

FINANCIAL CO-OPERATION

IS THE POWER OF SUCCESS. BECOME A PARTNER OF OURS TO DEVELOP IT.

First National Bank of Torrance, Calif.

—an account here does it

—a good place

GOODRICH TIRES

COMPLETE LINE OF SIZES IN CORDS AND FABRICS AT OLD PRICES

The Quality Standard of every motor vehicle Tire is gauged by its Serviceability. On this fair basis of comparison Goodrich Tires have proven themselves equal to the best—better than most.

ALSO A FINE ASSORTMENT OF

FISK TIRES AT OLD PRICES

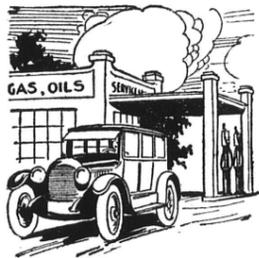
SEE US FOR THAT OVERHAULING JOB ON YOUR CAR

JOE'S GARAGE

In the Brick Building

1170 NARBONNE AVENUE

LOMITA



Gas, Oils, Greases

Get your needs from us—on the corner.

LOMITA FILLING STATION
C. M. SMITH, Prop.
Free Battery Service
We Charge Them

REAL VALUES

Four-room modern house; well improved; two lots; \$3700; terms.

Four-room house; \$3000; terms.

Business lots; \$2500; terms.

Good business lot; \$2600; terms.

Three four-room modern homes for rent.

Welte & Gilbert

General Insurance

1144 Narbonne

INSURANCE PROTECTION IN ALL FORMS

Let Us Write it Right

Phil Fahey

Phone 130-W

Bartlett Torrance General Agency
1215 El Prado, Torrance

F. R. Evans

EVANS & CLARK

Robt. Clark

CEMENT CONTRACTORS
GENERAL CONCRETE CONSTRUCTION WORK.

Estimate Free Upon Request

CURBS, SIDEWALKS, FOUNDATIONS, CHIMNEYS, FLOORS, & C.
BY CONTRACT

Phone 177-W

1729 Cabrillo Ave., Torrance

REDONDO BEACH

"Cooler in Summer—Warmer in Winter"

DANCING IN PAVILION

Tuesday, Thursday, Saturday and Sunday evenings, and Sunday afternoons. Dancing lessons by appointment.

SURF AND PLUNGE BATHING

Bath-House Open Daily

10 a. m. to 10 p. m.; Sunday, 8 a. m. to 6 p. m.

Filtered Sea Water in the Big Plunge

Let Our Instructor Teach You How to Swim and Dive

BAND CONCERTS EVERY SUNDAY

New One-Story Building Started On Sartori St.

Former Arizona Man Buys Property; Will Contain 3 Rooms

Work was started this week on a new one-story building that will contain three store rooms and will be located just north of the Mosk building on Sartori street.

The capital for the new building is being furnished by A. Carp, formerly of Phoenix, Ariz., but now a resident of Torrance. Mr. Carp is being assisted in the details of the building by M. Nathenson, formerly a successful merchant in San Bernardino. Mr. Nathenson has sold his business in San Bernardino and is looking over this section of the country with a view of opening a business in the near future.

Mr. Carp contemplates further investments in Torrance.

CERTIFICATE OF DOING BUSINESS UNDER FICTITIOUS NAME

We, the undersigned, do hereby certify that we are transacting business in the County of Los Angeles, State of California, under the firm name and style of the HARBOR BRICK COMPANY; that our principal place of business is 1007 Pacific Ave., San Pedro, California; that our plant is located at Corner of Normandie Ave. and 259th Street, Los Angeles (Harbor City), California; that the names in full of all members of such partnership are H. B. Linderman, P. J. Dueker and W. D. Gamble; that the place of our respective residences is set opposite our respective names subscribed hereto.

IN WITNESS WHEREOF, we have hereunto set our hands and seals this 23d day of May, 1923.

