

CLASSIFIED Advertisements

All ads published in both TORRANCE HERALD and LOMITA NEWS.

Rates for combined circulations, both papers:

One Insertion, per word..... 2c
 Two Insertions, per word..... 3c
 Three Insertions, per word..... 4c
 Four Insertions, per word..... 5c
 Minimum ad, 12 words.
 Display Classified, 80c per inch.
 Eight lines to inch. Estimate SIX ORDINARY words to the line. Initials and figures count as words. All ads with white space computed at rate of 80c per inch.
 Classified Ad Columns close:
 For Tuesday Edition, 5:30 P. M. Monday.
 For Friday Edition, 5:30 P. M. Thursday.
 Phone Torrance 250.
 Phone Lomita 304.

- CLASSIFICATION**
- No. Heading
- ANNOUNCEMENTS
 - Funeral Notices
 - Cards of Thanks
 - Lodge Notices
 - Lost and Found
 - Business Directory
 - Personal
 - Travel Opportunities
 - Business Opportunities
 - Financial
 - For Rent: Houses, Furnished
 - For Rent: Houses, Unfurnished
 - For Rent: Apartments and Flats, Furnished
 - For Rent: Apartments and Flats, Unfurnished
 - For Rent: Rooms, Furnished
 - For Rent: Rooms, Unfurnished
 - For Rent: Garages
 - For Rent: Stores and Offices
 - For Rent: Furnished or Unfurnished
 - Board and Room
 - For Sale: Automobiles and Accessories
 - For Sale: Furniture and Household Goods
 - For Sale: Horses and Livestock
 - For Sale: Miscellaneous
 - Help Wanted: Male
 - Help Wanted: Female
 - Help Wanted: Male and Female
 - Situations Wanted
 - Wanted To Buy
 - Wanted To Rent
 - Wanted: Miscellaneous
 - Real Estate: Improved
 - Real Estate: Unimproved
 - For Lease
 - Oil Properties, Leases, Royalties, etc.
 - Income Property
 - Real Estate for Sale or Trade
 - Musical Instruments
 - Miscellaneous

3 Cards of Thanks

We wish to extend our thanks to all our friends and neighbors for their help and for their beautiful floral offerings during our late bereavement.—Mrs. James Burke and family.

5 Lost and Found

LOST—Child's black taffeta cape on Cota. Return to 720-A, Amapola, Torrance.

6 Business Directory

D. C. TURNER
 In Rappaport's Store
 Expert Shoe Repairer
 Makes Old Shoes Look New

AMERICAN Beauty Shoppe—Exclusive shoppe for ladies' and children's hair bobbing, and all kinds of beauty work. Props. Ethel and Charles Tansley, 1422 Marcelina, across from postoffice. Phone 265-J.

VAPOR BATHS and Swedish massage. Mrs. E. Howell, 506 Esplanade, Redondo Beach. Phone 2008.

HEMSTITCHING, Mrs. King, 2267 West Carson St., 1 block west of high school.

BARCLEY Corsetiere—Mrs. W. H. Martin, 2645 Beacon. Ph. Lo. 52.

HEMSTITCHING and piecing, 8c yard. Mrs. Pemberthy, at Levy's store.

9 Business Opportunities

FOR RENT OR SALE—20-stool horseshoe counter, with two living rooms. Call 1322 Engracia, Torrance.

CORNER FIRST AND ATLANTIC Ave., Long Beach; grocery and meat market. Phone 649-55, Long Beach.

10 Financial

MONEY TO LOAN

I have plenty of money to loan for building or on improved property for Torrance and Lomita. Apply 508 Cherry St., Long Beach. M. Pichard. Or phone 328-427.

YOUR HOME Financed 100%. See Chas. Vonderahe, 1911 Carson.

11 For Rent: Houses, Furnished

\$17.50 to \$20 PER MONTH—Two-room house, furnished; all modern; gas, lights, water and laundry room included. 1443 East Carson St.

FOUR-ROOM HOUSE, \$25 per month; close to Torrance schools. Inquire at 1742 Manuel Ave.

12 For Rent: Houses Unfurnished

FOUR-ROOM modern house, unfurnished, \$35. Call at 2222 or 2224 Arlington, Torrance.

