

Covers the Torrance District Like a Blanket.

# The Torrance Herald

"There is no Substitute for Circulation."

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## CAR CANDIDATES IN CLOSE RACE

## U. S. SEES RUM FLOW LEAK HERE

### BOOZE ROUTE LOCAL

High Leader of Huge Southern Calif. Liquor Ring Locates Here  
U. S. COUNTY ON TRAIL  
Sea to L. A. Path for Smugglers Believed Via Lomita, Torrance

That Torrance and Lomita are the focal points of a joint federal and county campaign against a gigantic rum-running ring that plies its trade between San Pedro and Los Angeles became known here this week.

A number of federal operatives and special plainclothes investigators from the district attorney's office for a number of days have been diligently and mysteriously working here in a concerted campaign to gain information that may be used in the law's battle to dam the steady stream of contraband booze that finds its way from the sea to the metropolises.

Probe Centers Here  
Torrance and Lomita became the center of the investigation when Los Angeles county and federal authorities learned that a notorious leader of a big Los Angeles booze ring was making his headquarters in this district.

As soon as his presence here became known detectives from both the county and United States prohibition squads appeared here to conduct a probe, which, if successful, would end in wholesale arrests of what is reputed to be one of the most highly organized liquor-smuggling rings in the west.

An operator informed this newspaper this week that the fight between authorities and the big ring is gradually approaching a climax as the law is throwing up blockades along every possible truck route between the sea and Los Angeles.

That the route to Los Angeles via Lomita and Torrance is one of the favorite byways in the almost daily transfer of big quantities of liquor is the belief of high authorities in the prohibition enforcement squads.

Use Many Routes  
Several routes have been rendered too dangerous for the big ring, according to officials.

Some time ago, it is reported, most of the big loads of bonded liquor proceeded via Wilmington and Truck boulevard. By entering activities along this route authorities forced the ring to move their contraband along roads farther to the west.

Of late, it is reported, most of the liquor transported by the organized smugglers has been trucked via Lomita and Torrance or along the Palos Verdes coast line and through the outskirts of Redondo Beach.

Sensitive to the activities of the enforcement officers, the route has varied almost nightly, with the smugglers using side roads and avoiding the main highways.

Not until recently when the activity of authorities made every route more difficult for the booze ring did known leaders of the illicit traffic make an appearance in this district.

Are "On Their Toes"  
That the authorities learned of the presence here of one of these leaders the day after he arrived, indicates how closely the battle between the law and the ring has been drawn.

Federal authorities declare that Torrance police have co-operated and are now co-operating with them, but that the constant shifting of routes used by the smugglers and the lack of sufficient men on both local and federal forces makes apprehension the more difficult. Leaks of information from local points has discouraged federal officers from seeking co-operation at many points, it is also stated.

### DOCTOR MOVES

Dr. A. P. Stevenson and his family have moved from their home on Arlington avenue and are now residing in Apartment D at the Norman Arms, where they will live until the new home which Dr. Stevenson is building on Post avenue is completed.

### Observations

Grand Old Man of the Poles—Byrd, "Detached as a Star" on North Flight, Proves That Aviation May Change Course of Human Race

By W. HAROLD KINGSLEY

ROALD AMUNDSEN owns the admiration of the world. Safe at Nome after flying over the top of the world from Spitzbergen, he says that his days as an explorer of the earth's top and bottom are over. Thus endeth a fascinating series of adventures.

Justly may this stalwart Nordic go down on the record as "the grand old man of the poles." He discovered the South Pole by overcoming the great handicaps of the Antarctic with a party of adventurous explorers and some dog sleds.

Then he went into the Arctic, not to reach the Pole, but to explore. He was gone three years—and had been given up for lost—when he started the hemispheres by making his appearance, like a ghost out of the white north.

Last year this captain of the low temperatures set out to reach the North Pole by aeroplane. Two planes started out. They alighted in open water, which froze almost immediately. The world gave up the party as lost. Amundsen and his three companions sailed back in one plane.

NOW with his companions of the brave names Amundsen is at Nome. He has captained the first party ever to fly from Spitzbergen to Alaska, and the first group ever to reach the Pole in a lighter than air craft.

The world honors the old explorers who charted the unknown seas. Yet none of these bold hearts deserve more honor than Amundsen. He can look back on his life with deep satisfaction. He has followed the dictates of a daring soul with intelligence and success.

When the day dawns on which man shall have permanently opened up the far north and far south to transportation, when the teeth shall have been taken out of the Arctic and Antarctic, the name of Roald Amundsen, the intrepid Norwegian, will be written down as one of history's finest pioneers.

IT drives me literally into a fit of anger when I meet a person who has not acquainted himself with the details of Byrd's and Amundsen's polar flights. To me, living here in the balmy comfort of a Southern California spring, the records of those two voyages into the vast waste of the Arctic are the essence of exciting drama.

