

"Our Reputation Is Your Guarantee"

RAPPAPORT'S

Announce the Opening of Their
Greater Department Store and the
New Rappaport Building with a

GALA FESTIVAL

Friday Evening, June 29th

Street Dancing 7:30 to 11

Busch's Orchestra

For months and months we have been working and planning for this great event,—for the day that we could say to Torrance people—"Here is a store that is worthy of your undivided patronage."

To attempt to tell you about this elegant new home of ours would be impossible, so we have arranged a Gala Festival on Friday Evening when you are all cordially invited to come

down and be our guests. Come prepared to have a good time as we have spared no cost to provide you with the best entertainment. Busch's Orchestra will be there and we'll have the pavement roped off for dancing.

Mr. Rappaport has arranged a little surprise for the first few hundred people who visit the store Friday evening. You'll be sorry if you don't get one, so come early.

Rappaport's Department Store and All Other Stores in the New Rappaport Building Will Be Open for Inspection Friday Evening. Doors Open at 7 P. M.

Come and stroll through the many departments and view the abundant displays of new goods, all bought especially for our new store. You'll be charmed with the beautiful new fabrics in our Yard Goods Department, the latest creations in our Women's Ready to Wear Department, and the fascinating little novelties in the notions department. And be sure and bring your husband,—he'll want to see the fine array of Summer Suits and Snappy Furnishings in our Men's Section.

RAPPAPORT'S
Complete Service
DRY GOODS
Women's, Children's Ready to Wear
NOTIONS
Men's and Boys' Clothing and Furnishings
Shoes for All
FURNITURE
Shoe Repairing

Oh yes,—the Shoes. You'll never have any trouble in finding just what you want in our Shoe Department. We have Shoes for every member of the family and prices to fit any sized income.

Those planning new homes, or adding something new to brighten up their present home will want to visit our Furniture Department.

NO GOODS WILL BE SOLD FRIDAY EVENING.

RAPPAPORT'S DEPARTMENT STORE

TORRANCE, CALIFORNIA