14 For Rent: Apartments and Flats, Unfurnished

FOR RENT, unfurnished—Flat, four large sunny rooms, extra bed closet and bed; all modern conveniences; continuous hot water; garage included. Rent reasonable. Garner Apartments, 2305 Redondo Blvd., Torrance.

15 For Rent: Rooms, Furnished

FURNISHED ROOM, separate entrance, \$3.50. 1314 Martina, Torrance.

DESIRABLE ROOM, with garage, for two men; private family. 2216 Andree Ave., Torrance.

17 For Rent: Garages

FOR RENT—Garage. 1744 Andree avenue.

19 For Rent: Furnished or Unfurnished

APARTMENT, furnished or unfurnished; 2 beds. Apt. A, 2075 Redondo Blvd.

20 Board and Room

BOARDING HOUSE IRONTON HOTEL
 Good home-cooked meals. Breakfast 35c, from 6 to 8:30. Dinner 45c, from 12 to 2. Supper 40c, from 5 to 7.
 NELLIE FERGUSON

21 For Sale: Automobiles and Accessories

AUTOMOBILE SPECIALS

- | | |
|---------------------------------|--------------------|
| 23 Buick Sport Roadster | Down Payment \$285 |
| 24 Studebaker Light 6 Touring | 300 |
| 24 Buick Tour. (Extras) | 325 |
| 23 Willys-Knight Road... | 275 |
| 23 Dodge Tour, like new | 200 |
| 24 Dodge Road. (30 days old) | 275 |
| 22 Buick Tour. (original) | 150 |
| 22 Oakland Sport | 165 |
| 22 Hudson Speedster | 225 |
| 24 Dodge Roadster, used 30 days | 275 |
| 24 Ford Coupe, balloon tires | 125 |

12 months and longer on balance.

10 late model Ford Tour. and Roadsters—22s, 23s, 24s—as low as \$50 down.

All cars carry a 60-day written guarantee.

Shrader's, 1310 South Main, Los Angeles
 Open Sundays
 Atlantic 6523

HIGH BARGAINS in used cars: one '23 Chevrolet coupe, one '24 Chevrolet coupe, one '23 Dodge coupe; all in excellent condition. See Ricc at Schultz, Peckham & Schultz.

ONE-TON Ford truck; high speed; equipped with 33x5 cord tires; in first class condition. Torrance Plumbing Co., opposite postoffice.

1923 HUDSON COACH; looks and runs like new; extras, \$375 down. Will consider Ford coupe in exchange. House E, 930 Arlington.

25 For Sale: Miscellaneous

TWO INCUBATORS. Call evenings and Sunday. Reeves, corner Carson and Vermont, East Torrance.

SIX new double beehives. 2955 West Chestnut St., Lomita.

27 Help Wanted: Female

\$50 WEEKLY—Selling direct to consumer the most extraordinary line of ladies' lingerie ever manufactured. Has all competition beaten. Nothing like it can be purchased in stores. Build a permanent business and satisfied clientele for yourself. Box O A B, Torrance Herald.

29 Situations Wanted

WANTED—Bookkeeping to do evenings; any system. Get your income tax report up to date. Address Box X, Torrance Herald.

30 Wanted to Buy

WANTED—To buy beef cattle and veal. Trailer for rent. Geo. W. Gillespie, P. O. Box 315, Inglewood, Calif.

WANTED, TO BUY—Chickens and rabbits. Renn & Tomkins, phone 18 and-218.

WANTED—Real estate. List your properties with the Nell Realty Company. S-29-1f

WILL PAY CASH for used furniture. Lewis Rippe, 1919 Carson. Phone 73-W.

See Our Want Ads for Results!

Plaid Effects Used Even on Evening Wraps



By MME. LISBETH

The popular plaids are being reproduced in many different fabrics and they fashion frocks, coats and capes. One of the latest models in evening wraps is illustrated, made of butterfly plaid velvet. It has a collar and hem banding of opoponsum fur and a graceful draped effect.

