

Torrance Herald

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OFFICIAL PAPER OF THE CITY OF TORRANCE

TALKS BY THOSE WHO THINK

IT is quite frequently charged that the great newspapers of this country are under capitalistic control and are conducted solely to promote the so-called vested interests.

A recent statement was made by Prof. Edward A. Ross, of the University of Wisconsin, that he had directed a study of 15 newspapers and found 10 of the owners capitalistic.

Adolph S. Ochs, president of the New York Times, replied to the statement: "We hear that cry from many sources," he said.

"It is true that many of the newspapers make money. They make a great deal of money for their owners. But what is money? Its face value is nothing at all.

"Advertisements can be news. In fact, we try to get our advertisers to present the news. Nearly everybody reads the advertisements—all are interested in knowing where they can purchase certain things.

"But the news that you get in your newspaper comes from all over the world. And that news should be accurate so far as possible.

"The Associated Press of the United States serves 1700 papers, and when you speak of the press of America you are speaking to a large extent of the Associated Press.

"We had early information concerning the oil scandals, but we would not print one word about them until the reports were confirmed at Washington.

"Of course, errors will get into the newspapers and misstatements are made, but the misstatements are very seldom intentionally made.

"But despite all the care taken by those who conduct the newspapers to keep them reliable and honest, there are many persons who question that reliability and that honesty."

WHO'S WHO IN THE NEWS

EDWARD BEALE McLEAN permits himself but nine lines of autobiography in "Who's Who," and he does not give his age. He is very much in the public eye now in connection with the Teapot Dome naval oil reserve lease scandal.

McLean is a newspaper man born if not a born newspaper man. The two newspapers he controls, the Washington Post and the Cincinnati Enquirer, he inherited from his father, the late John R. McLean, one of the great "personal journalists," a contemporary of Greeley and Watterson and Dana.

His career consists of his connection with his two newspapers.

His friendship with Harding was of long standing. He and Mrs. McLean were closely associated socially with the Hardings before and after they entered the White House.

It has been suggested that some energetic fellow could amass a fortune by raising young newspapers in New York for Frank Munsey to kill.

Heart of young Ohio man found to be on the wrong side. Well, his heart is always on the right side.

TORRANCE Newslets

S. Rexford Black of Klamath Falls, Ore., is a guest of Grover C. Whyte of Arlington avenue.

The Eugene Boyd home on Arlington avenue has been sold to the Kingsley family.

Mr. and Mrs. E. E. Heacock of Murray court were week-end guests of friends at Santa Monica.

Mr. and Mrs. A. J. Wolfe and Mrs. Hoover Wolfe spent Wednesday at Redondo Beach.

Mrs. Sara Litch of Gramercy avenue is recovering from a recent attack of appendicitis.

Mrs. Florence Schuman and a friend, of Los Angeles, were dinner guests of Mrs. A. B. Street and son, of Martina street.

Mr. and Mrs. O. L. Cooper and family have moved from Murray court to the vicinity of Redondo Beach.

Mrs. George Towne of Narbonne avenue and Mrs. James H. Beckham of Poppy street, Lomita, were guests of friends here Wednesday.

Ferris Huff of Long Beach and Judson G. R. Smith of Sartori street were recent business visitors in Los Angeles.

Mr. and Mrs. A. E. Treloar of 1908 Andree avenue entertained a number of Long Beach friends Saturday evening in honor of the former's birthday.

Guests recently of Mr. and Mrs. O. L. Cooper were Mr. and Mrs. Day Hutchinson and Reeder Daly, of Los Angeles.

Ten-acre chicken ranches near Riverside. \$1500; \$150, \$15 per month. Inquire A. T. Havens Co., 25890 Governor Ave., Harbor City. On the Anaheim-Redondo Blvd. Phone Lomita 215.-Adv.

New Phone Number of The Herald is 200.

KITCHENWARE



Throw away those old wornout things you have in your kitchen and come in and get new ones. We have many new things that will make your work easier and make you proud of your kitchen.

Torrance PAXMAN'S Lomita

When In Doubt Drink

PURITAS SPARKLING DISTILLED WATER

Made For Drinking. Cooler Service, Remember. Phone Torrance 37, or Wilmington 568-J C. CORN, Distributor

Redondo Beach



Dancing every evening (Mondays excepted) every Sunday afternoon peppy music by New Dance Orchestra

BATH HOUSE OPEN DAILY

10 A. M. to 10 P. M. Sundays 8 A. M. to 6 P. M.

Filtered Sea Water—Pure, Sparkling and Warm

BAND CONCERTS EVERY SUNDAY

Use Our Want Ads for Results.

Surrounding Country Would Support Great Empire

DO YOU KNOW THAT MANY TIMES THE POPULATION OF THIS DISTRICT WOULD BE AMPLY SELF-SUPPORTING IF YOU WERE ISOLATED FROM THE REST OF THE WORLD BY MOUNTAIN-HIGH FENCES? FEW OTHER COMMUNITIES ON THE FACE OF THE EARTH CAN CLAIM SUCH SELF-SUFFICIENCY.

