

Mr. and Mrs. Linden Chandler, Mrs. J. P. Dawson and Ed Landen enjoyed the performance at the Orpheum in Los Angeles Saturday evening.

Mr. and Mrs. H. O. Golding of Almond street, and Mr. and Mrs. Lewis Bodie of San Pedro attended the Biltmore theatre in Los Angeles Tuesday evening.

LAST CALL FRUIT TREES

Finish Planting This Month Strong 2 Year Old

- Peaches, Plums, Apricots, Figs, Cherries, Apples, Nectarines, Pears, Persimmons

65c Each—\$6.00 per 10

King's Nursery

2267 Carson St. Phone 331-M

"FIRST NATIONAL'S"

"six-line-sign"

—read it.

—there's a feeling of "success sureness" that fits in with an account at this real homey sort of bank . . . that increases your efficiency . . . spurs on your efforts . . . worth tryin' . . . surely . . . and today's a "GOOD START-ING DAY" . . . will you?

—right here —of course —at the

First National Bank

—where "SIGNS" don't fail

Springtime Ushers in Bewitching Hats in the Late Modes for Milady

By JULIA BOTTOMLEY



When the flowers burst forth with their bright new colorings in the Springtime, it's hard for the girls to resist the call of Spring; and it's going to be even more difficult this year with the bewitching new hats that stylists have

created. Pictured above are a few of the favorite new types.

WOMEN'S CLUB BRIDGE PARTY SPLENDID EVENT

The Women's clubhouse was the scene of a delightful bridge luncheon on Friday. The March committee under Mrs. R. A. Huber had carried out the Saint Patrick's Day idea in all the decorations. Strings of shamrock were festooned across the windows, in the greenery which edged the stage little pigs were reposing, while on the walls were green flags with the golden harp of Erin on them.

The table decorations also carried out the same idea, the center pieces being green candles in shamrock holders and the napkins were decorated with shamrocks. The aprons of the waitresses were decorated with shamrocks and flags.

After the three course luncheon was enjoyed bridge was played. Guests from Long Beach, Los Angeles, Palos Verdes, Redondo, Hermosa, Hawthorne and Torrance made up the thirty tables.

Studebaker Has Eight Former U.S. Engineers in Lab.

While there is no truth in the rumor that the U. S. Bureau of Standards has moved its offices to South Bend, Ind., there is a distinct "Washington accuracy" atmosphere about the extensive engineering offices of the Studebaker Corporation," said P. E. Hennis, local dealer of Studebaker and Erskine cars. A recent informal inquiry showed that of 26 key engineers in Studebaker service, no less than 8 are former Bureau of Standards men.

Chief among these former Bureau men is William S. James, who was associated with the governmental agency for 13 years and from 1911 to 1924 was in charge of the Automotive Power Plant section of the Bureau. Mr. James is now chief of the Studebaker Research Engineering department and has direct charge of research laboratories and Studebaker's million dollar proving ground.

The engineering department makes 550,000 laboratory tests every year. Every device, and material that goes into the manufacture of all Studebaker and Erskine models must be thoroughly tested and proved for its purpose before it is adopted. An example of the thoroughness of the engineers' work may be seen in the fact that Studebaker pays extra bonuses on 35 different formulas for steel. In other words, precise quality of steel is assured by the payment of these extra awards to steel companies.

It is noteworthy that Studebaker maintains a corps of inspectors which make 19,000 inspections during the manufacture of Studebaker cars. More than 2,000 mechanical operations are held to a tolerance of one one-half thousand of an inch. Combined with advanced engineering, such care in assembly of motors and chassis makes it possible for Studebaker owners to drive their cars 40 miles an hour the day they are purchased.

Shaw Replaces Rasmussen at Wurlitzer Store

Mr. and Mrs. Rasmussen Leave Torrance to Manage New Store

E. B. Shaw has been appointed manager of the Torrance branch of the Wurlitzer Music Company, replacing Harold Rasmussen, who has been chosen by the Wurlitzer company to manage their beautiful new store at Riverside.

Mr. Shaw has been with the Wurlitzer Music Company for the past two and one-half years as manager of their Huntington Park, Santa Paula, Bell and Belvidere Gardens stores. He states he will move to Torrance with Mrs. Shaw and their baby son on April 1.

Mr. and Mrs. Rasmussen have made a host of friends in this district who wish them continued success in their new and larger field. Mrs. Rasmussen has been heard in many local musical performances and is popular for her "blue" song numbers on the KFON Kiwanis programs.

A real plan service. Consolidated Lumber Co.—adv.

TOWNE TALK "Just for Fun"

By RAS BERRY

Editor Towne Talk:— Dear Sir:

I should like the use of your paper in defense of the citizens of Torrance, who furnish copy in a weekly column called "Just for Fun." The most sacred details of family life have been broadcast and many feel they have no more privacy than a gold fish. This injustice has so stirred me that I thought of publishing an Independent paper myself to smoothe the warped, cracked and patched mis-statements made in your column, but as I do not care to act as mayor or sit in the council it would be needless expense.

That I be less hampered I shall remain incog, as it were. My sex, too, is no one's business, but the last time I came over to borrow Mrs. Kingsley's electric iron I heard you say something about the world's champagne monopolists and after I put the dictionary away I thought, that editor or not, there were some things you never notice in your family.