One does not have to go to the movies to get his thrills, canned, if he will but read in his daily newspapers the true stories of Byrd and Amundsen.

Of course those who have not followed these voyages with avidity are fortunately few—but actually have met some men (and more women) in the past few days who knew nothing more about these two historic exploits than could be gleaned by a cursory perusal of hastily written headlines.

Yet Byrd and Amundsen, by proving that the Arctic is accessible to aeroplanes, have done more toward making the riches of Earth available to mankind than any person since Christopher Columbus.

SOME of the persons who failed to read the amazingly exciting records of the Byrd and Amundsen flights are the loudest in their town, which means helping you yourself.

Last week an ex-soldier promised to put you wise to the Follies Cabaret those live-wire entertainers, the Bert S. Crossland and Trunk boulevard, are opening up on Friday and Saturday nights, June 4 and 5.

Well, here's the dope we got wise to after keeping our aural appendages to the ground and chancing that guy they got in charge of the affair all over this vast and beautiful city for the past seven days. This is what he says:

"The Follies Cabaret? Oh, yes, you want to know what it is? It's the harmonious blend of the latest and best popular music, song and dance, with big beautiful dainty dance numbers, gorgeously costumed, forming two hours of continuous enjoyable entertainment, presented by a cast of over fifty of the fairest and most talented Torrance ladies assisted by the cleverest local comedians at the High School Auditorium for the benefit of the Bert S. Crossland American Legion Post 170 New Home Building Fund. A witty, beautiful high airy novelty free from drizzly dialogue, slap-stick comedy or tiresome plot. A typical American novelty most acceptable to the average American amusement seeker."

"Renaldas Follies Cabaret is all that its producers claim only more so. Briefly summed up it is 'an unusual production with a professional finish.' Clean, witty, sparkling with dainty dance numbers attractively costumed, melodious melodies, we sat entranced for two hours' perfect enjoyment.' This is what we say."

"If others can put it over like that, Torrance can do it better. The proof of the pudding is in the eating, so our advice is 'Don't miss a good thing when you have a chance.'"

"The cause is worthy for there are no more loyal boosters of Torrance than the boys of Post 170 and helping them you help the town."

"Watch for the elegant big souvenir program. This program will contain names of the players, musical and song numbers, history of the post, a proclamation by the mayor, and other items of great interest, besides a free ticket contest."

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### Live in Torrance Is Cash Letter Subject

Chamber of Commerce Offers \$25 for Best Essays on Question

ALL RESIDENTS ELIGIBLE

Citizens Urged to Tell Why Local Workmen Should Reside Here

Twenty-five dollars in prizes for the best letters on the subject "Why Men Who Work in Torrance Should Live in Torrance."

That is the offer of the Torrance Chamber of Commerce in its educational campaign to increase the population of the city by inducing those who earn their livings here to make Torrance their home.

Prizes will be awarded as follows: First, \$10; second, \$7.50; third, \$5; fourth, \$2.50.

Closes June 28  
The contest closes at 5 p. m. Monday, June 28. So far few letters have been received, and the Chamber of Commerce urges all residents of Torrance to take part in this interesting contest, which will mean much to the organization's campaign to "sell" Torrance to Torrance workmen.

Everybody is eligible except directors of the Chamber of Commerce and their immediate families.

The more letters, the more effective the campaign. The Chamber of Commerce wants ideas. A

### THE RULES

Rules in the Chamber of Commerce "Live in Torrance" essay contest follow:

1—Every resident of Torrance is eligible to compete, except directors of the Chamber of Commerce and their families. Contestants may submit as many letters as they choose.

2—Letters must be not more than 400 words in length. They must be legibly written on one side of the paper and signed with the name and address of the writer.

3—Letters must be at the Chamber of Commerce office in Torrance at or before 5 p. m. Monday, June 28.

4—The Chamber of Commerce reserves the right to publish all or any part of any letter received. No letters will be returned.

5—The prize winners will be announced in The Torrance Herald issue of Thursday, July 1.

thousand heads are better than a few. The contest is designed to pool the ideas of all the residents of Torrance in a concerted effort to bring forth the advantages of residence here to men who commute to and from their work in Torrance industries.

Torrance was originally designed not only as a factory city but as a city in which life for factory workers would be attractive and pleasant.

The Chamber of Commerce is actuated with the belief that Torrance is an ideal city in which to live. The things that make it so are commercial, social, moral, artistic, economic, educational.

The best places for anyone to live is the place in which he is the happiest—the most comfortable.

Torrance has advantages in abundance. Excellently planned, served homes as well as a city of factories. Its proximity to beaches and its climate are factors that make it a good home town.

Letter writers will find a wealth of material at their disposal in the preparation of letters for the contest.