H. B. Linderman, SEAL, Lomita, Calif.

P. J. Dueker, SEAL, 203 N. Gaffey, San Pedro.

W. D. Gamble, SEAL, State of California, County of Los Angeles, ss.

On this 23d day of May, in the year Nineteen hundred and twenty-three, A. D., before me, L. J. Hunter, a notary public in and for the said County of Los Angeles, State of California, residing therein, duly commissioned and sworn, personally appeared H. B. Linderman, P. J. Dueker and W. D. Gamble, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal in said County the day and year in this certificate first above written.

(Seal) L. J. HUNTER, Notary Public in for Los Angeles County, State of California, Pub. J. 1-8-15-22, 1923.

CERTIFICATE OF CO-PARTNERSHIP DOING BUSINESS UNDER A FICTITIOUS NAME

State of California, County of Los Angeles, ss.

We, W. C. VON HAGEN, O. W. VON HAGEN, CHARLES THROCKMORTON and GEORGE D. WATSON, the undersigned, do hereby certify that we are co-partners engaged in the business of building and constructing houses, and contracting for the construction of houses and buildings, under the firm name and style of: "VONTHROCKWAT BUILDING COMPANY."

That the principal place of business of said co-partnership is in the City of TORRANCE, County of LOS ANGELES, State of CALIFORNIA, and that the names of all the members of said co-partnership and their respective residences are as follows, to-wit:

W. C. VON HAGEN, TORRANCE, CALIF.

O. W. VON HAGEN, 1399 West 39th Street, LOS ANGELES, CALIF.
CHARLES THROCKMORTON, 1719 Lemon Street, LONG BEACH, CALIF.

GEORGE D. WATSON, TORRANCE, CALIF.

IN WITNESS WHEREOF, we have hereunto set our hands this 22nd day of May, 1923.

W. C. VON HAGEN, O. W. VON HAGEN, CHARLES THROCKMORTON, GEORGE D. WATSON.

State of California, County of Los Angeles, ss.

On this 22nd day of May, A. D. 1923, before me, James L. King, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared W. C. VON HAGEN, O. W. VON HAGEN, CHARLES THROCKMORTON and GEORGE D. WATSON, known to me to be the persons described in and whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at my office in the City of Torrance, County of Los Angeles, State of California, the day and year in this certificate first above written.

JAMES L. KING, Notary Public in and for the County of Los Angeles, State of California, May 25-41

FALSE TEETH SWALLOWED AT BANQUET

Business Men Banquet at Meinzer Cafe Preceding Meeting

Just at the time when everyone was quietly settled down to enjoying a fine juicy steak at the Meinzer Cafe last Thursday night, when twenty-five business men had lapsed into perfect content with no thought of dull cares, a torpedo fire cracker was touched off underneath the table and the explosion was terrific. Guests and waitresses jumped over tables and chairs, dishes were dropped and coffee cups tumbled, and it is said a pair of false teeth were swallowed.

Hurum Reeve was fined a dollar for advertising his Fourth of July wares, as suspicion pointed strongly to him as the one who had thrown the bomb into camp. From that moment on until 11:00 o'clock there was something doing every minute, as this incident brought forth the usual amount of "pep" that has always been noticed among the Torrance business men. At 8:30 the business meeting convened at the Chamber of Commerce rooms, with Geo. Peckham presiding.

W. T. Klusman and Mayor Gilbert were heard in short talks on Arlington avenue pavement. Mr. Klusman outlined conditions, the part taken by the Arlington Improvement Association and asked for an endorsement of their efforts. He stated the cost of employing an attorney would probably amount to \$500 or \$600 before the case was finally disposed of and stated further that he did not appear before the Business Men's Association to solicit funds but merely to ask for their moral support. Mayor Gilbert outlined the policy of the city council and stated that the Willite Company were keeping faith with the city trustees and the people of Torrance and backed up his statements by the fact that the Willite Company were now tearing up the surface on Arlington and soon would be laying the "hot stuff," absolutely free to the city of Torrance and property owners even of the cost was \$30,000. No action was taken by the meeting.

