

DR. BARKER AROUSES CITY

Famous Social Crusader
Speaks Four Times
in Torrance

STRIKES INTOLERANCE

Tells Parents How to Explain
Birth Mystery to
Children

Dr. Charles E. Barker, social crusader under the banner of Rotary International, aroused Torrance in four addresses delivered here Tuesday. He spoke in the morning to high school students on the subject "How to Get the Most Out of Life." In the afternoon the high school auditorium was crowded with women and girls who heard his address on "A Mother's Responsibility to Her Daughter." At noon 100 men heard his address in "The By-Products of the Luncheon Club." At night 300 men and boys heard him discuss "A Father's Responsibility to His Son."

Influences Students
Dr. Barker exerted a tremendous influence over the high school students in his address in the morning. The manner in which the students were impressed is revealed by the following incident. As Dr. Barker was leaving the platform a high school boy gripped him by the hand saying with emotion, "I have something to tell you Dr. Barker. Two years ago when you spoke here I was just about on the verge of doing wrong with a girl. I heard you live—and I made up my mind to live decently—and I have lived decently. I am clean today because I heard you."

At noon members of the Kiwanis and Rotary clubs of Torrance and a score of visitors from other cities heard the orator in an impassioned plea for religious tolerance, ethical conduct in business and the practice of the Golden Rule. Dr. Barker launched verbal broadsides after broadsides at bigots who carry religious hatreds in their hearts. He characterized intolerance of "the other man's religious views" as "an ass" and declared that he who is bigoted not only does wrong but "is an ass."

Addresses Women
In the afternoon women and girls of Torrance listened with rapt attention while he explained in frank detail the manner in which a mother should explain to her daughter the sacred mystery of conception and birth, using the examples of flowers and birds. He pleaded with girls to avoid "petting and necking" and told them bluntly that when a girl allows a boy to "pet" her right then that boy loses some of his respect for her. At night he told the boys what he told the girls and appealed to their honor to protect the girls of Torrance.

Urges Church Attendance
In the evening he spoke eloquently and forcefully of a father's responsibility to his boy. He exhorted the men—all the men—to attend church once a week, fifty-two weeks a year. He asserted that not a man in the audience would live in a city where there was no church. He then charged that any man who does not support some church, be it Catholic, Jewish or Protestant, but who allows others to talk in a straight-from-the-shoulder manner to the high school boys he told them in scientific terms the physical dangers of indulgence.

At the close of the afternoon and evening meetings listeners placed orders for printed copies of Dr. Barker's addresses. These are published by Rotary International and sold at cost for five cents. In the afternoon women ordered 300 of the pamphlets and at night the men placed orders for 800. Harry H. Dolley, chairman of the Rotary Club's community service committee said today that he had wired to Chicago for the pamphlets and that they may be secured at the Dolley Drug Store next Tuesday.

Urges Motorists
to Take Care at
Torrance Corner

An observing citizen has requested The Herald to urge motorists not to "cut the button" at the corner of Cabrillo avenue and Carson street. It has been noted that traffic moving south on Cabrillo and turning east on Carson generally disregards the button on the pavement to the great disadvantage of motorists travelling west on Carson and wishing to turn north into Cabrillo.

Bunion Derby to
Start on Sunday;
Local Boy Ready

Joe Madors, Torrance entrant in C. C. Pyle's "bunion derby" from the Pacific to the Atlantic will be among the starters when the cross-country runners start with the gun from the Asot speedway Sunday afternoon at 4:30. The long-winded boys will jog to Fuente the first day, stay there over night and then clog on to Colton. Many Torrance residents are expected to be present to watch the local entrant make his start. Joe is determined to stick it out until the skyscrapers of the eastern metropolis loom over his head.

