

Luncheon guests Saturday of Mrs. Eula Houck of Redondo boulevard were Mrs. C. W. Brest, Mrs. Nellie Healy, Mrs. Walter Flint, Mrs. Nellie Tassie, Mrs. Dave Myers and Mrs. Charles Thompson, of Los Angeles.

Miss Alice Johnson attended a wienie bake at Anaheim Lading, given recently by the Seniors of the Wilmington high school. The affair was chaperoned by Miss Johnson's mother, Mrs. H. L. Johnson of 257th street.

### W. P. Fuller Co. Ardent Advocate of Advertising

Big Paint House Using Space in 200 Coast Newspapers

The 1925 advertising plans of W. P. Fuller & Co. call for the use of more than two hundred newspapers on the Pacific coast and in eleven western states, according to an announcement just made public by K. L. Hamman, president of Johnston-Ayres Company, an advertising agency of San Francisco.

"One of the chief topics of discussion at the recent meeting of W. P. Fuller & Co. branch managers was the importance of color in the decoration of the home," Mr. Hamman said.

Color Harmony Important

"The first impression of a home," continued Mr. Hamman, "comes as one enters the front door into the hall; thus nowhere in the entire house is it more important to strike the right keynote in furnishing and decorating. If there is no closet in the hall for wraps and umbrellas it will be necessary to have in some obscure corner a wooden strip painted the same color as the woodwork, in which are solid brass hooks placed low enough so that the young members of the family can reach them. Also there should be provided a plain pottery jar for umbrellas which will harmonize with the color scheme of walls and carpet."

Service to Purchaser  
Otis N. Johnson, manager of the sales promotion department of W. P. Fuller & Co., offers a few suggestions as to the color scheme for various rooms. Mr. Johnson remarked that "the dining room should be one of the most cheerful and inspiring rooms of the house. It is the place where the family gathers to enjoy meals together, and nothing insures a better start than having breakfast in a bright and cheerful room."

"If the dining room and living room are connected by a small door the walls may be in some light, cloudy landscape paper, or in small all-over pattern in light cream, buff, gray, tan or putty color."

"It is best to use a rug with small figures. Hangings should be in plain color taken from the predominating color of the living room. This will bring the rooms into perfect harmony without having them just alike."

Newspaper Advertising  
"Officials of W. P. Fuller & Co. regard newspaper advertising of paints and varnish specialties for the home as a real service to every prospective purchaser," according to Mr. Johnson. "In order that the purchaser may profit to the greatest extent, every Fuller dealer has been trained to competently advise and suggest color combinations that will produce the most satisfactory results."

Distinct Individuality  
"The strategic location of the Fuller branches," Mr. Johnson points out, "permits any Fuller dealer to obtain paints or varnishes of a color not ordinarily carried in stock, within 24 hours from the receipt of the order. It assures the purchaser the widest possible selection, and the numerous expressions received from enthusiastic dealers indicates that this service is appreciated, not only by the dealer but by the paint purchaser as well."

"Inquiries from dealers on questions involving the use of paint are always welcome. This department is ever ready to co-operate with them in solving painting problems."

## SOCIETY

MARGARET REES, EDITOR

### HARD TIMES PARTY OF PARENT-TEACHERS

Friday evening the home of Mr. and Mrs. Hurum Reeve rang with merriment when the members of the Parent-Teacher Association and their friends held a "hard times" party.

The admission was one cent for each inch of the waist measure. Dressed in old and patched clothes, the guests were met at the entrance by Mr. Reeve, who very quickly took their waist measure with a tape line and passed them on to the dining room, where a fine was imposed for each piece of jewelry.

During the evening a program was given and games were played, old as well as young joinings.

Readings were given by Grace Deany, Gladys Cozswell and Fred B. Hopkins. Mr. Hopkins giving a number of readings from Joseph C. Lincoln's "Cape Cod Ballads." Warren Sapp gave a group of piano solos, accompanied on the organ by Miss Lyle Louise Soddy. A group of girls and boys from the elementary school gave a character song in costume. Punch and cake were served.

