

WE'RE READY WITH THE STRAWS



TUESDAY IS THE DAY STRAW HATS

Off with the old felt hat—on with the new Straw Hat! And here's a selection that rivals anything we've ever shown before—all the new weaves, the new colors, the new bands and the new trimmings.

COLORS: GREY, BROWN, RESEDA GREEN

Rough Weave Sailors and Panamas in the Lot

Priced \$2.00 to \$5.00

Men **SAM LEVY** Ladies
NEW AND LARGER STORE
TORRANCE

Here's Some Free Advertising, What?

A. E. Warrington, assistant to the president of the Greater Los Angeles association, sent a hurried call Wednesday for 100 copies of The Torrance Herald, to be distributed at a meeting of Glendale business men. "The front page editorial in your paper about the association is the best that has come to our attention in Southern California," said Mr. Warrington. "We are reproducing it here, giving your paper credit, but the job isn't off the press yet and we want those men in Glendale to see that article."

Mr. Warrington got the papers by special messenger, although we had a tough time finding 100 copies to send to him.

NOT THE RAG

An excellent old gentleman grew hard of hearing, and was beset with apprehension lest he become totally deaf. One day, as he rested on a park bench, another elderly citizen seated himself alongside. The apprehensive old gentleman saw that the newcomer was talking rapidly, but his ears caught not the faintest sound of the other's voice. He listened intently—in vain. He cupped a hand to his ear, but there was only silence. At last, in despair, he spoke his thought aloud:

"It's come at last. I know you've been talking all this while, but I haven't heard a single word."

The answer, given with a grin, was explicit and satisfying to the worried deaf man:

"I hain't been talkin'—jest a-chewin'."

FOOD SALE POSTPONED

The Eastern Star will not hold a food sale on Saturday, May 10, as had been intended.

Men's Silk Stripe Work Shirts. Regular \$2.50 values \$1.65. Also Work Shirts, regular \$1.25 value for 85 cents. Sam Levy.—Adv.

NOTICE OF SALE

Notice is hereby given by the undersigned that a certain Hupmobile automobile, engine No. H4140, License No. 632961, will on the 23rd day of May, 1924, at the hour of 10 o'clock A. M., be sold by the undersigned at 2430 Carson street, in the City of Torrance, County of Los Angeles, State of California, to the highest bidder for cash. That from the proceeds of such sale the claim of the undersigned for labor and material expended upon such automobile and for the caring for such automobile will be paid in the sum of Sixty-Eight Dollars and Sixty Cents (\$68.60). That the cost of conducting such sale will be paid from such proceedings and any balance remaining in the hands of the undersigned will thereupon be paid to the former owner of such automobile.

M. E. HARTMAN.

NOTICE OF SALE OF FRANCHISE TO LAY PIPE LINE FOR TRANSPORTATION OF OIL

TO WHOM IT MAY CONCERN:

Notice is given that an application has been made to the Board of Trustees of the City of Torrance by the Pan American Petroleum Company, a corporation, for a franchise for a period of forty (40) years from and after the granting of the same, granting the right to excavate for and lay, construct, connect with other pipe lines, maintain, operate, repair, alter, change the size of and remove a private pipe line system consisting of pipe lines, no one of which shall exceed fifteen (15) inches in internal diameter, for the transportation of applicant's own oil, petroleum, gasoline, natural gas, water or other substances, under, along, over and across any and all public highways, streets and alleys in the City of Torrance, County of Los Angeles, State of California.

It is proposed by said Board of Trustees of the City of Torrance to offer for sale and grant to the highest bidder said franchise upon the terms and conditions hereinafter mentioned. The said franchise is described as follows, to-wit:

"A franchise for a period of forty years from and after the date of the granting of the same, granting the right to excavate for and lay, construct, connect with other pipe lines, maintain, operate, repair, alter, change the size of and remove a private pipe line system consisting of pipe lines, no one of which shall exceed fifteen inches in internal diameter, for the transportation of oil, petroleum, gasoline, natural gas, water or other substances, under, along, over and across any and all public highways, streets and alleys in the City of Torrance, County of Los Angeles, State of California.

"That said franchise will be granted and shall be held and enjoyed only upon the terms and conditions herein contained and the said Grantee must within thirty (30) days after the passing of the ordinance granting such franchise, file with the Clerk of the Board of Trustees a written acceptance of the terms and conditions therein expressed.

"That the Grantee whenever used herein shall be held to include the Grantee or its successors or assigns.