FOURTEENTH YEAR—No. 9

TORRANCE, CALIF., THURSDAY, MARCH 1, 1928

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CITY CAMPAIGNS TAKE FORM

Public Invited To Subdivision Fiesta On Next Sunday

WILL OPEN SEASIDE TRACT

Clifford F. Reid Co. Announces Hollywood Riviera in Torrance

WILL HELP THIS AREA

First Class Development Slat-ed for Area Near Palos Verdes

Torrance is about to have a new neighbor, a neighbor that hopes to live in permanent harmony and friendship with this industrial town. Hollywood Riviera, occupying the 600 acres of gently-sloping, sea-facing hills between Redondo and Palos Verdes, will make its formal debut as a beach community with a colorful all-day Spanish fiesta on Sunday, March 4th. Thereafter the citizens of Torrance will be interested in watching the growth of the neighbor not only in size but in beauty. Most of the tract is in Torrance.

Hollywood Riviera, sponsored by the well known community builders, Clifford F. Reid, Inc., has been planned over a period of four years as an ideal beach town. Mark Daniels, one of the world's foremost landscape architects and city planners, has created the design for Hollywood Riviera, and those who have seen his plans agree that in this new beach community he has created his masterpiece.

The new tract-office, said to be one of the handsomest in the Southwest, has been practically completed by M. M. Waddell, contractor and builder of Redondo. It is evident from the well laid plans and earnest intentions of the Reid company officials that Hollywood Riviera will be a distinct advantage to this section. Not only will the new community be a place of permanent beauty, but its widespread advertising campaign will manifestly bring many hundreds of new people to consider the advantages of this whole section.

While the developers have omitted nothing which might add to the attractiveness of what they intend to make an ideal community, they have succeeded in keeping the prices extremely fair, with sites as low as \$1975. Three classes of property are available: residential, which, of course, predominates; business property, carefully restricted; and, separating these, a small area available for residential income buildings.

Hollywood Riviera fronts on a full mile of fine wide beach, directly to the south of Clifton. One of the important features of our new neighbor will be a recreational, home, or community beach club, the first large unit of which, together with 1000 feet of beach frontage, will be deeded by the developers to the property owners of Hollywood Riviera.

At the big opening and fiesta, Sunday, March 4th, John Steven McGroarty, author of the Mission Play, and other prominent Californians, will speak. Citizens of all neighboring towns are invited to attend the opening. Mr. Reid, president of the Clifford F. Reid company, also suggests that people who live in this section drive over to Hollywood Riviera before the opening and judge the possibilities of this new community for themselves.

REGISTER

All voters who have not done so must re-register this year. Citizens of Torrance who wish to vote at the municipal election on April 9 must register before March 10. Registration books are open at the City Hall in the office of the city clerk. REGISTER BEFORE MARCH 10. VOTE ON APRIL 9.

A real plan service. Consolidated Lumber Co.—Adv.

Observations

Science and Society—Inventions and Progress—Man Is a Strange Little Being, Brave, Marvelous, Stingy, Vile—Are We Really Going Forward?

IT is the age of wonders—and misgivings. A man invents a small motor which takes energy from the atmosphere and operates a sewing machine. It runs without fuel. Scientists prick up their ears. Some of them are skeptical. Others are optimistic. Skeptics there always are. Possibly the new fuel-less motor at present is impractical. But the time is not far distant when man will know how to harness the untold energy that exists in every small piece of matter and in the air.

IN an eastern city a new traffic contrivance is in operation. Motorists approaching a main highway find the signal against them. A toot of the automobile horn will change the signal and give them eighteen seconds to cross the boulevard. The time will come when sound waves will be in general use as means of turning on electrical energy.

HOW lovely that will be. Instead of rising from a chair to turn on the electric lights one will retain his seat and merely say "Light" and there will be light.

One will be able to remain in bed and speak a word and the heat under the coffee pot and in the furnace.

While innovations of this sort may not excite the imagination that another which I have in mind will interest them. Think of the splendor of the day when the automobile will be up to his garage and shout "Open" and the mobile house swing wide on the hinges and there will be light.

DAYS of great inventions—days when the social problems of the future will be solved. Social problems are being their thumbs down on employment. Medical profession has increased in number to increase it.

Large sums of money are being used to buy machine guns and high-powered rifles. The National Crime Commission that has been combined to make crime pay in the United States.

