

Torrance Herald

Published Every Tuesday and Friday by
THE LOMITA-TORRANCE PUBLISHING CO.
 Torrance, California

W. HAROLD KINGSLEY, Editor
 GROVER C. WHYTE, Business Manager

Subscription Rates in Advance
 Anywhere in Los Angeles County \$3.00 per year
 Anywhere in U. S. A. outside of Los Angeles County \$4.00 per year
 Canada and Other Foreign Countries \$6.00 per year
 Single Copies .5c

OFFICIAL PAPER OF THE CITY OF TORRANCE.

Published semi-weekly at Torrance, California, and entered at second-class matter January 30, 1914, at the Postoffice at Torrance, California, under the Act of March 3, 1879.

POEMS THAT LIVE FOREVER

THE OLD MAN'S COMFORTS AND HOW HE GAINED THEM

"You are old, Father William," the young man cried;
 "The few locks which are left you are gray;
 You are hale, Father William, a hearty old man—
 Now tell me the reason, I pray."

"In the days of my youth," Father William replied,
 "I remembered that youth would fly fast,
 And abused not my health and my vigor at first,
 That I never might need them at last."

"You are old, Father William," the young man cried,
 "And pleasures with youth pass away;
 And yet you lament not the days that are gone;
 Now tell me the reason, I pray."

"In the days of my youth," Father William replied,
 "I remembered that youth could not last;
 I thought of the future, whatever I did,
 That I never might grieve for the past."

"You are old, Father William," the young man cried,
 "And life must be hastening away;
 You are cheerful, and love to converse upon death;
 Now tell me the reason, I pray."

"I am cheerful, young man," Father William replied;
 "Let the cause thy attention engage;
 In the days of my youth I remembered my God,
 And He hath not forgotten my age."
 —Robert Gouthey.

A SIGH

It was nothing but a rose I gave her—
 Nothing but a rose.
 Any wind might rob of half its savor,
 Any wind that blows.

When she took it from my trembling fingers,
 With a hand as chill—
 Ah, the flying touch upon them lingers,
 Stays, and thrills them still!

Withered, faded, pressed between the pages,
 Crumpled fold on fold—
 Once it lay upon her breast, and ages
 Cannot make it old!
 —Harriet Prescott Spofford.

WHO'S WHO IN THE NEWS

THE man who will have the task of keeping President Coolidge fit the next four years—should Coolidge be re-elected—is Major James F. Coupal. The major has been designated White House doctor, to succeed Brigadier-General Sawyer. The ever-increasing duties imposed on the chief executive

THE PRESIDENT'S make the personal physician's task an important one. Major Coupal, a member of the regular army medical staff, is a native of Massachusetts and made the acquaintance of the President when he was assigned to act as his physician when Coolidge went to Washington as vice-president. A warm friendship sprang up at that time, and when the Coolidges moved to the White House it was generally understood that Major Coupal would continue to be the President's personal physician. He did indeed continue in this capacity, but without formal appointment, since Dr. Sawyer was reluctant to resign and the President was unwilling to oust him.

Major Coupal saw service overseas with the Twenty-sixth New England division, and also with the regular army at the Mexican border during the punitive expedition against Villa. At the present time he is curator of the Army Medical Museum at Washington. He has attained a considerable reputation in medical circles for research work and as a surgeon, and has written widely on medical subjects. He is a graduate of Tufts Medical School.

It is not expected that the present appointment will result in any special promotion for Major Coupal, as the President is not disposed to follow the precedent of President Harding, who made his personal physician a brigadier general, and of President Wilson, who promoted his personal physician to be a rear admiral. Major Coupal will, however, be relieved from his present assignment at the Army Medical Museum.

TALKS BY THOSE WHO THINK

MISS ALICE PAUL, vice-president of the National Woman's Party, discussing the failure of the Democratic convention to endorse the equal rights amendment, made the following statement recently calling for a woman's bloc in Congress: "The Democrats have gone one step further than the Republicans. They have recognized the principle of equal rights, but are trying to keep it, as they tried to keep

WOMAN POLITICIAN SPEAKS

suffrage, a local issue, by recommending specific state legislation. This is a wasteful, exhaustive, impermanent method, which means at best a delay of generations. "The parties have had their opportunity to win the adherence of thousands of liberal-minded women. The political power of these women will now be concentrated behind their own candidates, who will work for justice from the vantage point of office.

"We shall proceed as rapidly as possible to discover in the various states women candidates whom we can

support. It will make no difference to us on what ticket they run, so long as they will fight for women's rights after they are in office. 'Women in Congress' will be the cry we will raise in this campaign, and we will put our whole energy from now on into the formation of a woman's bloc in Congress, which all parties will have to reckon with."

Gleanings From Life's Book

By CLARK KINNARD

HIDDEN CAPACITIES

It was the idea of Arthur Schopenhauer that no one knows what capacities for doing and suffering he has in himself until something comes to rouse them to activity:

Just as in a pond of still water, lying there like a mirror, there is no sign of the roar and thunder with which it can leap from the precipice, and yet remain what it is; or again rise high in the air as a fountain. When water is as cold as ice, you can have no idea of the warmth contained in it.