"That the Grantee of said franchise shall have the right to construct and maintain such traps, manholes, appliances and attachments as may be necessary to properly maintain the pipes, pipe lines or conduits laid or constructed under said franchise, and said traps, manholes, appliances and attachments shall at all times be kept flush with the surface of the highway and so located as to conform to any order of the Board of Trustees in regard thereto, and not to interfere with the use of the highways, streets or alleys for travel.

"The Grantee shall have the right, subject to such regulations as are

now or may hereafter be in force, to make all necessary excavations in said highways, streets and alleys for the construction and repair of said pipe lines, conduits, traps, manholes, appliances and attachments.

"No pipes, pipe lines, or conduits shall be laid upon, over, across and along any of said public highways, streets and alleys without a permit so to do, which permit shall specify the manner in which the pipes, pipe lines or conduits shall be laid along or across the highways, streets and alleys, and may provide for the repair of the highways, streets and alleys after the pipes, pipe lines or conduits have been laid, at the expense of the Grantee, and, upon the presentation of the bill therefor, the Grantee shall pay the sum at once, or, in the event of failure so to do, this franchise shall thereupon be forfeited.

"That all pipes, pipe lines, conduits, traps, manholes, attachments and appliances constructed, erected or maintained under the provisions of this franchise shall be constructed, erected and maintained in accordance to and in conformity with all of the ordinances, rules and regulations now or hereafter adopted or prescribed by the Board of Trustees of the City of Torrance. All pipes and pipe lines laid under said franchise shall be of first-class material and subject to the approval of said Board of Trustees; no pipe laid under said franchise shall exceed fifteen (15) inches in diameter.

"That the work of constructing said pipe line system shall be commenced in good faith within not more than four (4) months from the date of the granting of said franchise and shall thereafter be prosecuted diligently and in good faith until completed.

"That the work of laying or repairing all pipes, pipe lines, conduits, traps, manholes, attachments and appliances shall be conducted with the least possible hindrance to the use of the highways, streets and alleys for the purpose of travel and as soon as the laying, constructing, erecting or repairing of any pipes, pipe lines, conduits, traps, manholes, attachments or appliances is completed, all portions of the highway which shall have been excavated or otherwise injured thereby shall be placed in as good condition as the same was before the laying, constructing, erecting or repairing of any pipes, pipe lines, conduits, traps, manholes, attachments or appliances to the satisfaction of the Board of Trustees of said City, and that any damage or injury suffered by any person by reason of any excavation or obstruction being improperly guarded during said work, shall be borne by the Grantee of this franchise.

"That the City of Torrance reserves the right to change the grade of any highway, street or alley over which this franchise is granted, and the Grantee shall within thirty (30) days change the location of all pipes, conduits, traps, manholes, appliances and attachments laid, constructed or erected hereunder, so as to conform to such change of grade.

"That if any portion of any highway shall be damaged by reason of breaks or leaks in any pipes, pipe lines or conduits laid or constructed under this franchise, the Grantee thereof shall at its own expense repair any such damage and put such highway in as good condition as it was in before such break or leak, to the satisfaction of the Board of Trustees of said City.

"That if said Grantee shall fail to comply with any instructions of said Board of Trustees with respect to the location of any of said pipes, pipe lines, conduits, traps, manholes, appliances or attachments or the repair of any damage to highways, streets or alleys within ten (10) days after the service of written notice upon said Grantee, requiring compliance therewith, then said Board of Trustees may immediately do whatever work is necessary to carry out said instructions at the cost and expense of said Grantee, which cost by the acceptance of this franchise said Grantee agrees to pay upon demand.

"The Grantee shall not commence the construction of any pipe lines or conduits under the provisions of this franchise until it shall first have obtained a permit so to do. Such permit shall be granted upon application of the Grantee, which application shall show the following facts: the highways, streets or alleys upon which it is proposed to construct or lay the pipes, pipe lines or conduits, the length of pipe lines or conduits proposed to be constructed or laid on the highways, streets or alleys, the size and description of the pipes or conduits, and such other facts as the Board of Trustees may require, and such permit shall only be executed upon the payment therefor of the sum of One Dollar (\$1.00) for every rod (16 1/2 feet) of pipe line for which said permit is issued.

"That the Grantee of said franchise shall have the right, during the period for which the said franchise is granted, to transport and convey oil, petroleum, gasoline, natural gas, water or other like substances through said pipe line.

"That said Grantee shall, during the life of this franchise, pay to the City of Torrance, in lawful money of the United States, two per cent of the gross annual receipts of such Grantee arising from the use, operation or possession of said franchise. No percentage shall be paid for the first five years succeeding the date of said franchise, but thereafter such percentage shall be payable annually.