Machinery cuts costs, decreases the number of men employed. Leisure increases. Men are fumbling at something or other, continue to study vocations of vocational training. Critics declare they are not for work. Which is right?

EVERY adult American strives to give his children advantages which will set them high on the social and economic scales. Nobody wants his son to be a common laborer. Yet our immigration laws shut off the sources of common laborers. Who is going to dig the ditches in 20 years, who will pick and shovel on the railroads? Probably it will all be done by machinery.

Our population increases despite our immigration laws. To keep pace we plan great reclamation projects, enact even more stringent immigration laws. Economists tell us to keep America for Americans, to shut out foreigners, to bar the gate to Mexicans. Christianity tells us that God takes no note of color, nativity or race. Which shall we heed?

MEN are pigmies, but they are giants. They look on all things with deep-rooted self-interest—yet they are gloriously generous. They choke on a goat and swallow an ox.

They rear great dams, hook up the energies to nature, cast fortunes into districts ravaged by disaster and then fight bitterly for purely local interests, place self far ahead of common welfare. They decry what they allude to as the waning influence of churches yet seek to induce the churches to lend themselves to almost everything but religion and charity. They take a church census and deplore the fact that so few are church members. Then they build a new golf course and buy a new set of uniforms for the Sunday playing ball team.

THE little biped is a strange little bundle of thoughts and emotions. He builds his life on catchwords and goes about pleading the age-old truths. He preaches peace in one breath and pleads for a competitive naval program in the next. He moans against the prohibition law and its infringement against personal liberty and then goes to the polls and votes for a dry. He declares that religion should not enter politics and berates members of creeds not his own for organizing politically—and then he goes forms a church group which places a political ticket in the field.

He declares solemnly that the country already has too many laws which he thinks will help his business.

He knows that the movies and the automobiles which entice people from their homes are ruining the country—but he reads every automobile advertisement he sees, yearns for the day when he can afford a larger car and he subscribes to three magazines which (Continued on Last Page)

Chief Calder has been sleuthing! The Women's Club mystery has caused much local questioning and curiosity, so for the honor of the police department, Chief Calder unearthed a cryptic clue. What does it mean? Can you help the perplexed chief to solve it? If you can, two tickets will be mailed you a day before March 16 to the mystery of the Women's Club at the high school auditorium.

And here is the cause of Chief Calder's preoccupied expression these days. This was found after the Women's Club committee had fled in confusion after their meeting two weeks ago.

"There's a sweet little maid named Marie, Who never had seen 'Gay Paris.' She has verve and chic There's nothing antique" (Fill in last line)

Plan Pavement to New Factory in So. Torrance

C. of C. Working on Project for Route to Doheny-Stone Plant

To provide a highway from Torrance direct to the new plant of the Doheny-Stone Drill Corporation the Chamber of Commerce is endeavoring to induce owners of land south of Camino Real to dedicate property necessary for the extension of Cedar avenue southward. Carl L. Hyde, secretary of the chamber, reports that he has received considerable encouragement from the property owners. In case the property is dedicated the assistance of the county will be secured to draw up plans for the proposed pavement and the City of Torrance will take jurisdiction in the proceedings so that the work may be rushed. The road probably will be financed with county aid, balance to be assessed against property.

The public is invited to hear Dr. Baxter and to enjoy the musical program. The community quartette will sing. Vocal and violin solos will be given by Miss Worrell, and Mrs. Johnson.

Supper Monday night, March 5, at 6:30 p. m.

Mr. and Mrs. Harry C. Rocque and family entertained at a charming dinner party Sunday. Mr. Rocque's parents, Mr. and Mrs. E. F. Everard and her brother-in-law and sister, Mr. and Mrs. Ray Shurman all of Pasadena were present.

Mr. and Mrs. Z. W. Jennings and daughter, Barbara Jean, of Glendale and Mrs. Daisy Haythorn who is their house guest were guests Sunday of Mrs. Jennings' mother, Mrs. P. Piper of Figueroa street.

