

View from No. 5 green, with the Ocean in the background

# fore!

## Noted Golf Critics pick Palos Verdes as future site for U. S. National Championships

**Here's what they say**



Scotty Chisholm, Golf Editor L. A. Evening "Express" says:

"If the United States Golf Association is looking for a place to stage a coming National Amateur Championship Palos Verdes is the place. Golfing pilgrims go to St. Andrews to play the famous 'road' hole; others visit North Berwick to see the 'Himalaya' hole, and the 'Alps' on the old Prestwick links—now we shall expect them to come west to see and play both the fourth and the fifteenth at Palos Verdes."



E. W. Krauch, Golf Editor of the L. A. Herald says:

"Palos Verdes is a real masterpiece in golf course construction. We do not hesitate to say that it is certain to be the site for future national competition. Palos Verdes is a course that will test the skill of the greatest golfers in the land. Every hole is a feature hole, and most links have but two or three in eighteen."



Sherman Paddock, Editor and Publisher "Country Club Magazine" says:

"Palos Verdes is the best test of golf I ever saw. I know of no course where accuracy has so great a reward, and inaccuracy more deserved penalties. I feel confident that the United States Golf Association would heartily approve Palos Verdes as a place for national championships."

**G**OLFERS!—Palos Verdes offers you California's most picturesque and sporty Golf Links as one of the privileges you will enjoy as a resident of the New City. You will have the finest and the only all-grass 18-hole seaside links on the coast between Del Monte and San Diego—you will have magnificent, wide, grass fairways—perfect natural hazards—a superb ocean view from 14 greens—the use of a \$60,000.00 Club House—all this will be yours when you are living in Palos Verdes.

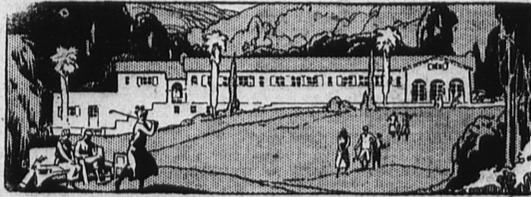
Other residential communities have Golf Courses—Los Angeles is already well favored in this direction—but it has fallen to Palos Verdes to develop, from natural hazards, the ideal 18-hole links. Links that golfing enthusiasts have compared with internationally-known courses.

Here every hole is a feature hole that will test the skill of the greatest and yet be within the possibilities of the average player. A course originally designed by nature, improved and developed by Golf Architect Billy Bell and dedicated by the Palos Verdes Project for the residents of the New City by the Sea.

You will never be able to buy a membership in the Palos Verdes Golf Club, because ownership is

exclusively vested in Homesite owners, to have and to hold in perpetuity. It is part and parcel of the general improvement program, which in its design and scope is second to none of its kind in America. Other community developments are three Business Plazas, 'La Venta' (a Spanish Roadside Inn) a Club House, 457 acres of Parks and Playgrounds, School Sites, Church, Theatre and Civic Sites—besides 60 miles of good roads and the usual basic improvements, now installed.

You owe it to yourself to come down and see what is being done for you in Palos Verdes. Compare the location and the climate. Visualize the future and then see if it isn't just about what your idea of the Premier Residential City of California should be.



Homesites are still available at Original Prices—\$2000 to \$6000 and up.

**New Maps Are Ready!**

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