Plaid is even introduced in fur trimming, this being accomplished by the placing of natural and dyed furs together in border trimming. It makes an effective coat trimming. New and attractive colors for the fall are rosewood (bois de rose), which is chosen for tailored suits, sports clothes and evening frocks. Taffetas are printed in a mingling of shades, such as rust, brown, gold and green. Purse and millinery come in another new shade called oakwood. Platinum, steel and blue tones, beige, ashes of roses and peach are favored shades for the dyed fox scarfs. The vogue for black and white has inspired most becoming "little black hats with white kid facings. The loveliest padded silk robes being shown are made of pastel toned crepe de chine padded with lamb's wool. They are light, warm and luxurious. Shawl collars and flower-trimmed pockets are popular features, and they are really not exorbitant in price.

HIS CHANCE

A man was in the habit of attending meetings which often detained him after the usual hours of retirement. One chilly night he was very late and his wife, after fretting herself into a temper, went to bed, determined not to come down again.

When she had been upstairs about ten minutes she heard a knock, so putting her head out of the window she said: "Is that you, Jim?"

"Yes, Meg. Come and open the door."

"What has kept you so late?" said the wife.

"We were discussing the great benefit of fresh air for the poor," said Jim.

"Well," said his better half, "you can lecture tomorrow night from experience," and the window went down with a bang.

QUEERED THE ACT

After the evening performance the members of the chorus were talking together in the dressing room.

"I had a long chat with the leading lady tonight," said one of them, in important tones.

"Did you?" replied her friend; "and what did she have to talk about?"

"Oh," went on the first, "she said 'If you must keep sniffing during my big song, for goodness sake sniff quietly.'"

33: Real Estate: Improved

FOR HOMES IN LOMITA, and for fire, compensation and automobile insurance, see J. W. WELTE 1144 Narbonne Lomita Across from School

SERMONETTE

By FRED M. ESSIG
 Pastor M. E. Church, Torrance

SUNDAY

God, the great Traffic Officer of the World, gives the "Go" sign for six days of the week. The way is open for every rightful pursuit and pleasure. But on the first day of the week, the sign is turned and reads "Stop." In God's name, let us be sensible enough not to rush forward in the face of his uplifted hand.

A Nut Sunday

To lie abed until 10, read the Sunday paper till 1, overeat till 3, nap around till night, and keep one's soul chloroformed throughout the one day of the week especially designed for its enjoyment, is what I call a Nut Sunday.

Morbus Sabbaticus

Morbus Sabbaticus, or Sunday sickness, is a disease peculiar to churchgoers. The attack comes on suddenly every Sabbath; no symptoms are felt on Saturday night; the patient sleeps well, eats a hearty breakfast, but about church time the attack comes on, and continues till services are over for the morning. Then the patient feels easy and eats a hearty dinner. In the afternoon he feels much better, and he is able to take a walk and talk about politics; but about church time he gets another attack, and stays at home. He retires early, sleeps well and wakes up on Monday morning refreshed and able to go to work, and does not have any symptoms of the disease until the next Sunday.

Statistics kept by pastors show that more people are ill on Sunday than the total for the other six days.

Like Father, Like Son

A church-going son makes a

Chief Cyrus Wins 4 Times in Row

"Daddy" Barnes' protege, Chief Cyrus, the fighting demon of Torrance, won his fourth successive battle last Friday night at Compton arena when he knocked out Johnny Ryder of New York in the second round. The Chief, who is really fighting now instead of boxing, has simply outclassed his last four opponents and has won for himself the honor of appearing in the main event next Friday night at Compton with Pancho Villa. As Villa has appeared on the Vernon and Hollywood programs and carries an awful wallop, the Chief will be put up against one of the best little fighters in the 116-pound class of Southern California. Many of the fight fans of Torrance are going over to root for the Chief.

ENJOY TURKEY DINNER

Mrs. Edward Lynch entertained a number of friends at a turkey dinner Monday evening in honor of the twentieth wedding anniversary of Mr. and Mrs. H. C. Wray and the birthdays of Mrs. Charles Dawson of Los Angeles and Charles Jones of Torrance.

