RECORDS



The ability of Studebaker and Erskine cars to deliver their full quota of championship speed and endurance in the hands of the average driver was strikingly demonstrated in a recent series of tests unique in motor car history. Piloted entirely by women, four fully equipped stock cars—The President, The Commander, The Dictator, and The Erskine Six, each covered 500 miles on the Atlantic City Speedway between June 18th and June 16th at sustained average speeds ranging from more than 58 to more than 77 miles per hour. The first car to complete its 500 mile run was a stock Commander Roadster, which covered the distance in 888 consecutive minutes, at an average speed of 77.21 miles per hour.

What Has Become of the Stars of Yesterday? Mary Pickford's First Leading Man Comes Here

Edwin August, the hero of "A Beast at Bay," which will play at the Torrance Theatre Tuesday and Wednesday, July 24 and 25, was one of the first motion picture stars. He was known as "The Biograph Hero." Edwin August is the author, hero and director of over 400 motion pictures. He is the director who discovered Lon Chaney, Noah Beery, the late Wallace Reid, Anna Q. Nilsson, William Christy Cabanne, and Marshall Neilan. He retired from the screen at the end of the world war and has never since appeared in a motion picture.

Edwin August will make a personal appearance at the Torrance Theatre with his co-artist, Ollie Norwood and Merit Holmes, in an all-comedy, singing, big-time vaudeville act.



MARY PICKFORD

"A Beast at Bay" was Mary Pickford's first screen role opposite Edwin August, and was directed by D. W. Griffith in 1908. Edwin August was known to the public merely as "The Biograph Hero" while Mary was known as "Curlis," before she became world famed as "America's Sweetheart." At the time this picture was made, both Edwin August and Mary Pickford were paid the magnificent sum of \$5.00 per day if—and when, they worked. "A Beast at Bay" was one of the first pictures made in what is now the cinema capital of the world—Hollywood.

Visit Your Telephone Office Tuesday, July 24



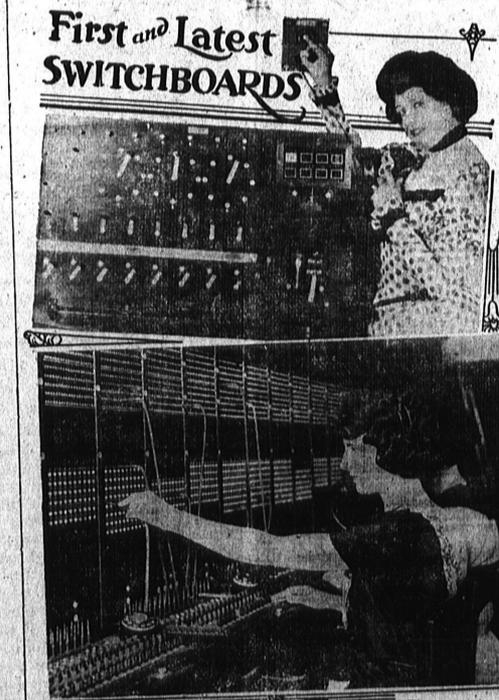
COME to the building which serves your telephone and see the fascinating equipment and operating methods which make your service possible. The more you know of the telephone system, the better we can serve you. The more you learn of the equipment required to make your telephone function properly—a vast mechanism of wires and cables and central offices—the more valuable that telephone becomes to you.

That is why we ask you to visit us July 24. See your own telephone office and meet the people who operate it. Open House Hours 10 A.M. to 9 P.M.

1266 Sartori Ave. Torrance

The Pacific Telephone and Telegraph Company

Public Invited to Inspect New Phone Exchange July 24 and Watch Operating Process



The upper picture shows Miss Blanche LeClaire, motion picture actress showing how the telephone switchboard was operated in Hartford, Connecticut almost a half century ago. Such a switchboard was capable of interconnecting a mere handful of telephones. The lower picture shows a modern Southern California telephone operator at a modern switchboard, which together with its associated switchboards, actually interconnects three fourths of all telephones in the world. Such equipment will be shown here Tuesday when the telephone company holds its open house at its new building at 1266 Sartori avenue.

