

**TORRANCE NOTES**

Mrs. E. V. Blackwell and son, Lewis Blackwell, of Fuyallup, Wash., arrived in Torrance by auto to spend the winter with Mrs. Blackwell's sister, Mrs. Edward Lynch, of 1910 218th street. This is their first trip to California, and they are greatly pleased with the country.

Bill Taylor of Jacksonville, Ill., spent part of last week with his sister, Mrs. Lucy Reeve, of Post avenue.

Henry March of Torrance Park has returned from a week's stay at Randsburg.

Miss Cicely Ball of Gramercy avenue has accepted a position in J. R. Jensen's office.

**McKINLEY INN**

E. L. Dix was a Long Beach visitor Sunday.

Guests of Mrs. McKinley Sunday were Mr. and Mrs. Fred Bowen of Los Angeles.

T. T. Towns and William Fowler are recent arrivals at the Inn. They are employed at the Columbia Steel plant.

Mrs. E. G. Broadwell attended services at Angelus Temple Sunday.

Thanksgiving dinner guests at the Inn were Miss Jane Jacobson, Mr. and Mrs. Earl Robinette and W. Knowlton, of Torrance, and Mr. and Mrs. William Burke and son, of Los Angeles.

Mrs. May McKinley was a business visitor in Los Angeles Wednesday.

**Gifts Come From The Heart, Says Howard Smith**

**Jeweler's Advice Is Like That of a Doctor or Lawyer**

A purchase from your Jeweler is an investment in permanent Value. Next to the family doctor, lawyer and spiritual adviser, the Jeweler is the most important of all family advisers. Without him there would be no permanent tokens of Life's big moments—Christmas, the anniversaries, the first-borns, the birthdays—no perpetuation in precious stones and metal of Life's great triumphs.

Value-wise shoppers today think twice before they barter their purses for short-lived baubles. For they know that even for the modest pocketbook, the Jeweler's stock is rich in articles, both of utility and adornment, that will last thru a lifetime. In choosing a gift, ask yourself two questions: What long should it continue the saying? For a gift is a message from the heart. Its mission is to tell, in beauty and service, what the giver would tell in words. Choose the gift, therefore, in accordance with the message you would have it carry. If you intend merely a pretty complement for the day, or the occasion, perhaps you may appropriately choose a short-lived trifle. But if lasting fidelity is your message, let the gift reflect the constancy of your thought in its very composition.

If the message you would send in your next gift is worthy of living, say it with Jewelry.

When you have a gift problem, don't guess—go to an expert for authoritative counsel. See your Jeweler. He is a past-master in the science of appropriate gift selection, and his consultations are free.

Below is a list of suggestions of "Gifts that Last":

- FOR MOTHER**
- Pie Dishes
  - Silverware
  - Tea Sets
  - Brooches
  - Jelly Dishes and Servers
  - Rings
  - Necklaces
  - Water Sets
  - Chime Clocks
  - Wrist Watches

- FOR DAD**
- Ash Trays
  - Rings
  - Bill Books
  - Card Cases
  - Desk Sets
  - Studs
  - Chain Belts
  - Cuff Links
  - Desk Clocks
  - Letter Openers
  - Strap and Pocket Watches

- FOR SIS**
- Traveling Sets
  - Lingerie Clasps
  - Writing Sets
  - Rings
  - Bracelets
  - Mesh Bags
  - Wrist Watches

- FOR BROTHER**
- Ash Trays
  - Belt Buckles
  - Belt Chains
  - Rings
  - Cuff Links
  - Pen and Pencil Sets
  - Scarf Pins
  - Military Brushes
  - Strap and Pocket Watches

- FOR BROTHER**
- Debility
  - Diabetes
  - Eczema
  - Gastritis
  - Gonorrhea
  - Hemorrhoids
  - Heart disease
  - High blood pressure
  - Insomnia
  - Indigestion
  - Nervous debility
  - Neuralgia
  - Obesity
  - Prostate troubles
  - Premature gray hair
  - Rheumatism
  - Sciatica
  - Tuberculosis
  - Tumor
  - Varicose veins
  - Vertigo

**Howard's Jeweler**

Howard S. Smith  
Proprietor  
1503 Cabrillo Ave.  
Torrance

**TORRANCE NOTES**

Miss Marion Wright of Los Angeles was at home over the holiday and weekend.

Mr. and Mrs. F. J. Young of Cota avenue were guests Tuesday of Mr. and Mrs. P. McCall of Whittier.

Mr. and Mrs. Guy Shurtle of Hollywood were Sunday guests of Mr. and Mrs. Fred Lessing of Arlington avenue.