Austin and Austin All Kinds of REAL ESTATE INSURANCE East Boulevard, Hamerton

Beacon Drug Store No. 7 A Handsome Home of DRUGS AND DRUG SUNDRIES Cabrillo Street, Torrance

OSTEOPATHY and the Electronic Reactions of Abrams. Drs. Bruce & Lynd Suite 14, Castle Apts. Phone 128

Consolidated Lumber Co. Chas. V. Jones, Mgr. Everything in the Lumber Line Torrance

Dolley Drug Company The Rexall Store 1219 El Prado Street Torrance

Day and Night Garage Chevrolet Dealers Hendrie Tires, T. & T. Batteries 1606 Cabrillo St., Torrance

First National Bank Sartori and Marcelina Streets Torrance

Gilbert, Hansen & Paige Realtors Loans and Insurance El Prado St., Torrance

Golden West Cafe Excellent Dining Service Cabrillo and Sartori Torrance

"House of Parr Values" Geo. D. Parr, Prop. JEWELRY 1503 Cabrillo St., Torrance

Huddleston's New and Used FURNITURE 1317 Sartori St., Torrance

Mrs. Fanny C. King Licensed Real Estate Broker Sartori St., Torrance With Huddleston's Furniture Store

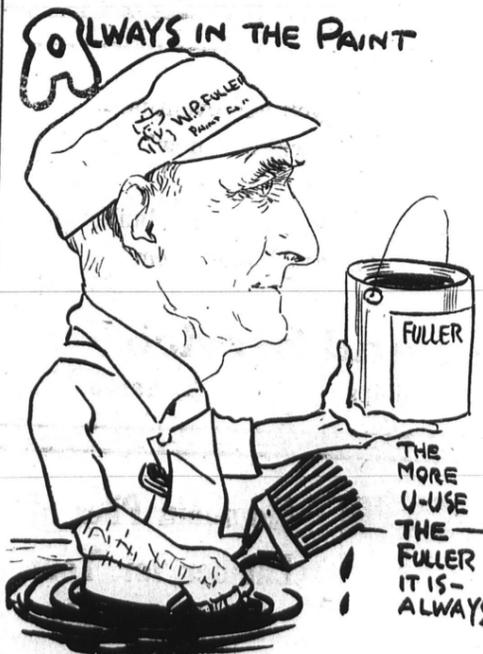
Maude R. Lathrop Chiropractor Universal Graduate First Natl. Bank Bldg., Torrance Res. 63-J. Office 121-J.

Top's Bakery No Better Bread in All the World At Paige Quality Grocery Store Torrance

J. Lepkin Efficient Tailoring Quality Fabrics Personal Service 1312 Sartori St., Torrance

La Plante's Studio Commercial and Aerial Photography, Portraits, Finishing, Stationery, 1509 Cabrillo St., Torrance

E. N. Tomkins, Painter By THE MYSTERIOUS COWBOY



Torrance can claim a painting contractor who has for years been engaged in every phase of his trade. Mr. E. N. Tomkins is the highly experienced man who is dressing up the new homes and the new business blocks in this city.

Mr. Tomkins has devoted his entire life to the painting trade. He was still a boy when he first went up the ladder with brush in hand. The years went on and he made it his business to know the game from the bottom up—beginning at the first rung in the ladder and on up to perfection.

Tomkins was reared in the very center of the great city of London. He came to America thirty-six years ago. Young and full of the adventure that falls to every son of Britain, this intrepid man shipped before the mast from San Francisco in the old whaling vessel William Ballus.

Mr. Tomkins has lived here six years. His services have been prominent in much of the city's upbuilding. No man performs a better paint job. One contractor told me that "I would rather pay this man Tomkins more for the work because he does it right and he uses paint—real paint."

Tomkins is regarded as an unusually expert finisher.

"Paxman's" Quality and Hardware 2119 El Prado Block Torrance Lomita

Priscilla Beauty Shop Everything in Beauty Culture 1333 El Prado So. Torrance

Palmer Service Station Tires, Gas, Oils, Vulcanizing Auto Usefulness Torrance

Paige's Quality Grocery The House of Quality Goods 1220 El Prado Street Torrance

W. L. Reeve General Contractor and Builder 2108 Gramercy Street Torrance

O. W. Stone Undertaking Parlors 1732 Cabrillo Street Torrance

Smith's Cafe The Best of FOODS Cabrillo and Carson Sts., Torrance

Torrance Hardware Co. Complete Stocks 1317 Sartori Street Torrance

Torrance Mill Built-in Fixtures Contracting 1824 Cabrillo St., Torrance

Torrance Plumbing Co. Gas Fitting and Sheet Metal Work Repair Work Promptly Done Marcelina, Opp. P.O., Torrance

Torrance Cleaners & Dyers Where They Clean Clothes Clean Gravens at Cabrillo, Torrance

Torrance Laundry Co. Modern and Serviceable 1741 Border Ave. Torrance

E. N. Tomkins Painting Contractor THOROUGH WORKMANSHIP Opposite Postoffice, Torrance

Torrance Grocery Co. Groceries and Fresh Meats Cabrillo at Carson Torrance

Torrance Pharmacy Drugs and Drug Sundries Kodaks and Developing Cabrillo and Carson, Torrance

Vonthrockwat Building Co. Building Contractors and Designers 2003 Gramercy Phone 104-M Torrance

Van Andle's Specialty Shop Ladies' Dresses, Sport Wear, Furnishings, Art Goods 1314 Sartori Street, Torrance