City Clerk A. H. Bartlett and Carl L. Hyde, secretary of the Chamber of Commerce, stand ready to supply any contestant with any information regarding the city of Torrance. They will answer any questions.

### Phillips Is Voted Pay for 2 Weeks

Informed that Officer William Phillips had taken no vacation for two years, the Board of Trustees Monday night voted that he be given two weeks' vacation with pay. Mr. Phillips' service with the department expired last week.

### BOARD AGAIN DELAYS ACTION ON INDUSTRIAL STREET PLAN

Temporary Loan of Highway Areas to Santa Fe Postponed, Holding Up Factory District Development in Torrance

Willing to assist in every way possible in the development of the Santa Fe's industrial district in Torrance, yet unwilling to act until the city has had a chance to study thoroughly into the proposition for the temporary vacation of streets in the area, the Board of Trustees Monday night postponed action on the railroad company's request for these vacations for another two weeks.

Merely Technical  
The Santa Fe's request for street vacations was made only to expedite development of the district into a great industrial subdivision. The company is not asking the city for a gift of the streets, but merely seeking vacations of highways which will be rededicated to the city for street purposes as soon as they are accomplished. The company is willing, it is reported, to satisfy the trustees in any form of guarantee the city may require that the highways will be rededicated.

Delay  
The trustees so far have taken no definite action in the matter, preferring to have all legal instruments necessary to the city's protection at hand before a resolution of intention to vacate the streets is passed, or any definite agreement that the passage of a resolution of intention would not be final, but would be open to public protest for a number of weeks before the streets were officially vacated, but the trustees are unwilling even to take the initial step until all details are settled.

Here Is Request  
The proposal is briefly as follows:

1—That the city vacate all streets in the district owned by the company. (Such an act would hasten development by making it unnecessary for the company to go through railroad commission red tape for every grade crossing in the area.)

2—That even after the vacation of the streets now in use would be left open to traffic. (Only two streets in the district are being used for traffic, the rest being dedicated thoroughfares but unused.)

3—That the company will rededicate the streets to the city as soon as the spur tracks are constructed over the streets.

4—That the company will maintain crossings at all intersections of streets and tracks.

Plan Great Area  
Santa Fe plans for the development of the district contemplate the laying out of one of the most modern factory subdivisions in the west. The plans of the company naturally call for a large number of spur tracks. If it were necessary to apply to the railroad commission for a permit for each one of these crossings the development would be delayed for a long period, to the detriment of the entire Torrance district and the company.

Realizing that the competition for industries in Southern California is keen and that delay in the development of the Santa Fe tracks here might mean the loss of some large industrial plant to the Torrance district, Chamber of Commerce officials are anxious that the city do its utmost to speed the Santa Fe plans here.

### East Side Zone Request Put Up To New Council

Owners Assent They'll Build on 30 Acres if Fire Rule Altered

Undaunted by two failures before the old Board of Trustees, owners of property in southeast Torrance Monday night requested the newly elected Board of Trustees to take out of the fire zone 30 acres of property bounded by Western and Artesian avenues and 23rd and Carson streets. Owners, headed by Charles Vonderhage, asserted that they wish to build houses on the property, which under present restrictions is impossible unless the buildings are semi-fireproof.

Reason for Denial  
The request was denied by the old board on the theory that industries should be protected against the incursion of residences with as much vigor as a residence district should be protected against industries.

Mayor Dennis said: "There has always been plenty of contention on zoning in Torrance. It is one of the planks in the platform on which we were elected to office to zone fairly to all concerned. But we have been pretty busy up to now getting under way and do not wish to take any hasty action on zoning until we have studied it out more carefully. We don't want to rush this zoning business and make any mistakes."

The request was referred to the ordinance committee, of which Trustee Brooks is chairman.

### Recorder's April Fines Take Jump

Collections in criminal fines by City Recorder Charles Rippey took a jump during April, when the court collected the sum of \$745, according to a report made to the Board of Trustees Monday night.

Short casing and base, \$50 per 1000 Consolidated Lumber Co.—Adv.

### FIRST BIG LAP IN PRIZE RUSH NEARING FINISH

Contestants Bunched in Spurt for Wire as Herald-News Contest Approaches May 26, Day for End of Initial Period

SUBSCRIPTIONS TAKEN NOW COUNT THE MOST

Results of First Round in Newspapers' \$5000 Free Award Offer Will Have Big Bearing on Final Outcome of Competition

Fired with determination, candidates in The Torrance Herald and The Lomita News' "Everybody Wins Something" \$5000 Grand Prize Campaign are today going at top speed to capture the leadership for the coveted prizes.

It is entirely probable that the winners of the handsome motor cars will be determined by 9 o'clock Wednesday night, May 26—the close of the present big vote period. Wednesday night ought to tell the story.

