

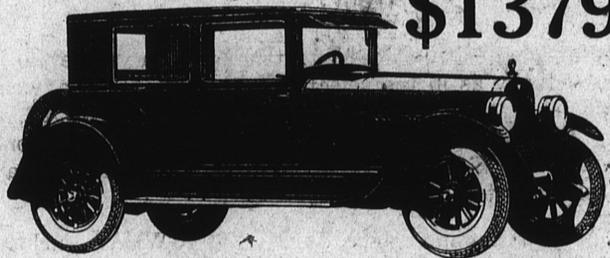
YOU CAN'T LOSE!

BUT YOU CAN WIN BIG!

Frankly, were you ever in all your life offered a better business proposition than is open to you in The Torrance Herald and Lomita News "Everybody Wins Something" \$5,000 Gift Distribution?

FIRST GRAND CAPITAL PRIZE

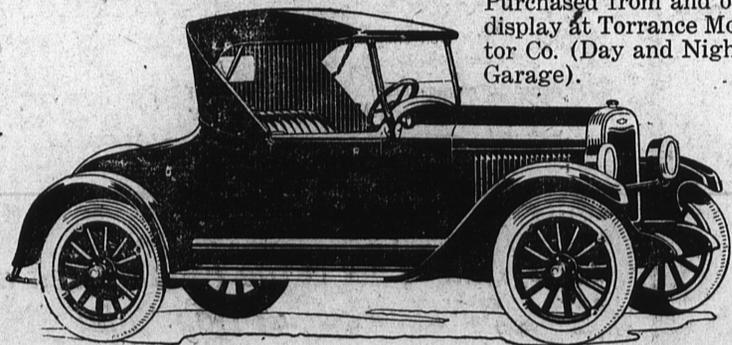
\$1379.00



HUDSON COACH
PURCHASED FROM AND ON DISPLAY AT
ZELLER-STILES MOTOR CO., REDONDO

Second Grand Capital Prize

CHEVROLET SPORT ROADSTER, \$743.00



Purchased from and on display at Torrance Motor Co. (Day and Night Garage).

All it takes to start you in this liberal offer is the little coupon below. Fill it in, bring it or mail to Torrance Herald and Lomita News, Torrance, Calif.

Here It Is in a Nutshell

Without investing one dollar, without risking one cent, you can make right up to \$1379 in the next few weeks of your spare moments (moments that will otherwise be wasted)—and you cannot lose. You know that in entering the election you will add to your present income for the next few weeks; you know that you will make more money than you are now making. Everyone who participates will make some money out of the Gift Distribution—and some will make whole scads of it.

Why, Then, Hesitate About Entering?

Never again will you have such a real money-making opportunity. Think this over! Wake up and send in your nomination blank today. Consider this very moment the opportunity of securing a HUDSON COACH, CHEVROLET SPORT ROADSTER, AND THOUSANDS OF DOLLARS IN CASH AND OTHER VALUABLE PRIZES.

Costs Nothing to Investigate or Enter

And it may mean a great deal to you. Mail or bring in the coupon at once. It may be your "passport" to "better times"—the means of getting more enjoyment out of life. Remember—to get in on this GREAT OFFER takes only a stamp or a trip to headquarters and it doesn't obligate you in any way whatever to send or bring in the coupon. The opportunity of owning one of these cars is certainly worth that little trouble.

FIRST GRAND CAPITAL PRIZE—\$1379.00
Hudson Coach, Purchased and on display Zeller and Stiles, Redondo, Calif.
SECOND GRAND CAPITAL PRIZE—\$743.00
Chevrolet Sport Roadster, Purchased and on display Torrance Motor Co. (Day and Night Garage), Torrance, Calif.
THIRD GRAND CAPITAL PRIZE—\$310.00
Brunswick Console Model Phonograph, Purchased and on display The Gardner Music Co., Torrance, Calif.