Mr. and Mrs. John Tolson and Mrs. W. W. Woodington spent Sunday with Mr. and Mrs. Curtis Tolson of Los Angeles.

Mrs. Lucy Reeve was a holiday guest of Mr. and Mrs. Nelson Reeve of Lawndale.

Mr. and Mrs. Brady Wolfe of Sierra street were Thanksgiving dinner guests of Mr. and Mrs. John Dennis.

Mrs. Anna Greiner, Mrs. W. C. Bright and Mrs. Helen Webb are Redondo Beach visitors today.

Mrs. L. W. Allan and children have returned to their home in Fresno, after a visit with Mrs. Allan's mother, Mrs. Bush, of Washington street.

Mr. and Mrs. George Collins of Los Angeles and J. Vernon Lowell, here recently from Kansas City, were Sunday dinner guests of Dr. and Mrs. N. A. Leake. Mr. Lowell, a pipe organist and vocalist of note, was heard at the Central Evangelical Church Sunday.

**100th Anniversary Of Vaudeville To Be Commemorated**

One hundred years ago next Sunday Mons. Villalva and company hopped onto the stage of the famous old Lafayette Theatre on Canal street near Laurens in New York City, and thereby set the ball rolling which finally ended up as "vaudeville." Prior to that time "variety" had not been recognized, but with that first performance at the Lafayette it started on an upward climb which has resulted in the most popular and typical form of amusement.

And so Centennial Year will be appropriately celebrated, starting Sunday, by the Orpheum Circuit throughout the west, and the various other major vaudeville circuits in the east. The Orpheum and Hillstreet Theatres in Los Angeles will take part in the gala celebration in Los Angeles.

Because of the many nationalities which vaudeville offers it has been decided to make the first big special week of the Centennial Year celebration "All Nationality Week." A special bill including such famous artists as Rae Samuels, Gracella and Theodore, Ed Janis and Girls, Coscia and Verdi, and many other features, has been promised, and this with the many special events will combine to make next week's Orpheum bill a truly appropriate one to show the great growth of vaudeville since Mons. Villalva's time.

The L. D. S. bazaar held in American hall on Border avenue Friday was a great success. About \$150 was added to the treasury as a result of the affair.

**Will Hook Up New Phone Central at Inglewood Dec. 4**

Inglewood's new telephone central office is to be put into service Saturday night. Approximately at midnight the wires on the main distributing frame in the present office at 134 North Market street will be pulled from the frame and the connections made on the new frame at 307 South Commercial.

The cutover will bring to a close the ten months of local construction work and two years of engineering and manufacturing of equipment necessary to give Inglewood a new central office.

Delivery of Inglewood's new telephone directory will be made in time for the cutover to the new central office in the new telephone building on December 4, according to Fred W. Smith, manager of the Pacific Telephone and Telegraph Company.

The 4700 copies of the new book, which went to press a few weeks ago, are expected to be ready for mailing a few days before the cutover. The new directory is to have a brown cover so that it will not be confused with the present book.

Dinner guests Sunday of Mr. and Mrs. E. J. Bickfeld were Mr. and Mrs. J. M. Bender and Miss Mary Esther Jones, of Los Angeles.

Figure with us before you buy. Consolidated Lumber Co.—Adv.

**NOTICE**

Everybody owning a lot or house in Torrance, please drop in and give me a listing on it. I HAVE BUYERS.

ALSO

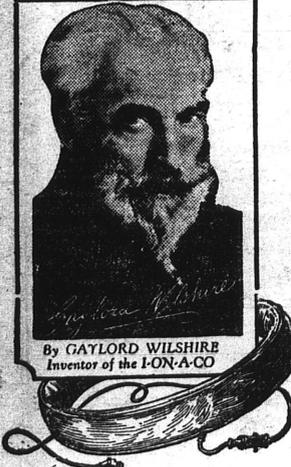
If you want to see the best-arranged house in Torrance, just being completed, drive out Redondo Boulevard and stop at 2416. This house will be completed and will be

OPEN FOR INSPECTION  
SUNDAY, DEC. 11TH

**VONDERAHE REALTY CO.**

Contracting and Building  
1911 Carson Phone 43-J

**Wilshires I-ON-A-CO**



"I want every ill person in this city to try the I-ON-A-CO free!"

—Gaylord Wilshire

**An Unusual Offer**

You have probably heard claims of miraculous cures before. But this is the first time you have been invited to witness a "miracle" with your own eyes. Come and take a treatment, and you can even judge by your own experience. You may be the object of a "miracle" yourself—without its costing you one cent.