"And it shall be the duty of the Grantee of said franchise to file with the Clerk of the said Board of Trustees at the expiration of six years from the date of the granting of said franchise, and at the expiration of each and every year thereafter, a statement verified by the oath of said Grantee, or by the oath of the manager or presiding officer of said Grantee, showing in detail the total gross receipts and the gross earnings collected and received by said Grantee during the preceding twelve months from the furnishing and distributing of mineral oils through any part of the system for the construction and operation of which said franchise is

WHAT IS A BANK?

A modern bank is more than a depository for money; more than a place upon which to issue checks.

A modern bank is an institution of helpfulness to its depositors and clients. It is interested in seeing that they are prosperous and successful in their financial ventures.

Depositors who let us help them with advice born of long experience, can testify to the value of our service.

Let Us Serve You.

State Exchange Bank
"THE COMMUNITY BANK"
—WE PAY 4% ON SAVINGS ACCOUNTS—
TORRANCE CALIF.

granted, and within ten days after the time for filing the aforesaid statement, it shall be the duty of said Grantee to pay to the City Treasurer of the City of Torrance the aggregate sum of said two per cent of the amount of the gross annual receipts arising from the use, operation or possession of said franchise, and if the amount paid is incorrect in the judgment of the Board of Trustees, they may order the payment of such additional sum as they may find due hereunder, and any and all sums due under said franchise if not paid may be collected by suit.

"The said Grantee shall not sell, transfer or assign said franchise, or the rights or privileges granted thereby, without the consent of the Board of Trustees, nor shall said franchise or rights or privileges be sold, transferred or assigned except by a duly executed instrument in writing filed in the office of the Board of Trustees in the City of Torrance, and nothing in said franchise contained shall be construed to grant to said Grantee any right to sell, transfer or assign said franchise, or any of the rights or privileges thereby granted, except in the manner aforesaid.

"That any wilful neglect, failure or refusal to comply with any of the conditions of said franchise after ten days' notice and demand in writing for such compliance shall thereupon immediately at the option of the Board of Trustees effect a forfeiture thereof, and the said City, by its Board of Trustees, may thereupon declare said franchise forfeited, and may exclude said Grantee from further use of the highways, streets or alleys of said City under said franchise, and said Grantee shall thereupon and immediately surrender all rights in and to the same, and said franchise shall be deemed and shall remain null and void of no effect."

Notice is hereby given that sealed bids in writing will be received in the office of the Board of Trustees for said franchise up to eight o'clock in the afternoon of the 23rd day of June, 1924.

That the bids received will be opened at that time, and that all bids must be for the payment of a stated sum in gold coin of the United States; and that the franchise will be struck off, sold and awarded to the person, firm or corporation who shall make the highest cash bid therefor; provided, that at the time of opening said bids, any responsible person, firm or corporation, present or represented, may bid for said franchise a sum not less than ten per cent above the highest sealed bid therefor, and that said bid so made may be raised not less than ten per cent by any other responsible bidder, and said bidding

may so continue until finally said franchise shall be struck off, sold and awarded by said Board of Trustees to the highest bidder therefor in gold coin of the United States; provided, further, that said Board of Trustees may, in its discretion, reject all bids received for said franchise.

Each sealed bid must be accompanied with cash, or a certified check payable to the City Treasurer of the City of Torrance for the full amount of said bid, and no sealed bid will be considered unless said cash or check is enclosed therewith; and the successful bidder must deposit not less than ten per cent of the amount of his bid with the Clerk of said City before said franchise will be struck off to it, and if it shall fail to make such deposit immediately its bid will not be received and will be considered as void, and said franchise will then and there be again offered for sale to the bidder who shall make the highest cash bid therefor, subject to the same condition as to deposit as above mentioned. Such procedure will be had until said franchise is struck off, sold and awarded to a bidder who shall make the necessary deposit of at least ten per cent of the amount of his bid, as herein provided. Said successful bidder shall deposit with the City Clerk within twenty-four hours after the acceptance of its bid the remaining ninety per cent of the amount thereof, and in case it fails to do so, then the said deposit theretofore made will be forfeited and the award of said franchise will be void, and no further proceedings for the sale of said franchise will be had until the same shall be readvertised for sale.