ARM LACERATED

Eugene Hedgepeth sustained severe lacerations on his right arm this morning when the Buick roadster he was driving on Harbor boulevard crashed into a telephone pole near Keystone. The injured man was rushed to the Lomita emergency hospital, where Dr. Davis treated him. He was then taken to Los Angeles.

Miss Margaret Reich of Inglewood is passing a few days with her friend Mrs. Nelson E. Reynolds of Andree avenue.

Mrs. Bert Dye of Cota avenue left last week for Cincinnati, O., her old home, where she will pass a month with friends.

Ian Woodburn of the City Cash Market was the Sunday guest of friends in Hollywood.

LOEB AND LEOPOLD TWO OF HIS WARD

This is the man responsible for keeping Richard Loeb and Nathan Leopold, Jr. safely locked up. He is John L. Whitman, warden of the Illinois prison at Joliet.

OUR WANT ADS PAY!

ONLY FIVE MORE DAYS LEFT TO GET FREE ELECTRIC IRON

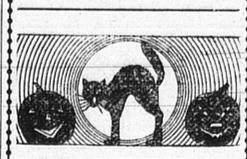
With Washing Machine
American Elec. Co.
 Phone 68
 1322 Sartori Torrance

CLEARANCE

Coles Variety Store

The Great Cut Rate Store
 Torrance

Join the Crowd at this Great Sale
One-Half and One-Third Off
 Such Popularity Must Be Deserved
 See Coles and—look pleasant. Someone is always taking your picture. Don't whine over adversity, profit by it.
 Cash and One Price.
 No Books
 Pay cash. Very little intelligence is required to get into debt.
BUY AT COLES BIG SALE
 Why pay more, friends? Why not save? What will all this mean to you in a year?
STOP AND THINK!
 Genuine spirit—that honest desire to please.
 Come one, come all. Seeing is believing. We were here yesterday; we are here today; we will be here tomorrow.
SALE NOW ON



Hallowe'en Novelties

CANDY HORNS NOVELTY PUMPKINS

Everything needed for that

Hallowe'en Party

Visit Our Soda Grill for Luncheons and Drink Concoctions

We Give S. & H. Stamps Double on Wednesday

BEACON DRUG STORE
 A. E. FINSTER
 Phone 180 Torrance

Dance Dance Dance

EVERY NIGHT Except Monday Also Sunday Afternoon

NEW MUSIC

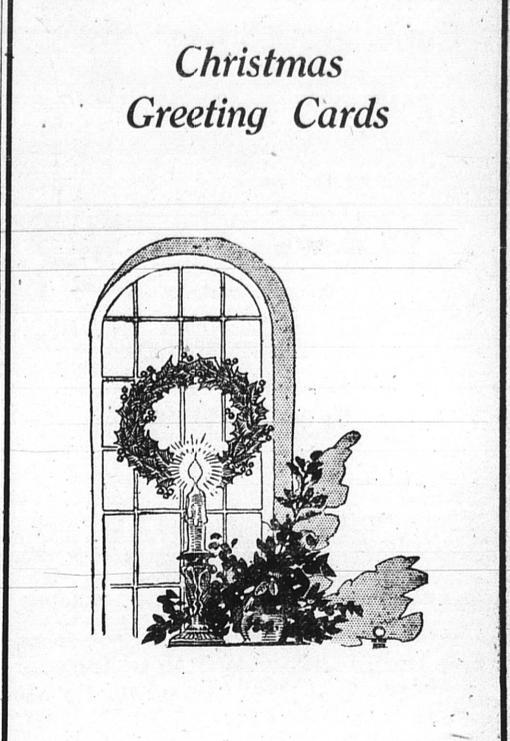
Redondo Beach Pavilion
 Abe Lyman's Harmony Boys
 Under Direction of Eddy Tuller

SPECIAL!

Friday Eve, Oct. 31
SPOOKS BALL

Hallowe'en Party
 ADMISSION 50c
 Children, 15c
 DANCING FREE

Christmas Greeting Cards



PLACE YOUR ORDERS NOW SO AS TO AVOID THE RUSH AT THE LAST MINUTE

Prices Given and Samples Shown at
Herald Office

—Our large selection gives you an individuality—something different over the usual run of Christmas Cards.

PHONE 200
 If you cannot call at our office