Even though you are skeptical, isn't it better to take this delightful 10-minute treatment than to drift along as you are now, getting worse every day instead of better? The treatment is free. You have nothing to lose; everything to gain. Come in today. Or if you cannot call, we will send an I-ON-A-CO to your home without charge. Just telephone.

Here is a partial list of the ailments which have responded to the I-ON-A-CO treatment

Anemia	Debility	Nervous debility
Arthritis	Diabetes	Neuralgia
Asthma	Eczema	Obesity
Baldness	Gastritis	Prostate troubles
Bladder troubles	Gonorrhea	Premature gray hair
Bronchitis	Hemorrhoids	Rheumatism
Cancer	Heart disease	Sciatica
Cataract	High blood pressure	Tuberculosis
Colitis	Insomnia	Tumor
Constipation	Indigestion	Varicose veins
Cystitis		Vertigo

Do not delay. One free treatment may start you on the road to health. No obligation whatsoever.

**EUGENE F. JONES**  
418 West Sixth St., San Pedro, Calif.  
Office Hours: 9 A. M. to 8 P. M.  
Except Sundays



**Good Gift Scents!**

A very sensible gift to the woman, young or old, that you aim to please is a choice of fine perfumes, toilet waters, or rare imported cosmetics and lotions. Here you'll find a choice collection in unique, attractive containers and holiday boxes—reasonably priced.



**The Owl Agent**  
1519 Cabrillo Torrance  
We Give S. & H. Green Stamps  
DOUBLE STAMPS WEDNESDAYS



**MUSIC Will Make Your Christmas Merry!**

For centuries the Christmas spirit has found expression in beautiful music. And as you play your own happiness into tangible sound, you feel again the joy of other holidays.

**GIVE MUSICAL GIFTS AND MAKE EVERYONE HAPPY**

Fada Radios  
Gulbransen Pianos and Player Pianos  
Buescher Band Instruments  
Ukuleles—\$2.95 Up

Convenient Terms If Desired

**GARDNER MUSIC CO.**  
NEW LOCATION  
1603 Gramercy, Torrance  
Next Door to Beacon Drug Store

**MULLIN & SON**  
Corner Western Avenue and Redondo Boulevard Torrance

ASSOCIATED

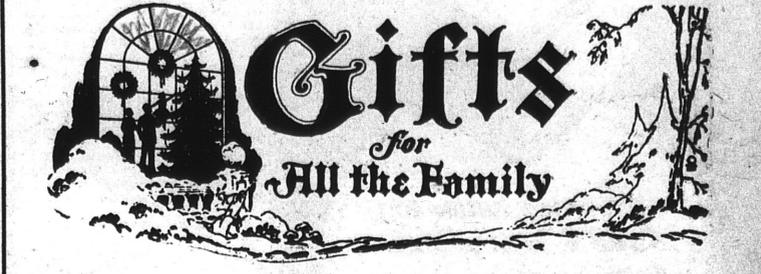
**ETHYL Gasoline**  
IS HERE!

Use Up the Gas in Your Car—  
Then "Take a Ride With Ethyl!"

**MORE POWER—MORE FLEXIBILITY  
A SMOOTHER RUNNING MOTOR**

Turns Carbon Into Power  
Knocks Out That "Knock"

Fill With ASSOCIATED ETHYL at  
**MULLIN & SON**  
Corner Redondo Boulevard and Western Avenue Torrance



**At Your Family Drug Store**

For Mother, Sister or Sweetheart!

**Shari The MASTER Perfume**

Come early to select your Christmas Toilet Goods. Our line is complete, fresh and attractive. Prices to fit your pocketbook.

**Shari Combination Set**

This set contains all the essential articles for keeping the complexion young and attractive.

**\$12.50**

**STATIONERY For Gifts**

Delicately tinted, excellently made Stationery, perhaps with a monogram, in a handsome box, will draw forth the "ah-h-h" of pleasure on Christmas morn. We carry several leading brands at moderate prices.

**ELECTRIC CURLING IRONS 98c**

Always a welcome gift for the ladies.

**BOBBY SETS**

Attractive comb and brush sets for the girl with a bob. Very reasonable, too.

**WHITE IVORY AND IVORY PYRALIN**

Every girl loves pretty things for her Dressing Table—and this new Golden Tinted Pyralin is very new. We have it in single pieces or complete sets in Gift Boxes.

**DOLLEY DRUG CO.**  
The Retail Drug Store  
El Prado and Sartori Avenue, Torrance Phone 10

**Opheum BRANCH TICKET OFFICE**

YOU CAN DO "IT" THROUGH OUR WANT ADS