Each candidate is striving now to outdistance his or her rivals and to accumulate a sufficient number of votes to be the undisputed leader in the race for the big cars. Competition is growing keener as the final hour of the big vote period draws nearer. No stone is being left unturned by the candidates who are planning to get hold of every possible subscription before 9 o'clock Wednesday night, May 26—the zero hour.

Race Fast and Close  
So far the big race is close—as close as candidates could possibly run. Today it is anybody's race. The best way to insure a lead at the end of the big vote period is to hustle out and get a few good subscriptions. A new ten-year subscription means 400,000 votes. (Clubs extra.) The big subscriptions are what count the fastest now.

Candidates are advised to see the contest ad on page 1 of this issue relative to the "Extension Plan" of subscriptions. Short subscriptions taken earlier in the campaign may now be extended and the additional payment applied on the present vote schedule. Thousands of votes may be obtained by previously covered and including subscribers to extend their subscriptions another year, or even four years or more.

The election is close. Someone certainly will pull out in front after next Wednesday, May 26.

That someone can be you. The prizes are so big, so valuable, so desirable that you can well afford to spend every possible minute on

carefully going over the territory previously covered and including subscribers to extend their subscriptions another year, or even four years or more.

Get the ten-year subscriptions—they are the biggest in vote value. But don't pass up any one-year subscriptions either. They all count and count big these closing hours of the big votes.

Make a thorough canvass of your friends and acquaintances for a big first period finish—a winning finish.

As the close of the all-important period in this campaign approaches it is evident that the popularity of the various candidates in their respective communities will play a most important part in determining the victors.

Impress on your friends the fact that if they really want to help you they will give you their subscriptions this next week—not later than Wednesday, May 26.

### Superior Judge Gates To Speak Here on Monday

Memorial Day exercises next Monday will be held at the Torrance High School auditorium at 2 o'clock. The program will be in charge of the Bert S. Crossland Post of the American Legion. Superior Judge Gates will be the principal speaker. The Girls' Glee Club of the high school and the Central Church quartet will sing.

Commander C. B. Bell of the Legion post urges a large attendance. All Legionnaires are desirous that the true significance of Memorial Day be perpetuated throughout the country and that Torrance do its share by attending the meeting out of the respect for the men who died in the service of their country.

### Hawthorne Road To Be Improved To Camino Real

Acting at the request of the Los Angeles County road department, the Board of Trustees Monday night approved county plans for the paving of Hawthorne road, part of which improvement is in Torrance. The road will be paved from the Palos Verdes Hills to Camino Real. Several hundred feet of the road will be in Torrance, and it was necessary for the county to secure local approval before proceeding. It is planned eventually to extend this highway through the Del Amo ranch to connect with Hawthorne road, which is now paved as far south as Redondo boulevard.

### Mrs. Jennie Parker Is Taken by Death At Keystone Home

Mrs. Jennie Parker, 58, passed away Friday, May 14, at the home of her husband, William G. Parker, of Meyer street, Keystone. Death was due to acute heart trouble.

Mrs. Parker, who moved here from Seattle, was a native of England. She is survived by her husband, a son, Lloyd Parker, and a 4-year-old granddaughter.

Funeral services were conducted at the Stone and Myers chapel by Rev. Green. Interment was made in Roosevelt Memorial Park.

The executive board of the Tenth District Federation of Parent-Teacher Associations held Hi-Jinx at the Wilshire Country Club last Friday.

After a delightful luncheon the board adjourned to the home of the president, Mrs. McCulloch, where a triangle of poplar trees was planted.

The guests presented Mrs. McCulloch with an autograph album. Section D was represented by Councilor Mrs. Gordon L. Groves.

### Edison Company Solves City Problem by Installing New Transformer

Half the lights on Redondo boulevard will soon be extinguished. Mayor Dennis reported to the Board of Trustees Monday night that the Edison company started Monday to install a new transformer which would make this possible.

The lights were wired in such a manner that none could be extinguished. The Edison company agreed to install the new transformer at a cost of about \$500 in order to enable the city to extinguish every other light. None of this cost will be borne by the city.

### Men Guests of Club Women at Dinner Tonight

The Women's Club of Torrance will play host to men of the city tonight at a stag dinner at the clubhouse at 6:30. The members took pains, in sending out invitations, to assure the wary gentlemen that there would be "no donations and no charge."

### Hugh Pomeroy Will Address Big Gathering at Clubhouse

The dinner will be entirely a social event. Hugh Pomeroy, secretary of the Regional Planning Commission, will speak.

### FOOD SALE MAY 29

A food sale will be held by the Torrance chapter, O. E. S., in the store room at Cabrillo and Gramercy avenues, formerly occupied by the Gardner Music Company, Saturday morning, May 29.