

Torrance Herald

Published Every Thursday by THE LOMITA-TORRANCE PUBLISHING CO. 1419 Marcelina Ave. Torrance, California

W. HAROLD KINGSLEY Editor GROVER C. WHYTE Business Manager

Subscription Rates in Advance: Anywhere in Los Angeles County \$2.00 per year; Anywhere in U. S. outside of Los Angeles County \$3.00 per year; Canada and Other Foreign Countries \$6.00 per year; Single Copies 5c

OFFICIAL PAPER OF THE CITY OF TORRANCE. Published weekly at Torrance, California, and entered as second-class matter January 30, 1914, at the Postoffice at Torrance, California, under the Act of March 3, 1879.

Trustees Given Taste of Carson Street Zoning

Building Permit Request Gives New Board First Zone Experience

Carson street zoning with all its intricacies was brought to the consideration of the new Board of Trustees Monday night in the form of a request for a permit for the construction of a small frame extension on the J. R. Winters real estate building.

The Winters lot is not in the fire zone, so the permit was granted. The point was stressed by Trustee Charles Inman, Mayor Dennis and City Engineer J. J. Jessup, however, that some set policy regarding Carson street zoning must be formulated by the new board.

Beacon Will Give Carnation to Each Visitor Saturday

That residents of Tracts 4070 and 2761 will not be forced to dig cesspools by May 13 was the tentative decision reached by the Board of Trustees Monday night.

70 Tots Attend May Day Party

Seventy children of members of Torrance Chapter No. 380, O. E. S., were entertained at a May Day party by the chapter Saturday afternoon in the park on El Prado.

TORRANCE NOTES

Mr. and Mrs. Weir Atwood entertained at dinner Tuesday evening Mr. and Mrs. Jack McKinney of Lomita. Mr. and Mrs. J. M. Roberts and family, with a party of friends, spent the weekend at Frazier Lake, near Lebec, and on Sunday motored on to Bakersfield.

SOCIETY

500 PARTY OF W. B. A. VOTED BIG SUCCESS

The five hundred party presented by the W. B. A. is reported a complete success; in other words, a large crowd, tasty refreshments, good time. Honors were awarded Mrs. Sanesbury, Mr. Deal of Lawndale, Mr. Neilson of Lomita, Mrs. Barnett, Mrs. F. Barnes, and Mrs. Deal.

MRS. PAUL GILLAM GUEST AT SHOWER

Mrs. Paul Gillam, who was formerly Miss Netta Gibson, was the charming incentive for a gift shower Thursday night at the Baptist Church, tendered by the ladies of the congregation; and on Friday night the Eteri Club honored the young couple with a tin pan shower and charivari.

WOMEN'S CLUB WILL GIVE CARD PARTY

A card party for the benefit of the Women's Clubhouse fund will be given Thursday evening, May 6, by the Women's Club.

SENIORS GUESTS OF THE JONES SISTERS

The arrival of the senior class at the home of the Misses Eva and Margarette Jones Saturday marked the beginning of a most enjoyable evening. Many interesting and exciting games were played, among which was the prohibition of the use of "yes" and "no."

GUESTS MOTOR HERE FROM WASHINGTON

Mr. and Mrs. Harold C. Benson of Seattle were weekend guests of Mr. and Mrs. Edward Lynch of 218th street. Mr. and Mrs. Benson, who motored here from Seattle, left this week for New York by boat, and after a two-months visit in the east will return to California overland, and on to Seattle by motor.

Why Not Buy a \$9 Shoe



for \$2.95 Saturday Only!

We have them in Patent Pumps, Satin Pumps, and Light Colored Satins. All sizes, 4 to 8; all widths.

Hoffman's Shoe Store 1318 Sartori Ave., Torrance

Professional Directory

Dr. A. P. Stevenson Physician and Surgeon Office, Sherman Bldg., 1337 El Prado

DR. MAUDE R. CHAMBERS Chiropractor 820 Cota Ave. Torrance

Dr. C. E. Hotchkiss Chiropractor X-Ray and Laboratory Service 1311 Sartori Ave., Levy Bldg.

DR. R. A. HOAG DENTIST New Edison Bldg. 1419 Marcelina Ave. Complete X-Ray Service

Dr. O. E. Fossum Dentist X-Ray Service Hours: 9 a.m. to 5 p.m. San Levy Bldg. 1311 Sartori Ave.