### BUSTER WAYT HAS BIRTHDAY PARTY

Benjamin (better known as "Buster") Wayt yesterday celebrated his tenth birthday with an

attractive party, entertaining Mildred and Elliott Cowan, Marie Smith, Frank Thompson, Billie Acree, and John Winters.

The Wayt home at 1803 Gramercy avenue was very prettily decorated with flowers and a color scheme of yellow and white carried out.

Delicious refreshments were served and favors received by each kiddie.

### NINTH BIRTHDAY IS CELEBRATED

Little Frederick Rees of 700 Border avenue yesterday celebrated his ninth birthday with a party for ten little playmates.

The decorations and favors, pink and white the predominating colors, carried out an Easter scheme. The favors were little Easter baskets of real dyed eggs and candy eggs.

Frederick, who is a student of elocution, entertained his guests with several readings, and his older brother, Bart, gave several musical numbers.

Refreshments of ice cream, cake and punch were served to Marjorie and Norma Warthan, Patty and Polly Post, La Verne Jones, Patty Sullivan, Sherman Allen, Milton Everett, Leonard Peterson, and Ivan Melby.

Mrs. Rees was assisted by Mrs. W. W. Woodington and Mrs. Lloyd Warthan.

### LOMITA PERSONS AND PASTIMES

Comings, Goings and Doings of Folks Hereabouts

Henry Chase and George Horner of Fontana were guests last week of Mr. and Mrs. S. D. Chase of Orange street.

Miss Ila Danielson of Highland avenue has returned from a week's visit with Mr. and Mrs. Leon Jones of Lancaster.

Jack Sidebotham of Oak street, who has been seriously ill, is said to be steadily improving.

Mr. and Mrs. W. S. Boatman of Orange street were dinner guests Saturday of Mr. and Mrs. M. R. Sprague of San Pedro.

George E. Bryant of Los Angeles spent the weekend with his family on South Narbonne avenue.

T. R. Farquhar and son, Coy E. Farquhar, were entertained over the weekend at the S. B. Farquhar ranch at Carlsbad.

Mr. and Mrs. C. G. Marxmiller of Cypress street joined a party of friends at the Coconut Grove, Hotel Ambassador, Friday evening.

Mr. and Mrs. Jack McKinney of Oak street and their guest, Mrs. Raymond Hawkins of Lawndale, were dinner guests Saturday evening of Mr. and Mrs. Weir Atwood of Torrance.

Miss Vivian Nelson and Harry Linderman attended the Victoria theatre in San Pedro Friday evening.

Mr. and Mrs. William Boyes Jr. of 256th street and Mr. and Mrs. Bob Heffner of Los Angeles were weekend visitors at Carlsbad.

Rev. E. E. Clark was a Los Angeles visitor Saturday.

Mr. and Mrs. John Colson of San Bernardino were guests Sunday of Mr. and Mrs. W. I. Fine. Mr. and Mrs. Colson formerly lived on Oak street.

Mr. and Mrs. J. W. Barnes were entertained at dinner recently by Mr. and Mrs. A. R. Bowen of Portland, Ore. Mr. and Mrs. Bowen are spending several months at Hollywood.

Mr. and Mrs. C. S. Rugraff and daughters, of Pennsylvania avenue, were Los Angeles visitors Saturday.

Recent visitors at the home of Mr. and Mrs. Sam Swart of Sun street were Mr. and Mrs. Gerald Brinkman of San Bernardino.

Mrs. G. L. Houghton and Mrs. Jesse Johnson, of Acacia street, visited friends in Brea Thursday.

Mr. and Mrs. M. A. Riley of Orange street spent the weekend with Mr. and Mrs. Underhill of Wilmington.

Mr. and Mrs. George W. Tubb of Orange street are visiting friends in San Bernardino.

William Brousseau of San Diego was entertained Saturday by Mr. and Mrs. Hans Anderson of Sun street.

Mr. and Mrs. James C. Sorenson and daughter Gloria, of West Weston street, visited friends at Hermosa Beach Saturday.

Mr. and Mrs. Charles H. Clark of East Weston street visited relatives at San Diego over the weekend.