Mr. and Mrs. L. A. Gorky of the Wilshire district in Los Angeles were in Keystone Sunday looking over their holdings here north of Carson street. Mr. Gorky is contemplating building a two-story building on Sartori street adjoining the new Bank of Italy building in Torrance soon.

Mrs. M. E. Nidever, president of Carson street Parent-Teachers' Association attended a presidents' conference of the tenth district, Gardena-Wilmington Council, California Congress of Parent-Teachers' Associations held at Gardena high school at ten o'clock Friday morning. Mrs. Frank Schaeffer, president of the tenth district spoke at this meeting and Mrs. A. D. Yates was nominated for counselor. There were twenty who sat down to a well-appointed luncheon served in the home economics bungalow. The hostesses were Mrs. Mae Lovry, president of Moneta grammar school P. T. A., Mrs. Roy Winkle, president of Gardena grammar school P. T. A., and Mrs. E. W. Abbever, president of the Gardena High school, P. T. A. In the afternoon a mass meeting of the Gardena-Wilmington Council was held in the auditorium of the Gardena High School after which an interesting program was given by the schools. Those attending from Carson street P. T. A. other than the president were Mrs. E. H. Poole, Mrs. Barbara Berry and Mrs. Thomas Cowan.

Mrs. Thomas Cowan of Amelia street will entertain the Crochet club Thursday.

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HOOVER

By W. HAROLD KINGSLEY



A man who can profit by his successes because his life is nothing but a series of successes—a great, a very great American, Herbert Clark Hoover.

"THE sort of man I like to have working for me is the chap who can profit by his successes and not by his mistakes." A wise and successful man said that to me some fifteen years ago. I have never forgotten it.

And it bobs up continually now in my unbounded enthusiasm for Herbert Hoover.

I would like to have Herbert Hoover working for me—for us, for the country as President of the United States. For if there is one American who is in a position to profit by his successes it is the present secretary of commerce.

As a Torrance woman said, "Oh if he could be elected the whole country could sit back comfortably knowing that the administration was in such able hands."

HOOVER'S success encompasses achievement in a wide scope of activities. The story of his life is the story of a typical American rise from lowly position to eminence. Now that he is the outstanding candidate for the Republican nomination for the presidency it is well for all of us to study his career.

Hoover was born in West Branch, Iowa, from a long line of Quaker ancestors. His father was a village blacksmith. At the age of eight Hoover became an orphan and moved to Oregon to live with his uncle. He worked on his uncle's farm and later as an office boy in Portland, getting his elementary schooling as best he could. At the age of 17 he entered Stanford University with the first class that matriculated at that institution. He waited on table to work his way through college.

In 1895 he graduated, being 21. For two years he worked as an engineer with a Western firm. At 23 he began his famous roving.

NOW begins the most engaging chapter in the amazing career of this remarkable man. His roving during the next few years carried him to distant parts of the globe. In 1897 he was developing mines in the desert of Australia. Two years later he was back in the United States where he married a girl who had attended his geology classes at Stanford.

In 1900 he was in China, director of mines for a new Chinese government. He was caught in the Boxer rebellion and besieged at Tientsin for a month. In 1901 he was in London, arranging to finance the development of coal in China.

His career for the twelve years beginning with 1902 is breathless. Space does not permit a lengthy discussion of these amazing years in which he followed a Marco Polo-esque career all over the globe. It was during this period that he amassed his fortune. In those twelve years he rose to a position of eminence in his profession, became a world figure. Get a map and trace his trail—realizing while you do it that in each place he was working, pioneering at the development of treasure locked in the bosom of the earth. He worked in Belgium, Borneo, Burma, Canada, China, India, Italy, Korea, Malay, Mexico, Nicaragua, Peru, Russia and South Africa.

THEN came 1914 and the world war. At one bound he leaped into world fame. The prominent engineer, following his own fortunes became a servant of the world, helping others. He was in Europe when the war broke out. With his flair for organization he formed the Commission for the Relief of Belgium, which was to distribute five million tons of food before its work was done.