PERRY G. BRINEY ATTORNEY-AT-LAW 140 First National Bank Bldg. Phone 159

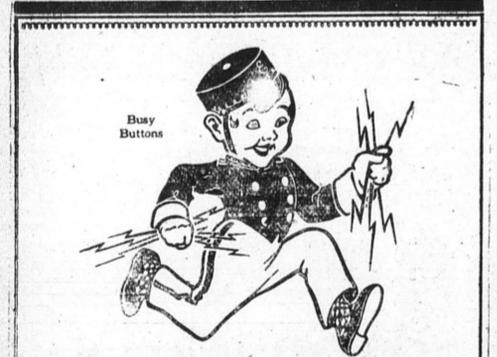
Dr. Norman A. Leake Physician and Surgeon Office, First National Bank Bldg. Telephone 99

J. R. JENSEN Attorney at Law State Exchange Bank Bldg. Torrance, California

Drs. Lancaster and Shidler PHYSICIANS AND SURGEONS Office, 14 State Exchange Bank Bldg.

Engraved or Printed Wedding Invitations and Announcements Wide Assortment of Styles Torrance Herald 1419 Marcelina Ave. Torrance

NOTICE Notice is hereby given that the State Exchange Bank has sold the whole of its business to Bank of America, in accordance with Section 31, Bank Act, State of California, under an agreement dated May 18, 1925, which agreement has been regularly approved by the Superintendent of Banks of the State of California, and which said agreement provides for the transfer of all deposits to the purchasing bank; subject, however, to the right of every depositor of the selling bank to withdraw his deposit in full on demand after such transfer, irrespective of the terms under which it was deposited with the selling bank, and which agreement further provides that the right of creditors of the selling bank shall not in any manner be impaired by such sale, and all the liabilities, obligations and relations of all the parties, creditors and depositors shall remain unimpaired by the sale, and said Bank of America has succeeded to all such relations and obligations and is held liable to pay and discharge all such debts and liabilities in the same manner as if said Bank of America had itself incurred the obligation or liability. BANK OF AMERICA. Torrance, California. Dated: May 25, 1925.



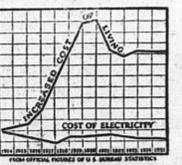
Five Million Calls a Day

The Edison Company serves over 500,000 consumers. In each home there is an average of 10 buttons of switches. That makes 5 million buttons.

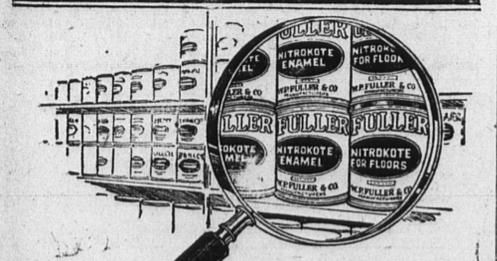
Probably each button is used 10 times daily. That makes 50 million calls for service. In every case the response is instantaneous—whether you want to iron a handkerchief or move a train of freight cars.

To meet these calls \$250,000,000 has been invested and you have one of the finest electric systems in the world. Yet the cost for service is lower than before the war while the average price of all other commodities is 65% higher.

Think of this the next time you press a button.



SOUTHERN CALIFORNIA EDISON COMPANY Owned by Those it Serves



On the shelves of your Fuller dealer NITROKOTE

New, this wonderful lacquer finish that dries in half an hour; new, but your Fuller Dealer has it for you. And he'll tell you how others have applied it themselves; how it gives old floors a new lustrous surface that will not mar nor chip—how old furniture has been made radiantly new.



These Fuller Dealers Sell Nitrokote Torrance Wallpaper & Paint Co.

W. P. FULLER & CO. 135 NORTH LOS ANGELES STREET - LOS ANGELES

FULLER PAINTS VARNISHES PIONEER WHITE

Chevrolet advertisement with logo and text: 'Always Consider what you get for the Price you Pay'. Lists car models and prices: Touring or Roadster \$510, Coach or Coupe \$645, Four Door Sedan \$735, Landau \$765, 1/2 Ton Truck \$395, 1 Ton Truck \$550.