"According as a man's mental energy is exerted or relaxed will life appear to him either so short and petty and fleeting that nothing can happen over which it is worth his while to spend emotion;

"That nothing really matters, whether it is pleasure or riches or even fame, and that in whatever way a man may have failed he cannot have lost much—

"Or, on the other hand, life will seem so long, so important, so momentous and so full of difficulty, that we have to plunge into it with our whole soul if we are to obtain a share of its goods, make sure of its prizes, and carry out our plans. . . .

"A man is great or small according as he leans to the one or the other of these views of life," Schopenhauer concluded.

"Every man," he observed, "takes the limits of his own field of vision for the limits of the world. This is an error of the intellect as inevitable as that error of the eye which lets us fancy that on the horizon heaven and earth meet."

This is an explanation, he felt, of why everyone measures us with his own standard.

John Stuart Mill wrote in this connection that "The practical principle which guides people to their opinions on the regulation of human conduct, is the feeling that is in each person's mind, that everybody should be required to act as he, and those with whom he sympathizes, would like them to act."

MEN MODELERS

There is a limit to the legitimate interference of collective opinion with individual independence; and to find that limit, and maintain it against encroachment, is as indispensable to a good condition of human affairs as protection against political despotism.

With this in mind, John Stuart Mill wrote that protection is needed against "the tyranny of the prevailing opinion and feeling; against the tendency of society to impose, by other means than civil penalties, its own ideas and practices as rules of conduct on those who dissent from them; to fetter the development and, if possible, prevent the formation of any individuality not in harmony with its ways, and compel all characters to fashion themselves upon the model of its own."

He admits all that makes existence valuable depends on the enforcement of certain restraints upon the actions of other people.

"Some rules of conduct must be imposed, by law in the first place, and by opinion on many things which are not fit subjects for the operation of the law."
 The problem is where these restraints shall end.

Mill observes that the effect of custom in preventing any misgiving respecting the rules of conduct which mankind impose on one another is all the more complete because the subject is one on which it is not generally considered necessary that reasons should be given, either by one person to others, or by each to himself.

"People are accustomed to believe and have been encouraged in this belief . . . that their feelings, on subjects of this nature, are better than reasons, and render reasons unnecessary.

"No one acknowledges to himself that his standard of judgment is his own liking; but an opinion on a point of conduct, not supported by reasons, can only count as one person's preference.

"To an ordinary man, his own preference is not only a perfectly satisfactory reason, but the only one he generally has for any of his notions of morality, taste, or propriety, which are not expressly written in his religious creed; and his chief guide in the interpretation of even that.

"Men's opinions, accordingly, on what is laudable or blamable, are affected by all the multifarious causes which influence their wishes in regard to the conduct of others."

PRETTY FAR GONE

The highly inebriated individual halted before a solitary tree and regarded it as intently as he could, with the result that he saw two trees. His attempt to pass between these resulted in a near-concussion of the brain. He reeled back, but presently sighted carefully and tried again, with the like result.

When this had happened a half dozen times the unhappy man lifted up his voice and wept.
 "Lost! Lost!" he sobbed. "Hopelessly lost in an impenetrable forest!"

CHEAP EXCITEMENT

A dentist in a small village in a sparsely settled part of New York state had extracted a tooth for an extremely nervous woman. She admitted that she had no money with which to pay the fee.

"Oh, that's all right," the dentist assured her; "just tell me your husband's name, and I'll charge the amount."

"W-w-wal, I'm that upst I-I-I just can't think now what his name is," stammered the woman. "You see, I allers call him pa!"

THE REAL THING

After the synthetic stuff had been passing rather freely at a fashionable house party, some bright light proposed a Virginia reel. This seemed a splendid idea, so they proceeded to stage a Virginia reel. An old Virginia colonel who happened to be present was asked what he thought of it.

"I never saw such realistic reeling in my life," was his verdict.

HOW'S YOUR HEALTH?

By Dr. W. F. Thompson

For bathers come
 And bathers go,
 But few give thought
 To the undertow.

A prude prates at a fool's folly.

When speac won't cure croup call a doctor.

Tuberculosis that is isolated isn't propagated.

On vacation tours boiled water beats spoiled health.

From punctured wounds in hands or feet

We suffer and we're pale;
 For deadly germs oft ride upon
 Some tack or shingle nail.

Better a pretty park than a pink pill for pale persons.

Defective vision, uncorrected, may cause irreparable damage.

The golden rod loses luster in the radiance of physical fitness.

Unless you've bags of golden pelf, Don't, Old Timer, fool yourself; What you need is food and rest, And these come high in the arid west.

Every case of cancer could have been cured some time in its early stage.

Adenoids produce partial suffocation which may lead to permanent ill health.

Let not the nature of thy neighbor's illness trouble thee: It is none of thy business.

The hand that knocks the cradle is the hand that fools the world.

When the milk is so dirty, Oh, why do we say: "What the Lord hath given He taketh away?"

Every time we're a little sick we die a little.

Hot weather and no ice means dangerous milk for babies.