Pete Gasco of Sun street is driving a new Chevrolet touring car.

### BRIEF NEWS

Wings Auto Covers Tents For Rent For Sale  
Prices right  
HAWTHORNE CO.

Honey brand bacon and hams leave a sweet taste in your mouth. Harry Warren, Torrance.—Adv.

Order your Easter lilies now. Torrance Flower Shop, 1331 El Prado.—Adv.

Improvement of the alleys in the residence district north of Redondo boulevard has been completed. The work is being paid for out of the general fund and is being paid for by the city engineering department.

### Residence Changes And Newcomers to City of Torrance

J. M. Whiting from Apt. 6, El Prado Court, to Apt. 8, 1618 Arlington; T. D. Martin from 640 El Prado, Apt. 7, to Cota Ave.; West Side emergency hospital from 2521 Carson; Mrs. L. H. Johnson to Apt. 1, 2113 Cabrillo Ave.; Dock White Jr. from 810 Portola; Mrs. W. V. Brady from 2065 218th St. to 1963 218th; J. C. Cody to house V, Spurlin Court; I. W. Snow to 1104 Portola; L. A. Pfast from 908 Amapola to house X, Spurlin Court; Mrs. R. Jones from 2010 Arlington; E. N. Harrison from 2825 Redondo Blvd.; James Brodie to 930 Arlington; J. M. Higgins from house 9, Park Terrace, to 2014 1/2 Arlington; Mrs. E. D. Ratliff to 908 Amapola; J. F. Moore to 1917-B Cabrillo; E. J. Parker from Apt. Q, Spurlin Court; F. E. Euche from Apt. G, Murray Court; James Hill from 617 Amapola; John Shoup from Apt. I, El Prado Court, to Canton, O.; E. W. Hughes from house L, Spurlin Court; F. E. Blaswich from 2321 El Dorado; Jack Carter from 917 Portola; P. R. Evans from 915 Portola to 2061 220th; W. F. Porter to No. 9, Park Terrace.

### Classical Dancing to Be Taught Here

Mary Israel, teacher of classical dancing, will open a class for women Saturday morning, April 4, at 9 o'clock. Miss Israel has been holding classes at the Torrance theatre every Saturday, and it is expected that many Torrance women will welcome this opportunity of joining the new class.

Mrs. R. E. Arundell had for a week guest at her home on the Milley lease Mrs. H. V. Wurdeman of Los Angeles, chairman of the Federation of Women's Clubs committee on division of co-operation with ex-service men and women.

**We Do Not Wish To Argue**

That a man can increase his stature by "swelling up" with pride; but we do know that a man feels BIGGER and Better when he has a Bank Account.

"How are YOU Feeling?"

**State Exchange Bank**  
"THE COMMUNITY BANK"  
—WE PAY 4% ON SAVINGS ACCOUNTS—  
TORRANCE CALIF.

**SAVE THAT 50c**

We give 5% discount on Gasoline, Oils, Greases and All Accessories (except Tires) if you buy a coupon book.

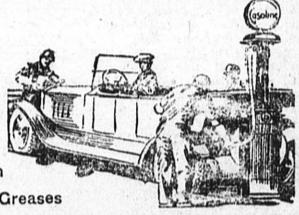
\$10 Worth of Coupons for only **\$9.50**

Coupons good for Gas, Oils, Greases and all Accessories (except Tires)

**Palmer Service Stations**

Border at Cabrillo  
Arlington at Carson

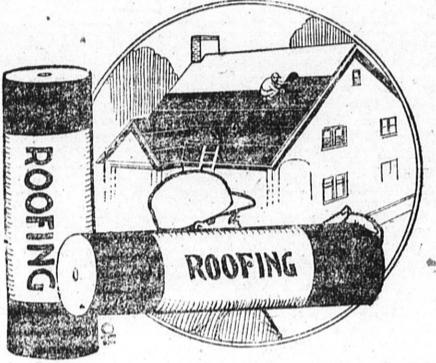
Gas Oils Greases



You Can Sell "It" Through Our Want Ads.