FIRST DISTRICT PRIZE—Two \$136.00 Atwater Kent 5-Tube compact model Radio Sets, Purchased and on display DeBra Radio Store, 2175 Cravens Ave., Torrance, Calif.
SECOND DISTRICT PRIZE—Two \$100.00 Diamond Rings, Purchased and on display Howard's Jewelry Store, 1503 Cabrillo Ave., Torrance, Calif.
THIRD DISTRICT PRIZE—Two \$50.00 Gold Watches, Purchased and on display Baker Smith's Jewelry Store, 1911 Carson St., Torrance, Calif.

20% CASH COMMISSION TO ALL NON-PRIZE WINNERS.

"OPPORTUNITY COUPONS"

ARE WORTH 150,000 EXTRA VOTES DURING YOUR FIRST WEEK

A GREAT OPPORTUNITY—Yes, the very greatest—to get the winning votes and an automobile. Think of it. By simply securing but three 1-year subscriptions to The Torrance Herald or The Lomita News we credit you—IN ADDITION TO THE REGULAR VOTES YOU GET ON EACH SUBSCRIPTION—with 150,000 extra votes in the form of a bonus provided you get the three subscriptions during your first week as a candidate in this wonderful \$5000 Automobile and Prize Distribution. To know the full worth of this little coupon is to be THE BIG WINNER when the prizes are awarded a few weeks hence. But don't wait too long and wish later that you had taken advantage of the present big vote offer. If you are really serious and would like to have any one of the wonderful prizes The Herald and News is to give away, clip out this little coupon and bring it to the office of The Torrance Herald, Herald Building, and get full particulars and a working outfit. And remember, YOU CAN'T POSSIBLY LOSE and you may win big.

CLIP THIS COUPON AND FILL IN. IT MAY MEAN AN AUTO FOR YOU

OPPORTUNITY COUPON
150,000 Extra Votes
This coupon, when accompanied with three yearly subscriptions, entitles the contestant to 150,000 Votes if turned in during the First Week of their entry.

Name of Subscriber.....
Name of Subscriber.....
Name of Subscriber.....
Contestant.....

Mail or Send This Coupon for Information Information Coupon

The Herald and News,
1419 Marcelina Ave.,
Torrance, California.
Gentlemen: Please send me detailed information. I am interested in your gift distribution.

Name.....
Address.....
Phone.....

Good for 20,000 Extra Votes First Subscription Coupon

Accompanied by the nomination blank and your first subscription, this coupon will start you in the race for the magnificent Herald and News gifts with a grand total of 31,000 votes. This coupon may be used only when accompanied by a subscription remittance.

Name of Subscriber.....
Contestant's Name.....
Amount Enclosed.....

This coupon will count 20,000 free votes when returned to the Campaign manager with the first subscription you obtain. It must be accompanied by the cash, and the subscription must be for a period of a year or longer. The 20,000 free votes are IN ADDITION to the number given on the subscription as per the regular vote schedule.

For Further Information, Call or Write THE CAMPAIGN DEPARTMENT, TORRANCE HERALD, Torrance, California, Phone 200
Open Evenings Until 7:30

NOMINATION BLANK

Nomination Blank in the Herald and News "Everybody Wins" Campaign

I hereby enter and cast 5000 votes for Miss (Mr. or Mrs.).....
Address..... Phone.....
As a candidate in the Herald and News "Everybody Wins" Distribution.

NOTE.—Only one nomination blank accepted for each candidate nominated.

WARNING!

Every contestant should avail themselves of The Big Vote possibilities offered in the Opportunity Coupons. Every three yearly subscriptions, or their equivalent, turned in during the first week of their entry entitles the contestant to 150,000 extra votes. During your first week every yearly subscription means 50,000 extra votes. Now during your first week is your opportune time to secure a commanding position in the vote standings.

Some there are whose first week ends tonight; remember this and make your report by 7:30 o'clock and take advantage of the ONLY extra coupon vote of the entire election.

NOW IS THE TIME TO

Act!

SEND IN YOUR NAME

Today!