Don't travel far in motor car with baby still a-nursing.

Why, we'd live to be eighty Or ninety, I guess, If we'd cut out this worry And eat a lot less.

When a speed cop nabs a road hog he brings the bacon home.

Shiny silken lingerie Causes asthma, so they say;

RADIO

Watch for the big surprise we have for you at our booth in the coming Fiesta. It will take your breath.

DeBra Radio Installations

Carson at Cabrillo. Phone 73-J. Torrance

CENTRAL GARAGE

DAY AND NIGHT Storage \$2.50 to \$5.00

Tires, Tubes, Accessories Phone 3-R. Auto Wash 1635 Border Avenue

Battery Department

NEW BATTERIES

11 Plate, \$15.00
 13 Plate, \$20.00
 Dodge, \$25.00

Guaranteed one year. If you want a higher priced battery I have the famous VESTA LOCK PLATE

guaranteed two years. Starter, Generator and Ignition Work

REPAIR DEPARTMENT

The Shop That Treats You White

D. E. WHITE

Mechanic Machinist, Welder

Makes us wheeze and fight to live. All because we're sensitive. Then the feathers of the gander And perhaps the horse's dander. If inhaled, will asthma give— Just because we're sensitive.

A good church member is one who fears God and cuts his weeds.

REASONABLE

A school teacher had a birthday, and the children of her school brought gifts to her in the shape of flowers and candy. One little fellow, the naughtiest of all her pupils, brought a frosted cake. To him she said:

"It was very sweet of you to remember my birthday, Robert, and I appreciate your gift. But it would be a much better birthday present if you would promise to be a good boy for the rest of the term. Won't you do that?"

"Yes, miss," he said seriously. "I'll promise. Shall I take back the cake and eat it myself?"

Watch our Want Ads grow.



A CHOICE OUT OF MEAT
 Mr. We Do It will tell you that any meat you buy from us is sure to be a "choice cut." We are careful to do your selecting for you, whether you order over the telephone or in person.
 "We do it—try us"

Market No. 1
ROCK BOTTOM MARKET
 Daley Store
 Market No. 2
 Torrance Grocery
 L. OTT, Prop. Torrance

MOST PEOPLE BECOME INDEPENDENT

Not by some lucky turn of fortune—but by constantly saving little by little throughout their lifetime.

The Torrance Mutual Building & Loan Association offers you a plan to become independent by making it possible to save a little each payday. Your money will earn the maximum interest possible with unquestionable security.

Ask about the small payment plan of ownership.



Auditorium Building Torrance, Calif.

SHOP PHONE, 60-W RESIDENCE, 47-M

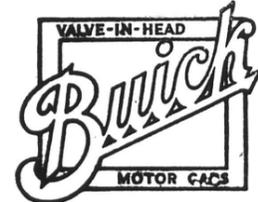
Torrance Plumbing Co.

PLUMBING AND SHEET METAL WORK
 AGENT FOR
 Ward Floor Furnace
 SEWER PIPE, DRAIN TILE AND TERRA COTTA
 Across from Post Office 1418 Marcelina Avenue

THE WINCHESTER STORE

1319 Sartori Phone 32 Torrance

Use Our Want Ads for Results!!



The car you will eventually buy—why not now?

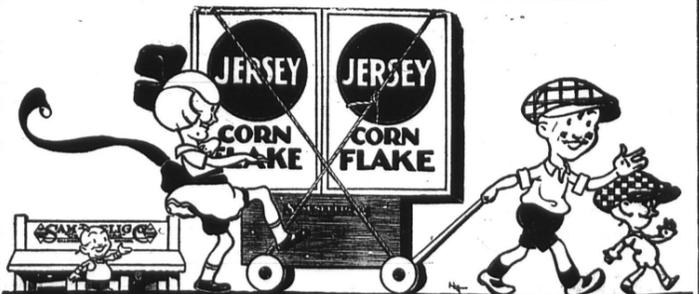
"When better cars are built, Buick will build them."

Expert on Buick Repairing

Good Used Cars

Buick Sales and Service

1316 Cabrillo J. A. Phillips Torrance



NEIGHBORHOOD SERVICE

Oak Glen Ripe Olives, Pint Can 15c
 S. S. Pure Italian Olive Oil, Quart Can 79c

Jersey Corn Flakes 15c
 Fresh Crisp Tasty 2 Pkgs. 15c
 Heinz Cider Vinegar Pure Aged Mellowed Qt. Bottle 35c

Gold Medal Mayonnaise 3 1/2-oz. 12c; 8 1/2-oz. 28c
 Sani Flush 21c
 Pronto 53c

BEST FOODS
 Thousand Island Dressing 3 1/2-oz. 12c; 8 1/2-oz. 28c
 C N Disinfectant 22c
 Bon Ami, Cake 10c; Pdr. 12c
 Palm Olive Soap 8c
 Skat Hand Cleanser 9c

Jevne French Dressing 15c

Albers Minit Oats Small 10c Large 23c
SKAT Scouring Powder 5c



Narbonne and Weston Lomita Rappaport Bldg., Cabrillo Ave. Torrance