When you talk about the lack of dimension of Mr. H. Gutfenfelder even if it is a good ad for his business, you should look at yourself. Much of the food dope Mrs. Kingsley got from a lot of doctors, supposed to be information for your children's welfare was really obtained for your benefit. She thinks the natural breakfast foods, that you refer to as mattress stuff, might cause you to become thicker and you would then be less conspicuous among some of our heavy politicians. Some of our foremost merchants are sore, too, because you give Sam Levy more free ads about his golf, and you had ought know one of our prominent bankers don't like newspaper write-ups, and still you keep talking about him.

Did you ever tell how your six year old son's Christmas was almost ruined, or did you not? Why, if your wife had not come from New England and had a conscience, you would have bought that big mechanical set that was much too old for him, so you and the super-salesman, as you call your Dad, could tinker with it. I know Mrs. Kingsley really wanted to get a big tool chest for him so she could replace the hammers etc. that had

been lost about the place, but she gave that up and rushed you down at the last minute to buy the big fire engine Bill really wanted.

Hopin that in the future you will refrain from personalities in the aforesaid column. I beg to remain a sufferin' Raspberry.

Now that there blurb is the one I said last wk. would be forthcoming from one of the victims of this here column. I have a suspicion as to who this here complainant is because if they is one person in town who ought to know something about the size and bulk of big politicians it is, a dentist woman who lives on Post avenue and gets breakfast for tramps.

I ain't sure it is her though because nobody would ever call her a monopolist. Not her!

And besides my missus wouldn't never let her borrow no electric iron.

But regardless of who it is or whom he (she) can sure remain a sufferin' raspberry because this here column will not be intimidated by no threats.

Carl Danewood of Iowa, and son Bert Danewood of Long Beach were visitors Sunday at the home of Mr. and Mrs. S. E. Thrapp of Star street.

You have my undivided attention—

"Where Insurance Is Not a Sideline."

L. B. Kelsey

1405 Marcelina Ave., Torrance PHONE 135-M

ELSIE TEAL

(Madame Teala-Billini)

Concert Pianist and Teacher of Piano Announces

That she has equipped her studio with the VISUOLA

Demonstration at the Central Evangelical Church

Monday, March 19, at 8:15 p. m.

Public cordially invited

Classes will be started immediately For information phone Torrance 254-J

STONE & MYERS

LICENSED EMBALMERS AMBULANCE SERVICE

TORRANCE Phone 195 1204 Narbonne Phone 347

Standard Goods at Cut Prices for Cash

It does not take a very long pencil to be able to figure out that it costs more to manufacture a blanket with cotton worth 19c than it did when cotton sold for 12c a pound a year ago. Water rates have also advanced about 20%. Wool is also higher. We were fortunate to be able to purchase several cases of part wool blankets that were held up for credit reasons. The seller sold us these blankets at less than last year's—and paid the freight charges.

84 only, Single Blankets, Part Wool, 66x80 Indian Patterns, \$3.50 Value. 2 for \$5.00. Our Cut Price, each \$2.79

50 only, Pair Part Wool Blankets, 70x80 (double), weight is 1/2 lb. more than the usual blankets retailing at \$5.00. Our cut price, 2 pair \$8.00. A pair \$4.45

California made Comforters, nice and clean fillers, good covering, full size. Why pay more for Eastern and Southern shoddy? These quilts comply with the state law of California and cost less than a lot of junk on this market. We work on a closer margin but that we can do as we pay cash and sell for cash. 2 for \$7.50, 3 for \$10.00. Each \$3.95 72x90, 3 lbs. Stitched Cotton Batts, 2 for \$2.00, each \$1.19

72x90, 3 lb. Cotton Batts, 2 for \$1.75. Each 98c 72x90 2 1/2 lb. Cotton Batts, 2 for \$1.50. Each 79c 72x90, 2 lb. Cotton Batts, 2 for \$1.25. Each 69c 16 oz. extra fine White Cotton, 3 for \$1.00. Each 39c 16 oz. medium grade Cotton. Each 29c 12 oz. White Cotton. Each 29c 12 oz. Medium Grade Cotton. Each 25c 8 oz. White Cotton. Each 20c 8 oz. Medium Cotton. Each 15c 6 oz. Fair Grade Cotton. Each 10c

1000 yards Crettones, yard 19c

Fleisher's yarn, 1 oz. balls, dark colors. 3 for 50c. A ball 19c

J. P. Coats Pearl Cotton, No. 3 to 5. 3 for 25c. A ball 9c

100 only Feather Pillows, worth a pair \$5.00. Our Cut Price a pair \$3.50

60 only, Pillows worth a pair \$4.00. Our Cut Price a pair \$2.50

50 only, Pilows worth a pair \$2.25. Our Cut Price a pair \$1.50

Baby Blankets, several hundred of them at cut prices, 69c, 89c, \$1.19, \$1.49 to \$1.98

Sheets 95c, \$1.00, \$1.19, \$1.29 to \$1.49 Pillow Cases 25c, 35c to 39c Ticking 19c, 25c to 39c Bleached Muslin 10c, 12c, 15c, 19c to 25c Unbleached Muslin 12c, 15c to 19c

Buy where your dollar pays only for your own purchase of dry goods—not other bad accounts.

One Store in Torrance The Sample Store One Store in Redondo Hawkins & Oberg

Advertisement for Mutual Plan, featuring 'To Loan Build a Home Pay off a Mortgage' and 'Mutual Plan' with details about financing and interest rates.

Large advertisement for Studebaker Sales, featuring 'SALES CLIMB' and 'STUDEBAKER SALES LARGEST IN HISTORY' with details about car models and prices.