In 1917 the United States entered the war and Hoover became national food administrator. Who is there who cannot recall those days? Who cannot remember his untiring devotion to the cause, the love which people of all nationalities bore for him?

IN 1921 he was appointed Secretary of Commerce. When he took over that department of the government it was little more than a bureau for the collection of statistics. But Hoover made it one of the most important departments at Washington. Again his flair for organization set him to work.

He tackled the British rubber trust with results so satisfactory that rubber manufacturers in the United States sit at his feet. Hoover hates waste. That was shown during the war. As Secretary of Commerce he has waged unremitting and successful warfare against waste. A few of the results: He induced manufacturers to cut the number of varieties of paving bricks from sixty-six to five; to reduce forty-nine types of milk bottles to nine; seventy-eight sizes of bed blankets to twelve—and so on through a long list of articles.

IS there a big job confronting the government? Send for Herbert Hoover. He organized the Mississippi flood relief and is now relied upon to dictate measures of permanent flood control. When the ether became crowded with interfering radio broadcasts and the middle seemed beyond untangling Hoover took over the job and straightened out the mess.

There seems to be nothing that this man cannot accomplish. He has never yet failed at a big job. Show me another statesman. (Continued on last page)

ISSUES IN RACE ARE DRAWN

Dennis, Raymond and Maxwell Issue Statement Denying Current Rumors

ATTACK POISON TALK

Declare Chief Issue Is Over Policies and Not Personalities

With the municipal election only a little more than a month away, candidates for the city council and their active supporters prepared for a vigorous campaign during the month of March.

To date neither of the two three-way tickets in the field has made public a platform, although Mayor Dennis, and Councilman Raymond have declared for a continuation of the policies of the present administration and G. A. Maxwell who is running on the same ticket with them has announced his stand for the same principles.

No platform has been announced by the Horton-Worrell-Morris group which is said to have the backing of the leaders of the Methodist Brotherhood.

Workers this week were circulating the nominating petitions of these three candidates.

See Clean Campaign
Indications are that the campaign this year will be free from mud-slinging, at least as far as the two three-way tickets are concerned. Supporters of the Dennis-Raymond-Maxwell ticket have requested The Herald to deny the charge that they requested Mr. Morris to run so that he might promote the Cabrillo avenue condemnation and paving project.

In an authorized statement Mayor Dennis, Councilman Raymond and Mr. Maxwell declared that they have positively no personal issue against or understanding with any of the candidates on the three-way ticket. The statement follows: "In view of the fact that a number of rumors have been current in Torrance to the effect that there is an understanding between us and other supporters and candidates on another municipal ticket—namely, Messrs. Morris, Worrell and Horton, we consider it only just and fair that we issue this public statement."

Rumor is Denied
"The rumor that there is an understanding with Mr. Morris in connection with the Cabrillo project is a pure fabrication. It arises no doubt out of the fact that Mr. Morris is a real estate man with holdings on Cabrillo avenue and was given circulation for the purpose of injuring the chances of the project on a fair basis. We wish to state publicly and positively that there is no such understanding, either with him or with any of his associates. At the same time we wish it distinctly understood that we bear no animosity of any kind toward Mr. Morris, Mr. Worrell or Mr. Horton. They are all good citizens. We have no personal issue with any of them. If there is any issue it has to do with the policies and principles of the present administration. We stand upon the record of the present city council. If the people wish those policies to continue they will probably vote for us. If not they will vote otherwise. We will be satisfied with the verdict of the people in any event."

Praise Chief Calder
"We trust that the present campaign will not create an uproar which will injure this city which is now in a tremendously important stage of progress and development. It is an easy matter to demand sweeping and revolutionary changes in city affairs, to promise for example, a clean sweep in the police department, to declare for the elimination of this city official and the employment of someone else. We stand for decent sweeping changes. We believe that the city of Torrance is well, fairly and honestly governed. We hold that Chief Calder is the best chief of police Torrance has ever had. It is one thing to demand changes. It is quite another to improve on something that is already working (Continued on Last Page)