At this time everyone experienced another "shell shock" as the second torpedo was touched off, with about the same result experienced at the first explosion.

Hurum Reeve gained recognition from the chair and was heard in a stirring speech upon "Trade Expansion." He advocated a vigorous advertising campaign upon the part of the Business Men's Association to start immediately on posting the entire valley upon the advantages of trading in Torrance. Recently there have been a number of new business houses opened in Torrance, increasing the trading area to the extent that our city has become near metropolitan. He urged that action be taken to induce other businesses to come to Torrance. In fact, he said it might not be out of place to have another hardware store here. But the vital issue at present was to carry on a campaign for trade expansion to all communities on all sides of this city to show them the advantages of buying in Torrance. Now that Torrance has the variety of merchandise, shopping expeditions on the part of buyers living in the valley should be encouraged. His plan is to have large signs with arrows pointing to Torrance placed conspicuously everywhere in this vicinity, each merchant to subscribe from \$10 to \$20 each with his own advertisement on the sign. A committee of H. E. Reeve, Sam Rappaport, H. E. Paige and Mr. Kelly was appointed to draft an advertising plan.

The Business Men went on record as favoring and willing to support any action of the city council taken to pave the Torrance strip of Western avenue.

One hundred per cent loyalty was voiced in favor of standing squarely back of the home paper as an advertising medium and many glowing tributes were paid the Herald for its booster policy.

W. E. Laven of Arlington avenue is very ill at his home.



Every heavy duty truck needs our new Goodrich DeLuxe Tractor Type Truck Tire. Real non-skid. Real Traction. Come and see it for yourself.

"Best in the Long Run"

Torrance Truck Tire Service
Fred Palmer, Mgr.
Phone 121
TORRANCE, CALIF.



LOMITA MEAT MARKET
H. F. SCHMIDT, PROP.
WIL. 101-J 2 LOMITA, CAL.



Our Scales Tell the Truth

and so do we about our good meats. It would be poor policy for us to try and sell you a cut of meat that was not up to a certain high standard—we could not sell you another. As with our weights, so with the quality of our cuts. There is never a question as to either.

Fresh Fish Every Wednesday, Thursday and Friday

Phone 101-J-2 Schmidt Block Lomita

The Youngsters Will Hurry Home

from here with the big loaf of our splendid bread they come so willingly for. They know our bread, these kiddies. See them eat slice after slice and enjoying every bite. And the more they eat the better it will be for them. Our bread is a body builder in its best form. Children thrive on it as on no other food.



Two Stores **GLOBE BAKERY** Two Stores
Lomita **S. L. GROVES** Torrance
Phone 177-J-2 **GORDON GROVES** Phone 122



Longer Shoe Life

is the result of bringing your worn out shoes to us. We are capable of repairing them in such a manner that they will give months more of satisfactory service. Don't cast away your old shoes without first consulting us. Our scale of prices is the most reasonable.

THE HOFFMAN SHOE STORE AND REPAIRING
Across from Masonic Temple

Palos Verdes Meat Market

2709 Redondo Blvd.

—Service at your door.

—Service at the store.

Truck leaves store every morning with Fresh and Salt Meats, Butter, Lard, Bacon, Hams, etc.

Poultry Supplies

Hay, Grain, Feed, Fuel
Coal and Briquettes

Prompt Service

Free Delivery

FRED STOCK

Phone 172-R-3

Lomita

(2 Stores)

Redondo

MOUNT LOWE
6100 Feet in Skyland

AMERICA'S MOST SCENIC MOUNTAIN TROLLEY TRIP

Fare \$2.50

FROM LOS ANGELES \$2.10 from Pasadena

A Year 'Round Resort—Delightful at All Seasons

Five Trains Daily, 8-9-10 A. M., 1:30-4 P. M.

FROM MAIN STREET STATION, LOS ANGELES

Write For Illustrated Folder

PACIFIC ELECTRIC RAILWAY

O. A. SMITH, Passenger Traffic Manager, Los Angeles
Phone 20, Torrance