# SHARP REDUCTIONS on Roofing Materials

In order to clear our floors for Summer Goods, we are offering BIG REDUCTIONS on Standard grades of Roofing Papers. If your roof leaks or you contemplate building this summer, this is your chance to get in on a mighty good buy.

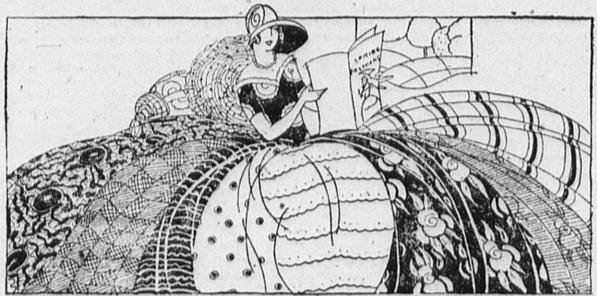


### SPECIAL THIS WEEK ONLY

| Good Grade ROOFING                                                                                                     | Reg. Price | Sale Price |
|------------------------------------------------------------------------------------------------------------------------|------------|------------|
| Suitable for sheds, garages, chicken houses, etc. Rolls contain 108 sq. feet roofing paper, can of cement, nails, etc. | \$1.75     | 1.25       |
| <b>GENUINE PIONEER SANDED ROOFING</b>                                                                                  |            |            |
| Rolls of 108 sq. feet complete, as above:                                                                              |            |            |
| Light weight                                                                                                           | 1.85       | 1.35       |
| Medium weight                                                                                                          | 2.50       | 1.75       |
| Heavy weight                                                                                                           | 3.00       | 2.25       |
| <b>RED SLATE ROOFING</b>                                                                                               | 4.00       | 2.75       |
| <b>INSULATING PAPERS</b>                                                                                               |            |            |
| Rolls of 500 sq. ft. No. 8 grade... 10 lb. Saturated Felt, 50 sq. ft. to roll                                          | 1.75       | 1.25       |
|                                                                                                                        | 2.75       | 2.00       |

## "HARDWARE" REEVE

Torrance



### AT EASTER TIME

EVERY WOMAN'S mind turns to Thoughts of Fashion and what her loved ones as well as herself are going to wear. She dreams of new clothes, smart, youthful and becoming.

Here at Eby's she can make her dreams of pretty clothes come true. Spring's newest materials and accessories are here in abundance, dainty fabrics and furbelows that reflect your character and individuality.

LACES, HOSIERY, CURTAIN MATERIALS, and FLAPPER DAINITIES INVITE YOUR INSPECTION

Prices, Too, Are Very Reasonable

## Eby's Dry Goods Store

Exclusive Agent Standard-Designer Patterns Corner Carson and Cabrillo Ave., Torrance We Give S & H Green Trading Stamps

### Home in Sight for Homeless U. S. Envoy to London at Last



Although J. P. Morgan several years ago gave the government a building for use as the U. S. embassy, the ambassador to London is still homeless, but this situation finally promises to be remedied. An appropriation of \$150,000 for the remodeling of the Morgan house, shown above, has been renewed. Legal complications in the conveyance of the title have prevented the work being begun sooner.



### EASTER MUSIC RELAYED BY RADIO

—What comfort a Radio offers you on Easter morning when you are given a program replete with Easter music!

—No need to rise before the break of dawn and stand in the chill of the early morning upon some mountain top.

—But as you sit in the comfort of your own fireside, you turn the dial of your radio—and

—Listen! From out of the very Heavens come songs of praise, and the sweet music of the chorus, "Christ is Risen."

—You enjoy it, you feel it as much as if you sat in the church from which it is broadcasted. Don't be without a radio this Easter.

—We have sets from the compact portable Crosley at \$52.50 which includes everything even to the aerial—batteries, tubes, and all—to the mighty six-tube Atwater-Kent.

—See us at once and get yours installed for Easter sunrise services, and enjoyment the year round.

## DeBra Radio Co.

Vonderahe Bldg., Carson at Cabrillo Torrance, California Phone 73-J