Opportunity to see the community's new telephone central office equipment will be given to residents here, Tuesday, July 24, when open house will be held at the new Torrance telephone building at 1266 Sartori avenue according to the announcement today of Fred W. Smith, district manager of The Pacific Telephone and Telegraph company. From 10-a. m. until 9 p. m. visitors will be received at the business office of the new building and then escorted through the entire plant by trained telephone people. Guests will see the novel way in which the business office has been arranged. Will Show Process In order to trace a telephone call through each step from the time a receiver is lifted until a connection is established, visitors will be taken first to the place where the hundreds of wires that interconnect Torrance's telephones enter the building. The wires come into the building in large cables through a pit underneath the terminal room. The terminal room which is the real center of the community's communication system contains a large frame where wires are distributed and then connected with the switchboard equipment in the operating room. Visitors will see just how this is done and the importance the terminal room plays in getting a connection through. So that equipment and wires may be kept in good condition tests are made continually in the terminal room. This is the work of the wire chief and his staff of assistants. Trouble on any subscriber's line is reported to the wire chief's

desk where a special apparatus is kept to detect any such difficulty. The trouble usually is repaired in a short time and service restored. Just how this is done will be especially interesting to visitors says Mr. Smith.

Associated with this equipment in the terminal room is the power plant. The large storage battery which provides all the electric current necessary to operate all the telephones in the Torrance exchange is part of the power plant. Complete inspection From the terminal room visitors will be taken to the operating room where the next step in connection with telephone operation will be seen. This room contains a new five-position manual switchboard and a new chief operator's desk. All calls within, to and from Torrance are handled in this room by operators trained in the procedure of the manual system. The different and complicated parts of the switchboard will be shown and explained to guests. Demonstration will be made to show how calls are completed both local and long distance.

Guests will be taken to see the recreation room for operators which is located in the front of the building. It is furnished comfortably and contains cooking appliances and a library. A large yard, planted with shrubs serves as an outdoor rest center for the operators and other telephone people employed on the premises. Mr. Smith extends a cordial invitation to all residents in Torrance to come to the open house on Tuesday and see the mysteries of telephone operation. Telephone service from the new plant on Sartori street was established July 7.

Big Fun Bill at Orpheum Next Week

Comedy in all its hilarious forms will be the prime attractions on a bill composed of a number of outstanding fun-makers which comes to the Orpheum Sunday matinee, July 22. Heading the laugh dispensing array will be Jack Pearl, popular star of several Broadway revues, who will present "The Interpreter," a farcical riot, with the assistance of Charles Marsh and Billy Harris. More comedy of a chuckle producing quality will be present by Eddie Conrad and Marlon Eddy in their "Who-ha" offering. Other outstanding features which will add to the gaiety of the occasion will be Pearl Regay and her own company in a bright and dazzling dance offering; Florence Brady, known as "Broadway's favorite syncopating songstress;" Britt Wood and Gertrude Moody and Mary Duncan. The famous Upham-Whitney Revue and one other Keith-Orpheum attraction will complete the all-comedy bill.

Mr. and Mrs. Henry Grub spent Sunday on the beach at Long Beach.

Mrs. William Porter and daughter Miss Nancy Porter of Pontiac, Mich., visited Saturday with Mr. and Mrs. Lewis Rippe. Mrs. Porter and her daughter will return to Michigan via Yellowstone National Park and other points of interest.

PIGGY WIGGLY



Choose Your Own Tea. You are at liberty to go to what part of the store you wish—select for no one. Never shopped—never called upon to spend your time waiting for busy clerks. Time-saving Piggy Wiggly spots are yours too.

- NOODLES Superio Brand New! Spinach or Tomato Egg Noodles. 2 Packages 15c. SALMON Libby's Alaska Red. Tall Can .30c. FLUFFO Salad Oil. Pint Can .27c. Quart Can .50c. Menu Books. Closing-Out Price \$1.19. FRESH FRUITS and VEGETABLES. LEMONS, per dozen 17 1/2c. SEEDLESS GRAPES, 7 lbs. for 25c. ELBERTA FREESTONE PEACHES, 7 lbs. for 25c. TUSCAN CLING PEACHES, 8 lbs. for 25c. BARTLETT PEARS, 4 lbs. for 25c.

1315 Sartori Ave., Torrance Wm. Pearson, Mgr.