Notice is also hereby given that the successful bidder for said franchise must within five days after said franchise is awarded to it, file with the said Board of Trustees a bond running to said City in the penal sum of \$1,000, with at least two good and sufficient sureties, to be approved by said Board of Trustees, conditioned that said bidder shall well and truly observe, fulfill and perform each and every term and condition of said franchise, and that in case of any breach of condition of said bond the whole amount of the penal sum thereon named shall be taken and deemed to be liquidated damages, and shall be recoverable from the principal and sureties upon said bond. If said bond be not so filed, the award of said franchise will be set aside, and any money paid therefor will be forfeited.

(Seal) ALBERT H. BARTLETT,
City Clerk of the City of Torrance, State of California, and ex-officio Clerk of the Board of Trustees of said City.
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9-16-23-30

Rousing Meeting Draws 35 Members

(Continued from Page One)

carefully, that it contained just the sort of stuff I had been trying to make them write for weeks."

Norman Wood stressed the advantages Southern California has to offer to new industries.

O. W. Hines of Fullerton, formerly of Detroit, who recently made an industrial survey of Southern California for eastern industries, asserted that goods can be fabricated here from 15 to 33 per cent cheaper than in the east. Climate, low labor turnover, transportation, power combine to lower manufacturing costs here, he explained.

Big Freight Bill
"Southern California," he said, "paid \$12,000,000 for freight on automobiles in 1923. The freight bill on the automobiles now owned in this state amounts to \$110,000,000. Automobiles can be built here from 12 to 15 per cent cheaper than in the east."

Walter Thornton of Fullerton issued a powerful exhortation for community co-operation in the industrial movement.

"Southern California," he said, "is destined to become the center of population of the world. Two-thirds of the inhabitants of the globe live in countries fronting on the Pacific. That gives Southern California a market of 1,133,000,000 people. With this condition existing Southern California will be a great industrial center, even if we do not encourage new industries to locate here. But by this movement we can bring about in four or five years what will, in the natural course of events, take place in 20 or 25 years."

Local Men Speak
Mr. Macdowell then called for expressions from Lomita and Torrance men.

R. F. Gilbert, president of the Lomita Chamber of Commerce, promised 100 per cent support to the movement from Lomita.

J. P. Christien praised the objects of the association and assured the audience that Lomita would be behind the association and the Industrial Finance corporation.

Charles Smith declared that Lomita and Torrance would benefit mutually from any industry located in this district and should unite without jealousy in supporting the movements. George Proctor pointed out that every movement to get new industries for this district had failed for lack of money with which to help finance factories.

"The Industrial Finance corporation will provide the necessary money and we'll get somewhere," he said. "I'm going to be a booster for this organization."

Bankers Are Sold
Wallace Post said: "I'm sold on this proposition. I consider that stock in the Industrial Finance corporation will be a sound, good investment." J. B. Hines declared: "I am thor-

oughly sold. I understand our bank has been allotted a certain quota of numbers. We will take them."

Carl Hyde lauded the organization and the manner in which the speakers had explained the movement.

"The Torrance Chamber of Commerce will get behind this movement 100 per cent," he declared.

Manufacturer Speaks
C. L. Bisbee went on record as heartily in favor of the movement and the manner in which it intends to proceed.

The dinner was served by the Ladies' Aid society of the Methodist church.

J. W. Macdowell announced today: "We have set the goal for members from this district at 125. We think this number is conservative. The more members we get the more strength our representatives will have when we go after a factory."

He explained that a man from this district will be detailed soon to spend all his time in Los Angeles to communicate with prospective manufacturers in an effort to "sell" them on the advantages of this district. He declared that definite propositions on available land will be at hand, together with all data required by a manufacturer. Realtors of Torrance have promised to accept no commissions on property sold for industrial purposes.

Mr. Warrington asserted that the meeting in Torrance was the most enthusiastic he has yet attended in several weeks' work for the Greater Los Angeles association.

"You sure have a bunch of live wires in Torrance and Lomita," he said.

IN THE GREASE

(Continued from Page One)

again on production, making slightly more than 100 barrels a day, after the redrilling job. No. 2 is being redrilled.

Sentinel will have its sixth well on the Joughlin lease on production soon. No. 6 is down 3588 feet.

"Tuck" Edens who recently announced his intention to drill another well on the old Peterson-Barker lease, has abandoned his plan for the time being.

The Superior Oil Company brought in two nice producers yesterday in the eastern extension. Torrance No. 23 and Torrance No. 25 are making 800 barrels apiece. The wells were completed at 3335 feet.

The Shell Co. put Kettler No. 8 on production for a yield of 470 barrels. The well was drilled to 3860 feet.

Standard completed Marble Fee. No. 4 at 3840 feet. It is producing about 250 barrels.